



ENGLAND'S GREAT WEST WAY®

TRAVEL TRADE DIRECTORY
HELPING YOU SELL ENGLAND'S GREAT WEST WAY



NEW TRADE
ITINERARIES
INCLUDING
JANE AUSTEN
250

- 500 TRADE FOCUSED SUPPLIER LISTINGS
- NEW BOOKABLE EXPERIENCES, ACTIVITIES AND SPECIALIST TOURS
- NEW HIGHLIGHTS OF THE GREAT WEST WAY

GreatWestWay.co.uk/traveltrade



BRISTOL — LONDON



Dundas Aquaduct

Photo: The Canal & River Trust

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WELCOME TO THE GREAT WEST WAY®

Dear Travel Trade Colleague

Great West Way is a multi-modal touring route between London and Bristol, spanning some of England's most iconic heritage destinations and attractions. Based on ancient routes, the Great West Way encompasses 500 miles of navigable route on road, rail, water, footpath and cycleways through West London and the Thames Valley, Berkshire, Wiltshire, the Cotswolds, Bath and Bristol.

This Travel Trade directory will support you in finding out more about the Great West Way tourism suppliers, making it easier to develop Great West Way programmes, distributing our region to the 'curious visitor' providing them with an extraordinary variety of unique and quintessentially English experiences.

It allows you to find key destinations 'Along the Route', as well as less well-known, places nearby. There are a range of themed itineraries to help you create inspiring tours. We've clearly identified tourism businesses who are interested to work with the trade, and who offer accommodation, food and drink, attractions and activities, tours, guiding and transport along or within easy reach of the route.

There's no prescriptive route to follow when journeying along the Great West Way and it's suitable for visitors travelling by car, coach and rail, by boat, bicycle or on foot. Visitors can start from London or Bristol and you can develop new itineraries or add to your current tours, extending your programmes to explore key places to visit with a short detour off the route.

There's great connectivity to the region with Bristol Airport, offering visitors a branded Great West Way welcome in their arrivals area with very quick turnaround times. Heathrow airport sits at the other end and visitors can also travel easily from Gatwick and via the port of Dover.

There is an excellent public transport network. Thanks to Great Western Railway (GWR), international and domestic travellers can visit the Great West Way's leading destinations with a single ticket – GWR's 'Great West Way Discoverer pass'. This integrated rail and bus pass is the largest of its kind in the UK. It covers over 200 local bus routes and includes unlimited train travel from London Paddington to Bristol Temple Meads via Reading (on qualified routes; off-peak only available to international visitors). See page 54-55 for more information.

For a more relaxed journey, there are two important waterways – the Kennet & Avon Canal and the River Thames. The Canal & River Trust, cares for the wildlife habitat, heritage, bridges, locks and aqueducts along the Kennet & Avon Canal enabling locals and

visitors to relax, re-connect, spot wildlife and experience 200 years of history on the waterways.

Join our Great West Way Official Tour Operator network, so we can work in partnership with you. We can offer you one-to-one support for programme development, help with content for newsletters, images, video etc. We can help educate your sales teams/agents/clients offering you virtual product sales training sessions; introducing you to destination leads and a network of supplier contacts as well as working with you on joint educationals and marketing initiatives. You'll also be invited to Great West Way's annual Marketplace event designed to connect buyers with local suppliers to help you package and sell the route.

This directory is complemented by the online travel trade toolkit which includes additional information to assist the development of your programmes so be sure to check this out at GreatWestWay.co.uk/traveltrade

If you would like to find out more or register to become a Great West Way Official Tour Operator, please get in touch.

We look forward to welcoming your visitors to experience England's Great West Way®.

Florence Wallace

Florence Wallace
Head of Travel Trade

flowallace@GreatWestWay.co.uk

EXPLORE THE GREAT WEST WAY MAP



General Information:

The information contained in this directory is based on content supplied at the time of writing. Whilst every effort has been made to ensure accuracy, Great West Way Ltd can accept no liability for any errors or omissions © Great West Way Ltd 2024.

WILTSHIRE

AT THE HEART OF
THE GREAT WEST WAY®

Planning a group visit?
Take time to discover Wiltshire's
charming market towns,
attractions, stately homes
and glorious gardens.

- Group discounts
- Unique experiences
- Special interest tours
- Refreshment stops
- Timeless towns
- Stately homes and gardens
- Outstanding attractions
- Independent shopping
- Quality accommodation
- Trade product information

It's Time for Wiltshire
visitwiltshire.co.uk/groups



**GREAT
WEST WAY®**

TIPS FOR USING THIS GUIDE

- Business names that are marked in bold indicates they have a product listing in their relevant section eg. places to stay, activities & experiences or food and drink. Please note they are listed alphabetically and some may be listed under 'T' for The eg. The National Gallery.



- To find places by destination, check the Gazetteer at the back of the directory.
- In the listings we refer to Bookable Trade Terms – this means that the business may already offer net rates, trade discounts or commission, or be prepared to negotiate on this depending on availability or volume.
- Prices, % discounts and opening times are shown as a guide, at this time, please check the website for details.
- Where 'online' is stated in the Listings, this is generally for FIT bookings. If this is relevant to Groups this will be stated.
- Distances and timings are a guide only, as routes and length of journey will differ depending on time of year, time of day and type of vehicle etc.

We are working with the industry on an ongoing basis to encourage more trade-friendly supplier products, so check with the Great West Way team if you need help.

Icons and abbreviations used in this directory

	Group Rates
	Online Bookings
	Languages
	Airports
	Car Parking
	Coach Parking
	Average length of visit
	Railway/Bus
TL	Tour or Group Leader
D	Driver
FOC	Free of charge
RV	Refreshment Voucher
LHR	London Heathrow Airport
BRS	Bristol Airport
DMC	Destination Management Company
BH	Bank Holiday
CD	Christmas Day
BD	Boxing Day
NYD	New Year's Day

TRAVEL TRADE INDUSTRY SUPPORT

Great West Way is uniquely positioned among DMOs to offer added-value travel trade industry support to buyers and suppliers. We offer bespoke one-to-one industry support for buyers to help them connect with relevant tourism suppliers and trade engagement services to tourism businesses or destinations who are keen to distribute product to increase trade visitors.

We offer trade buyers the following:

- Access to an enhanced network of over 500 trade focussed tourism supplier products in England, including a range of useful resources and personal introductions.
- Deliver agent/staff training programmes and webinars
- Speed-networking meeting events connecting buyers with suppliers
- Curation of bespoke tourism experiences and overnight stay packages*
- Additional resource to develop/secure new itineraries with excellent geographic knowledge in England*
- Investigate business development opportunities such as third-party marketing campaigns, leveraging airlines, PR etc.*

For tourism suppliers and destinations, we offer consultancy services* which include:

- Event representation and content distribution
- Trade product and strategy development
- Trade sales engagement and training programmes

*Fees will apply. For more information, or to request a bespoke proposal, please contact flowallace@GreatWestWay.co.uk

TOURISM INDUSTRY ASSOCIATIONS

There are a number of trade association membership organisations in the UK who work with DMOs, tourism businesses, tour and coach operators, wholesalers, service providers and OTA's etc. These include:

- Tourism Alliance: tourismalliance.com
- European Tour Operators Association (ETOA): etoa.org
- UKInbound: ukinbound.org
- Coach Tourism Association (CTA): coachtourismassociation.co.uk
- Association of Group Travel Organisers (AGTO)

VISITBRITAIN & VISITENGLAND

VisitBritain offices around the world are a first point of call for tour operators looking for information on England's Great West Way. Useful information and trade contacts can be found at www.visitbritain.org/travel-trade



HELPING YOU SELL ENGLAND'S GREAT WEST WAY



Helping you to sell England's Great West Way



ENGLAND'S GREAT WEST WAY®

Don't Miss These Official Tour Operator Benefits:

Great West Way runs an annual Marketplace event connecting buyers with local suppliers to help you develop and contract new Great West Way programmes.

Use of the Great West Way trademark is exclusive to Official Tour Operators and the Ambassador network. It is recognised by visitors travelling the route.

England's Great West Way is so much more than a collection of different places to visit. It's a connecting thread, bringing together not only world-famous English sites, attractions and landscape but also the places and people that make up everyday England. Woven together, they form an important strand of England's story.

Why choose England's Great West Way to sell?

There's so much for your customers to experience along the route that we want to help you sell it. So we've put together this section of useful information to help you plan your itineraries and programmes.

- **What is it?** The Great West Way links London and Bristol. It encompasses 500 miles of navigable routes and is based on one of the first Great Roads commissioned by the kings of England.

- **Who is it for?** The Great West Way is for curious travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England.
- **What is it like?** Along the Way, everyday England rubs shoulders with world-famous heritage.
- **Why should I choose the Great West Way?** The Great West Way offers an extraordinary variety of English experiences not found in any other part of the country.

Using England's Great West Way Brand and Narrative

We have developed a strong, unique and distinctive brand that expresses who we are and what we stand for. We encourage businesses to communicate our brand using the trademarked marquee and narrative so we can keep a consistent clear message for visitors.

The concept for the marquee, known as 'Curated Exploration', uses the iconography of a traditional compass combined with a modern viewfinder device. This brand supports our vision:

"To create one of the world's premier touring routes between London and Bristol." The strong visual identity is being adopted across a wide range of industry and stakeholders.

For tour operators who wish to sell the Great West Way alongside other regions of England, it is possible to join these up e.g. Great West Way and South Wales. If a Great West Way tour is being sold, but it's necessary to include products off the route, the narrative should explain to the customer that the itinerary 'detours off' the Great West Way. Itineraries which are titled England's Great West Way should include accommodation along the route.

If you are unclear about what is on or off the route, please refer to the 'Along the Route' and 'Within Easy Reach' on pages 14-23.

Become a Great West Way Official Tour Operator

The Great West Way is keen to work with tour operators and wholesalers to contract, package and sell Great West Way tourism suppliers, creating additional bookable programmes for visitors to the region. In order to do this we have developed the Great West Way Official Tour Operator scheme.



Great West Way water bottles available for the trade to purchase at cost price.

Water bottles and/or Rough Guides to the Great West Way make a perfect gift for your clients when booked on a Great West Way itinerary. Orders can be delivered to your chosen arrival hotel (costs will apply).



You'll be committed to developing, marketing and distributing, on-brand Great West Way programme(s) and in return we will work in partnership offering you the following:

- Allow use of the exclusive Great West Way name and visual identity in line with brand guidelines, including the Great West Way marquee
- Provide you with the brand toolkit, including official messaging and access to our online photography library and videos
- Provide you with a direct link to your own website from the Great West Way website
- Invite you to Great West Way supplier/ buyer and networking events where applicable
- Offer you one-to-one support for itinerary planning and marketing ideas
- Distribute your Great West Way programmes via our B2B and B2C channels where applicable
- Offer you, your sales team and clients the opportunity to attend virtual product sales training or educational familiarisation visits
- Provide you with regular Great West Way Travel Trade newsletters and updates
- Inform you of upcoming marketing and business opportunities where applicable
- Work in partnership to help support Official Tour Operators to present Great West Way in a clear and consistent manner in line with brand guidelines

Take a look at [Helping You Sell the Great West Way](#) and download the [Official Tour Operators Form](#) and to find out more contact flowallace@GreatWestway.co.uk

England's Great West Way Toolkit

We have developed a range of materials to support you in creating and promoting new itineraries for your customers. These can be found at greatwestway.co.uk/traveltrade/travel-toolkit.

Image and video library

Our library contains a large selection of beautiful and inspiring images of England's Great West Way; these feature not only classic English views, but also places that are more of a 'local secret'. A selection of images are available for use by England's Great West Way Official Tour Operators.

E-brochures and downloadable guides/maps

We have a range of maps and guides including [This way for a Journey of Discovery](#), food and drink map and a guide to the Kennet & Avon canal map. We also produce a [Travel Magazine](#) - all of which are available to download and link to in your communications.



Above: Trade section of Great West Way website

Creating new itineraries

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries. These cover different themes, ways of travel, and special interests, and you can use them to plan your own programmes. Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire! You can find examples of some of the itineraries on pages 40-51. A full range of thematic itineraries are available to download from www.greatwestway.co.uk/traveltrade/itineraries



Above: Travel Magazine

Utilising our Ambassador Network

Our Ambassador Network is central to the success of this unique touring route as it will connect these inspirational experiences for curious travellers searching for the essence of England. These Ambassadors share our vision and are passionate about England's Great West Way. They use the Great West Way branding and narrative in their communication, and many have attended the welcome programme, so they are eager to welcome your customers and share the stories they have uncovered about the route.

The listing section of this Directory highlights those who are able to offer special rates, discounts or commissions. It includes Ambassador contacts who have specifically identified the need to attract the travel trade. Some businesses are small and have not worked in this way before, however, we have recognised that their product offer is likely to be of interest. We encourage you to contact them directly to agree terms and find out how you can work with them.



Above: Journey of Discovery Map

GREAT WEST WAY OFFICIAL TOUR OPERATORS

There is a growing network of over 116+ Great West Way Official Tour Operators with programmes being distributed around the world.

This list details the UK & Ireland Destination Management Companies targeting multi markets and the in-market tour operators who are committed to developing, marketing and distributing on-brand Great West Way programmes. All bookable programmes can be found at GreatWestWay.co.uk/traveltrade/bookable-product

Australia / New Zealand

- Helloworld Travel Ltd

Belgium

- Beautiful Britain

Canada

- Freedom Tours and Travel
- RIT Vacations
- Senior Discovery Tours
- Victours International

Carrier – Multi Market

- DFDS

China

- Trillion Run Travel

France

- Evaneos

Germany

- BITS – Britain & Ireland Tours
- BTO International
- Dreamtours for you
- GTW Touristik
- HTS Touristik
- One World Travel
- Reiseburo Luttje Torn
- Service Reisen
- Travelling Britain
- Troll Tours

Italy

- Naar
- Quattro Passi / Unique Born
- Volonline

Netherlands

- ANWB Reizen
- Buro Scanbrit
- De Jong Intra
- House of Britain
- No Beach Exclusive Reizen
- SNP Natuurreizen

Scandinavia

- Authentic-Europe
- RK Travel Group
- Travel's Easy

South Africa

- British TIPS

Switzerland

- Travelhouse (MTCH AG)

UAE

- IBYTA Travels

UK & Ireland

- Abbey UK
- AC Group
- Active England Tours
- Adventure Tours UK
- Albatross Group
- Alpine Travel
- Altium Travel
- Angela Shanley Associates
- Archaeomuse
- Ardor Tours
- ASA Tours
- Avanti Ventures
- Best of Tours
- Byway Travel
- Cashel Travel
- CHR Travel
- Compass Holidays
- Cotswold Tours and Travel
- Discover Britain & Ireland
- ECT Travel
- Europe incoming
- Eurowelcome
- Exodus Travels Ltd
- Finest Journeys
- Gerry's DMC
- Great Days Travel Group
- Groupia
- Halal Tourism Britain
- Helentours Concierge Management
- Henrietta Ferguson
- Hidden History Travel
- High Point Holidays
- Holiday Club Staycations
- Holiday Group International
- Hunts Coaches
- Interopa
- Jac Travel
- Janet Redler Travel & Tourism
- Jones Holidays
- Just Go Holidays
- Kleemann Tours

- Miki Travel Ltd
- Norman Allen Group Travel
- Pathfinders
- Promenades Travel
- Rabbie's
- Saltours International
- Saren Travel Group
- Scancoing
- Select Travel Service
- Sovereign Tourism
- Steam Dreams
- Sterling Travel
- Tailor-Made Tours Europe
- Tailor-Made Tours International
- Traveledex / UK4Students
- The Carter Company
- The Circle
- The Group Company
- Toureasy
- Tour Partner Group
- Veenus / Vesperience
- Wilderness England

USA


- AMB Travel LLC
- Atlantic Travel & Tours
- Authentic Vacations
- Avanti Destinations
- Black Tie Travel
- Celtic Tours
- Crystal Travel & Tours
- Eurobound
- Europe Express
- European Pacific
- Finest Journeys
- Gateways Travels
- GT Experiences
- Indulgent Vacations & Destinations
- Montage Travel
- Sterling Tours Luxury Travel
- Special Group Tours
- Tenon Tours
- Tradesco Tours

Abbey

THE DESTINATION EXPERTS

Inbound travel specialists

Creating unforgettable experiences for curious visitors to explore England to discover their own **Great West Way** journey. Customized FIT and group options available, contact us today.

