

GREAT WEST WAY MEDIA DISCOVERY HANDBOOK 23 & 24 MARCH 2025

GREAT WEST WAY®

WELCOME TO GREAT WEST WAY MEDIA DISCOVERY 2025

Coinciding with English Tourism Week, and hosted by Visit Reading, Great West Way Media Discovery brings together 40 of the UK's top travel media and content creators to meet with 40 Great West Way Ambassadors. It is a unique opportunity for media to discover compelling new stories from across the route, and for tourism businesses to meet key travel media.

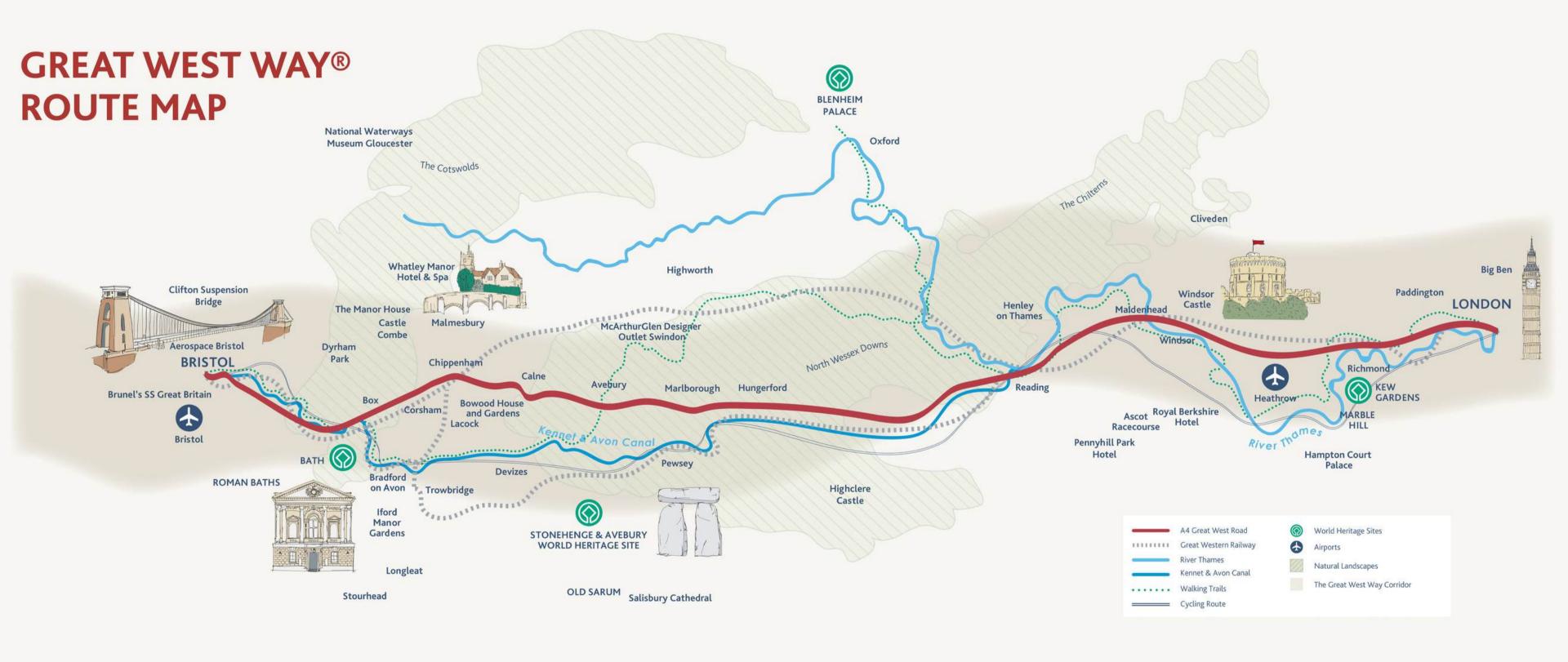
Great West Way Ambassadors attending the event Include destinations, visitor attractions, a range of accommodation providers, activities and experiences, food and drink, retail, historic houses and gardens, guides, tour operators and more.

Media Discovery is being run in conjunction with Travel Connection Group, and I would like to take this opportunity to thank them and our event sponsors, Visit Reading, Pentahotel Reading, Roseate Reading, Malmaison, Thames Rivercruise, and Bombay Sapphire Distillery, without whose support this event would not be possible.

We look forward to seeing you in person at Media Discovery 2025!

David Andrews Great West Way Chief Executive





EVENT SCHEDULE

Sunday 23 March – Explore Reading & Evening Networking Reception

- 15.00 Arrive at hotels to check in
- **15.30** Depart for your choice of Reading tour experiences:

Option 1 - Walking Tour & Reading Gaol. Option 2 – Thames Rivercruise (departing 16.15)

- 17.30 Return to hotels to freshen up
- 18.30 Depart hotels for evening reception
- 19.00 Arrive at Pentahotel Reading for welcome drinks from Bombay Sapphire Distillery
- **19.30** Buffet dinner sponsored by Pentahotels
- 21.30 Return to hotels for overnight stay

Monday 24 March - pre-scheduled one-to-one appointments at Reading Concert Hall.

- 08.30 Registration & Welcome
- 09.30 1:1 pre-scheduled appointments
- 11.15 Coffee break and networking
- 11.45 1:1 pre-scheduled appointments
- 13.00 Buffet lunch and visit to the British Bayeux Tapestry in Reading Museum
- 14.30 1:1 pre-scheduled appointments
- 16.00 Reading Abbey Gateway visit to see Jane Austen's School Room
- 16.30 Afternoon Tea at The Roseate

*Timings and itinerary subject to change

WITH THANKS TO OUR EVENT SPONSORS FOR THEIR SUPPORT



VISIT READING HEADLINE SPONSOR





EVENT SPONSOR



A COSEATE PENTA HOTELS & RESORTS

EVENT AND ACCOMMODATION SPONSORS

ACCOMMODATION SPONSOR



SUPPERS



ANGLO WELSH

JO STEWART - MARKETING MANAGER

HTTPS://WWW.ANGLOWELSH.CO.UK/

Anglo Welsh is one of the UK's leading canal boat holiday providers, with nearly 60 years' experience and a reputation for providing high quality, exceptional value holidays for families, friends, couples and adventurers. With a fleet of 150 narrowboats at 9 canal boat hire bases across England and Wales, Anglo Welsh offers a wide range of boats from luxury to standard, with flexible accommodation options. The modern and spacious narrowboats and wide beam barges range from two to 12 berths, and are designed for cruising comfort with smart interiors, clever storage and an impressive list of mod-cons.





BODLEIAN LIBRARIES

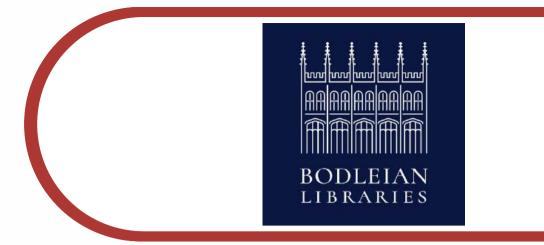
KIM HALLETT - TRAVEL TRADE CONSULTANT

HTTPS://VISIT.BODLEIAN.OX.AC.UK/

Whether you're planning a sightseeing trip to Oxford or popping into our free exhibitions, you won't be short of things to do at the Bodleian Library.

We offer guided tours of our historic library spaces and the city. Come and discover our iconic buildings, also the location for many feature films including Harry Potter!





BOMBAY SAPPHIRE DISTILLERY

CHARLOTTE CLIFFORTH - BUSINESS DEVELOPMENT COORDINATOR

HTTPS://WWW.BOMBAYSAPPHIRE.COM/DISTILLERY/

SAM HALSALL - BRAND HOME MANAGER

Based at Laverstoke Mill in rural Hampshire, just 15 miles from Winchester and 60 miles from London, Bombay Sapphire Distillery is nestled in a conservation area with over 1,000 years of history. The distillery showcases the care, skill, and creativity behind every drop of Bombay Sapphire, offering visitors a chance to discover the rich flavours of the botanicals that make the gin so unique. With a range of experiences, including immersive tours, expertled masterclasses, and bespoke events, Bombay Sapphire Distillery invites guests to explore the heritage and craft of the world's most premium gin.



DRINKS SPONSOR



BOWOOD HOUSE & GARDENS

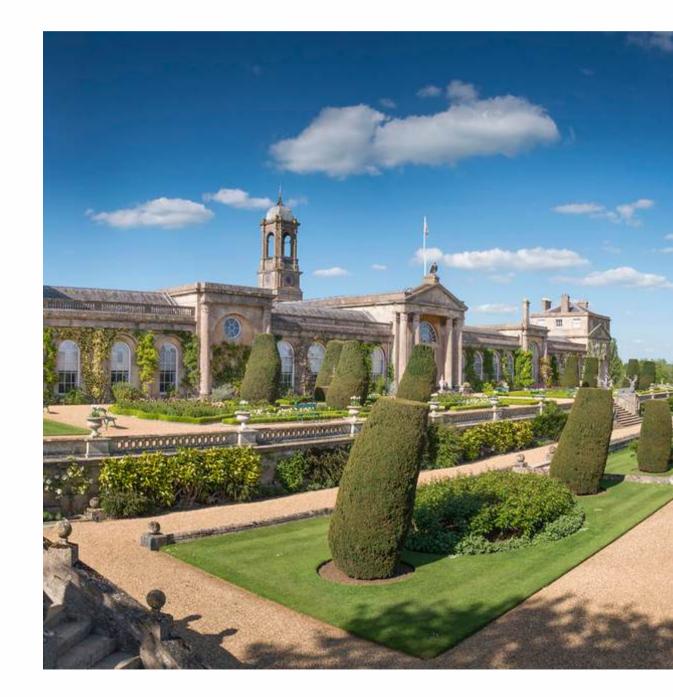
LISA KENT - GROUP SALES COORDINATOR

BOWOOD.ORG/HOUSE-GARDENS/GROUPS-TOURS/

2025 is the 50th Anniversary of opening Bowood House and Gardens to the public. In celebration, there will be exhibitions running, focusing on how our Open Days have evolved and contributed to making Bowood what it is today.

