

TRADE PROGRAMME

Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way® winds its way through landscapes filled with the world-famous and the yet-to-be-discovered.



STARS OF THE SCREEN

Show your customers how they can step into their favourite movie or TV drama along the Great West Way – home to some of England's most striking film locations, such as Downton Abbey, Harry Potter, and Poldark.



GREAT WEST WAY ROUTE MAP



EXAMPLES OF FILM LOCATIONS IN THIS AREA

- [Lacock Abbey](#)
- [Highclere Castle](#)
- [Corsham](#)
- [Corsham Court](#)
- [Castle Combe](#)
- [Iford Manor Gardens](#)

INSIDER SUGGESTIONS

Feast on hearty British pub food at stylish [Carnarvon Arms](#)
 Enjoy fine British cuisine at 15th-century inn [Sign of the Angel](#), Lacock

Overnight at [The Angel Hotel](#), Chippenham and [Guyers House](#), Corsham

DAY ONE

LACOCK & HIGHCLERE CASTLE



Start your trip with a visit to the astonishingly pretty village of Lacock. It appears in several period dramas – from *Downton Abbey* to the 1995 TV series of *Pride and Prejudice*. It's most renowned as a location in several Harry Potter films as well as *Fantastic Beasts: The Crimes of Grindelwald*. The National Trust's Lacock Abbey is the must-see landmark of the village and is open daily. It is among the most famous and dramatic of the Harry Potter settings, featuring prominently in *Harry Potter and the Philosopher's Stone* (and the Chamber of Secrets); the rib-vaulted cloisters were the corridors of Hogwarts school.

About an hour west is *Downton Abbey*, in reality Highclere Castle about six miles south of Newbury. The Jacobean-style mansion is every bit as grand as it looks on screen, with some 300 rooms – of which several are open to visitors. The state rooms are the most spectacular, which are almost exactly as they appeared on television. The house is open to visitors on selected days throughout the year, though availability for groups is limited so pre-booking is essential.



DAY TWO

CORSHAM & CASTLE COMBE

Drive four miles west of Lacock to Corsham, a market town complete with honey-stone buildings and cobbled high street. In *Series One of Poldark*, the producers chose to give it a slight makeover and redevise it as 18th-century Truro in Cornwall.

Make time, too, to explore Corsham Court, a noble Elizabethan and Georgian mansion to the north-east of town that accepts pre-booked private tours for between 15-45 people. It was here that parts of Stanley Kubrick's 1975 *Barry Lyndon* and the 1993 James Ivory film *The Remains of the Day* with Anthony Hopkins and Emma Thompson were shot.

Journey on to Castle Combe in the south Cotswolds, 15 minutes' drive north of Corsham. With its golden-stone buildings, ancient church and historic bridge, it is held to be the prettiest village in England. Castle Combe was the setting for the horse fair in Steven Spielberg's tearjerker, *War Horse*. Part of the 1987 film *Dr Doolittle* was also shot here, along with *Stardust* (2008) and *The Wolfman* (2009).



DAY THREE

IFORD MANOR & BRADFORD ON AVON

Drive six miles west to the breathtakingly lovely garden at Iford Manor. The Secret Garden (2020) starring Colin Firth and Julie Walters was filmed here. The garden also featured in the 2003 TV adaptation of Anthony Trollope's novel *He Knew He Was Right*.

Set in a steep valley of the River Frome, this exotic garden was cleverly designed by architect Harold Peto who lived at Iford Manor from 1899 until his death in 1933. It's a bewitching celebration of Italian landscaping and planting style, with topiary, pools, statues and cypress trees. Don't miss the Greek sarcophagus on the Great Terrace, dating from 2AD. Iford Manor is a family home; the house remains closed to visitors and the owners open the garden from April to September, Wednesday to Sunday – and in October Sundays only. From spring 2020, visitors will be able to enjoy a new café, shop and exhibition space.

End the trip with a visit to the nearby medieval Bradford-on-Avon, which was used for the filming of 2009 film *'Creation'* and more recently for the filming of *The White Princess*. The 14th Century Tithe Barn was also used for BBC's *Wolf Hall* and for *Robin Hood of Sherwood*.



COACH PARKING

Corsham: Call to arrange prior to visit Corsham Town Council 01249 702130.

Lacock: Hither Way car park. **Bradford on Avon:** Long stay parking in Station car park - if full coaches can park on Moulton Drive.



Come and discover Wiltshire's hidden treasure

History, heritage, arts and crafts, great places to eat and drink and lots of independent shops – plus *Poldark* was filmed here too.

Visit Corsham
www.corsham.gov.uk/visit



Just 8 miles from Bath on the A4, 4 miles from the M4 (J17), or 3 miles from Chippenham Station.

BOOKABLE PRODUCT

● **Lacock Abbey:** Open February-October, reduced winter hours, group minimum 16, full abbey visits must be pre-booked, coach parking. lacockabbey@nationaltrust.org.uk; nationaltrust.org.uk

● **Iford Manor Gardens:** Open April-September; Tuesday-Friday, group tours and coach parking must be pre-booked. info@ifordmanor.co.uk; ifordmanor.co.uk

● **Corsham:** walking tours available for pre-booked groups (plus access to *Poldark* exhibition) via Town Council. T: 01249 702130; towncouncil@corsham.gov.uk; corsham.gov.uk



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