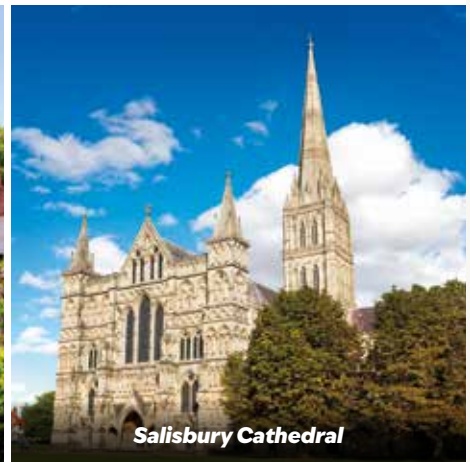
-  www.abbeyuk.com
-  +44 131 656 5900
-  info@abbeyuk.com



Stonehenge



Jane Austen's House



Salisbury Cathedral

BOOKABLE GREAT WEST WAY PROGRAMME EXAMPLES

SULLE TRACCE DI JANE AUSTEN

ENGLAND'S GREAT WEST WAY

Itinerario letterario individuale
Quota a persona a partire da € 790,00

Great West Way - hela England på ett snöre

ENGLAND'S GREAT WEST WAY

Vi behåller inte åka långt från London för att få ett avsnitt som vill uppleva på en Englands resa. Great West Way erbjuder sig till att Anika från London och rest västerut till Bristol, och längre söder som reviderar och upptäckelse i Wiltshire. Vi har fem städer i Swindon och har ett An Area of Outstanding Natural Beauty. Dessutom har vi chans att göra lokale flykten, från gån, vi och en mal på 10 afternoon tea. Så lång med till Wiltshire, Berkshire, Oxfordshire...

An Area of Outstanding Natural Beauty. Dessutom har vi chans att göra lokale flykten, från gån, vi och en mal på 10 afternoon tea. Så lång med till Wiltshire, Berkshire, Oxfordshire...



ENGLAND'S GREAT WEST WAY®



ENGLAND'S GREAT WEST WAY®
LONDON - WINDSOR - SALISBURY - BATH - SWINDON - LONDON

See many of England's iconic destinations and attractions along England's Great West Way® - a new touring route between London and Bristol. Pick up your car and continue to Windsor, travel west to visit the UNESCO World Heritage Site of Stonehenge & Avebury, detour off the route to the medieval city of Salisbury and into Somerset, returning to explore Bath, Lacock and rolling hills and stone walls of the Cotswolds.

INCLUDES:

- 1 night in Windsor Area at Copthorne Hotel Slough Hotel *** or similar
- 1 night in Salisbury Area at Best Western Red Lion Hotel **** or similar
- 1 night in Bath Area at Best Western Limpley Stoke Hotel *** or similar
- 1 night in Swindon at Express by Holiday Inn Swindon *** or similar
- Breakfast daily
- Stonehenge admission
- Roman Baths admission

4 nights from **\$929*** per person twin share

VALID FOR TRAVEL: 1 Jan - 31 Dec 24

UPGRADE to a 4 star accommodation from **\$379*** per person twin share.
CAR HIRE: Please ask about the best car hire options to suit your needs.

INSERT AGENCY DETAILS HERE





In store



helloworld.com.au

HelloWorld Services Pty Ltd. ABN 85 124 719 508

Norman Allen Group Travel

Over 50 years' expertise in group travel

- Specialist in group travel throughout the UK, Ireland and Europe
- Tailor made itineraries
- General and special interest tours
- Flexible group sizes
- Outstanding attention to detail and customer service



normanallen@group-travel.com

Call us on +44 (0) 1432 277666

Portfield House Daws Road Hereford HR12JJ



www.group-travel.com

LOCAL TOURS, ACTIVE TOURS AND GUIDING SERVICES

The Great West Way offers a variety of experiences and there's always more to discover beneath the surface. Book a local guide to add value to your own tour, or book your customers onto a public tour. There are many local, qualified tour guides, themed tours and local operators who can offer ground handling services.

Types of Tours

These can be offered on a group basis, to individuals joining a public tour, or as a private bespoke tour.

- **Driver Guide Car Tours** – whether you or your client have their own itineraries or wish to tailor make one, local operators offer a range of services in executive vehicles up to 8 seaters, or in some cases minibuses. They can also provide airport transfers.
- **Experiential tours** – try a foodie, street art or cultural tour to name but a few.
- **Guided outdoor activities** – walking and cycling are always popular. These can be both guided, or self-guided. Equipment can be supplied, as can luggage transfers and travel.
- **Sightseeing tours** – whether you're looking for a guide to join your tour or meet you in a destination, here's a selection of operators who can unlock the secrets of surprising places along the Great West Way.

As well as visiting the iconic places, local and regional tour guides and operators can take you off the beaten track to discover the places and stories less well-known. These can be combined with accommodation that is less corporate, offering a more traditional British welcome and wonderful artisan food, such as country inns, boutique hotels or restaurants with rooms.



Strawberry Hill House

Destination Management Companies (DMCs)

Some of the operators listed here offer their own tours and will also offer their local knowledge, expertise and resources, to design activities, tours, transportation and programme logistics for other operators.



Tours 2 Order - Graham Horn



Galahad Tours

DRIVER GUIDE TOURS

Bath Insider Tours

07772 038233
 info@bathinsidertours.co.uk
 bathinsidertours.co.uk

Bath Insider Tours offers private tours of the beautiful UNESCO World Heritage city of Bath and the surrounding area with an award-winning guide born in Bath. Tours include Bath, Stonehenge, Avebury, Wells, Glastonbury, Salisbury and South Cotswolds. Multi-day tours can be arranged.

Vehicles: Vehicle for 6 or 4 with luggage.
Operates: All Year
Groups: Max 6

Britain's Best Heritage Tours

Ian Newman 07739 667543
 ian@bbhtours.co.uk
 bbhtours.co.uk

Driver guided tours, town and city walks or guide for coach tours. Accredited Blue Badge Guide. Half days, days or multi-day, tailored tours including new Great West Way tour. Accommodation recommendations or accommodation can be booked.

Vehicles: Executive vehicles (max six people)
Operates: All Year
Groups: Max 6

Cotswolds Adventures

cotswolds-tours.co.uk
 Private and bespoke driver-guided tours of the cotswolds and surrounds.

Vehicles: 9 seater Mercedes Vito MPV which can hold up to 8 clients plus luggage.
Operates: All year

Galahad Tours

07824 415286
 info@galahadtours.co.uk
 galahadtours.co.uk/tours

Galahad Tours offers private driver guided day tours from Bath in the comfort of a luxury Mercedes V-Class vehicle. Choose from tailored itineraries to Blenheim Palace, The Cotswolds, Stonehenge & Avebury, Salisbury, Downton Abbey (Highclere Castle) and beyond. Bespoke tours available.

Vehicles: Mercedes V-Class
Operates: All Year
Groups: Max 6

In and Beyond Bath

BATH BA1 1LY
 01225 952222
 info@inandbeyondbath.com
 inandbeyondbath.com

Unique touring experiences in the Bath region with a focus on connection, meaning and discovery that delve into the 'must-sees' as well as the hidden delights and 'authentic' England, with a focus on culture, history, stories, landscapes and cuisine. Private and shared tours for 1-8 curious, discerning guests but larger groups also accommodated.

Vehicles: 1-8 guests & luggage
Groups: Small groups, FIT, VIP, family, MICE.

Oldbury Tours

Laurence Davies 07947 488665
 info@oldburytours.co.uk
 oldburytours.co.uk/

Personalised tours of Stonehenge and Avebury UNESCO World Heritage Site (inner circle access possible). Tours throughout Wiltshire and the South West include ancient castles, magnificent cathedrals, pretty villages, beautiful scenery, hidden corners and many prehistoric sites. Car, minibus, walking tours: small groups/individuals.

Vehicles: Car up to 7, Minibus up to 16
Operates: All year
Groups: Max 16

Roman Bath Private Tours

romanbathprivatehire.co.uk

Airport transfers, city-to-city travel and private hire tours along the Great West Way route and beyond.

Vehicles: Executive vehicles (1-8 passengers)
Operates: All year

Salisbury, Stonehenge and Sarum Tours

salburystonehengeandtour.com
 Salisbury based, small to medium group, cultural and historic tours around South West England. Bespoke tours, length to suit.
Vehicle: Mercedes and Jaguar vehicles, as well as luxury 16 and 19 seater Mercedes mini coaches

Operates: All year
Groups: Bespoke packages for large groups, incl. TL-FOC
Languages:

Sulis Guides

sulisguides.com
 High quality, experienced, multi-lingual Blue Badge Guides for tailor-made car, coach and walking tours of the West Country and beyond. Assistance provided with every aspect of a tour, including planning your itinerary, to make the very most of a visit.

Vehicles: Various incl. chauffeur-driven limousines and mini-buses

Tours 2 Order with Graham Horn

Graham Horn 07827 715353
 graham@tours2order.com
 tours2order.com

Blue Badge Guide offering bespoke tours by coach, public transport or on foot for groups or individuals throughout the Great West Way area. Chauffeur car or minibus guided tours also arranged. Two-hours to multi-days. Town and countryside. Rivers and canals. Historical sites. Midsomer Murders. Itinerary planning available.

Vehicles: Various sized, vehicles can be organised.
Operates: All Year
Groups: From 2 to 50 people. TL/D - FOC.

OUTDOOR ACTIVITIES

Active England Tours

activeenglandtours.com
 Active travel: cycling, walking, family adventures and multisport tours through beautiful countryside and iconic places. Hand-picked 4* hotels, bed and breakfasts, pubs or country cottages.

Operates: Mar-Nov
Groups: Min 10, DMC

Bainton Bikes

baintonbikes.com
 A cycle hire and tour company offering holidays for all ages and all abilities. A shop in Oxford and self-service hubs throughout the Cotswolds. Accredited Enjoy England Quality Assured Visitor Attraction.

Operates: All year
Groups: Bespoke 1-6 days
Languages:

Bristol Nordic Walking

bristolnordicwalking.co.uk
 Guided walks (plus Nordic walking tuition if wanted) around Bristol and Bath.

Operates: All year
Groups: Discounts available

Original Wild

BATH BA2 6UB
 01225582181
 office@originalwild.com
 www.originalwild.com

Welcome to Original Wild, the adventure specialists in the city of Bath, providing epic high quality adventures & experiences. Unforgettable outdoors activity courtesy of our adventure guides: paddleboarding, code break Bath, kayaking, climbing or abseiling.

Operates: all year
Groups: 30+

SUP Bristol

supbristol.com
 SUP Bristol offers award-winning stand up paddleboarding tours of Bristol's historic harbourside, catering for all ages. Training courses, parties, trips and events.

Operates: Apr-Oct, daily
Groups: Min 6+

Wild Swim Bike Run

wildswimbikerun.com
 A variety of guided outdoor activities in Bath & the Cotswolds including, bikepacking, guided walks, trail running groups, stand up paddleboarding (SUP) & canoe adventures.

Operates: All year
Groups: Group discounts on enquiry

EXPERIENTIAL TOURS

Bath Curious Strolls

BA1 2QX
07974 827 004 07944 527 786
curiousstrolls@gmail.com
www.bathcuriousstrolls.com

Discover the Marvels of Bath and Beyond through characters connected with this World Heritage City. Learn about their life and times through stories, readings and anecdotes recounted by our knowledgeable costumed guides. Professional Bath Guides take you on a charismatic, curious stroll through the bustling city and tranquil parks of Bath recounting tales of the fashionable gentry and low life of former times, seen through the eyes of former residents and visitors.

Operates: All Year, 90mins - all day tours
Groups: Min group size 10+
Bookings: Online booking available.

Savouring Bath

savouringbath.com
Epicurean experiences of Bath - the best of the city's food and drink scene.
Operates: All year
Groups: Multiple guides for large groups

GUIDING SERVICES

Bath Parade Guides

bathparadeguides.co.uk
Established in 1976, Bath Parade Guides is a team of professional Blue Badge Tourist Guides offering informative and entertaining walking tours and coach tours along the Great West Way including Cotswolds, Wiltshire, Bath and Bristol. Tours for FIT's and Groups. 25 max for walking tours. Prices based 2, 4 or 8 hours.
Operates: All year

Fred Mawer Tours

Bath BA1 6QL
fredmawertours.co.uk
A Blue Badge Tourist Guide offering a wide range of walking and coach tours in the South West of England, specializing in walking tours of Bath, Bristol, Wiltshire & Somerset.
Operates: All year
Groups: Tours for FIT's and Groups. 25 max for walking tours. Prices per hour, half or whole days.

Show of Strength Theatre Company

Bath & Bristol, showofstrength.org.uk
Theatrical walking tours in Bristol & Bath including Murder & Crime, Pirates & Frankenstein etc.
Operates: Private tours all year & public tours April-October.
Groups: Tours for FIT's and groups, 25 max but larger groups can be split.



Bath Curious Strolls

Spirit of England Tours

spiritofengland.net
Accredited Badge Tourist Guide offering private tours of Windsor Castle, St George's Chapel and the towns of Windsor & Eton.
Operates: All year
Languages:

Tour & Explore with Anne Bartlett

Anne Bartlett 07866 715051
anne@tourandexplore.com
tourandexplore.com
Experienced Blue Badge Tour Guide and Tour Director. Guiding service with tailored itineraries: groups or individuals.
Operates: All Year

A Taste of England Tours

westofenglandtours.com
A Taste of England Tours specialises in individually prepared tours for guests who want to explore the heritage, landscape and culture of Southern England and sample the wonderful local food of this region.
Operates: All year

Visions of History

visionsofhistory.co.uk
A Blue Badge Tourist Guide offering guided walking and coach tours, specialising along the Great West Way, including Windsor Castle and town, Runnymede, Hampton Court, Chiltern Hills.
Operates: All year
Groups: Tours for FIT's and groups. 25 max for walking tours.

Windsor Tourist Guides

windsortouristguides.co.uk
Windsor Tourist Guides Ltd is a multi-award winning company organising professional Blue Badge tourist guides for private guided tours of Windsor, Windsor Castle and St George's Chapel.
Operates: All year
Groups: TL/D - FOC for town tours
Languages:

SELF-GUIDED TOURS

Alison Howell's Foot Trails

foottrails.co.uk
Custom made walking & hiking tours in rural England. Walk in the landscapes of Bath, Avon, Salisbury & Stonehenge.
Operates: All year

Compass Holidays

compass-holidays.com
Offers a Great West Way self-led cycling holiday from London to Bristol (or in reverse), as well as self-led walking and cycling around Bath, Wiltshire and the Cotswolds from 3-6 days.
Operates: All year

INSIDER TIP

Why not hop on and off the open-top Bath Bus Company or travel from Salisbury station to Stonehenge on The Stonehenge Tour bus - which also includes entry to Stonehenge. All of these have on-board commentaries in various languages too.

THESE BUSINESSES ALSO PROVIDE TOURS AND GUIDING SERVICES:

Bristol & South West Tour Guides

bristolstours.co.uk
Guided city centre walks, bespoke themed tours.

Bristol Hoppers

bristolhoppers.co.uk
Tours of Bristol's craft beer scene.

City & Village Tours

cityandvillagetours.com
Provides guided tours for groups.

CJP Cotswold Tours

cotswold-tours.com
Cultural sightseeing tours incl. Great West Way

Cotswolds Adventures

cotswoldsadventures.co.uk
Chauffeur-driven tailor-made tours.

Cotswold Electric Bike Tours

cotswoldelectricbiketours.co.uk
Guided electric bike tours and e-bike holidays.

Cotswold Journeys

cotswoldjourneys.com
Tailor-made walking or cycling holidays.

Cotswold Tours Ltd

cotswold-tours.co.uk
Driver guided, walking or cycling tours.

Cycle the City

cyclethecity.org
Bike hire, sightseeing tours around Bristol.

Eton Information Centre

Behind the scenes tours of Eton College, Heritage and walking tours available April - October, group size min 12 - max 50.

Norman Allen Group Travel Ltd

group-travel.com
Wholesaler: tour packages for groups 20+

Terry's Reading Walkabouts

readingwalkingtours.co.uk
Easy guided walking tours of Reading. 21 Different Themes/Routes are available and all monies go to local charities.











Vintage Days Out

vintagedaysout.com
Thames Day Tours: Driver guided, walking or cycling tours.

ALONG THE ROUTE

Grace and elegance, rural peace or contemporary cool. Travelling through the cities, towns and villages along England's Great West Way, your clients will encounter England at its most beguiling. Whether it's somewhere brimming with charm, buzzing with vitality or shouting its history from every corner, this is where they'll find it.



- | | |
|---|---|
|  A4 Great West Road |  World Heritage Sites |
|  Great Western Railway |  Airports |
|  River Thames |  Natural Landscapes |
|  Kennet & Avon Canal |  The Great West Way Corridor |
|  Walking Trails | |
|  Cycling Route | |



ENGLAND'S GREAT WEST WAY®





BATH

★ Built for pleasure and relaxation, Bath has been a wellbeing destination since Roman times. Discover the ancient Roman Baths and the thoroughly modern Thermae Bath Spa, which houses the only natural thermal hot springs in Britain that you can bathe in. The city is a UNESCO World Heritage site and is one of the UNESCO World Heritage Great Spa Towns of Europe, giving it a rare double designation. Bath's compact, visitor-friendly centre is overflowing with places to eat and drink, plus some of the finest independent shops in Britain. Bath has a remarkable collection of museums and galleries, year-round festivals, theatre, music and sports. The stunning honey coloured Georgian architecture is straight from a Jane Austen novel and is one of the stars of Netflix hit *Bridgerton*. In 2025, Austen250 celebrates 250 years since the birth of Jane Austen (see page 42-45 for a new itinerary) and where better to immerse yourself in everything Jane-y than beautiful Bath?