We will also be introducing a Talk which is a duration of 20-30mins, ideal for those groups who want something more than self-led but not as extensive as a 60-90min guided tour. An introductory talk, providing an outline of the 270-year history of Bowood under the stewardship of the Lansdowne family. Following any House Tour or Talk, visitors have the opportunity to continue with self-guided access of the House, Gardens and Pleasure Grounds, (including the Arboretum, Doric Temple, Cascade and Hermits Cave). Access to the Walled Garden is available from 12:00-16:00.





THE CARTER COMPANY

NICOLA SMITH - BUSINESS DEVELOPMENT MANAGER

WWW.THE-CARTER-COMPANY.COM

The Carter Company's cycling, walking and touring holidays are luxury travel experiences tailor-made for the discerning traveller looking for a different way to explore the history, culture and landscape of England, Scotland and Wales.

Offering a range of self-guided unique routes and flexible departure dates – whether you choose to walk, cycle or drive - we take care of every detail. From hand-picked luxury boutique hotels to traditional inns and even the odd castle, our 30 years' experience of curating bespoke trips is evident - with many of our clients returning time after time and recommending us to their friends.





CARVERS HILL ESTATE

JACK BARTHOLOMEW - MANAGING DIRECTOR

WWW.CARVERSHILLESTATE.COM

GARETH MAXWELL -COMMERCIAL DIRECTOR

Carvers Hill Estate is set in the idyllic conservation area of the North Wessex Downs. Previously farmed for wildflower seed, the Estate's topography and terroir have become a perfect haven for the 22,000 vines planted in May 2021.

To complement the stunning beauty of the vineyard, a state-of-the-art winery with a world-class visitor centre was completed in the summer of 2024. The winery sits alongside an event space, Members Club room, 'cellar door' and from summer 2025 beautiful woodland Kabins.



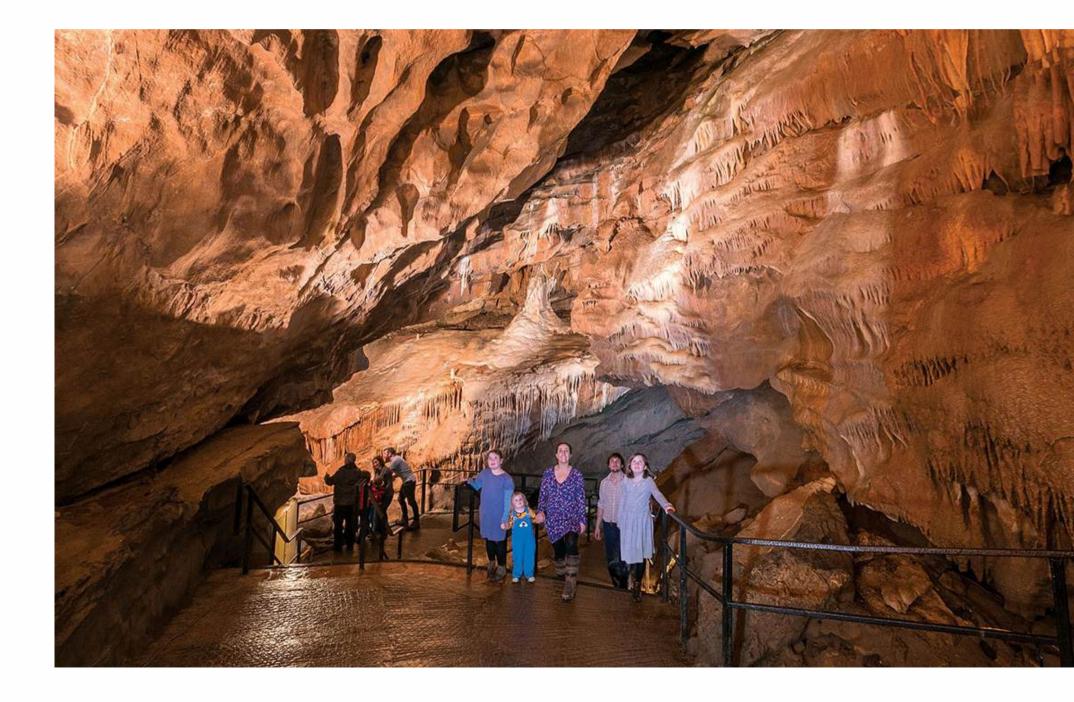


CHEDDAR GORGE & CAVES

WENDY BEST - HEAD OF PR AND COMMUNICATIONS

WWW.CHEDDARGORGE.CO.UK/

Cheddar Gorge is one of the most important Prehistory sites in Britain; the caves have yielded artefacts, and human remains stretching back as far as the late upper Palaeolithic period (2.5m to 10,000 years ago). Cheddar Man is Britain's oldest, most complete skeleton and was discovered in Gough's Cave.





LESLEY CRAWFORD-PRICE - PR & MARKETING

WWW.DISCOVERMALMESBURY.LIFE

You might already know of Malmesbury's rich history as England's oldest borough or heard about the stunning 12th Century Abbey still very much in use today. But there's so much more to discover in this charming market town.

Visit the original Market Cross, the Norman Abbey with its tomb of King Athelstan and the free Athelstan Museum with its Turner watercolour, there's lots to see and do here. Browse the charming streets and thriving high street with an array of independent retailers and a weekly farmers' & artisan market. View the stunning skyline and enjoy walks along the River Avon which winds around the town.

There is a variety of places to stay in and around Malmesbury including the centrally located Old Bell Hotel, the oldest purpose built hotel in England (circa 1220) and nearby five star luxury Whatley Manor Hotel & Spa, complete with Michelin-star restaurant.





EXCLUSIVE COLLECTION

JENNY CALDECOURT - GROUP HEAD OF MARKETING

HTTPS://WWW.EXCLUSIVE.CO.UK/

Exclusive Collection is a B Corp certified collection of independent country house hotels, spas, a golf club, a cookery school, and a classic English pub. The collection offers a breath of fresh air, where you can throw open your mind and body to the possibilities of your own perfect contentment.

Properties include: Ansty Hall – Warwickshire, Fanhams Hall – Hertfordshire, Lainston House & Season Cookery School – Winchester, Pennyhill Park Hotel & Spa – Surrey, Royal Berkshire – Ascot, South Lodge Hotel & Spa – West Sussex, The Manor House Hotel & Golf Club – Wiltshire, The Castle Inn -Wiltshire





GREAT WEST WAY

FIONA ERRINGTON - HEAD OF MARKETING

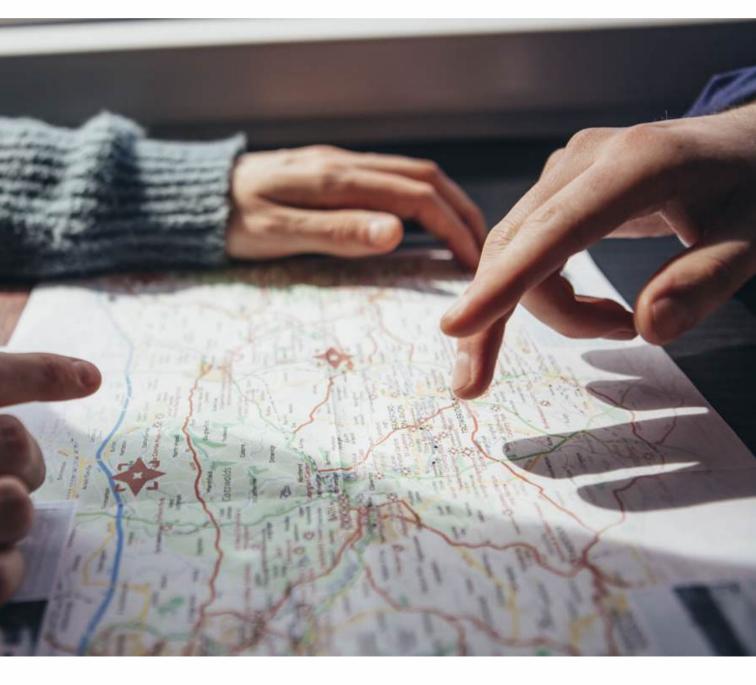
WWW.GREATWESTWAY.CO.UK/

KATIE BROWN - DIGITAL AND ONLINE EXECUTIVE

England's Great West Way®, a tourism route which joins up many of England's iconic destinations and attractions along a corridor west of London through to Bristol. Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way is for curious travellers who want to delve deeper and uncover the real essence of England.

