



## Press Release from Pewsey Vale Tourism Partnership

*Rich in history and heritage and with two white horses carved into the downs, there are plenty of interesting and quirky landmarks and stories to discover in this wonderful ancient landscape in Wiltshire*

## Travel Sustainably, Explore Responsibly – Visit the Vale of Pewsey

The Pewsey Vale Tourism Partnership is delighted to announce that through its partnership with Wiltshire Connect, free rides on the on-demand bus service are available to help you kick-start your 2025 visit to the Vale. Use the WELCOME promo code and get two free rides!



With two mainline stations, at Pewsey and at Bedwyn, the Vale of Pewsey is easily accessible by GWR trains. Once here, use the Wiltshire Connect on-demand bus service to go from any village to any other village in the area. The service also links you to Hungerford, Marlborough, Avebury, Devizes and Tidworth using a mix of on-demand and scheduled services. Just book your bus in advance for the date and time you want to travel through the online app\* and it will make sure you are aware of your bus's progress to collect you! It's ideal for going to the start of a walk and picking you up at the end.

### Expect to see:

**A rich variety of landscapes** – for the walker, rider or cyclist, including dramatic downland, secluded woodland, sweeping valleys and the Kennet & Avon Canal.

**A wealth of walking and cycling routes** – one day or less, as well as three multi-day itineraries\*\* for you to enjoy, all including diversions from the main routes for the curious traveller. The itineraries also include a long-distance walking, cycling and riding route – the Pewsey Vale Circular Way. This waymarked route is a 77 mile walking route or a 72 mile cycling/riding route, with the Vale of Pewsey at its heart.

**Quintessential England** - country pubs, independent cafes, locally-produced art and crafts, thatched cottages, country lanes and unique places to stay.

**An abundance of History and Heritage** - the Vale has two White Horses (Alton Barnes and Pewsey) carved into the spectacular chalk downs as well as Wilton Windmill, Crofton Beam Engines and the Pewsey Heritage Centre. Being the historical heart of the modern crop circle phenomenon, the Vale of Pewsey is also home to the Crop Circle Visitor Centre & Exhibition in Honeystreet. The area has numerous neolithic long barrows and other structures.

The Vale of Pewsey is located in Wiltshire, at the heart of the Great West Way and the North Wessex Downs National Landscape, designated as an Area of Outstanding Natural Beauty. It's an ideal place for you to slow down, find out about its rich history and heritage and explore at your own pace. The Vale of Pewsey has Walkers are Welcome accreditation, reflecting the variety and quality of walking across the area.

### **About the Pewsey Vale Tourism Partnership**

The Pewsey Vale Tourism Partnership is a not-for-profit, voluntary, community organisation set up in 2015 to promote the Vale of Pewsey. It is supported by local businesses and organisations through annual membership.

We offer press support, with any media enquiries (for example for images or for content) or for anyone interested in a hosted press visit. Please contact Susie Brew – [susie@visitpewseyvale.co.uk](mailto:susie@visitpewseyvale.co.uk) or call 07802 444 022

The Pewsey Vale Tourism Partnership works with VisitWiltshire, the Great West Way, North Wessex Downs National Landscape, Walkers are Welcome, Railwalks, TransWilts and Great Western Railway to promote the area, as well as delivering projects to benefit visitors and local people.

[www.visitpewseyvale.co.uk](http://www.visitpewseyvale.co.uk)

Social Media @visitpewseyvale

[info@visitpewseyvale.co.uk](mailto:info@visitpewseyvale.co.uk)

\*The Wiltshire Connect app is available for download from [www.wiltshireconnect.co.uk](http://www.wiltshireconnect.co.uk)

\*\*The itineraries have all been divided into manageable daily stages, with ideas on where to eat, where to stay and the transfer options available. The information, including maps, gpx downloads and other useful information can be found at [www.visitpewseyvale.co.uk/discover-pewsey-vale](http://www.visitpewseyvale.co.uk/discover-pewsey-vale).