Accommodation ranges from luxurious five-star spa hotels and grand Georgian guesthouses to snug cottages, chic city centre apartments and group-friendly hotels. Discover the city, and use Bath as a base to explore the Great West Way.

CONTACT

visitwest.co.uk/trade
Jon.chamberlain@visitwest.co.uk
+44 (0)117 946 2203

BOX

★ The village of Box lies within an Area of Outstanding Natural Beauty in the beautiful By Brook Valley and is a gateway to the Cotswolds National Landscape. It is located on the Great West Way and the historic Great Western Railway passes through it. The World Heritage City of Bath lies only 5 miles to the east. The area has been settled since Neolithic times and Box Roman Villa is a Scheduled Ancient Monument. Box is probably best known for Isambard Kingdom Brunel's Box Tunnel and quarried limestone. Views of Box Tunnel combine with other G.W.R features such as Middle Hill Tunnel to celebrate a wonder of the Victorian Age and one of the finest views of a historic railway line in the country. The children's book *Thomas the Tank Engine* was conceived by the Rev Awdry who lived in Box. The Parish contains many listed buildings, some of which are of outstanding interest Grade I and II, and several Conservation Areas, areas of special architectural and historic interest, one of which covers the village of Box. The Parish has over 100 public rights of way making it a hugely popular destination for people looking to explore the English Countryside.



CONTACT

boxparishcouncil.gov.uk
visitbox@boxparishcouncil.gov.uk

BRISTOL

★ Innovation and creativity are the twin engines that give Bristol its drive. Pioneering Victorian engineer Isambard Kingdom Brunel left his signature across the city in the SS Great Britain, the world's



first great ocean liner, and elegant Clifton Suspension Bridge as well as the Great Western Railway. Aerospace Bristol offers fascinating insights into the region's aviation heritage and visitors can step aboard the last Concorde ever to fly. The world's most famous street artist, Banksy, has also left his mark across his home city with Bristol now synonymous with street art. Wake the Tiger is the world's first Amazement Park® and invites visitors to step through a portal into a parallel world of wild experiments. The city is a UNESCO City of Film with global film productions based in and on location and live music from world class DJs to classical, and festivals to pub gigs.

The Harbourside, where symbols of Bristol's maritime heritage are on show, is constantly abuzz with activity. Alongside the water it's packed with entertainment with restaurants and bars alongside galleries, museums and attractions. On the water visitors can partake in water sports or a more gentle boat tour.

Feast on internationally recognised dining options with a tempting mix of global cuisines, street food, award-winning restaurants and food and drink festivals. The local craft beer industry is booming with cracking tap rooms and pubs galore.

CONTACT

visitwest.co.uk/trade
Jon.chamberlain@visitwest.co.uk
+44 (0)117 946 2203

BRADFORD ON AVON

★ This stunning town flanks both sides of the peaceful River Avon at the southern end of the Cotswolds, with the Kennet & Avon Canal also running through it. Steeped in history, it boasts spectacular medieval barns, Saxon and Norman churches, salubrious mansions and an iconic bridge, parts of which date back to the 14th century. Thanks to a rich industrial heritage in both the wool and rubber industries, the town's old mills add to the wonderful honey-coloured cornucopia of architecture which rises on the surrounding hills. Meaning that this town is definitely not one to be missed along the Great West Way!

GROUPS

Group-specific information available including accommodation, food and drink options and attractions. Coach meet and greets and Blue Badge Guide tours are available for pre-booked groups. Online booking form available. Coaches must book in via the website:


bradfordonavon.co.uk/plan-your-visit/travel-trade/travel-trade-booking/

CONTACT

tourism@bradfordonavontowncouncil.gov.uk
bradfordonavon.co.uk/plan-your-visit/travel-trade/
+44 (0)1225 864240



CALNE

 Situated on the A4 and at the edge of the North Wessex Downs National Landscape, the story of Calne begins around AD 978 and includes drovers' trails and coach roads, the rise and fall of canal and rail travel, woollen broadcloth and meat production.



Calne

A stay in the market town of Calne provides easy access to Cherhill Downs and the famous White Horse and with easy access along SUSTRANS Route 403 from Castlefields Park you can explore the nearby Avebury Stone Circle.

No visit to Calne is complete without including a trip to the Atwell-Wilson Motor Museum - Wiltshire's only Motor Museum, The REME Museum at nearby MOD Lyneham or Bowood House and Gardens.


A warm welcome is offered from the range of cafes and independent shops and a monthly Craft and Gift Market. Why not explore our green spaces including the Skate Bowl and outdoor gym.

Calne's thriving past and present can be explored with a new Calne Trail and a visit to the Calne Heritage Museum in the town's Heritage Quarter to #DiscoverCalne is highly recommended.

CONTACT

calne.gov.uk/calne-visitor-information-centre/
calne@calne.gov.uk
+44 (0)1249 814000 Calne Visitor Centre

CORSHAM

 Corsham is a quintessentially English market town, with a long history, independent shops, a great range of places to eat and drink, and exhibitions and shows at The Pound Arts Centre. The beautiful High Street is edged by stately Corsham Court with its Old Masters paintings and Capability Brown-designed gardens at one end and, at the other, the Almshouses and Schoolroom, built in 1665 during the reign of Charles II. The town looks like a film set and has, indeed, featured in a number of films and TV programmes, most noticeably BBC One's hugely popular Poldark and, more recently, the Disney+ production of Jilly Cooper's Rivals. And if you need more drama, the town's many free-roaming, diva-like peacocks are available for picture perfect moments.

GROUPS

Contact Corsham Town Council to arrange coach parking, any specific group requests or to tailor a visit to your needs.

CONTACT

visit-corsham.co.uk
towncouncil@corsham.gov.uk
+44 (0)1249 702130



Corsham



Castle Combe


CASTLE COMBE

Castle Combe is often described as the 'prettiest village in England'. It is surrounded by Cotswolds National Landscape and offers picturesque walks and quaint village streets with honey coloured Cotswolds stone cottages. The village features regularly as a TV and film location.

It makes a perfect stop off point for the trade as visitors can see the Market Cross and St Andrew's Church which dates from the 13th century. The church houses a faceless clock which is reputed to be one of the oldest working clocks in the country. You'll also find a couple of pubs and a luxury hotel with a golf course within the village.

On the edge of the village is the Castle Combe Circuit where drivers have the opportunity to test out different vehicles, drive your own car or motorbike around the circuit or tackle the Rally course. There are also a host of events throughout the year at the circuit including race days for both cars and motorbikes..

CHIPPENHAM

 Chippenham's first settlers arrived in the 7th century; today, nestled on the banks of the River Avon, it's a little over an hour from central London. This has been a market town for centuries – in the Market Place is the Buttercross, where dairy products were sold in the 16th century; and today colourful street markets take place on Fridays and Saturdays. Nearby, timber-framed Yelde Hall dates from about 1450. The Chippenham Museum is located in the town centre and nearby is Castle Combe Motor Racing Circuit. For motor lovers, combine a visit to Chippenham with one to Calne and visit the Atwell-Wilson Motor Museum.


CONTACT

chippenham.gov.uk/discoverchippenham
enquiries@chippenham.gov.uk
+44 (0)1249 446699



Chippenham

DEVIZES

 **Awarded Confederation of Passenger Transport UK Coach Friendly status**

This charming market town grew up around its Norman castle, built in 1080 at the boundary of three Saxon parishes (the Latin 'ad devizas' means 'at the boundaries'). Visitors will uncover a colourful medieval past, a wealth of history and architectural heritage, more than 500 listed buildings and a large Market Place at its heart. It is home to Wadworth Brewery, the Kennet & Avon Canal Museum, and the Wiltshire Museum whose galleries feature gold from the time of Stonehenge and tell the story of the Stonehenge and Avebury World Heritage Site.

CONTACT


devizes.org.uk
 tourism@devizes.org.uk
 +44 (0)1380 800400



Highworth

There are plenty of places to eat and drink, plus an outdoor Saturday Market. The town has 6 free car parks as well as street parking.

HUNGERFORD

 This historic market town lies in the North Wessex Downs National Landscape and is traversed by the Kennet & Avon Canal and the beautiful chalk rivers Kennet and Dun. The bustling High Street is made up of over 60 Listed Buildings, many of which are timber frame construction with Georgian frontages. There are many popular pubs and eateries.

Shoppers will love the many antique shops, independent shops, boutiques, and the bustling Wednesday street market. The Rose of Hungerford runs popular trips on the canal. Hungerford Common to the east of the town and Freeman's Marsh to the west comprise just part of the land and property managed by the ancient office of The Town and Manor of Hungerford Charity, whose origins go back to the time of John of Gaunt. The two week festival of Hocktide after Easter each year celebrates these ancient traditions. Nearby are Littlecote Roman Villa, Wilton Windmill, Crofton Beam Engines and England's highest chalk hill, Walbury Hill. There are numerous country walking routes. Hungerford's proximity to the road and rail network makes it an ideal base for wider exploration - a perfect place to visit or stay.

CONTACT

visithungerford.com
 admin@hungerford-tc.gov.uk
 +44 (0)1488 686195



Hungerford

HENLEY ON THAMES

This 13th century market town is one of the most beautiful in England. It enjoys a wonderful position on the River Thames, backed by the Chiltern Hills with delightful independent shops. Book a combined River & Rowing Museum and Hobbs of Henley boat trip. In summer visitors will be thrilled by internationally renowned sporting events and festivals such as The Henley Royal Regatta and the Henley Literary Festival. Henley on Thames, aka Causton, in Midsomer Murders, has appeared in numerous episodes. Fans will recognise many of the filming locations within the town. Pick up a leaflet from the Tourist Information Centre detailing the Midsomer walking and driving trails around Henley, Hambleden and Marlow.

HIGHWORTH

Highworth is an ancient hill top market town situated on the edge of the Cotswolds only four miles from the River Thames and close to Swindon. The medieval parish church of St Michaels and All Angels is situated in the centre. There is a golf course and a recreation centre with an indoor swimming pool. Visit Highworth Tourist information, Arts and Craft centre and Museum, located in the Market Square and pick up a self-guided tour of the town or book a tour with a local guide. The Highworth Museum housed in the old bank strong room, not something you find on every High Street.



LACOCK

With its central grid of four streets, Lacock today looks much like it did 200 years ago. It's oldest house is older than the thirteenth century abbey. Enjoy a visit to National Trust's Lacock Abbey.


MALMESBURY

 Malmesbury is a beautiful ancient hilltop town in a unique setting surrounded by picturesque rivers, and Malmesbury is so much more. A rich and rewarding history, a lively town centre with interesting independent shops and great places to eat, drink and stay. A packed programme of arts activities and local events, a thriving community and a wonderful place to visit. You'll also find superb accommodation at England's oldest hotel The Old Bell Hotel and at the nearby Whatley Manor Hotel. The town has an Anglo-Saxon street layout, an original Market Cross from 1490, the award winning Athelstan Museum and an impressive Town Hall. Explore Malmesbury (www.exploremalmesbury.com) tells Malmesbury's stories at the places they happened. Discover saints, kings (including the first king of all England), a flying monk, rogues, heroes and heroines, philosophers, (the internationally famous Thomas Hobbes of Malmesbury, no less) and tigers around every corner. Regular guided walks are led by local experts each April to September – bookings can be made at the town Tourist Information Centre at the Town Hall. The 1100th anniversary of Athelstan becoming King is being commemorated and celebrated in the Summer of 2024. Malmesbury is perfectly placed for a visit to the Great West Way and the Southern Cotswolds.

CONTACT

tic@malmesbury.gov.uk
+44 (0) 166822143
discovermalmesbury.life

MARLBOROUGH

 The High Street in Marlborough, a key town along the route, is one of the widest in the UK and a shopper's paradise, lined with old buildings rich with character and housing an array of high quality shops, a twice-weekly market, restaurants and the famous Polly Tea Rooms. Visit The Merchant's House – one of the finest 17th century middle-class homes – or the converted St Peter's church, with its tower tours. The Duchess of Cambridge attended Marlborough College, which has a popular Summer School. Marlborough is also an ideal base to explore Avebury Stone Circle & World Heritage Site.

CONTACT

Marlborough-tc.gov.uk/visitors
enquiries@marlborough-tc.gov.uk
+44 (0)1672 512487



MARLOW

One of the loveliest locations on the River Thames, set in the river valley and alongside the woodlands of the Chiltern Hills. The vibrant Georgian market town is made up of historic streets and an abundance of boutique shops. Its most famous landmark is the remarkable suspension bridge spanning the River Thames joining the counties of Buckinghamshire and Berkshire. Marlow has always been known as a fashionable riverside resort and attracted many famous people to the area. Residents of the town have included Thomas Love Peacock, Jerome K. Jerome, T.S. Eliot and Mary Shelley who finished her gothic masterpiece Frankenstein while living in the town. Other examples of Georgian towns along the Great West Way are Marlborough and the finest of them all, Bath.






NEWBURY

Newbury offers a relaxing yet vibrant atmosphere in which to enjoy its array of independent and high street shops and restaurants, charter and specialist markets, and first-class arts and cultural experiences. Not far from the town is the real-life Downton Abbey (Highclere Castle) where the world-famous TV series was filmed. Book an afternoon at the top-class racecourse or one of the well-known arts venues. The Kennet & Avon Canal meanders through the town and at Newbury Wharf, many buildings are linked to the canal's history. Visits to West Berkshire Museum and Shaw House will explain the rich history of the area. A mile north of Newbury is Donnington Castle Gatehouse which dates to 1386. Head east out of Newbury, along the Great West Way, to Reading and discover Reading Abbey Heritage Quarter.



READING


 Founded one thousand years ago at the confluence of the Rivers Thames and Kennet, Reading is at the heart of British heritage and enterprise. The final resting place of King Henry I, medieval Reading Abbey Ruins celebrated its 900th anniversary in 2021. Reading's Abbey Quarter is also home to Jane Austen's school in the Abbey Gateway and the site of Oscar Wilde's incarceration - Reading Gaol. Uncover the whole story at Reading Museum and don't miss the only full-scale replica of the Bayeux Tapestry. Other attractions include the history of food and farming at The Museum of English Rural Life, the Ure Museum of Greek Archaeology, the Cole Museum of Zoology, four escape rooms and close by Beale Park Wildlife Park and the national Trust's Basildon Park.

The Thames in Reading offers relaxation and water sports, pampering and great food. The restored Edwardian Thames Lido offers all of that in one place. Or take a river trip along a lovely Thames stretch with Thames River Cruise. Reading's other River, the Kennet flows through Reading's great outdoor dining venue, the Oracle Riverside. The region's best shopping is only a stone's throw away from lunch. Add in a year round Festival programme, boutique and riverside hotels, top class sport, an easily walkable and thriving town centre and great connections by train (22 minutes from London) and the new Elizabeth Line and road and you can see why Reading has so much to offer in its own right as well as a great base for exploring the Great West Way .

CONTACT

visitreading.com/traveltrade
alex.brannen@reading.gov.uk
07860 779166

RICHMOND

 A jewel in London's crown. Probably London's most attractive borough, it has long been a favourite retreat for royalty and the rich and famous. The River Thames runs for over 10 miles through the borough, linking Hampton Court Palace, Richmond town centre and Kew Gardens with London to the east, and west along the Great West Way. Richmond rivals anywhere in London with its beautiful Royal Parks and open spaces, historic houses, theatres, museums,



Southern Cotswolds

galleries, exhibits and town centres bursting with life. Situated 10 miles southwest of Central London with easy access by tube, train, bus, car, bike, boat and foot. Richmond upon Thames provides the perfect getaway.

CONTACT

visitrichmond.co.uk
info@visitrichmond.co.uk

SOUTHERN COTSWOLDS

Straddling the Gloucestershire and Wiltshire borders, the southern Cotswolds and the towns and villages along the Great West Way are just as lovely as those further north. Enchanting cottages made from the golden local stone, and award-winning food and drink. Visitors can enjoy a stroll in gorgeous rural countryside or wander through picturesque bustling market towns and charming villages, each with their own unique feel, including events and markets all year. There's plenty to see and do: world-class attractions, splendid gardens, grand castles and houses and amazing wildlife. Enjoy the seasonal colours at Westonbirt Arboretum near Tetbury and combine it with a visit to Highgrove, the home of King Charles III and Queen Camilla.

SWINDON

Visitors can enjoy a vibrant mix of traditional shops and pubs alongside modern outlets and stylish cafés and bars. For an immersive shopping experience, visit McArthurGlen Designer outlet, which is based in the beautifully renovated Grade II listed buildings of the Great Western Railway Works. Swindon's diverse selection of accommodation makes it a good base for exploring the Great West Way and beyond.