Explore by car, coach, rail, cycling, walking and waterways. It offers a variety of English experiences not found in any other part of the country and aims to rival the great touring routes in the world.





HENLEY-ON-THAMES

KIM HALLETT - TRAVEL TRADE CONSULTANT

WWW.HENLEYTOWNCOUNCIL.GOV.UK/VISIT-HENLEY/VISITING-HENLEY-ON-THAMES

Henley-on-Thames is arguably one of the most beautiful towns in England and was recently voted by The Times as one of the best places to live in the English countryside. Henley's riverside location, surrounded by a Chiltern landscape of wooded hills and green fields, lends itself to relaxation, long lunches, overnight stays and shopping.

There's a pub where Charles I drank, a Chantry house, a butcher that smokes his own meat and independent shops still offering the personal touch. Henley is also the home of that other well-known TV detective, Detective Barnaby of Midsomer Murders fame.





HUNGERFORD

STELLA COULTHURST - TOWN CLERK

WWW.HUNGERFORD-TC.GOV.UK

KAREN SALMON

This historic market town is located in West Berkshire, England, in the heart of the North Wessex Downs Area of Outstanding Natural Beauty and is surrounded by stunning countryside and picturesque villages. Explore the remains of one of the few Roman villas in Britain at Littlecote House, tour nearby Highclere castle where Downton Abbey was filmed or visit the only operating windmill in Wessex.

Cruise along the Kennet & Avon Canal or browse the town's antique shops. There are plenty of delicious dining options from cozy cafes to pubs and a variety of accommodation options available in the town centre.



IN AND BEYOND BATH

SARAH MOON - HEAD OF PARTNERSHIPS AND PR

INANDBEYONDBATH.COM

JULES MITTRA - FOUNDER

Welcome to a very different kind of tour company.

We share the England many dream of, but few encounter - one of breath-taking views, hidden gems, mysteries, remarkable stories, people & cuisine. We share the best and breadth of our region by crafting intimate, lovingly curated journeys of discovery that combine the 'must-sees' with the magical, untouched, unsung treasures that reveal so much about our extraordinary culture, heritage, landscapes and stories. All led by a guide who feels like a knowledgeable close family member or friend, sharing with you 'authentic' England in an engaging and relaxed, immersive - and truly unforgettable - manner.



In & Beyond Bath

LONGLEAT

WENDY BEST - HEAD OF PR AND COMMUNICATIONS

WWW.LONGLEAT.CO.UK

Longleat Enterprises brings together two-family attractions. Longleat in Warminster, Wiltshire and Cheddar Gorge & Caves in Somerset – both owned by the 8th Marquess of Bath. Longleat has been the family seat since the 16th century and guests can explore the finest example of Elizabethan architecture; take a drive on the wild side in the first Safari Park to open outside of Africa as well as enjoying a range of other attractions from Jungle Cruise to Railway Train and the biggest hedge maze in Britain to name but a few.

We host some of the country's biggest events from Icons of the Sky which celebrates not just hot air balloons but other legendary forms of flight through to The Festival of Light at Christmas, which celebrated its 10th anniversary in 2024. Longleat was the first in the country to introduce a lantern festival.





LONGSTONES AVEBURY

BEN BUTLER - OWNER

WWW.LONGSTONESAVEBURY.COM

COURTNEY WOODWARD - MARKETING AND RESERVATIONS COORDINATOR

Longstones is family-owned luxury accommodation located on a working farm within the Avebury World Heritage Site in Wiltshire. Offering six uniquely designed barns, Longstones provides guests with a perfect blend of historic charm and modern luxury. Located just a short walk from the fascinating Stone Circle, Silbury Hill and West Kennet Long Barrow, Longstones offers an ideal base for exploring the area's rich history.

Our collection combines thoughtfully curated interiors with nods to the timeless landscape that surrounds us. After a day exploring and soaking up history, guests can head home to curl up in front of a cozy log-burner or stargaze the night away from their own private alfresco patio or hot tub.





MCARTHURGLEN DESIGNER OUTLET SWINDON

CHARLOTTE KING - MARKETING MANAGER

WWW.MCARTHURGLEN.COM/EN/OUTLETS/UK/DESIGNER-OUTLET-SWINDON/

REBECCA DAVIS - GUEST EXPERIENCE MANAGER

McArthurGlen Designer Outlet Swindon is housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works and is one of the largest covered designer outlets in Europe. Shoppers will adore the quality mix of High St and Designer brands, reduced by up to 60 per cent, at over 100 top name stores including fashion brands Guess, Reiss, Joules, Kurt Geiger, Superdry, Boss, Hobbs, Marks & Spencer Outlet, Calvin Klein and Tommy Hilfiger, as well as home brands John Lewis Home Outlet, Bedeck, Yankee Candle, Le Creuset and many more.



DESIGNER OUTLET SWINDON



MILFORD HALL HOTEL

ELAINE FALCONER - DIRECTOR OF SALES

HTTPS://WWW.SALISBURY-HOTEL.COM/

ANNA TEMPLE - GROUP TRAVEL TRADE MANAGER

Situated in the Heart of the stunning city of Salisbury is Milford Hall, located just a 10 mins walk from the famous cathedral. Having completed a multi-million-pound refurbishment in 2024 this deluxe hotel features 45 luxurious en suite bedrooms, high end dining experiences, meeting space and an extensive cocktail bar.

Flexible accommodation means that groups are easily catered for on both Dinner, Bed or Bed and Breakfast basis, and location makes combining a visit with Stonehenge and the cathedral a perfect package. A small carpark is perfect for FIT travellers and coaches can drop off outside before moving to the local coach park.





NATIONAL TRUST -STOURHEAD

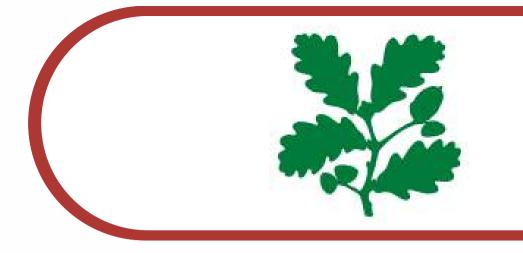
CHARLOTTE TOOP - SENIOR COMMUNICATIONS & MARKETING OFFICER

WWW.NATIONALTRUST.ORG.UK/VISIT/WILTSHIRE/STOURHEAD

When Stourhead first opened in the 1740s, a magazine described it as 'a living work of art'. The world-famous landscape garden has at its centrepiece a magnificent lake reflecting classical temples, mystical grottoes, and rare and exotic trees, and offers a day of fresh air and discovery. The Palladian mansion house includes a unique Regency library, Chippendale furniture and inspirational paintings.

Press can find out about other Wiltshire National Trust properties such as Avebury, Lacock and Mompesson House during the Great West Way Media Discovery 1:1 meetings.





NEW FOREST CYCLING TOURS

STEVE EDMED - OWNER

HTTPS://NEWFORESTCYCLINGTOURS.COM/

The New Forest hosts over 140 miles of marked gravel tracks which run through ancient woodlands and open heaths with ponies, donkeys, and in the autumn pigs, roaming freely. Your personal guide Steve will lead you through the heart of this stunning ancient Forest on one of our seven guided tours ranging from 2 hours, half day and full day rides.

Beyond the New Forest, we can take you on tours across Wiltshire, Dorset and the Brecon Beacons National Park. Pedal back in time by choosing guided rides that take you to the World Heritage Sites of Avebury or Stonehenge. Follow the ancient Ridgeway, be in awe of Salisbury Cathedral spire or go in search of the mysterious Green Man near the Savernake Forest.





THE OLD BELL HOTEL, WILTSHIRE INNS

JAMES SULLIVAN-TAILYOUR - DIRECTOR

WWW.OLDBELLWARMINSTER.CO.UK

An historical town centre coaching Inn, featuring 15 individual en suite bedrooms, a popular pub, restaurant, Thai Restaurant, secluded courtyard and function room suitable for weddings, conferences, celebrations and more. The Inn dates back to the 15th century and maintains many historical elements while offering all the modern comforts expected by our discerning customers, the hotel is an ideal base for visiting Longleat, Stonehenge, Bath, Salisbury and the Great West Way as well as being an ideal stop over for visits to the South West. The owners are very focused on their commitment to reducing their Carbon Footprint and protecting the environment and the hotel has already won the award for their Environmental commitment from the British Institute of Innkeeping.





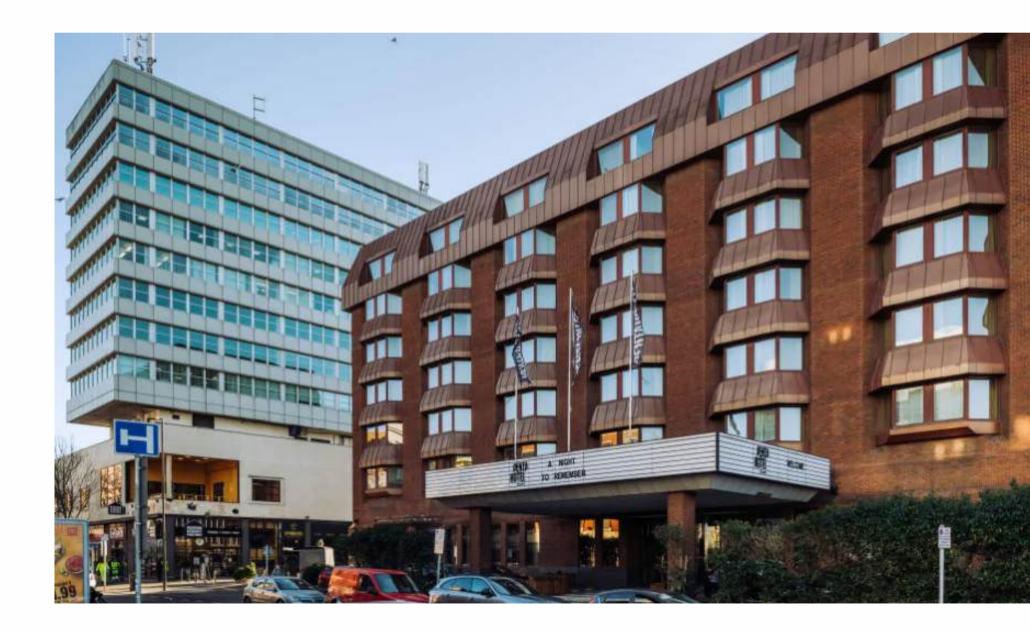
PENTAHOTEL READING

SARAH MILFORD - SALES DIRECTOR

PENTAHOTELS.COM

LISA CLARKE

Penta Hotel Reading , dive beneath the surface, and you will find the difference. We are right in the Heart of Berkshires Royal Heritage. We got 206 spacious guest rooms all with hairdryer and full of chic toiletries. Whether you are here for work or play your room is your castle. We also have a choice of 11 meeting rooms from Boardroom to classroom or theatre and can accommodate up to 250 people. We also have all the high-tech spec you need to give your event the perfect backdrop. You can chill in the Penta lounge , billiard table shuffle board darts, latest games console, 24 hour bar and the best steak n burger and cocktail combos in town





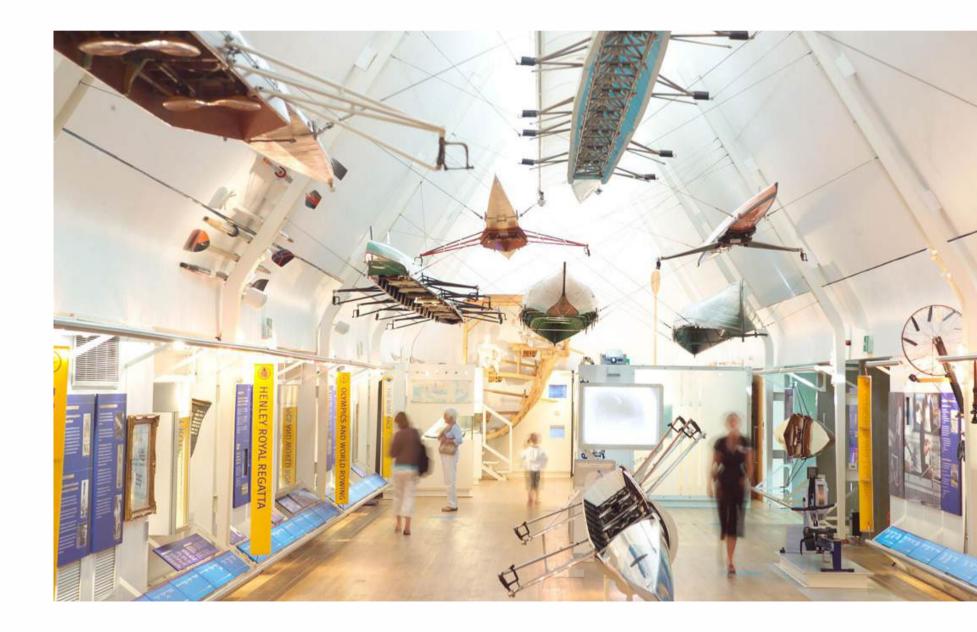
RIVER & ROWING MUSEUM -UNABLE TO ATTEND

SARAH TUBB

WWW.RRM.CO.UK

The tales of Henley-on-Thames' past, the journey of the sport of rowing, the personalities of the River Thames and the work of local Modern British artist John Piper are captured across 20,000 items including historic objects, books, artworks and photographs. Dive deeper to discover more about our special galleries and the fascinating stories and artefacts in them. Visitors young and old can enter our enchanting recreation of the riverbank world of The Wind in the Willows with its 3D models, theatrical lighting and music.

We hold the national collection of rowing and over 35,000 items ranging from an Anglo Saxon log boat to Olympic medals, John Piper's mixed media artwork 'String Solo' (1934) to Iron Age gold coins – and much more besides.





ROSEATE HOTELS & RESORTS UK

SOPHIE HASTINGS - MARKETING EXECUTIVE

HTTPS://WWW.ROSEATEHOTELS.COM/

MORGAN BUCHER-JONES - SALES EXECUTIVE

Roseate Hotels UK comprises Luxury Boutique Hotels in London, Reading, Bath, and Edinburgh, delivering a unique, character-rich experience in the heart of each city. From London's vibrant culture to Reading's lively energy, Bath's historic charm, and Edinburgh's cultural depth, each hotel seamlessly merges heritage with contemporary design. Guests enjoy personalized service, exquisite dining, and tailored experiences, ensuring every stay is unforgettable. Roseate Hotels offer a sophisticated gateway to exploring the UK, combining comfort and elegance with a distinct sense of individuality. Each location promises a memorable journey, blending modern luxury with timeless charm for an extraordinary travel experience.



EVENT AND ACCOMMODATION SPONSOR



STONEHENGE INN

DANIEL KING - MANAGING DIRECTOR

WWW.THESTONEHENGEINN.CO.UK

ANA KING - MARKETING

The tales of Henley-on-Thames' past, the journey of the sport of rowing, the personalities of the River Thames and the work of local Modern British artist John Piper are captured across 20,000 items including historic objects, books, artworks and photographs. Dive deeper to discover more about our special galleries and the fascinating stories and artefacts in them. Visitors young and old can enter our enchanting recreation of the riverbank world of The Wind in the Willows with its 3D models, theatrical lighting and music.

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THAMES RIVERCRUISE

TIM DEATON - MANAGING DIRECTOR

WWW.THAMESRIVERCRUISE.CO.UK

We are a long-established family business based at Caversham in Reading, offering cruises along some of the most unspoilt reaches of the Upper Thames. The enchanting and captivating views, create a fitting backdrop for any cruise or event. Each charter is personal, and we create an itinerary and experience on the river just for you.

Whether you prefer a relaxed, stylish, or formal ambiance, the Thames is an amazingly versatile venue.

Press contact is Laura Evans, Sales & Marketing.





VISIT WEST (VISIT BATH)

EMMA FRAYLING - PR & COMMUNICATIONS MANAGER

VISITBATH.CO.UK

The VisitEngland accredited official Local Visitor Economy Partnership (LVEP) for Bristol, Bath & North East Somerset, South Gloucestershire and North Somerset. It supports the visitor economy of the region which is worth £2.13billion and supports 41,000 jobs. Visit West operates the Meet Bristol & Bath Convention Bureau and the Visit Bath and Visit Bristol consumer websites.





VISIT BRISTOL

SUSIE BOWERS - PR MANAGER

WWW.VISITBRISTOL.CO.UK

Famed for its passionate character, maritime history, and for the acres of parkland and sustainable approach that earned it European Green Capital 2015 status, Bristol has created its own distinctive identity. Visitors are attracted to the city's year-round festivals, award-winning cycle tracks, gastronomy in rejuvenated shipping containers and behind secret doorways, stunning cityscapes, inspiring street art and lively music scene.





VISIT CORSHAM

SHARON THOMAS - HEAD OF COMMUNITY SERVICES

WWW.VISIT-CORSHAM.CO.UK

Visit Corsham is the tourism arm of Corsham Town Council.

Corsham is quintessentially English, with historic buildings and glorious countryside, but also slightly exotic with peacocks wandering around. A favourite of film companies, the town is often seen on screen. BBC One's Poldark was filmed here, as was Oscar-winning classic Remains of the Day and, more recently, the town travelled back to the 1980s for Jilly Cooper's Rivals. There's also a stately home - Corsham Court - awardwinning independent shops and the vibrant Pound Arts Centre. Corsham is a hidden Wiltshire treasure on the Great West Way.



Sorsham

VISIT PEWSEY VALE

SYLVIE CLAYDEN - ASSOCIATE SYLVIE CLAYDEN WILL BE ATTENDING THIS EVENT, BUT ALL PRESS ENQUIRIES SHOULD BE DIRECTED TO SUSIE BREW

WWW.VISITPEWSEYVALE.CO.UK

Pewsey Vale Tourism Partnership is a not-for-profit organisation. The Vale of Pewsey in Wiltshire is between Hungerford and Devizes, in the North Wessex Downs National Landscape, an Area of Outstanding Natural Beauty. Here is quintessential England - rolling countryside, thatched cottages, country lanes, white horses on chalk hills.

Traversed by national trails and Kennet & Avon Canal, served by a network of ancient footpaths and tracks, Pewsey Vale is ideal for walking or cycling, with welcoming places to stay and friendly, atmospheric places to eat, drink and shop. Accessible by road and rail, an on-demand bus service also covers the area.