THAMES VALLEY AND NORTH HAMPSHIRE


The Thames Valley and North Hampshire covers an area stretching either side of the River Thames. The Thames Valley runs from Reading to Windsor and northwards up to Oxford, Henley on Thames and Marlow. Whilst North Hampshire takes in Highclere along to Basingstoke and Farnborough. Visit Highclere Castle, Bombay Sapphire or follow in the footsteps of Prince Harry and the Duchess of Sussex and explore Windsor by foot, by open-top bus, or horse-drawn carriage. Or take a detour off the Great West Way to



McArthurGlen Designer Outlet

Didcot Railway Centre, living museum of the Great Western Railway. Then head on to the UNESCO World Heritage Site, Blenheim Palace, birthplace of Winston Churchill and over 300 years of history.

TROWBRIDGE

 Trowbridge is the county town of Wiltshire, and it celebrates a rich industrial heritage centred around the West of England woollen cloth trade, which peaked after the Industrial Revolution. The town's fascinating history can be uncovered at the Trowbridge Museum. Take a relaxing walk through the park in the heart of town, explore nature's beauty at the scenic Biss Meadow or check out what's on at The Civic, Wiltshire's premier venue for entertainment and events. Pre-book a visit to Parade House – a Georgian townhouse where visitors can enjoy an afternoon tea and tour - perfect for a Jane Austen themed tour!

CONTACT

trowbridge.gov.uk/discover-trowbridge
info@trowbridge.gov.uk
+44 (0)1225 765072




Trowbridge




Vale of Pewsey

VALE OF PEWSEY

 The village of Pewsey sits at the centre of the Vale, the western extent of the North Wessex Downs National Landscape and is a walkers' and cyclists' paradise. The Vale is home to the long-distance walking and cycling route, the Pewsey Vale Circular Way, and also has 'Walkers are Welcome' accreditation. The opening of the Kennet & Avon Canal in 1810 and the Great Western Railway in 1862, transformed Pewsey into a bustling community. Once the heart of King Alfred's lands, the Vale of Pewsey contains rich history including the site of the Wolfhall, home of the Seymours, the only working windmill in Wessex at Wilton and the original and still operational steam-powered beam engines at Crofton Pumping Station on the Kennet & Avon Canal. The Vale is also home to two White Horses carved into the chalk hillsides and the Crop Circle Centre Exhibition & Information Centre. Visit Pewsey during September and enjoy Wiltshire's oldest carnival. Take a canal boat holiday from here with Honeystreet Boats or Bruce Accessible Boats, along a beautiful stretch of the Kennet & Avon Canal, through Devizes and Bradford on Avon to Bath, a relaxing way to explore the Great West Way.

CONTACT
 info@visitpewseyvale.co.uk
 visitpewseyvale.co.uk
 +44 (0)7802 444022

WINDSOR

 **Awarded Confederation of Passenger Transport UK Coach Friendly status**

You can't say the word Windsor without conjuring up images of the world's oldest and largest inhabited castle, royalty, horse racing, the changing of the guard, the River Thames and Eton College. Windsor thrives on its royal patronage, rich cultural heritage, stunning architecture and beautiful natural scenery. Add to this an abundance of quaint one-of-a-kind shops and a scene headed by the likes of Heston Blumenthal and Alain Roux and you'll have a reasonable idea of the treats in store for you in Windsor, Maidenhead and Ascot. Windsor, Runnymede, Hampton Court Palace and Richmond are the fascinating windows into history at the east end of the Great West Way.

CONTACT
 windsor.gov.uk/travel-trade
 Traveltrade@RBWM.gov.uk
 +44 (0)1753 743918



Windsor

WITHIN EASY REACH

These places are off the route but within easy reach of England's Great West Way.

COTSWOLDS

The Cotswolds has stunning scenery, honey-coloured villages alongside cosmopolitan towns and world-class food, accommodation and attractions.

CHELTENHAM

A Regency town, its wide Promenade has wonderful Regency buildings. Montpellier Walk, designed in 1843 by local architects was inspired by the Erechtheion temple in the Acropolis. Visits to the Pump Rooms, Cheltenham Spa, or the Holst Birthplace Museum.

GLOUCESTER

Rich in history and heritage, the city boasts a wealth of architectural gems and numerous visitor attractions. A visit to Gloucester won't be complete without a visit to the 11th century Gloucester Cathedral and a visit to the National Waterways Museum to hear the fascinating story of the local waterways and the docks.

TETBURY

This historic wool town is an architectural gem; many of the wool merchants' houses date from the 16th and 17th centuries. Today, it's well known for the Highgrove shop run by the Prince of Wales's Charitable Foundation.

WILTSHIRE



Around a quarter of the Great West Way runs through Wiltshire. A magical place with a strong connection with the past making it the perfect place to enjoy the present. Explore charming rural market towns with independent shopping, many places to visit including World Heritage sites, stately homes and glorious gardens. There's a thriving arts and culture scene and a range of accommodation options for the trade. Wiltshire is timeless wonders, timeless pleasure, timeless nature and timeless places. Welcome to Wiltshire.

CONTACT:

visitwiltshire.co.uk
flowallace@visitwiltshire.co.uk
+44 (0)7436 588860

AMESBURY

Its museum houses one of Britain's largest Mesolithic collections. A sculpture depicts an early Bronze Age man found nearby in 2002. Discover the story of Queen Eleanor of Provence who was buried here in 1291.

CRICKLADE

The first town on the Thames and the southern gateway to the Cotswolds. One of the few preserved Saxon towns and home of a royal mint from 979 to 1100.

SALISBURY

Medieval Salisbury is the perfect fusion of ancient and modern: many of its shops trade from historic half-timbered buildings. The city's great landmark is Britain's finest 13th century cathedral with the tallest spire in Britain, the world's oldest working clock (1386) and the world's best-preserved original Magna Carta (1215). Nearby in the Cathedral Close are The Salisbury Museum, The Rifles Berkshire and Wiltshire Museum and Mompesson House, which was built in 1701.

WARMINSTER

Surrounded by seven hills, it is home to Warminster Maltings, Britain's oldest working maker of brewing malt. Include a behind-the-scenes tour here or head to Dents, royal glove suppliers since George III in 1777 – including Queen Elizabeth II's coronation gloves. Nearby is Longleat House and its famous Safari Park.

HAMPSHIRE

Hampshire sits tucked away to the very south of England, bordered by Dorset, Wiltshire and Sussex. It offers cultured cities, miles of idyllic countryside and beautiful coastline. It is home to two national parks – the New Forest and South Downs and also benefits from excellent transport links including easy access to the motorway and main line train stations.

JANE AUSTEN 250



To celebrate the 250th anniversary of Jane Austen's life in 2025, there will be many events and activities across the county, such as exhibitions, tours, talks, performances and much more.

CONTACT:

visit-hampshire.co.uk/whats-on/
jane-austens-250
tourism@hants.gov.uk

BASINGSTOKE

At the heart of North Hampshire, it offers two very different experiences: The Vyne, an historic house and Milestones, Hampshire's living history museum. Other places to visit: FAST (Farnborough's aerospace museum), aerospace museum, Bombay Sapphire Distillery.

WINCHESTER

The Winchester district covers around 250 square miles and is packed with heritage, culture and vibrant festivals. Stay longer and experience idyllic villages and the traditional market towns of Bishop's Waltham, Wickham and Alresford, with their independent shops, country pubs and cafés. Winchester is also the gateway to the South Downs National Park – so whether you are a walker, rider or just want to get away from it all – the rolling hills and stunning landscapes offer the perfect escape.

SOMERSET

Somerset is one of the larger English counties, with stunning beaches, green countryside, woodlands, lakes & more, covering a wide range of landscapes & environments. There's so much to explore with gems such as wildflower meadows, beach waterfalls, ancient wells, unique carvings & underground reservoirs.

FROME

The centre brims with architectural interest and a contemporary performing arts scene. Visit the town's popular independent market on the first Sunday of every month Mar-Dec.

WELLS

Its centrepiece, Wells Cathedral, has brought people together for over 800 years and the medieval moated Bishop's Palace with its resident swans, dates from the 13th century. The Vicars' Close is Europe's oldest intact street, completed in the mid-14th century.

OXFORDSHIRE

This beautiful county offers countless experiences, heritage, culture, entertainment and delicious food and is the perfect destination for the trade.

OXFORD

With five free museums including the Ashmolean, Britain's first botanic garden and 37 historic colleges, Oxford is best explored on foot or by punt! If customers are Harry Potter fans, seek out Christ Church, New College and the Bodleian Library.

EXPLORING BEYOND THE GREAT WEST WAY



Blenheim Palace

We'd like to encourage visitors to stay longer, as not only is there an incredible selection of things to do and places to visit along the Great West Way, there are also plenty of ideas for wonderful detours. Use the accommodation along the route as a base to explore further afield for a day out.

Swindon and beyond

Swindon makes a perfect base in the centre of the Great West Way. From here you can travel through the golden-stoned Cotswold villages as you head to **Blenheim Palace** and Oxford. Or travel south and explore the icons of **Stonehenge** and **Salisbury**. Stonehenge is a UNESCO World Heritage Site and the stone circle must be the world's most famous prehistoric monument. **Salisbury Cathedral** soars above the Wiltshire countryside, its spire is the tallest in the country. Take the Tower Tour for a closer look. It's 800 years since the founding of the Cathedral.

STAY: For group-friendly accommodation, travelling south to Stonehenge is the **Holiday Inn Salisbury-Stonehenge** (103 rooms).

Bristol and beyond

Bristol is a city surrounded by wonderful countryside and a wealth of places to visit including the **National Trust's Tyntesfield**. As you head north out of Bristol stop at Aerospace Bristol and take one of their tours. Next stop is the wonderful **Berkeley Castle** built to 'keep out the Welsh' over nine centuries ago and still lived in by the same family. Take a detour south from Bristol and visit the National Trust properties of **Tintinhull Garden**, **Montacute House**, **Lytes Cary Manor**, **Barrington Court** or **Stourhead**.

STAY: **Brooks Guesthouse** (27 rooms), a boutique guesthouse, is situated at the heart of Bristol's old town. It also offers 'urban glamping' on the roof with 4 airstream style caravans.

For those wanting to extend their itineraries continue west journeying over the Prince of Wales Bridge straddling the River Severn and you'll find yourself in South Wales. From here it's only a short distance to explore many of the highlights of South Wales including **The Royal Mint** – which is well worth of a visit.

Reading and beyond

From **Reading** you can explore beyond the Great West Way through the **Thames Valley** and **North Hampshire**. It is also a good base to head west along the route towards Bath and Bristol, or east towards Windsor and Richmond and for independent travellers it's 25 minutes by train to London Paddington with **Great Western Railway** (use the Great West Way Discoverer pass).



Bombay Sapphire Distillery, North Hampshire

A short detour south west and a day in North Hampshire beckons with visits to **Bombay Sapphire Distillery** – book a gin cocktail masterclass and **Highclere Castle** (the real-life Downton Abbey).

STAY: **The Roseate Reading** (55 rooms), offers a luxury boutique townhouse stay and **Hilton Reading** (210 rooms) is a perfect group-friendly hotel.

Cotswolds and beyond

From the beautiful south Cotswolds, including destinations such as Malmesbury, visitors can easily travel further north extending itineraries into Gloucestershire. Explore **Tetbury**, which is close to Highgrove House, the private residence of Their Majesties The King Charles III and The Queen Camilla, with its attractive high street and Market House dating from 1655.

Detour off the route travelling further north to Gloucester and visit the 11th century Gloucester Cathedral, resting place of King Edward II. It also has a dramatic waterfront and numerous museums and attractions including the **National Waterways Museum Gloucester** which tells the fascinating story of the local waterways and the docks.

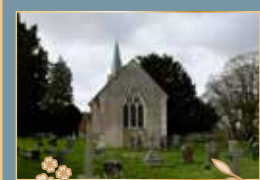
STAY: Return to South Cotswolds to **Pettifers Hotel** - Family run 3* Cotswold Hotel (22 ensuite rooms plus 4 family rooms) with a 16th century conversion of a veterinary apothecary and fine dining rosette is an affordable Cotswold stay.



The Royal Mint

JANE AUSTEN 250

HAMPSHIRE CELEBRATES
250 YEARS OF JANE AUSTEN



One of Hampshire's best loved daughters, Jane Austen, has been a household name for more than two centuries. Discover more about her life in Hampshire through special events and exhibitions happening across the county to mark the 250th anniversary of her birth in 2025.



visit-hampshire.co.uk

 VisitHampshire  VisitHampshire  visit_hampshire



visitwinchester.co.uk

 VisitWinchester  King_Alf  VisitWinchesterUK



Funded by UK Government

EXPLORING ENGLAND'S GREAT WEST WAY

To follow the paths taken by generations of travellers is to discover an essential strand of England.

Based on one of the first Great Roads commissioned by the kings of England, the Great West Way® winds through some of England's finest lush green landscapes, the Royal Parks of Richmond, through Royal Windsor and past timeless Avebury, taking in Bristol's city energy, historic Bath and English village life.

Travelling through twists, turns and new discoveries – by road, railway or waterway – we invite you to discover these destinations, along with lesser-known attractions and unique experiences, to create packages that are different from the norm: a captivating mixture of the world-famous and the yet-to-be-discovered that will inspire your customers to book.

Where the extraordinary meets the everyday

On the Great West Way, extraordinary history rubs shoulders with everyday life. Traditional pubs and inns with World Heritage Sites on their doorsteps, serving craft ales and local farm food. Starting from London, visitors share their



Reading Abbey Heritage Quarter

Photo: Reading Museum

journey with the **Thames**, England's longest river, as it drifts through history. Follow it on foot along 184 miles of the Thames Path National Trail. To the south is Runnymede, the water-meadow where Magna Carta was sealed; the 5,000 glorious acres of Windsor Great Park; **Windsor**

Castle – the oldest and largest occupied castle in the world. Gazing over this great river are historic market towns: **Marlow** with its literary links and suspension bridge, and gracious **Henley on Thames**, home of the world-famous Royal Regatta.

In **Reading** the route leaves the Thames and the journey continues in the company of great British engineering: the 87-mile **Kennet & Avon Canal**. The Kennet & Avon Canal passes by **Newbury** and **Hungerford** in the east; a short detour from it takes in Highclere Castle.

Alternatively, setting out from **Bristol** – a city buzzing with life, creativity, and maritime heritage – visitors can explore two more marvels of Brunel's engineering: the steamship, **SS Great Britain**, and the graceful **Clifton Suspension Bridge**, symbol of the city. Here, too, they can view the street art inspired by Bristol born Banksy or pedal their way around the sights of this, the UK's first cycling city. Just 12 miles away is the gloriously elegant city of **Bath**. A World Heritage Site famous for row upon row of astonishing Regency buildings, its soothing thermal waters and genteel air have made it a fashionable destination since Roman times. Britain's only naturally warm, mineral-rich waters can be enjoyed at Thermae Bath Spa. For a taste of rural England – literally and figuratively – a meander to the north and east takes a detour to the Cotswolds. With its soft green hills and honey - coloured

Henley On Thames



INSIDER TIP

Bristol's artistic, independent DNA makes it the perfect canvas for street art and heading out on one of the dedicated street art walking tours while you're here is a must. The guides fill you in on the back stories of the city's best-known artists and pieces as well as uncovering how Bristol became a street art capital. Watch out for details of the next Upfest, Europe's largest street art festival, which takes place in Bristol.

Photo: Feral Things



villages such as Box. The Cotswolds is the perfect spot for a stroll in stunning scenery and to sample delicious regional food and drink.

Further eastwards, the route passes by **Corsham** with its mellow, Georgian stone buildings, where the peacocks freely walk; **Chippenham**, on the banks of the River Avon, whose first visitors arrived in the 7th century; **Calne**, with more than 1,000 years of fascinating history to discover, and the charming market town of **Marlborough** with its grand high street lined with boutiques and cafés. And then of course, just off the route, is **Stonehenge**. This ancient masterpiece of engineering is one of the planet's most important

ancient sites, a slice of England's story, and a fascinating part of a compelling journey along the Great West Way.

Enjoy the journey as much as the destination

There are so many different ways to travel the Great West Way. Travellers can journey by car, coach, or train. They can hire a bike, travel at a gentler pace on water, or enjoy a walking tour. However they choose to travel, we invite visitors to slow right down and wander at leisure, base themselves along the route, or take a short trip from the capital to explore the web of extensive trails and tracks that make up this historic journey.



Photo: Viki Hess

Corsham Court Peacocks



SNAP HAPPY!

Take inspiration from **Lacock Abbey** where **William Henry Fox Talbot**, Victorian photography pioneer moved to in 1827.

He created the earliest surviving photographic negative in 1835, taken of a small window in the Abbey's South Gallery. The museum here, created in his honour, celebrates his world-changing breakthroughs in photography. His work in the 1840s on photo-mechanical reproduction led to new photographic processes. His early photographs of Oxford, Paris, Reading, and York included the first photograph of a church, Holy Trinity Church, Oxford Road, **Reading**. In 1843, Fox Talbot set up the first commercial studios to mass-produce photographs from negatives in Baker Street, **Reading**, The Reading Establishment. The very first book in the world to be illustrated with photographs was produced in Reading between 1844 and 1846.