VISIT READING

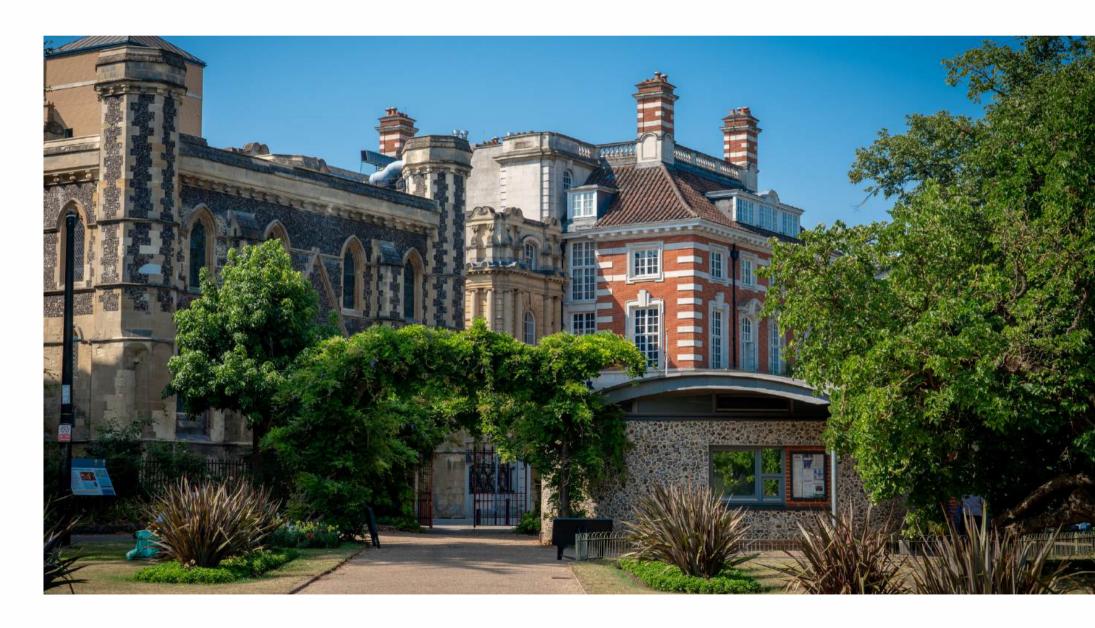
ALEX BRANNEN - COMMUNICATIONS MANAGER

VISIT-READING.COM

ANNA JONES - READING MUSEUM

WWW.READINGMUSEUM.ORG.UK

Visit Reading is home to Jane Austen's schoolroom and associated Jane Austen 250 programme in 2025, the British Bayeux Tapestry – the only full scale replica of the Norman original, King Henry I's Reading Abbey Ruins and the Reading town centre Abbey Quarter, River Thames cruises, the starting point of the St James' Way (Camino de Santiago) and the region's largest hotel offer. So easy to reach - 23 minutes from London by GWR and the western terminus of the Elizabeth Line.





HEADLINE SPONSOR

VISITWILTSHIRE

FIONA ERRINGTON - HEAD OF MARKETING

WWW.VISITWILTSHIRE.CO.UK/

KATIE BROWN - DIGITAL MARKETING EXECUTIVE

Wiltshire is situated along the Great West Way®; it is a magical place with a strong connection with the past making it the perfect place to enjoy the present. Explore charming rural market towns with independent shopping, many places to visit including World Heritage sites, stately homes and glorious gardens. There's a thriving arts and culture scene and a range of accommodation options for the trade. Wiltshire is timeless wonders, timeless pleasure, timeless nature and timeless places. Welcome to Wiltshire.





VISIT WINDSOR

JULIA WHITE - VISITOR MANAGER

WWW.WINDSOR.GOV.UK

VisitWindsor, less than 30 miles from central London, boasts some of the UK's most iconic attractions such as Windsor **Castle and Windsor Great Park**, **Legoland Windsor Resort, Ascot Racecourse and the River Thames. Add to this brewery** tours, walking tours, art and heritage centres, glorious gardens, delicious afternoon teas and an eclectic range of places to stay, and you have a must visit short break destination.





ROYAL BOROUGH OF

WINDSOR & MAIDENHEAD www.windsor.gov.uk

WALKING.HOLIDAY

RICHARD LUXMORE - DIRECTOR

WWW.WALKING.HOLIDAY

PETER DUNN

WWW.WALKINGTHECAMINO.CO.UK

We provide self-guided walking holidays in the south of England. We differentiate ourselves from larger companies by offering bespoke packages, local knowledge and support, together with a "hightouch" service meaning we stay in close contact with our walkers.





WARMINSTER

WILLIAM BRADLEY

HTTPS://WARMINSTER-TC.GOV.UK/

Warminster is a historic market town set in beautiful surroundings. There is much to see and do. We have a great range of shops, many of which are independently owned and offer a unique shopping experience. Additionally, the town hosts a program of events, including four seasonal independent markets. The surrounding area of Warminster is the perfect base for exploring nearby attractions like Stonehenge, Longleat Estate, and Stourhead. The historic cities of Bath and Salisbury, along with charming villages, are within easy reach. **Additionally, nearby Salisbury Plain and Cranborne Chase National Landscape offer vast countryside** ideal for exploration and enjoyment.









ADRIAN BRIDGE

MEDIA REPRESENTATION: THE TELEGRAPH AND THE TIMES FREELANCE TRAVEL JOURNALIST

The main titles I write for - in both print and digital format - are The Telegraph - where for 20 years I was on the Travel desk staff - and The Times. I write about a range of subjects, specialising on the journey - how we get from A to B. This can involve journeys by train, car or on water.

Based in London (and with three years in Reading and Wokingham), the Great West Way is literally on my doorstep and though I am familiar with many of the key stopping points along the way I am sure there is much to discover.



AMANDA O'BRIEN

MEDIA REPRESENTATION: THE BOUTIQUE ADVENTURER ONLINE

HTTPS://THEBOUTIQUEADVENTURER.COM

Website and social media for those over 35 years of age who enjoy soft adventures and ending their day with a high thread count on their sheets



ANNE GORRINGE

MEDIA REPRESENTATION: BRISTOL BUSINESS NEWS, BATH BUSINESS NEWS TRAVEL EDITOR

WWW.BRISTOL-BUSINESS.NET/

As Travel Editor for both Bristol and Bath Business News our readership covers both of these two major cities but also extends along the M4 corridor towards Reading. Many of the locations within the Great West Way are included in the stories we cover - including key locations within Wiltshire and Somerset. With Jane Austen's 250th anniversary in 2025, I would love to write about her life too and many locations within the Great West Way (including her school room in Reading) would be fascinating to our readers. Stories I write appear first online and then links to these stores are also highlighted and sent out to readers registered with us to received our weekly e-newsletter.



ANTONELLA ZANGARO - UNABLE TO ATTEND MEDIA REPRESENTATION: DOVE/CORRIERE VIAGGI AND VANITY FAIR FREELANCE TRAVEL JOURNALIST (ITALY)

HTTPS://VIAGGI.CORRIERE.IT/

I write as a freelance journalist for II Corrore della Sera Viaggi, the main Italian outlet dedicated to tourism, and for Vanity Fair



CATHY WINSTON

MEDIA REPRESENTATION: MUMMY TRAVELS FREELANCE TRAVEL JOURNALIST/BLOGGER

WWW.MUMMYTRAVELS.COM

Freelance travel writer, editor and blogger at award-winning family travel website MummyTravels.com. Published in a string of national newspapers, travel magazines and online.





MEDIA REPRESENTATION: WANDERLUST WELSH CONTENT CREATOR

WWW.WANDERLUSTWELSH.COM

WanderlustWelsh.com is a travel blog which focuses on adventure, nature, road trips, bucket-list experiences and vegan food recommendations while travelling.

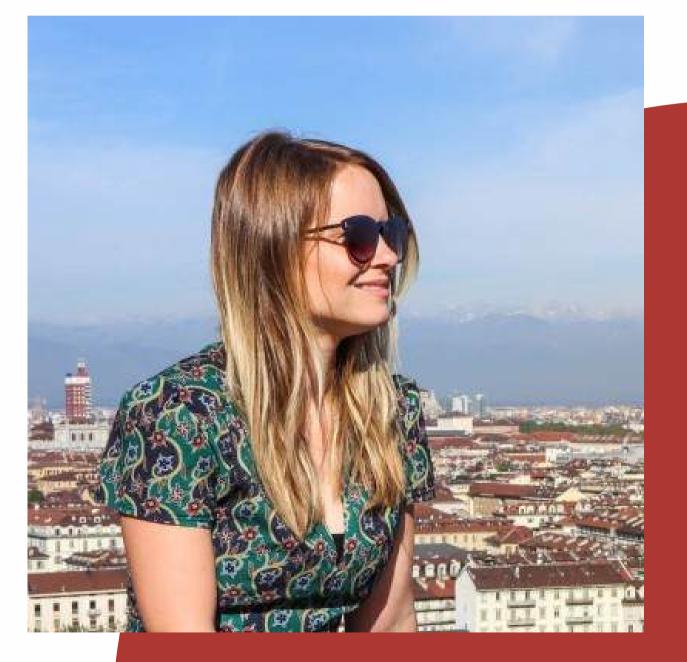


CHLOE GUNNING-SHERIFI

MEDIA REPRESENATION: WANDERLUST CHLOE TRAVEL BLOGGER & CONTENT CREATOR

WWW.WANDERLUSTCHLOE.COM/

With a passion for food, fun and adventure, Chloe is the content creator behind top travel blog Wanderlust Chloe. From volcano boarding in Nicaragua, to sailing around Sicily and eating her way around Japan, her travels have taken her to some of the coolest spots on the planet. Named Travel Influencer of the Year in 2022, Chloe regularly works with a number of tourism boards to bring campaigns to life, producing inspirational travel content across multiple platforms.