Photographers will never be short of the perfect subject for a shot along the Great West Way. Take a sunset image at Stonehenge or Avebury, capture migrating birds at Langford Lakes, or create a panorama of colours at Stourhead.

The Great West Way connects hundreds of bookable trade products. Take a look at the Listings section.



Chapter House, Lacock Abbey

HIGHLIGHTS OF THE GREAT WEST WAY

England is proud of its long history and of the traditions and ceremonies that are part of the nation's identity – visitors can find these wherever they go along the Great West Way.

There is an extraordinary variety of English experiences not found in any other part of the country. Discover an astonishing amount of English history, with three World Heritage Sites – Bath, Kew, Avebury & Stonehenge, 21 National Trust Properties and landscapes and 28 English Heritage properties along or within easy reach of the route.

Stately Homes, Castles and Palaces

England is renowned for its stately homes, castles and palaces and some of the most iconic and finest lie along or within each reach of the Great West Way. Visitors will be enthralled at past and present English Royalty, history and heritage when exploring Hampton Court Palace, Blenheim Palace, Waddesdon Manor, Windsor Castle, Berkley Castle, Bowood House & Gardens and Longleat.

The 250th Anniversary of Jane Austen

On December 16th 1775 Jane Austen was born in Steventon Hampshire. 2025 marks 250 years since this remarkable author came into the world. To celebrate this momentous year in Austen history the **Jane Austen Centre** and Festival, are holding some extra special events in Bath throughout 2025.

The 2025 **Jane Austen Festival** which take place from Friday 12th to Sunday 21st September 2025.

Book a truly memorable 'Jane Austen style experience' at **Parade House** in Trowbridge, where visitors are given a personal history tour of the fine rooms in this beautiful Georgian Townhouse, before sitting down to an elegant 'Full Afternoon Cream Tea' in the Ballroom. Visitors are treated to Regency dance costumed performances by the Jane Austen Dancers of Bath, and are invited to join in to learn a few steps. To enhance the experience, Georgian or Regency costumes are also available to hire for visitors to wear.

A new 'Follow in the Footsteps of Jane Austen' suggested itinerary on pages 42-45, details more Regency / Georgian highlights along and within easy reach of the Great West Way.



The Round Tower, Windsor Castle

As Seen on TV

In addition to the Jane Austen Anniversary in 2025, it will be 20 years since the adaptation of *Pride & Prejudice* was filmed at many beautiful, traditionally English, Wiltshire locations, including Wilton and **Stourhead**. The latter is where Darcy made his first unsuccessful proposal to Elizabeth at the

folly - Temple of Apollo - in the pouring rain. With the latest *Bridgerton* series 3, having recently been aired in the UK, there is lots of interest to visit some of the filming locations featured along or within easy reach of the Great West Way.



Parade House



Blenheim Palace in Oxfordshire plays host to the Hawkins Hot Air Balloon Event and stands in for Buckingham House. Basildon Park, in Berkshire, has interiors and exteriors featured and is home to Lady Tilley Arnold a new character in the series. Whilst at Wilton House in Wiltshire, you can see the cast promenading down the lovely river that runs through the back of the grounds. **Hampton Court Palace** in Surrey was used for the Greek myth ballet and Queen's Ball and look out for the Royal Crescent and Holburne Museum of Art in Bath. You may also have seen **Syon Park House and Gardens** which was featured in the second Bridgerton series.

Culinary Creations

Hungry travellers along the Great West Way will discover a wealth of foodie delights, with the chance to indulge restricted only by fear for their waistlines. Artisan producers of everything from cheese and bread to ice cream and rare breed meats are enjoying a huge revival; farm shops or farmers' markets are a popular way of buying this produce direct from the makers.

From the creators of **BOXPARK** in London, **BOXHALL** is a new and hotly anticipated premium food and beverage-led concept with a modern food hall structure opening on Bristol's waterfront. With high-quality product ranges and carefully curated, authentic cuisine from local, independent street food traders and restaurant operators in Bristol, **BOXHALL** will be spearheaded by its Food Ambassador and renowned local chef, Josh Eggleton.

Glorious Gardens & National Trust Treasures

There are 21 National Trust properties with glorious gardens along or within each reach of the route. **Avebury Manor** is part of the **Stonehenge and Avebury World Heritage** site and sits alongside the ancient stone circle. **Dyrham Park** is sparkling with 17th-century life once more thanks to a massive project to revitalise, restore and reimagine the baroque house. Visitors can explore the multi-sensory visual and audio experiences with touch stations, scents and music that rings through the Great Hall. There is birdsong that fills the entrance hall and a short film brings to life the context of the house's place in history.

Lacock Abbey is a country house with monastic roots, and Britain's birthplace of photography, set in a picturesque village in Wiltshire. **Prior Park Landscape Garden** is home to a Palladian bridge, one of only four in the world, the garden has fabulous views over Bath.

Stourhead is a Palladian house and world-famous landscape garden with a magnificent lake, classical temples and rare and exotic trees. **Tyntesfield** is a Victorian Gothic country house and estate with formal gardens, woodland and parkland.

A new 'Glorious Garden along the Great West Way' 4-night suggested itinerary (see page 48) includes **Stourhead, RHS Graden Wisley, The Savill Garden, Longleat and Bowood House & Gardens.**

LATEST NEWS 2025

New Walking & Cycling Route

The Athelstan Pilgrim Way is a new walking and cycling route in Malmesbury linking 36 churches in North Wiltshire. It's part of the Athelstan 1100 celebrations, which commemorate the anniversary of Athelstan becoming King. The Pilgrim Way seeks to celebrate the churches as historic and living waymarkers. Total route length is 100 miles. Guided walking route booklets with maps are available and a pilgrim passport can be stamped in each church.

New Hotel in Bristol

The new Hotel Gotham Bristol (opening 2025) is centrally located in the Old City part of Bristol and will boast 75 bedrooms, a restaurant, spa and even a rumoured rooftop terrace bar.



ANNUAL EVENTS AND ENTERTAINMENT

Highlighted below are a summary of annual events and festivals which usually take place annually along the route. Please check venue websites for details.

As well as its natural scenery, cultural scene and lovely locals, the Great West Way is known for its many festivals and events. From boating to ballooning, there's plenty to keep visitors entertained whatever time of year they choose to visit

The soft sunshine of British spring and summer time heralds the biggest festivals and events along the touring route such as **Bristol International Balloon Fiesta**, **The Bath Festival** and **Totally Thames**. There's a fun mix of one-off and regular events, from vintage fairs to food festivals and traditions.

Sporting events such as the **Henley Royal Regatta** (June/July), **Royal Ascot** (June) and **Badminton Horse Trials** (May) often attract a large crowd as do the popular annual music festivals.

Reading Festival (August) is one of the biggest, always attracting top names, from the Foo Fighters to Fall Out Boy. There's also **WOMAD** at Charlton Park, Wiltshire (July), **Love Saves the Day** at Eastville Park, Bristol (May) and **NASS Festival** in Bath - a music festival with skating, BMX and street art.

The **Windsor Festival** invites the world's finest musicians, writers, artists, and local performers to entertain and delight visitors, to celebrate Windsor's special place as a Royal town, and to inspire the next generation of artistic talent and creativity (September). There's lots of smaller festivals, especially for folk music or more niche/boutique genres - **Swindon Festival of Literature** (May) for



Carnival of the World, Reading

bookworms and **Devizes Arts Festival** (June) for film, dance, theatre and more. **Upfest** (July) is a huge celebration of street art in Bristol, Banksy's home town.

Given the rural nature of much of the touring route, there's plenty of food, drink and farming events to choose from, but one of the biggest is the **Royal Bath & West Show** (May/June). Attractions over the four days include sheep shearing demos, prize livestock displays and a beautiful marquee dedicated to honey, wax and beekeeping.

Due to the abundance of fresh homegrown produce along the route, you'll also find lots of food and drink festivals to attend. The **Big Feastival** in the Cotswolds (August) is worth a visit and when it comes to booze, **Oktoberfest**, Swindon (October) and **Bristol Craft Beer Festival** (June) are both great fun.

Bristol Harbour Festival brings the best of Bristol's emerging artists as well as established and international performers across all genres. With three days of back-to-back entertainment alongside some maritime magic with their on-the-water programme.

The villages and towns are also popular for street carnivals such as the **Pewsey Carnival** (September).

Please check directly with venues for trade bookings. Find out more www.greatwestway.co.uk/see-and-do/festivals-and-events

INSIDER TIP

Look out for arts trails, where local artists open up their homes for visitors to meet them and see their latest art works



Bristol Harbour Festival



Swindon Festival of Literature

CELEBRATE THE SEASONS

Each season brings its own joys along England's Great West Way, from the budding promise of spring through the languid days of summer, the crisp colour of autumn to the sparkle of winter. Let's take a look at how your customers can enjoy every time of the year.



Spring

- The National Trust's **Bath Skyline Walk** gives a glorious view of the city in spring.
- **Wiltshire Wildlife Trust's Clattinger Farm at WWT-Lower Moor**, is the UK's finest remaining example of enclosed lowland grassland, rich in wildlife. In late April thousands of delicately patterned snakeshead fritillaries bloom, while June brings a riot of wildflowers.

Summer

- There's no better time to visit **Bristol** than in the summer and being the UK's first Cycling City, there's no better way to enjoy it than on a bike. With riverside country trails, the harbourside and a network of city centre cycle lanes. Make it a unique experience and hire a tandem from **Bristol Tandem Hire**.
- Summer is the time for a that great British tradition, a picnic. **National Trust Prior Park Landscape Garden, Bath** in summer is bursting with life, picnic by the lake.

Autumn

- Visit the beautiful Houses and Gardens along or within easy reach of the route. Choose a National Trust property such as the **Stourhead** landscape with its beautiful vistas.
- Other top destinations for autumn colour are: **Savernake Forest, North Wessex Downs**, where visitors can look out for the Big Belly Oak; and don't miss the stunning parkland on the **Bowood Estate, Calne**.
- Take a boat trip on the River Thames and experience the wonderful rich autumn colours with **Thames Rivercruise, Reading** and **French Brothers, Windsor**.

Winter

- Get in out of the cold and visit one of the huge choice of museums in **Bath, Bristol** and **Reading**.



A SPARKLING CHRISTMAS

November & December

At the most magical time of the year, nothing gets visitors into the festive mood better than a market, where they can sip a mulled wine, pick up unique hand-made gifts, or sample local produce.

Celebrate Christmas in style through the ages with many country homes and interiors are beautifully decorated for the festive season.

Bath Christmas Market
bathchristmasmarket.co.uk

Bristol Christmas Market
bristolchristmasmarket.com

Discover over a million lights at **Stourhead** this Christmas. November - January. Find out more and book tickets here.

Hampton Court Palace Festive Fayre.
hrpfestivals.com/festive-fayre

Celebrate Christmas in style through the ages:

Visit a beautiful festive decorated stately home this Christmas such as **Waddesdon Manor, Blenheim Palace** or **Tyntesfield House**.

It's the season of lights and lanterns

Devizes Winter Festival
docadevizes.org.uk/winter-festival/

Longleat's Festival of Light - The UK's original and best lantern festival invites visitors to step straight into the pages of their favourite stories, reimagined as stunning lanterns with spectacular illuminations across the park and grounds. Plus enjoy access to all Longleat's popular animal and adventure attractions, including the Winter Safari experience.
longleat.co.uk/the-festival-of-light

For a heartwarming traditional Christmas, visitors can sing in a carol service (the event in front of **Windsor Castle** is a spectacle), boo the villains at a pantomime, or skate around an outdoor ice rink.

Christmas is about parties, book a Christmas lunch or dinner, somewhere special for your customers. Available at hotels and venues during December.

Take a look at the **Bookable Trade Product listings** at the back of the **Directory**.

MULTI-MODAL TRAVEL

On foot, by car, on a bicycle. By train, coach or water.
Whatever your choice - that's the beauty of England's
Great West Way



Go by rail

Isambard Kingdom Brunel's Great Western Railway was a first in many ways – an amazing feat of engineering that some dubbed 'God's Wonderful Railway'. The first trains ran in 1838, and for thousands of Victorian holidaymakers, GWR was a fast route to coast and countryside.

Today's GWR follows the same route from London Paddington to Bristol, keeping close company with England's Great West Way – which makes it a perfect way to access the route's many attractions.

Bristol is just under 90 minutes from London. But why rush? Travellers can really make use of the flexibility of the railway, stopping off en route – at **Windsor** or **Bath** to stroll through the serene Georgian streets, perhaps. They can stay overnight on a short break. Or within easy reach, branching off the main line are: Cheltenham and the **Cotswolds**, for example, Oxford, the **Thames Valley** or parts of Wiltshire. Take a look at a three-day trip taking in **Swindon**, **Stonehenge**, **Bath** and **Bristol**.

The railway also takes the strain out of getting to the many festivals and events along the Great West Way that attract crowds – and traffic! Travelling in a group can be fun and can save money: **Great Western Railway (GWR)** offers discounts on certain group sizes, as well as help with group travel plans. Ask about **GWR's Great West Way Discoverer pass** – covering the entire route by train and bus on just one ticket! For more information see page 54.

Go on foot

For some places along England's Great West Way, the only way to really experience them is on foot. Two of these, the **Cotswolds** and the **North Wessex Downs National Landscape** offers some of the loveliest scenery in the land. Walkers can stretch their legs on the 102-mile Cotswold Way National Route. Thames Path National Trail starts at the source of the river in a field in the Cotswolds and follows the banks of the **Thames** for 184 miles (294km), entering the City of London and finishing at the Thames Barrier in Greenwich. On its way it passes historic towns and cities such as Oxford, **Reading**, **Henley**, **Marlow**, **Windsor** and **Richmond**, and some of the best known landmarks of London.



Great Western Railway (GWR)

Many cities open their best secrets to the walker: **Bath**, **Bristol**, **Reading** and **Windsor** among them. **Oldbury Tours**, **Tour & Explore**, **The Carter Company** or **Compass Holidays** offer walking tours of destinations along (or just off) the Great West Way, including the northern Cotswolds, Oxford and Stonehenge.

On two wheels...

Other Great West Way destinations cry out for a bicycle: such as the trails snaking around the ancient beeches and oaks of Savernake Forest in the **North Wessex Downs National Landscape**, the broad towpaths of the **Kennet & Avon Canal**, or the riverside and city trails in bike-friendly **Bristol**. **Swinley Forest** and its Bike Hub has 24km of purpose-built, all weather way-marked mountain bike trails that nestle and follow the forest's natural ebb and flow. The sustainable transport charity Sustrans has its own version of the Great West Way, a 168-mile route from Bristol to London using firm paths along canals and rivers and through vales.

... and four wheels

In the 18th century, the first travellers along the pioneering Great Bath Road went on four wheels – in their case horse-drawn coaches, including the first mail coach service from London to Bristol. On the Great West Way, which follows the same route, modern travellers can zip along in a similar manner – this time by coach or car.



Biking at Sundown



By car

The beauty of driving themselves is that visitors can stop where they please to take in the sights... or some refreshment. Some of the same coaching inns that refuelled those early travellers still exist today, serving up hearty English meals to modern tourists. These have been joined by many gastro pubs, offering contemporary cuisine. Either way, diners can complete the experience with a pint of local real ale. **Take a look at the bookable accommodation listings at the back of the Directory, there's plenty of choice.**

By coach

Visitors who want to take to the road with a little less effort will enjoy the comfort of a modern coach and the prospect of escorted tours with knowledgeable guides allowing them to delve deeper into the secrets of the Great West Way. These are tours that unlock doors... special behind-the-scenes tours, private openings, specialist speakers, places undiscovered by other travellers. A local guide will deliver parts of the tour, sharing some inside knowledge. And those who travel together can stay together.

Take to the water

You're never very far away from the water on England's Great West Way. Part of the route is criss-crossed by the **River Thames**, and the rest is the **Kennet & Avon Canal**, managed by the Canal & River Trust. Both offer endless opportunities for water-borne fun – from self-hire kayaks, motorboats and barges to themed cruises and hotel boats.

INSIDER TIP

Cycling Tours and Cycle Hire

You can discover the Great West Way on a self-guided tour with your own bike, book bike hire, or on a guided or bespoke tour. **The Carter Company and Compass Holidays** offer guided, self-guided or bespoke cycling tours. Why not try cycling on a tandem bike with **Bristol tandem Hire**.

INSIDER TIP

Travel the route and find out more with informative commentaries on the water with **Bristol Packet Boat Trips, French Brothers, Hobbs of Henley and Kennet Horse Boat Company**; and on the buses with the **Bath Bus Company** and **The Stonehenge Tour**.



TRANSPORT HIRE SOLUTIONS



First Travel Solutions provides the travel trade with a professional and reliable means of road transport for groups wishing to explore the Great West Way.

They have access to coach, minibus and taxi vehicles and drivers from around 1,500 approved suppliers who meet quality, environmental and H&S ISO accreditations. First Travel Solutions can manage all your transport requirements and you can have peace of mind having achieved due diligence and duty of care for your customers.

Please contact
travel.solutions@firstbus.co.uk
 for friendly advice and a no obligation quote.