ED FINN - UNABLE TO ATTEND

MEDIA REPRESENTATION: RTE - CLAIRE BYRN TODAY, SUNSHINE RADIO -**TRAVEL TALK, CLASSIC HITS IRELAND - TALKING TRAVEL, VIRGIN MEDIA TELEVISION, ED FINN'S TRAVELS AND ED FINN'S AMERICA - THE TRAVEL** LOUNG PODCAST **BROADCAST JOURNALIST/BLOGGER PODCAST PRESENTER (IRELAND)**

WWW.EDFINNTRAVELS.COM WWW.YOUTUBE.COM/EDVENTURESINTRAVEL

I'm an award-winning journalist working across four radio stations and Virgin Media TV in Ireland - I have a monthly audience of approximately 700k on RTE, **Classic Hits Ireland, Sunshine Radio, Virgin Media Television, YouTube and the Travel Lounge Podcast - I also have my own blog edfinntravels.com and online @edfinntravels**



ELAINE WILSON

MEDIA REPRESENTATION: LUXURY LIFESTYLE, LUXURIA LIFESTYLE, NORTH EAST LIFESTYLE, ECCENTRIC ENGLAND FREELANCE TRAVEL JOURNALIST/BLOGGER

WWW.ECCENTRICENGLAND.CO.UK

I have a blog with 100k visitors per month and a DA of 50+ I also write freelance for three Lifestyle Magazines (among others) Luxuria Lifestyle Magazine, Luxury Lifestyle Magazine and North East Lifestyle



EMILY-ANN ELLIOTT

MEDIA REPRESENTATION: THE TELEGRAPH, THE TIMES, WANDERLUST, WOMAN AND HOME FREELANCE TRAVEL JOURNALIST

MUCKRACK.COM/EMILY-ANN-ELLIOTT-1?

I am a freelance journalist based in Reading. My work has appeared in national publications, including The Telegraph, The Times, i news, The Independent, Wanderlust and Woman & Home and international publications, such as The Toronto Star and New Zealand Herald

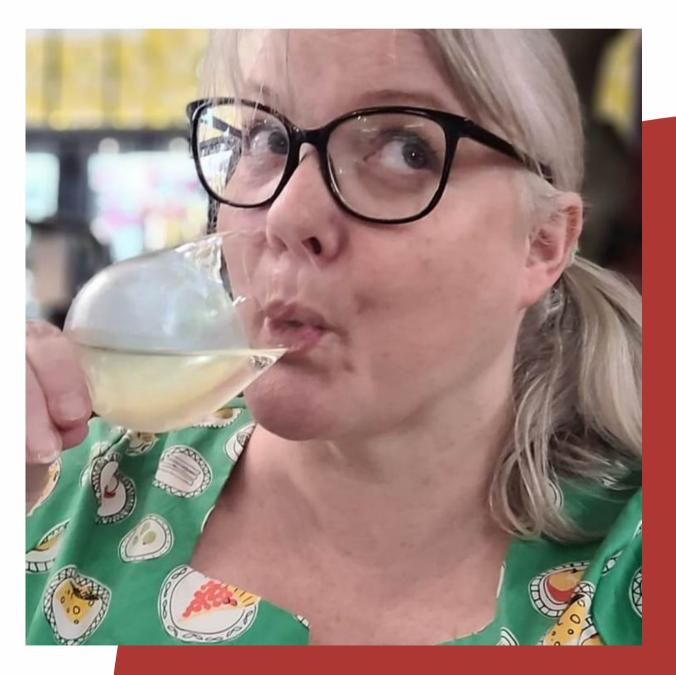


EMMA MYKYTYN

MEDIA REPRESENTATION: FOODIE EXPLORERS EDITOR

WWW.FOODIEEXPLORERS.CO.UK

Foodie Explorers is a UK-based food and travel magazine founded in 2007. The magazine and website offers a diverse range of content from product reviews, destination guides, where to eat and what to do. Emma is a member British Guild of Travel Writers and the Guild of Food Writers.



EMMIE BLOWER

MEDIA REPRESENTATION: BTHERE MAGAZINE EDITOR/CONTENT CREATOR

WWW.BTHEREMAGAZINE.CO.UK

bThere Magazine is dedicated to seeking out the best Travel, Food and Drink, Wellness and Beauty and Culture experiences and sharing them in an insight, helpful and creative way with our readers. We have a team of dedicated writers and content creators who specialise in producing high quality articles and social media content for our audience.



FIONA WHITTY

MEDIA REPRESENTATION: DAILY MIRROR, THE I PAPER, DAILY TELEGRAPH, INDEPENDENT, NEW ZEALAND HERALD FREELANCE TRAVEL JOURNALIST

A freelance writer with decades of experience under my belt, I've written for many national newspapers and magazines, including the titles mentioned above.

I specialise in family breaks with older kids or trips for couples.



FLORENCE DERRICK -UNABLE TO ATTEND MEDIA REPRESENTATION: SELAMTA INFLIGHT MAGAZINE FOR ETHIOPIAN AIRLINES MAGAZINE EDITOR

HTTPS://INK-GLOBAL.COM/SELAMTA/

Inflight magazine for Ethiopian Airlines, produced at Ink in London. Readership of 12.8 million across Africa, Europe, the US, Asia and the Middle East.





HARRY ROGERS

MEDIA REPRESENTATION: GROUP LEISURE & TRAVEL EDITOR

WWW.GROUPLEISUREANDTRAVEL.COM

Group Leisure & Travel is Britain's No.1 monthly magazine for group travel organisers and coach tour operators. Expect to be informed and entertained with new ideas, destination information, interviews, as well as special interest and themed features. The magazine's portfolio includes the website, weekly email newsletter and a range of directories, guides, events, along with the chance of joining popular fam trips.



HELEN OCHYRA

MEDIA REPRESENTATION: THE TIMES, THE TELEGRAPH AND NATIONAL GEOGRAPHIC TRAVELLER MAGAZINE FREELANCE TRAVEL JOURNALIST

HTTPS://LINKTR.EE/HELENOCHYRA

Regular contributor to The Times, The Telegraph and National Geographic Traveller magazine. Hotel reviewer and specialist in family travel.



JESSICA HEATHER

MEDIA REPRESENTATION: HOLIDAY WITH THE HEATHERS FREELANCE TRAVEL JOURNALIST/CONTENT CREATOR

WWW.HOLIDAYWITHTHEHEATHERS.COM

Jessica Heather, is an award nominated freelance travel writer and content creator promoting affordable and accessible travel content for YouTube channel 'Holiday With The Heathers' and a travel blog at www.holidaywiththeheathers.com.

Having previously worked with some big names in travel including Universal Orlando, Google Travel, Discover Philadelphia, Viva Cruises, Get Your Guide, Disney Partner Resorts and Hotels, Visit Orlando, Destination DC to name a few.

Jessica divides her time between freelance travel writing, videography and as a dedicated Disability Advocate.

Jessica's aim is to promote diverse destinations and attractions across multiple platforms with quality content and incredible reach.



JESSICA WAY

MEDIA REPRESENTATION: BRITISH TRAVEL JOURNAL & GREAT WEST WAY TRAVEL MAGAZINE EDITOR

WWW.BRITISHTRAVELJOURNAL.COM WWW.GREATWESTWAY.CO.UK/GREAT-WEST-WAY-TRAVEL-MAGAZINE

British Travel Journal inspires individuals, couples and families, seeking unique and enriching travel experiences to book extra-special holiday stays and adventures in remarkable hotels and destinations across the British Isles. Our unique, authentic travel stories, high-quality photography and beautifully designed layouts captivate the reader's intrigue and enthusiasm. Published in print, digital and online: www.britishtraveljournal.com

Great West Way Travel Magazine showcases captivating stories, the latest updates, and events while highlighting destinations, attractions, and activities along one of England's premier touring routes between London and Bristol. Each edition explores food, travel, and wellness, inspiring readers to experience the authentic charm of England, and to explore the Great West Way in their own time. www.greatwestway.co.uk



JOAN SCALES

MEDIA REPRESENTATION: DESTINATION ANYWHERE TRAVEL SHOW ON DUBLINSOUTHFM BROADCAST JOURNALIST (IRELAND)

DUBLINSOUTHFM

I appear on local and national radio frequently and always talking about travel. I also do commissioned features for national newspapers and magazines.



KAREN WARREN

MEDIA REPRESENTATION: WORLD WIDE WRITER DIGITAL PUBLISHER

WWW.WORLDWIDEWRITER.CO.UK

Travel website aimed at independent travellers. Covers UK and European destinations, with an emphasis upon history, culture, food and countryside. I aim to get readers away from the main tourist sites, and encourage them to explore for themselves.