Luggage Storage Solutions

Stasher is a storage solution provider with a number of luggage storage sites along the Great West Way. This makes it easier for visitors travelling by train, bus or boat to enjoy the destinations and attractions without having to carry their luggage with them.

Check out all their locations at stasher.com

THE WATERWAYS OF ENGLAND'S GREAT WEST WAY



The River Thames and the Kennet & Avon Canal keep company with England's Great West Way from its beginning in London to its finishing point in Bristol. The two meet at Reading, but these are very different waterways: the Thames is England's longest river, beginning as a small spring in the Cotswolds, widening and deepening as it passes through the heart of London to the sea. The Kennet & Avon is in fact two rivers, linked by a central canal section built in the Georgian period.

The Thames flows tranquilly, curving past some of the most significant sites in history: **Runnymede**, where Magna Carta was sealed; royal palaces at **Windsor**

and **Hampton Court**; the Parliament buildings at Westminster. It carried the bodies of Henry VIII and his daughter Elizabeth I to their final resting places. While a flotilla, led by the Havengore vessel, carried Winston Churchill's coffin up the Thames to Temple Pier, on the first stage of his journey to Bladon near **Blenheim Palace**, his final resting place.

The Kennet & Avon Canal, created as a trading link between London and the west coast, is a masterpiece of engineering with 105 locks, including the second longest continuous series of locks in the country at Caen Hill, Devizes. Despite this, the canal fell into obscurity and disrepair, and was almost lost to the nation. It took a passionate

band of dedicated volunteers to restore the waterway, affectionately known as the K&A, which is now open for everyone to enjoy.

Today, these wonderful waterways provide a place to relax with a gentle stroll and picnic. For the more active there's an amazing variety of activities, from canoeing and kayaking to paddleboarding or cycling along the towpaths. Passing through towns and cities, the waterways offer tranquil spaces in urban areas, as well as stopping-off points to discover England's heritage. The more rural sections offer a wealth of wildlife and natural beauty and all along their lengths is living history. The waterways have also inspired festivals and regattas through the ages.



Hobbs of Henley Holiday Cruiser, River Thames, Windsor



Paddleboarding with Original Wild



Sally Narrowboats

BOATING HOLIDAYS AND ACTIVITIES

	Kennet & Avon Canal	River Thames
Boating Holidays	Hotel Boat: Various locations - Hotel Boat Kailani Self-drive Boats: Honeystreet - Honeystreet Boats , Moonraker Canalboats. Devizes - Foxhangers, White Horse Boats. Bradford on Avon - Sally Narrowboats , Black Prince Narrowboat Holidays, Wiltshire Narrowboats. Bath - Bath Canal Boat Company, Bath Narrowboats, Bruce Boats.	Hotel Boat: London - Magna Carta (European Waterways). Mapledurham - African Queen (River Cruise Line). Various locations - Hotel Boat Kailani. Self-drive Boats: Henley - Hobbs of Henley . Windsor - Kris Cruisers. Lechlade - Cotswold Boat Hire. Various locations - Le Boat, Bisham - Calmer Cruising. Chertsey - Thames Narrowboat Holidays.
Day Boat Hire (Electric boats, canoes, kayaks, row boats, punts)	White Horse Boats. Bradford on Avon - Wiltshire Narrowboats, Sally Narrowboats . Kintbury - Kennet Horse Boat Company . Bath - Bath Narrowboats.	Henley - Hobbs of Henley , Henley Canoe Hire. Windsor - Kris Cruisers. London Kayak Tours. Wallingford, Goring and Streatley - Pure Boating. London - London Kayak Tours. Oxford - Salters Steamers.
Boat Trips	Kennet & Avon Canal Trust offers boat trips from Bradford on Avon, Devizes, Hungerford and Newbury on MV Barbara McLellan, MV Kenavon Venture, MV Rose of Hungerford and MV Jubilee. Kintbury - Kennet Horse Boat Company . Bath - Bath Narrowboats	Windsor - French Brothers . Henley - Hobbs of Henley . Reading - Thames Rivercruise . Oxford - Salters Steamers. London - City Cruises, ThamesJet. Windsor - Windsor Duck Tours.
Activities	Canoeing and Kayaking: Bath - Original Wild . Paddleboarding: Bath - Original Wild . Climbing and Abseiling: Bath - Original Wild . Cycling: Great West Way - Reading to Bath (84 miles) is part of Sustrans Route 4.	Sailing: Bisham - Bisham Abbey Sailing and Art Afloat. Canoeing: Henley - Henley Canoe Hire. Bisham - Moose Canoe Hire. Paddleboarding: Bisham - Moose Canoe Hire. Kayaking: Windsor - London Kayak Tours. Walking: Great West Way - London to Goring and Streatley, part of Thames Path National Trail.
Waterside Accommodation	Bath - Tasburgh House. Devizes - Rockley House B&B	Windsor - Sir Christopher Wren. Bray - Monkey Island Estate. Nr Windsor - Runnymede on Thames Hotel, Cliveden House. Marlow - Macdonald Compleat Angler, Danesfield House. Henley - Henley Greenlands Hotel . Windsor - Castle Hotel.
More information:	Canal and River Trust canalrivertrust.org.uk Kennet & Avon Canal Trust katrust.org.uk	Visit Thames visitthames.co.uk/traveltrade
GreatWestWay.co.uk		

WATERWAYS Q&A

Your clients may have some questions about boating holidays. We provide some answers here.

What if I have very little boating experience?

It's quite common to feel unsure at first, but many people are surprised at how easy it can be to handle a boat. You'll get plenty of instruction and support before you start, and your fellow 'skippers' and lock-keepers will be happy to pass on tips. And there are routes designed for beginners as well as more seasoned sailors.

How far can I travel?

How far do you want to go? Itineraries can cover just one weekend, or much longer, if you wish – there's so much to experience! Although you can get advice on routes that might suit you best, these are just suggestions and it's really up to you. You can try to fit in as many destinations as possible – or you can slow it down and stay longer in the places you really love.

Where can I stop overnight?

Routes offer a range of beautiful designated mooring places where you can tie up and explore the area, or enjoy a drink and a meal at a waterside pub before returning to your boat to spend a tranquil night on the water.

Can I take a bike on board?

Cycling can be a great way to travel further afield from your mooring point and see the sights. You can hire cycles that you can take on board with you and use whenever the fancy takes you.

How do I get to my boat?

Secure parking is available at the hiring bases. If you are arriving by air or rail, some operators may arrange shuttle services to transfer you to the bases.

Can I access the internet on my boat?

You can get wi-fi access at some bases and marinas. En route you may need to use mobile networks to get online.

GREAT WEST WAY GUIDE TO THE KENNET & AVON CANAL



Caen Hill Locks

Heritage Site and historic battlefield – not to mention 21 conservation sites, 14 Sites of Special Scientific Interest and many spectacular landscapes.

Hire a bike and cycle along the towpath, or take a walk and get close to nature. You can canoe, kayak or book one of the numerous boat trips. Passing through countryside, market towns and picturesque villages, the canal offers an abundance of natural beauty, outstanding canal structures, fabulous vistas and heritage galore.

The canal has awesome examples of canal engineering. The 16 locks of the steepest part of the flight at Caen Hill are not only a scheduled ancient monument, they are an Olympic-sized challenge for every boater. It will take 5-6 hours to pass through the locks.

The Avoncliff Aqueduct, over 100 metres long and 18 metres wide, carries the K&A Canal over the River Avon. Visit the equally magnificent Dundas Aqueduct, opened in 1805.

This ribbon of beauty and history, stretching between Reading and Bristol, is looked after by the Canal & River Trust – the charity which cares for 2,000 miles of waterway in England and Wales. The Kennet & Avon is formed by two rivers and a canal, and has something to offer everyone travelling along part of the Great West Way. Take time to explore some magnificent sites, from the Crofton Pumping Station to a World

A three-way partnership between the Canal & River Trust, Great West Way and the Kennet & Avon Trade Association has come together to publish a Guide to the Kennet & Avon Canal.

This guide pinpoints the many places of interest, including waterside activities, waterside businesses, accommodation, attractions, places to eat and drink along the canal, to help visitors plan their visit.

INSIDER TIP

Traditionally painted horse drawn canal boat, based in Kintbury, near Hungerford, Berks. on the Kennet & Avon Canal. It's keeping nineteenth-century English heritage alive as the horses are bedecked in traditional harnesses and the boat is built in the style of the 1800's and decorated in the bright colours of 'roses and castles' canal design. Ideal for coaches and tour groups – up to 53 passengers. **Public trips** from 2 – 3 hours; **private charters** up to 50 pax 2- 4 hrs and **early evening trips** for 45 pax, 2 – 3 hours. Discounted prices for groups of 15+. Catering available to pre-order and a licensed bar on-board. Alternatively, self-drive narrowboat available for day hire for smaller groups – max. 8 passengers (horse not included).



Kennet Horse boat

Find out everything you need to know about visiting the Kennet & Avon Canal at greatwestway.co.uk/plan-your-way/recommendations/the-kennet-and-avon-canal





Marlow Lock and Weir, River Thames



Swans on the River Thames at Windsor



Reading River Thames

THE RIVER THAMES

It's the longest river in England with 45 locks, boasts three Areas of Outstanding Natural Beauty and is the only river in Europe with a national trail, The Thames Path, along its entire length. Starting as a small trickle in the Cotswolds, the River Thames travels over 210 miles through the heart of some of England's loveliest towns, into the centre of London and out into the North Sea. It's liquid history, with world-famous landmarks on its banks. The Thames offers an excellent array of riverside locations to stay and play. Discover it on a guided boat trip, self-drive day hire or boating holiday. Or walk it on the Thames Path National Trail which is well signposted along its route.

Things to Do

Explore the towns along the route: **Richmond**, Egham (Runnymede), **Windsor**, **Marlow**, **Henley**, **Reading** before the river twists away from the Great West Way to Oxford and the edge of the Cotswolds.

Follow in the footsteps of royals on a walking tour of **Windsor** with **Tours2Order** or take the Eton Walkway trail, a 2-mile/one-hour circular walk, connecting 18 points of interest.

Explore Henley on Thames – Discover the history of Henley, rowing and the Thames at the **River & Rowing Museum**, then join a sightseeing cruise along the Thames with **Hobbs of Henley**. **Explore Reading** – Reading has a surprising offer, from boat trips along the Thames to its historic **Reading Abbey Quarter**

which covers the former precinct of one of Europe's largest royal monasteries. Start a visit by discovering its history at **Reading Museum**. Reading has a great shopping offer and evening entertainment.

Cruising holidays are a relaxing way to travel and explore the landscape, towns and cities along England's greatest river. There are some exceptional places to stop and eat. With an amazing selection of boating holidays from self-drive boat hire to the ultimate luxury of a hotel barge, where you have your own skipper and all meals prepared, you can be sure you'll travel in style and comfort.

For more information on the River Thames go to visitthames.co.uk

INSIDER TIP

Choose a themed cruise

Visitors can sit and relax as beautiful scenery glides by on a River Thames cruise! Choose from a spot of sightseeing with wildlife watching, or party nights and seasonal day trips. Packages can include entertainment, food and drink. Different boats provide seating from 4 to 180. Book on to a public trip, or charter a boat for a tailor-made cruise. Some options to consider; Afternoon Tea, Gin & Fizz, Jazz, Comedy, Sundowner, Autumn Colours, Royal Swan Upping Wildlife, Steamboat.

Note: The main cruising season for the non-tidal Thames (outside of London) is April-September but each operator may have sailings and cruises outside of this time including special events so please check availability with the business.



Cruises from Reading with Thames Rivercruise

WHY CHOOSE ENGLAND'S GREAT WEST WAY?

What makes the Great West Way the perfect choice for creating a lifetime's worth of memories? Here we describe the benefits for visitors choosing to explore this unique route.

Concentrated

Some routes around the world involve hours of empty travelling. Not so, England's Great West Way. The route is so rich with things to see and do that your customers will never be more than a few minutes away from a new discovery – whether it's to explore an astonishing attraction or immerse themselves in a true English experience.

Choice

Whether travellers have a hunger for history or crave the contemporary, want to wallow in country bliss or be energised by the buzz of a city, England's Great West Way can deliver. There's a tour to meet every interest



Avebury Stone Circles

– for ancient houses and palaces or lush gardens, movie mania or gourmet indulgence. All of this is accessible in many ways.

Travel by train, boat, car or coach. Or for hikers and bikers, specialist walking and cycling operators offer itineraries along the route and can arrange luggage transfers.

Bookable walking tours or bespoke itineraries along England's Great West Way can be provided by Official Tour Operators and there are local guides (with or without transport) who are familiar with the landscape and history. See relevant pages for details.



Reading

Connected by Rail

Wherever they are, travellers can easily access and follow the Great West Way. It passes by Heathrow Airport in the East and **Bristol Airport** in the West. Visitors travelling from the Channel ports, or those already based in London, can join the route with the minimum of effort.

The Brunel family has left its stamp along the Great West Way. Its most famous son, Isambard, was a major architect of Britain's extraordinary industrial heritage, and Paddington Station one of his greatest works, so it makes a fitting place to start a tour. You will also travel through Brunel's famous Box Tunnel on your way to Bristol.

International tour operators can purchase **Great Western Railway's** Great West Way Discoverer pass - tickets are available through ACP Rail. See page 52 for further details.

GWR.com/GreatWestWay.

Enriching

To follow the Great West Way is not just to dip briefly into the English way of life, but to immerse yourself in its sights, sounds and sensations. This route allows travellers to experience globally recognised attractions and world-famous views, but then to take the slow route, the less-travelled road, to discover something of their own.

For example, in a 48-hour trip from London, travellers can contemplate the astonishing work of Neolithic stonemasons at Stonehenge; marvel at the engineering skills of the 18th and 19th centuries in a trip down the Kennet & Avon Canal, and drink in the splendour created by Georgian architects in Bath.

Exploring

At every twist and turn, the Great West Way reveals more and more of England's story, giving travellers the chance of not only discovering a new chapter, but living it. Visitors can gaze in wonder at the mysterious cone of Bronze Age Silbury Hill and touch



Brunel's SS Great Britain, Bristol

Photo: CSBT



Kennet & Avon Canal

Neolithic stones in Wiltshire, or Roman artefacts at Cirencester. This is a land of pioneers: the world's first photographic negative was captured at Lacock Abbey, and Joseph Priestley identified oxygen at Bowood House.

Empathy

By following England's Great West Way, travellers can create really lasting memories. Not only the excitement of visiting a world famous attraction, but also the fascinating human experiences, the off-the-beaten track diversions, that communicate the essence of a nation and make them feel as if they have a secret insider's knowledge.

Discover the people and places along the Great West Way and your customers will be inspired to visit. For stories of Ambassadors, For the latest stories from our Ambassadors visit greatwestway.co.uk/discover-our-way/local-people

INSIDER TIP

Take a look at our Inspirational Itineraries which include concentrated shorter itineraries in addition to longer ones. They are ideal for extensions to your programme or as a taster for a couple of days out of London. Consider using one of our Official Tour Operators to package this for you.

Contact one of the DMCs, tour operators, tour or guiding services listed in this Directory or look on the Bookable Products page on GreatWestWay.co.uk/traveltrade



North Wessex Downs National Landscape

INSPIRATIONAL AND BOOKABLE ITINERARIES

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries which can be packaged in full, as bookable programmes or adapted for bespoke itineraries. Contact us if you require help with bookability.

They have been designed to help you plan your own programmes, covering between 3- 8 days, using variety of themes, special interests and ways to travel. Many include information on distances and outline maps to assist with geographical awareness. Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire! A summary of the full range of thematic itineraries are detailed below with a number of key itineraries featured in their entirety on the following pages. All of these can be downloaded from GreatWestWay.co.uk/traveltrade/itineraries



Jane Austen Centre

Arts, Culture & Film

- **Where Fact and Fiction Meet** - Perfect, sleepy English villages, heart-lifting country landscapes, arresting architecture – the Great West Way is a constant lure for film and television crews. And its timeless mysteries have been a gift of inspiration to many authors, such as Jane Austen.
- **A Guide to the Stars of the Screen** – Step into your favourite movie or TV drama – home to some of England's most striking film locations such as Downton Abbey, Harry Potter and Poldark.
- **Follow in the footsteps of Jane Austen** (page 42) – Throughout her life Jane Austen lived, traveled and visited destinations along or within easy reach of the Great West Way. Many of these locations inspired the authors work and have been brought to life in film and tv adaptations of her books. Today, visitors can follow in the footsteps of Jane Austen to explore the route for themselves.

Towns, Landscapes and Countryside

- **A Guide to Bradford on Avon** – An easy-going short break in the historic market town of Bradford on Avon – with its medieval cottages, converted cloth mills, independent shops, country pubs and Canalside walks.

- **A Guide to English Landscapes** – Get an insight into the English art form on a tour of the Great West Way by visiting several genius landscapes created by some of the country's greatest outdoor architects.
- **A Guide to Town & Country** – Discover the fine array of characterful handsome old market towns within easy reach of exceptionally picturesque countryside along the Great West Way.
- **Landscapes to Linger In** - Feel the ancient past reach out to you as you tread the Great West Way's glorious landscapes on this self-drive itinerary – a combination of walking exploration and guided tours.