KATE WICKERS

MEDIA REPRESENTATION: THE DAILY MAIL, THE TELEGRAPH, THE SCOTSMAN, THE SUN, TIME OUT UK, THE NEW ZEALAND HERALD, JRNY, & MORE... FREELANCE TRAVEL JOURNALIST

WWW.KATEWICKERS.COM

Features for many British publications including The Daily Mail, The Mail on Sunday, The Daily Telegraph, The Sunday Telegraph, The Sun, Tonic Magazine, Lodestars Anthology, Family Traveller, Time Out UK, Italia, JRNY magazine, and Coast Magazine.

I write regularly for The New Zealand Herald, and have contributed features to many other international publications, including Islands, Porthole Cruise & Travel, Luxury Travel, Virtuoso The Magazine, The Australian, and The Globe & Mail. In addition, I have written features for the inflight magazines of Qantas, British Airways, Kenya Airways and Bangkok Airways.



LESLIE GRAHAM

MEDIA REPRESENTATION: UNRAVEL TRAVEL TV ONLINE/BROADCAST

WWW.UNRAVELTRAVELTV.COM WWW.YOUTUBE.COM/UNRAVELTRAVELTV

Unravel Travel TV is your one stop guide to holidays, with its destination features, videos, diverse holiday reports, essential travel tips and the most enticing holiday offers.

Unravel Travel TV unraveltraveltv.com Facebook facebook.com/unraveltraveltv facebook.com/unraveltravel Twitter twitter.com/UnravelTravelTV YouTube www.youtube.com/@UnravelTravelTV



LIZ GILL

MEDIA REPRESENTATION: WWW.ABOUTMYGENERATION.COM WWW.THETRAVELMAGAZINE.NET WWW.TRIPREPORTER.CO.UK FREELANCE TRAVEL JOURNALIST

Although I have done plenty of general travel features for the websites listed above I also specialise in writing for the mature traveller, a readership with both time and money. Their interests include food and drink, wellbeing, history, art, city breaks, culture and nature.



LOTTIE GROSS

MEDIA REPRESENTATION: THE TELEGRAPH, THE TIMES, THE INDEPENDENT, BLOOMSBURY, BRADT GUIDES FREELANCE TRAVEL JOURNALIST/AUTHOR

LOTTIEGROSS.COM

I write books on dog-friendly travel and will be researching/writing a book on the Cotswolds (including Bath and Bristol) in 2025 for Bradt Guides.

I also write features for The Telegraph/Times/Indy/Nat Geo Traveller and many more, as well as US titles like AFAR.



LUCY DODSWORTH

MEDIA REPRESENTATION: EXPLORE THE COTSWOLDS, ON THE LUCE ONLINE/BLOGGER

EXPLORETHECOTSWOLDS.COM/

Explore the Cotswolds covers the Cotswolds and surrounding areas, with town/village guides, event roundups, attraction guides, walking routes and travel tips.

On the Luce covers destinations primarily in Europe with a focus on train and car-free travel, including itineraries, public transport guides and self-guided walks.



LUCY RUTHNUM

MEDIA REPRESENTATION: ABSOLUTELY LUCY TRAVEL BLOGGER/CONTENT CREATOR

HTTPS://ABSOLUTELYLUCY.COM/

I'm Lucy, a solo travel expert who runs the highest-ranking UK solo travel blog, Absolutely Lucy. With over a decade of solo travel experience to 50+ countries, I'm on a mission to give adventurous women the tools and the confidence to try solo travel. I create engaging, stop-the-scroll content with practical tips & actionable advice for aspiring travellers.

I work closely with tourism boards and travel brands to show another side to a destination – to uncover the hidden gems of adventure. I have a loyal following of 20,000 across social media, with content reaching over 100k monthly.



MINREET KAUR

MEDIA REPRESENTATION: BBC, INDEPENDENT, METRO, GUARDIAN, INEWS, STYLIST FREELANCE TRAVEL JOURNALIST

MINREET KAUR ON X, INSTAGRAM

I'm an award-winning journalist who won report of the year for the report Skipping Sikh. I've worked across TV, Radio and online. I have written for nationals BBC, Guardian, The Independent, Metro, Telegraph, inews and specialise in travel, features, culture, diverse communities and health. I've also worked as a reporter for BBC South Today.



NATASHA BLAIR

MEDIA REPRESENTATION: THE TRAVEL MAGAZINE, SELLING TRAVEL, COOL PLACES FREELANCE TRAVEL JOURNALIST

WWW.BARKBITETRAVEL.COM

I would like to write on dog-friendly holidays/hotels/restaurants. The editor of the website www.thetravelmagazine.net has asked to write on this topic. I also contribute to www.Coolplaces.com if I come across suitable hotels. I will also pitch to publications/on-line sites depending on what I experience.



NATASHA FOGES

MEDIA REPRESENTATION: BRITAIN MAGAZINE & DISCOVER BRITAIN MAGAZINE EDITOR

WWW.DISCOVERBRITAIN.COM

BRITAIN magazine is part of the Chelsea Magazine Company. A bimonthly magazine, BRITAIN showcases the best of the country - whether hotels, landscapes or landmarks - through engaging stories and lavish images. Our readers (some UKbased but mainly subscribers based in the US) are very interested in British heritage and history, and rely on our magazine for planning trips to Britain's most beautiful regions and cities.



NEIL DAVEY

MEDIA REPRESENTATION: DELICIOUS, SAINSBURY'S, FOOD & TRAVEL, FOODISM, ESCAPISM, NATIONAL GEOGRAPHIC TRAVELLER, NATIONAL GEOGRAPHIC TRAVELLER FOOD, THE WEEK ARTS & LIFE, PLUS OTHERS FREELANCE TRAVEL JOURNALIST

NRDAVEY.CO.UK

A freelance journalist specialising in food and travel for various titles



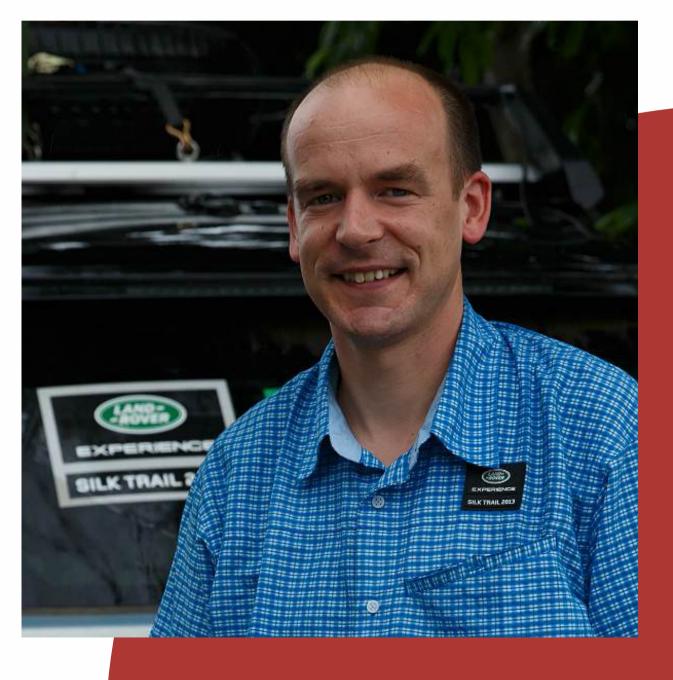
PAUL JOHNSON

MEDIA REPRESENTATION: A LUXURY TRAVEL BLOG BLOGGER

WWW.ALUXURYTRAVELBLOG.COM

A Luxury Travel Blog was the world's first blog to focus on luxury travel. Now in its 20th year, it serves over 100,000 visitors per month and has a combined social media following of more than 1.2 million.





PHOEBE TAPLIN

MEDIA REPRESENTATION: THE GUARDIAN, THE TIMES, COUNTRY WALKING, GOOD JOURNEY FREELANCE TRAVEL JOURNALIST

WWW.THEGUARDIAN.COM/PROFILE/PHOEBE-TAPLIN

Guardian, Times, Country Walking, Good Journey and numerous other outlets





MEDIA REPRESENTATION: THE TIMES, THE TELEGRAPH, NATIONAL GEOGRAPHIC TRAVELLER ETC FREELANCE TRAVEL JOURNALIST

HTTPS://QINXIE.CO.UK/

I normally freelance for UK nationals but will be on the lookout for stories that might work for publications outside of the UK.



QUEENIE SHAIKH

MEDIA REPRESENTATION: THE I PAPER, THE INDEPENDENT, THE NEW ZEALAND HERALD, ADVENTURE.COM, HYPHEN ONLINE, THE GOOD TIMES BY INTREPID TRAVEL, GOING FREELANCE TRAVEL JOURNALIST

HTTPS://LINKTR.EE/QUEENIESHAIKH, INSTAGRAM, X (TWITER)

I write as a freelance journalist for national and international media outlets, including The i Paper, The Independent, The New Zealand Herald, Adventure.com, Hyphen Online, The Good Times, Going, and more. My stories focus on heritage tourism in the UK and abroad, ethnic diversity, cultural identity, and filming locations.

I am the 2024 Travel Media Awards Emerging Writer of the Year and the 2024 Travel Connection Group Awards/TravYule Baubles Freelance Journalist of the Year. I was also a finalist for the 2024 AITO Travel Writer of the Year and the 2024 AWTE Outstanding Achievement in Travel Journalism award.



RASHMI NARAYAN

MEDIA REPRESENTATION: THE TIMES, THE INDEPENDENT, TTG, JRNY, THE TELEGRAPH, DELICIOUS MAGAZINE FREELANCE TRAVEL JOURNALIST

RASHMINARAYAN.CONTENTLY.COM/

I am a travel, food and drink journalist based in London with a strong passion for stories on history, food origins, rail journeys, whisky and sustainability.