Food & Drink

- **Food and Drink** – Tickle your tastebuds on a self-drive tour of the Great West Way with food and drink highlights including Bristol, one of Britain's great foodie cities.
- **A Guide to Fine Food & Drink** – A wealth of epicurean experiences from vineyards and breweries to pubs that celebrate the richness of the region.
- **Food** – Discover the best local fare and farm shops, and first-class food at a variety of eateries, from Michelin-starred restaurants to gastropubs serving lamb reared on the chalk downs.

Houses, Parks & Gardens

- **A Guide to English Gardens** – England's most compelling gardens from the romance of Iford Manor Gardens to the grand landscapes of Longleat.
- **Glorious Gardens along the Great West Way** (page 48) - Take a tour of some of England's most compelling gardens along the route.
- **Historic Houses and Gardens** - Hunt the history in some of the finest gardens and houses along England's Great West Way and take a detour to enjoy others nearby.

Walking

- **A Guide to Walking in North West Wiltshire** – Discover some of England's prettiest villages and little towns on a walking break among the glorious mellow landscapes of North West Wiltshire
- **A Guide to Walking in the North Wessex Downs** – Take a guided walk or follow self-guided trails to see fabulous views whilst hiking on the Ridgeway. Routes used since prehistoric times are effectively Britain's oldest road, passing through the glorious North Wessex Downs National Landscape.



Iford Manor



Castle Combe Self Drive



Stonehenge

• Exploring the North Wessex Downs

AONB - Why spend hours on the road when there's so much to experience in just two days of exploring the North Wessex Downs National Landscape?

- **6-day Walking and Sightseeing** – The walks are mainly flat and vary in length from 4-9 miles. There are plenty of pubs and cafés along the route for lunches, afternoon tea or a drink at the end of the day!

England's Ancient History

- **Your Journey of English Discovery** – To follow the paths taken by generations of travellers is to discover an essential strand of England. On the Great West Way, extraordinary history rubs shoulders with everyday life.
- **A Guide to Ancient Wonders** – Explore some of the most beguiling sites of the Great West Way, from the vast monoliths of Stonehenge and Avebury to lesser-known hillforts dotted along the Ridgeway, Britain's oldest road.

Delightful Detours

- **Delightful Detours to Cheltenham** – Meander off the beaten path for a day away from England's Great West Way heading north to the lovely, rolling Cotswolds. This delightful detour offers

an abundance of genuine heritage and cultural choice.

- **Exploring Beyond: Bristol, Bath, the Cotswolds & Gloucester** – This delightful detour from the Great West Way cities of Bristol and Bath offers an abundance of genuine heritage and cultural choice to create your itineraries.
- **Exploring Beyond: A delightful detour to Oxford** (page 49) – This delightful detour from the Great West Way to Oxford offers a truly spectacular heritage and cultural experience.
- **Explore England's Heritage Cities as you travel along the Great West Way** (page 46-47) – This 8-day itinerary highlights places to visit and stay in many of the southern heritage cities as you travel along the Great West Way.

Travelling Your Way

- **A Guide to Towns with Public Transport** – The Great West Way is superbly well connected by public transport. See how easy it is to explore the wonderful towns of Newbury, Hungerford and Marlborough by train and/or bus.
- **History and Heritage by Rail** (page 50) – Journey into the past with the Great Western Railway, founded in 1833 and

one of the prodigious engineering achievements of Isambard Kingdom Brunel, is itself a part of the heritage of the Great West Way.

Royalty, Luxury & Adventure

- **Stately Homes, Castles and Palaces** – England is renowned for its stately homes, castles and palaces with some of the most iconic and finest lie along or within each reach of the Great West Way.
- **A Royal Journey** – Nowhere is quintessentially English or thoroughly Royal as the Great West Way, which follows one of the first Great Roads commissioned by the kings of England.
- **A Multi-Adventure Tour** (page 77) – There are plenty of adventures to get the heart racing; from skydiving and paddleboarding to climbing and getting behind the wheel at Castle Combe Circuit. These activities are best for small groups.
- **A Luxury Break** (page 51) – Indulgence and style are the signatures of this seven-day tour of the very best that England's Great West Way has to offer.

New itineraries are constantly being developed so please visit GreatWestWay.co.uk/traveltrade



Discovering the Great West Way on GWR



Hampton Court Palace



Jane Austen Centre



ITINERARY

Follow in the Footsteps of Jane Austen

A Great West Way journey to celebrate one of the most famous, and quintessentially English novelists of all time, Jane Austen (1775-1817).

2025 marks 250 years since this remarkable author was born and throughout her life she lived, travelled and visited destinations along or within easy reach of the Great West Way. These locations inspired the authors work and have been brought to life in film and tv adaptations of her books. Today, visitors can follow in the footsteps of Jane Austen to explore the route for themselves.

Day 1. Visit Bath, home of the Jane Austen Centre

Where better to start than in the World Heritage City of Bath and a visit to the Jane Austen Centre. It offers a snapshot of life during Regency times and explores how living in this magnificent city affected Jane Austen's life and writing. The famous costumed guides take visitors on an entertaining and educational journey. Dress up using their extensive collection of dresses, bonnets and coats or have a go writing with a quill pen and ink.

No1 Royal Crescent provides visitors with an insight into what life was like for the wealthy and their servants in eighteenth-century Bath. Each room is an exquisite example of Georgian interior design with authentic furniture, paintings, textiles and carpets.

Stop for lunch at The Pump Rooms and if time allows visit The Roman Baths where the Romans built a magnificent temple and





Winchester Cathedral

bathing complex on the site of Britain's only hot spring, which still flows with natural hot water today.

In the afternoon explore the city with **Bath Curious Strolls** where costumed guides recount tales of the fashionable gentry and low life of former times, seen through the eyes of former residents and visitors. Walk through streets and alleyways admiring the magnificent Georgian architecture. Why not join in wearing a costume of your choice to add to the authenticity?

If time allows take a detour to **National Trust's Dyrham Park**, Gloucestershire, a 17thC baroque country house mansion that sits in an ancient deer park, and whose exterior was featured in the filming of the Sanditon adaptation.

Overnight: In Bath at the **Hampton by Hilton Bath City** or **The Roseate Villa Bath** or travel to Bradford On Avon to stay at **Woolley Grange Hotel**.

Day 2. Bradford on Avon, Trowbridge, Stourhead and Warminster

Explore the market town of **Bradford on Avon**.

Have morning refreshments at **The Bridge Tea Rooms** – with waitresses in costume and delightfully delicious tea and cakes!

Take a walking tour of the town with **Tour & Explore** or **In & Beyond Bath**. The River Avon and Kennet & Avon has beautiful walking routes. The town is full of character with meandering alleyways, small weavers' cottages, Georgian architecture and clothiers' houses. Check out the medieval Tithe Barn and a Saxon Church a truly ancient place of worship.

Travel a short distance to Trowbridge to visit **Parade House**, a beautifully furnished Grade 1 Listed Georgian Townhouse. Pre-booked visits include a tour of the Regency themed rooms and a 'Bridgerton style afternoon tea experience' in the Ballroom. Requested

experiences include costumed performances by the Jane Austen Dancers of Bath and Georgian or Regency costume hire for visitors.

In the afternoon detour off the route to visit **National Trust's Stourhead House & Gardens**, a breathtaking 18th century landscape garden and Palladian mansion with lakeside walks, grottoes and classical temples. It was also the filming location for the *Pride & Prejudice* adaptation (2005), where Darcy made his first unsuccessful proposal to Elizabeth at the folly - Temple of Apollo - in the pouring rain.

Overnight: **The Old Bell Hotel**, Warminster.

Day 3. Explore Salisbury

Within easy reach of the route is **Salisbury**, a famous Cathedral city of timeless beauty and fascinating history, that has been welcoming travellers since 1227. Visit **Salisbury Cathedral** with its tallest spire in Britain (123m/404ft), the oldest working clock in Europe (AD 1386) and the world's best preserved original Magna Carta (AD 1215).

The Cathedral Close is home to a number of attractions including **National Trust's Mompesson House**, 18th Century townhouse with magnificent plasterwork, fine oak staircase, period furniture

INSIDER TIP

To celebrate the 250th Anniversary of Jane Austen, many attractions will be holding events and activities relating to the author and the filming adaptations that have taken place along or within easy reach of the Great West Way. Check these out at GreatWestWay.co.uk/JaneAusten250



Stourhead



The Royal Crescent Bath

and important collection of drinking glasses and a tranquil walled garden. The house was one of the major locations for the 1995 film adaptation of *Sense and Sensibility*, where it featured as Mrs Jennings' London townhouse.

Overnight: In central Salisbury at **Milford Hall Hotel, Mercure White Hart Hotel, Merchants House, or The Riverside**, or on the outskirts at **Rollestone Manor or Holiday Inn Salisbury Stonehenge**.

Day 4. Hampshire & Winchester

Detour off the route to Winchester, Hampshire to visit Winchester Cathedral – the final resting place of Jane Austen. Jane is buried in the north nave aisle of Winchester Cathedral under a memorial stone, which mentions 'the extraordinary endowments of her mind' but which fails to pay tribute to her extraordinary achievements as a novelist. To celebrate the anniversary a new life-size outdoor memorial statue is being made.

Journey onto Chawton, near Alton, where from 1809-1817 Jane lived. Jane's brother owned Chawton House, but offered Jane, her sister and mother a house in Chawton Village, now known as Jane Austen's House. It was here that Jane revised previous drafts of *Sense & Sensibility*, *Pride & Prejudice* and *Northanger Abbey* and created *Mansfield Park*, *Emma*, and *Persuasion*. Now an unparalleled museum of her life and works, it is the most treasured Austen site in the world featuring her furniture and writing table, personal letters, jewellery, paintings and clothing.

Nearby Chawton House, referred to by Jane as the 'Great House', is also open to the public and houses an extensive collection of early women's writing, with regular events and exhibitions. The house features Austen heirlooms, such as the dining table at which Jane would have enjoyed family meals, and the gardens are open for visitors to saunter through the grounds.

Detour off the route to Hampshire, where in a quiet corner of the county is the village of Steventon. This is where Jane Austen was born and where she spent her childhood. In 1823, 5 years after Jane's death, the Austen's Rectory was demolished. The family home would have faced the road to Steventon Church and today the

DON'T MISS



For the first time, on Wednesdays and Saturdays from June to August 2025, visitors will be able to pre-book private tours of the house in Winchester, 8 College Street, where Jane Austen spent her final days. The cathedral, where Austen was buried, is also planning events over the summer season. Winchester's official tourist guides will be running special themed tours on "Jane Austen's Winchester" and offering some costumed drama walks called "My Dear Cassandra". There will also be a new Jane Austen trail around the city which will highlight key locations and connecting them with events and exhibitions, including a special exhibition at The Arc.

INSIDER TIP

Interested in following in the footsteps of Jane Austen? There is a **Jane Austen Trail Walk** from the market town of Alton to Chawton village and an **audio Walking Tour of Bath** to help visitors discover Jane Austen's world, seeing it come alive with every step.

DON'T MISS

To celebrate this momentous year in Austen history the **2025 Jane Austen Festival** will take place from **Fri 12 - Sun 21 Sept 2025** and in 2026, **Fri 11- Sun 20 Sept**. The **Jane Austen Centre** will be holding some extra special events in Bath throughout 2025.



Reading

only sign of the Rectory that remains is a small grassy clump in a field, where the well is located. Although a Lime Tree planted by Jane's oldest brother James sits in the corner of the meadow. The church where Jane worshipped dates from the twelfth century and is open to the public. It has changed little since Jane's day and features memorial tablets to James Austen, his nephew William Knight and their families.

Overnight: Oakley Hall Hotel, where Jane Austen was a regular visitor.

Day 5. Hungerford, Reading, Windsor & Surrey

Return to the Great West Way through Berkshire's beautiful countryside on the Kennet & Avon Canal, to the pretty village of Kintbury near **Hungerford**. The Austen family visited Kintbury to see their friends known as the Fowle family. Take a trip on the **Kennet Horse Boat** which operates public horse-drawn barge trips for visitors. Freddie and Monty, the shire horses are bedecked in traditional harness and the boat is purpose built to the traditional style of canal boats in the 1800's and decorated in the bright colours of the 'roses and castles' canal style.

An afternoon trip to **Reading** to see the Abbey Gateway a Grade I listed Gateway overlooking the Forbury Gardens and is a substantial part of what remains of Reading Abbey. The Abbey Gateway was once part of the Reading Ladies Boarding School which was famously attended by Jane Austen and her sister Cassandra. The Reading Museum is also a fantastic visit and will arrange group visits to see Reading Abbey Gateway. You could also book a walking tour of the town or off the beaten track experience with a Blue Badge Guide from **Tours2Order**.

A few miles to the west of Reading is the National Trust's **Basildon Park**, a gorgeous 18th century mansion house, which famously was the star of the 2005 blockbuster film of *Pride and Prejudice*, starring Keira Knightley and Matthew Macfadyen.

If you're returning to London and have some extra time, consider making a stop in **Windsor**. Travel with **Windsor Carriages**

(licensed since 1849) in a horse-drawn carriage, much like Jane Austen would have. Enjoy a ride with coachmen who share their stories and local knowledge of Windsor Great Park.

Jane Austen would have travelled through **Richmond-upon-Thames**, from Hampshire, to visit her brother Henry's house in Henrietta Street, London. If time allows, take a moment to stop and explore **Richmond Park**, **Marble Hill House** and nearby **Strawberry Hill House** and **Syon House & Gardens**, all of which are worth a visit.

If you're developing and distributing a Jane Austen 250 itinerary please contact Flowallace@GreatWestWay.co.uk for the latest news, help and advice.

DON'T MISS

Throughout 2025, Basildon Park has a special exhibition on the film and TV series filmed on-site, including *The Crown*, *Bridgerton* and of course *Pride and Prejudice*. There will be a series of Austen events in Reading, including a Jane Austen Afternoon Tea at the **Roseate Reading Hotel**, guided walks of the Abbey Quarter and Jane Austen's Reading and the world premiere of *Death Comes to Pemberley*, an Austen-themed thriller at the **Mill at Sonning**.



Places	Miles by road*
Bath to Bradford on Avon	7.2 miles
Bradford on Avon to Trowbridge	3.3 miles
Trowbridge to Stourton	19 miles
Stourton to Warminster	10.7 miles
Warminster to Salisbury	21.4 miles
Salisbury to Winchester	25 miles
Winchester to Chawton	16.2 miles
Chawton to Steventon	15 miles
Steventon to Hungerford	26.2 miles
Hungerford to Reading	28.1 miles
Reading to Windsor	20.8 miles
Windsor to Richmond	20.1 miles

*These are the total distances for the day.

ITINERARY

Explore Heritage Cities along the Great West Way

The Great West Way includes two of England's Historic Cities – Bath and Salisbury. There are also four other historic cities within easy reach of the route including Stratford-upon-Avon, Oxford, Greenwich and Cambridge. This 8-day suggested programme highlights many places to visit and stay within these cities and surrounding areas.

Day 1. Hampton Court, Surrey and Windsor

Start on the Great West Way to discover **Hampton Court Palace**, home of England's infamous King Henry VIII. Head to Windsor, where you can have lunch in the town and/or take a **French Brothers Boat Trip** on the River Thames (40 mins or 2 hours) which offers amazing views of the Castle. In the afternoon visit **Windsor Castle** – the oldest and largest inhabited castle in the world and has been the family home of British kings and queens for almost 1,000 years

Overnight: Pennyhill Park, Surrey.

Day 2. Oxford

Take a detour off the route to explore the historic city of **Oxford** for a fun and engaging guided tour of Oxford's most iconic buildings. Head inside the **Bodleian Library** for a tour of the beautiful Divinity School and Duke Humfrey's Library. Complete your experience with a tour of the stunning University of Oxford college, Christ Church.

Travel to **Blenheim Palace** for a tour of the Palace State rooms or a Winston Churchill experience. If time allows, escape to the countryside for guided House and Garden tour at **Waddesdon Manor**, a French Renaissance-style chateau which was once home to the Rothschild family.

Overnight: Courtyard by Marriott Oxford

Day 3. Stratford-upon-Avon, Berkeley Castle, Malmesbury

Travel further north to explore Stratford-upon-Avon and the historic Shakespeare's England, which is the birthplace of William Shakespeare and a cultural town rich in unique offerings with award-winning museums and attractions. Visit all 3 of Shakespeare's Family Homes – Shakespeare's Birthplace, Anne Hathaway's Cottage and Shakespeare's New Place. Return to the Great West Way and if time allows stop off for a guided tour and tea at **Berkeley Castle**, which was built in 1153 and still owned and lived in by the Berkeley family. If you're looking for something special what about an exclusive unique tour of the castle with the current owner Charles Berkley.

Overnight: In the Cotswolds in Malmesbury at **Whatley Manor Hotel & Spa**, **The Old Bell Hotel** or **Pettifers Freehouse Hotel**.