An expert on South India, Scotland and the USA, I have written for Wanderlust, loveFood, Stylist, Reader's Digest, The i newspaper, Evening Standard, Selling Travel, Culture Trip, Time Out London, JRNY Travel Magazine, Rough Guides, DK Eyewitness Travel, Beer 52, The National newspaper - Scotland, TONIC Magazine, Weather2Travel, Future Publishing, National World and various Archant media titles. I have been nominated for various awards, including the Rising Star Media category for travel writing at the TravMedia Awards and the Writer of the Year award by Be Inclusive Hospitality.



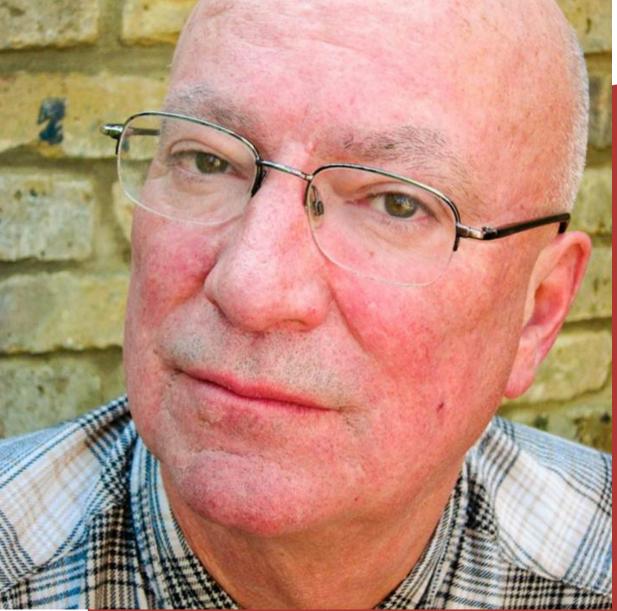
RUPERT PARKER

MEDIA REPRESENTATION: THE TRAVEL MAGAZINE, TRIP REPORTER, ABOUT MY GENERATION FREELANCER

PLANETAPPETITE.COM

I am a London-based freelance travel journalist, photographer, and TV producer with over 20 years of experience. My work spans various genres, including food, wine, travel, and adventure.

I have contributed to numerous British national newspapers and magazines such as The Mail on Sunday. The Daily Telegraph, Times Online, Sunday Times, Scottish Sunday Post, Sunday Express, Jewish Chronicle, Selling Travel, The Sun etc.



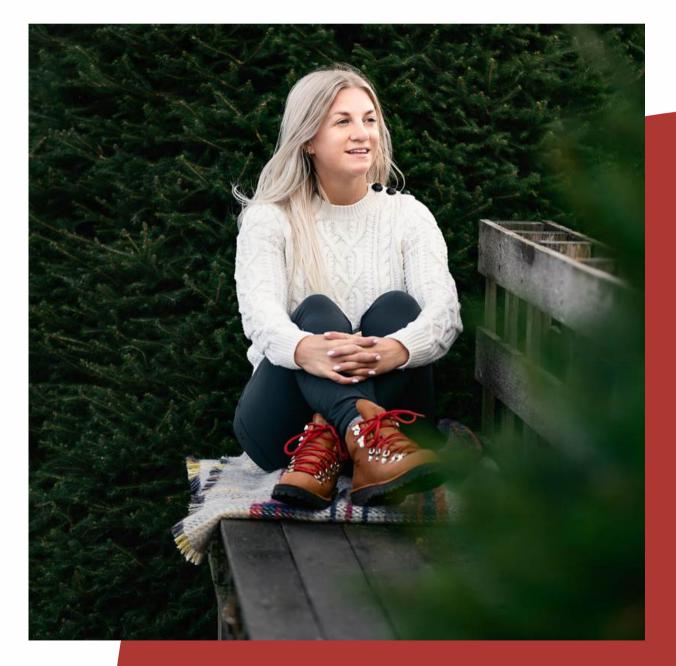
SAMANTHA BODEN

MEDIA REPRESENATION: COCO TRAVELS CONTENT CREATOR

HTTPS://COCOBUTTERBLOG.CO.UK

Providing adventure travel inspiration and tips for the UK, Europe and beyond, Coco Travels seeks to give women the confidence to travel by themselves and discover new experiences, all with an appreciation for the world around us.

Coco Travels specialises in slow adventure travel and hiking, taking the time to get to know a destination and the people that live there. The aim is to get more people to discover how great the outdoors is for both mental and physical health, all while having fun!



SARAH SIESE

MEDIA REPRESENTATION: THE TIMES, THE TELEGRAPH, MAIL ON SUNDAY, CONDE NAST TRAVELLER FREELANCE TRAVEL JOURNALIST/EDITOR

HEAVENONEARTH.CO.UK

For the last decade Sarah's career has focused on writing about luxury experiential travel, covering an eclectic mix of adventure and pampering for various media including books, magazines and newspapers, online media, national and international TV (Times; Telegraph; Conde Nast Traveller; House & Garden; The National; Mail on Sunday; C5TV; C4TV).

She has published four specialist books under the Heaven on Earth banner covering: the world's most charismatic hotels; family holidays; eco travel; and honeymoon islands (Harrods Top Ten; John Lewis Book of the Month).

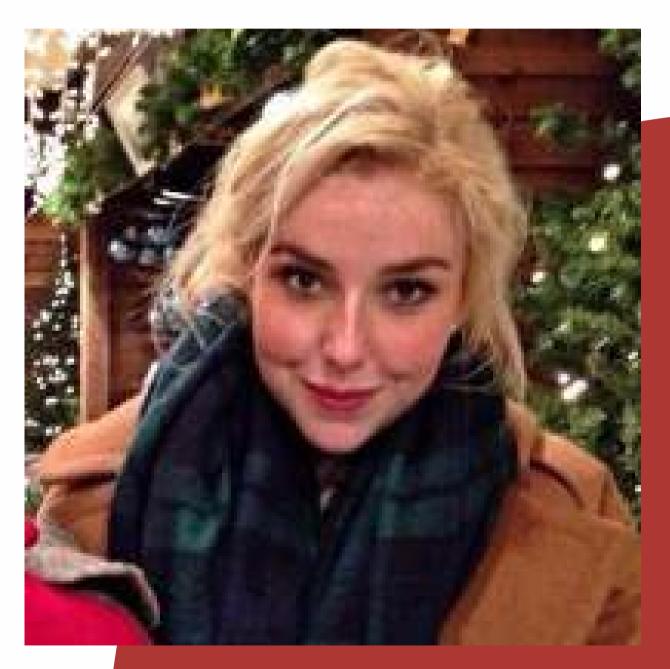


SASKIA O'DONOGHUE

MEDIA REPRESENTATION: THE I PAPER TRAVEL REPORTER

HTTPS://INEWS.CO.UK/CATEGORY/INEWS-LIFESTYLE/TRAVEL

Saskia is a Travel Reporter for The I Paper, one of the leading national newspapers in the UK. Her work regularly features in the paper under the guidance of the Travel Editor, Sophie Lam.



SIMON WILLMORE

MEDIA REPRESENTATION: JRNY TRAVEL MAGAZINE HEAD OF DIGITAL

JRNYMAG.COM

Founded during the COVID-19 pandemic, JRNY has grown to become one of the most popular travel magazines in the UK. At JRNY Travel Magazine, we believe that every journey has a story. Whether it's an epic road trip through remote landscapes, a deep dive into vibrant city culture, or an off-the-beaten-path adventure, we bring you immersive storytelling and breathtaking photography from around the world.

As a multi-award-winning magazine and the current UK Travel Magazine of the Year, JRNY is dedicated to showcasing the very best in travel journalism. Published three times a year, each issue is a carefully curated collection of inspiring narratives and stunning imagery from some of the world's most talented writers and photographers. From wild Arctic expeditions to sun-soaked island escapes, from bustling street markets to serene mountain retreats, JRNY Travel Magazine is your passport to unforgettable experiences. Whether you're planning your next trip or simply dreaming of distant horizons, we invite you to embark on the journey with us.



STEPHANIE PARKER

MEDIA REPRESENTATION: BIG WORLD SMALL POCKETS BLOGGER/CONTENT CREATOR

WWW.BIGWORLDSMALLPOCKETS.COM

Voted Best British Travel Blog at the British Travel Awards, Big World Small Pockets is committed to helping people get more from their travel budgets. The website is visited by over 50k users per month, resulting in 3.3 million annual page views, and has a combined social media following of over 70,000 (inc. 45k+ on IG).

Specialising in outdoors and offbeat journeys, with a cultural and sustainable emphasis, creator and editor, Stephanie Parker, is a member of the British Guild of Travel Writers and has visited 83 countries solo.



VANESSA BALL

MEDIA REPRESENTATION: SHE WANDERS MILES BLOGGER/CONTENT CREATOR (& PHOTOGRAPHER)

WWW.WANDERSMILES.COM/

She Wanders Miles is an award-winning travel blog specialising in adventure and responsible travel, highlighting local gastronomy, wildlife watching and cultural experiences. Through high-quality photography and articles, She Wanders Miles aims to inspire travellers to adopt a more mindful, ecoconscious way of exploring the world.