Stratford upon Avon

Day 4. South Cotswolds

Journey through South Cotswolds to **Dyrham Park**, near Bath, to visit this magnificent 17th century House and Garden surrounded by beautiful parkland. Continue through Wiltshire to **Lacock Abbey** a beautiful country house of various architectural styles, built upon the foundations of a former nunnery. Lacock is a quintessential English village and former home of William Henry Fox Talbot, famous for his contributions to the invention of photography, which can be seen in the Fox Talbot museum. If in the area between mid-April – early June, don't miss the spectacular Woodland Graden Tour at nearby **Bowood House & Gardens**, nr Calne.

Overnight: Castle Combe, the Cotswolds at one of the Exclusive Collection Hotels - **The Manor House** or **The Castle Inn**.

Day 5. Bath and Bradford on Avon

Head to the UNESCO World Heritage City of **Bath** where in the heart of the city centre you will find **The Roman Baths**. Here, the Romans built a magnificent temple and bathing complex on the site of Britain's only hot spring, which still flows with natural hot water today.

For any literary enthusiasts take a short walk to visit **The Jane Austen Centre** and next-door **Mary Shelley's House of Frankenstein**. For larger groups considering splitting in two and visiting both these attractions at the same time. On the outskirts of Bath is the picturesque market-town of **Bradford-on-Avon**. If time allows take a walking tour around the town with a guiding company such as **In & Beyond Bath** or a boat trip along the Kennet & Avon Canal with **Sally Narrowboats**. Don't miss the opportunity to stop for traditional English afternoon tea served by waitresses in Victorian costume at the **Bridge Tea Rooms**.

Overnight: In Bradford on Avon at **Woolley Grange Hotel**. Alternatively, if you'd prefer to stay in Bath try **Brooks Guesthouse Bath**, **Dukes Hotel**, **YMCA Bath**, **The Roseate Villa Bath** or **Hampton by Hilton Bath City**.



Bath



Bombay Sapphire Distillery



Great Western Railway

Day 6. Longleat and Salisbury

Take a short detour of the Great West Way to visit Longleat House – a magnificent Elizabethan stately home plus an adjoining Safari Park. Continue onwards to visit the magnificent stones and visitor centre at Stonehenge before travelling down to the medieval city of Salisbury.

Overnight: In Salisbury at Holiday Inn Salisbury Stonehenge, Milford Hall Hotel, Mercure White Hart Hotel, Merchants House, Riverside, or Rolleston Manor.

Day 7. Hampshire, Kintbury and Henley

Journey into the neighbouring county of Hampshire to visit Bombay Sapphire Distillery for a tour of Laverstoke Mill and where visitors can discover the flavours of the botanicals before tucking into a glass of this superb gin and tonic.

Head back to the Great West Way and stop off in Kintbury near Hungerford, to take a journey into the past with Kennet Horse Boat Company's horse drawn canal cruise.

Overnight: At Greenlands Hotel at Henley Business School.

Day 8. Greenwich and Cambridge

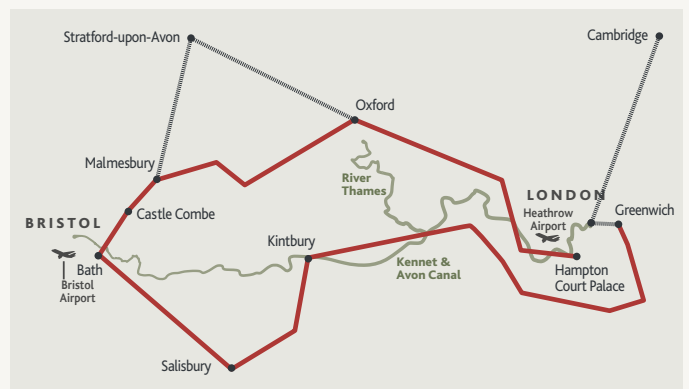
If there's an opportunity to extend this programme visitors may like to explore Greenwich in East London to see the magnificent Old Royal Naval College and Royal Museums Greenwich. Alternatively, take a direct train to Cambridge for walking tour of the city with Cantab Tours and/or book on a Punting experience with Scudamore's Punting Company.

INSIDER TIP TRAVEL BY RAIL JOURNEY TIMES

Explore Britain by rail, an easy-to-use, convenient, BritRail mobile pass allowing unlimited journeys on most train lines around England. From first-class seating to night travel options, the exclusive travel pass offers flexibility at great value for money. Find out more about Brit Rail England M-Pass and book via ACP Rail here.

London Paddington to Oxford (GWR)	1 hr
or Marylebone to Oxford (Chiltern Railways)	1 hr 15 mins
Oxford to Stratford-Upon-Avon (Cross Country / Chiltern Railways)	1 hr 34 mins
Stratford-Upon-Avon to Bath (Chiltern Railways / GWR)	2hr 53 mins
Bath to Salisbury (GWR)	1 hr
Salisbury to Greenwich (South Western / South Eastern Railway)	2 hr 17mins
London Kings Cross to Cambridge (Great Northern Railway)	48 mins

*Please note shortest train times are detailed, journeys may take longer depending on times of travel and timetable changes.



Greenwich

Travel by Car	Miles/kms by road*
Hampton Court to Pennyhill Park	37.6 miles / 60.6km
Pennyhill Park to Oxford	134 miles / 215km
Oxford to Malmesbury	129 miles / 208km
Malmesbury to Castle Combe	50 miles / 80.5km
Castle Combe to Bath	25.9 miles / 41.6km
Bath to Salisbury	71.2 miles / 115km
Salisbury to Heathrow Airport	86.3 miles / 139km

*These are the total distances for the day.

ITINERARY

Glorious Gardens along the Great West Way

Take a tour of some of England's most compelling gardens, from Strawberry Hill House & Gardens and RHS Garden Wisley, to the romance of Iford Manor Gardens, stunning Stourhead and the grand landscapes of Longleat and Bowood.



Stourhead



Bowood House



Dyrham Park



Longleat

Day 1. Strawberry Hill House, RHS Garden Wisley & The Savill Garden

Strawberry Hill House & Garden in Twickenham is Horace Walpole's 18th century architectural masterpiece and is internationally renowned as Britain's finest example of Georgian Gothic revival architecture. Take a wander around the charming, compact five-acre garden which has been restored to its original appearance using 18C maps and paintings. Journey onto **RHS Garden Wisley**, one of the UK's most visited and best-loved gardens spanning 240 acres. It has beautiful, curated gardens, in a range of styles pushing the boundaries of gardening, and the most incredible Instagram backdrops! Don't miss the daily talks, demonstrations and interactive sessions and the annual flower shows. Stop for lunch at the Terrace restaurant or Wisley café. Next stop is **The Savill Garden**, a 35-acre haven of gardens, woodland and seasonal displays commissioned by George V and created by Eric Savill in 1932. Visitors can connect with Royal history from the Queen Elizabeth Temperate House to The Golden Jubilee Garden.

Overnight: Pennyhill Park

Day 2. Bowood House & Gardens, Iford Manor Gardens and The Courts Gardens

Start the day with a visit to the beautiful **Bowood House and Gardens** near Calne, home to the Marquis of Lansdowne. It has one of England's most striking man-made landscapes with 100 acres of grounds beautifully devised in the 18th century by Lancelot 'Capability' Brown. Stop for lunch in the Stables Restaurant or Treehouse Cafe.

Head to Bradford on Avon to visit **Iford Manor Gardens**. This charming, Grade 1-listed garden was created by Edwardian architect Harold Peto in the early 20th century and, is tucked away with secretive corners and Italianate styles. **National Trust's Courts Garden** at Holt, has an intriguing cluster of 'outdoor rooms', spanning formal topiary, lily ponds, winding paths, a stone temple, and an arboretum. Enjoy an afternoon tea at the Rose Garden teashop.

Overnight: Woolley Grange Hotel

Day 3. Longleat and National Trust's Stourhead

Longleat is the historic family seat of the Marquesses of Bath, dating back to the 1580s, is now home to a drive-through safari park. Longleat has 900 acres of grounds designed by Lancelot 'Capability' Brown between 1757 and 1762. He replaced the neat and ornate planting with

a more naturalistic landscape of sweeping lawns, tree thickets and judiciously placed lakes. Longleat's formal gardens include the Secret Garden at the back of the Orangery and Love Labyrinth at the front. Journey south to the source of the River Stour at the **National Trust's Stourhead**, a handsome Palladian house within one of England's greatest landscaped gardens, the vision of owner Henry 'The Magnificent' Hoare. It's more than a garden, it's a living work of art, centered on a tranquil lake and meticulously designed to create the most magical experience for those who walk around it.

Overnight: Brooks Guesthouse Bath

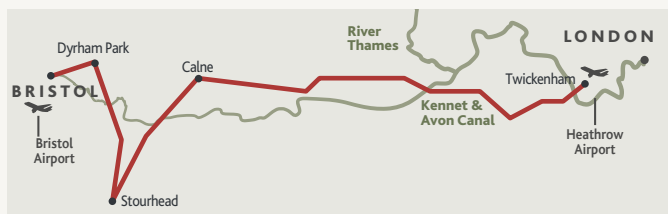
Day 4. American Museum & Gardens and National Trust's Dyrham Park

The American Museum & Gardens houses collections from the United States and recreates periods of American history. The Grade II listed gardens are on 125 acres of green, rolling topography with stunning views across the valleys. The gardens represent some of the most iconic movements in American landscape design and include the New American Garden, Mount Vernon, a replica from George Washington's famous house, a dell, an arboretum and amphitheatre. Have lunch on the terrace of the American Garden Deli with panoramic views over the Limpley Stoke Valley. **Dyrham Park**, near Bath is set in 270-acres of ancient rolling parkland and is home to a vast array of trees and has far-reaching views. The House is a fine example of baroque architecture, created by colonial administrator William Balthwayt in the late 17th century. A varied garden features formal borders, idyllic ponds, a wildflower orchard and wooded terraces.

Overnight: Brooks Guesthouse Bristol

INSIDER TIP

In & Beyond Bath offer full or half day intimate guiding experiences for small groups/FIT. Explore the iconic landmarks with untouched treasures, revealing the soul of quintessential England. Stourhead Gardens & Sublime England. Signature Experiences include Stonehenge & Secret England and Hidden Cotswolds & Dark Age England or Bespoke Experiences. Transfers also available.



Places	Journey Time (Rail/Bus)
Twickenham to Bagshot	1 hr 30 mins / 40 miles
Bagshot to Bradford on Avon	2 hr 32 mins / 98 miles
Bradford on Avon to Bath	1 hr 37 mins / 47 miles
Bath to Bristol	1 hr 10 mins / 31 miles

*These are the total distances for the day.

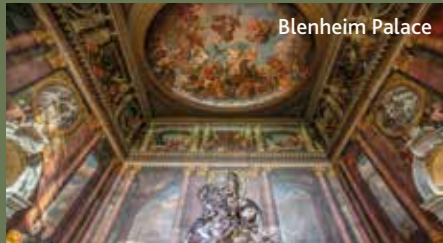
ITINERARY

A Delightful Detour to Oxford

This delightful detour for those staying on the Great West Way and travelling to Oxford, offers a truly spectacular heritage and cultural experience. This itinerary is an addition to a wider Great West Way programme and it includes a two night stay south of Oxford and one night in Reading.



Waddesdon Manor



Blenheim Palace



The Bodleian Libraries

Day 1. Waddesdon Manor

Detour off the route to visit **Waddesdon Manor**, Near Aylesbury in Buckinghamshire. Waddesdon, is a French Renaissance-style chateau with sweeping landscapes and manicured gardens. Developed in the 1870s for Baron Ferdinand de Rothschild for his collections of decorative arts, Old Master paintings and 18th-century portraits. Today, the garden includes an iconic Victorian-style Parterre, an ornate Rococo-style Aviary, Pulham rockwork and 3D bird bedding sculptures.

Visitors can enjoy a wide range of experiences such as tours of the Manor; a garden tour to see the spectacular Wedding Cake, a twelve-meter-tall sculptural pavilion created by Portuguese artist Joana Vasconcelos; or join the Waddesdon Wine Team for a talk about the history of wine production followed by a wine tasting session.

Overnight: Courtyard By Marriott Oxford South, Abingdon

Day 2. Blenheim Palace

Head to **Blenheim Palace**, Woodstock in Oxfordshire. Take an audio tour of the State Rooms and admire the portraits, tapestries and exquisite furniture while learning about the 300-year history of this National Treasure.

Visit the Churchill Exhibition featuring photographs, diary extracts and artefacts to learn all about the life of the great Prime Minister, starting with his birth at Blenheim Palace in 1874 and early life. Blenheim Palace is not only an iconic part of history, but also a living, changing experience with a wealth of sporting and cultural events, themed exhibitions and tours on offer all year. The busy events calendar includes firm favourites such as Christmas at Blenheim Palace and The Blenheim Palace Food Festival. Pre-book a range of Experience Tours including Parks and Gardens, Palace and Winston Churchill Tours.

Overnight: Courtyard by Marriott Oxford South, Abingdon

Day 3. The Bodleian Libraries

Head to central Oxford to visit **The Bodleian Libraries** who have partnered with the Oxford Guild of Tour Guides and an iconic Oxford

college to offer visitors a one-of-a kind experience.

Take a guided tour of the beautiful Divinity School and Duke Humfrey's Library. Immerse yourself in Oxford's fascinating history and complete your experience with a tour of the stunning University of Oxford college, Christ Church. This tour is a must for any Harry Potter fans or history enthusiasts or for those who just want to experience the heart of Oxford.

Overnight: Overnight in Reading at **Hilton Reading** or **The Roseate**.

Day 4. Reading

Today you're back on the Great West Way and can take some time to explore **Reading**. Visit **The Abbey Quarter**, to see the extensive Abbey Ruins, founded by King Henry 1, which tells the story of 900 years of history. If you're keen to find out more about Reading's historic past you can explore the **Reading Museum**, situated in the Victorian Town Hall, with its ten galleries of historic and artistic objects and see Britain's Bayeux Tapestry. Or visit **The Museum of English Rural Life (MERL)**, which is England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues.

In the afternoon, take a trip aboard **Thames Rivercruise** who offer scheduled river trips for small groups and FIT or ticketed cruises which can include Sunday Lunch, Afternoon Tea etc. Or why not private charter a boat for groups of 20 – 120?

INSIDER TIP

Pre-book a guided tour of **Blenheim Palace**, choose from an 'Upstairs' tour and a 'Downstairs' tour of the Private Apartments (available Feb-Sept). These tours give visitors the opportunity to explore rooms never open to the public before, gaining an insight into the lives of the family that have lived at Blenheim Palace, their guests and the household staff.



Places	Journey Time/miles*
West London to Waddesdon Manor	1hr 12 mins / 50 miles
Waddesdon Manor to Courtyard by Marriott Oxford South	47 mins / 35 miles
Courtyard by Marriott Oxford South to Blenheim Palace	31 mins / 22 miles
Courtyard by Marriott Oxford South to The Bodleian Libraries	32 mins / 16 miles
The Bodleian Libraries to Reading	56 mins / 42.5 miles

*These are the total distances for the day.

ITINERARY

History and Heritage by Rail

Take your seat for a journey into the past. The Great Western Railway, founded in 1833 and one of the prodigious engineering achievements of Isambard Kingdom Brunel, is itself a part of the heritage of the Great West Way.



Day 1. Explore Bristol

A modern city with its feet rooted firmly in the past. Isambard Kingdom Brunel's legacies include the **Clifton Suspension Bridge**, **SS Great Britain** and the **Great Western Railway**, which arrives at his imposing Temple Meads station. Explore Bristol's harbourside on board *The Matthew of Bristol*, a replica of the boat John Cabot set sail in, in 1497 when he became the original discoverer of North America.

Overnight: Brooks Guesthouse Bristol

Day 2. Bath

The only city in the UK to be designated a UNESCO World Heritage Site thanks to its extraordinary historic buildings, 17 museums within one square mile, some of the finest architectural sights in Europe, and its remarkable Roman Baths. The city still offers premier spa bathing.

Overnight: No 15 Great Pulteney by Guesthouse Bath

Day 3. Salisbury and Stonehenge

A detour off the route to **Salisbury**. Take **The Stonehenge Tour**, a short bus journey from Salisbury station to **Stonehenge**, the world-famous stone circle and its fascinating visitor centre. Back in Salisbury, there's time to explore **Salisbury Cathedral** and **Mompesson House**.

Overnight: Holiday Inn Salisbury-Stonehenge, The Merchant's House or the Mercure White Hart.

Day 4. Swindon and Reading

STEAM Museum, Swindon, gives a 'hands on' look at the story behind the Great Western Railway. Across the road is the **McArthurGlen Designer Outlet Swindon**, within the former Great Western Railway Works, for a spot of shopping!

At Reading, **Thames Rivercruise** offers a boat trip to **Reading Abbey Quarter**. Discover almost nine hundred years of history, with fascinating buildings and the remains of Reading Abbey, a Grade I listed building and Scheduled Ancient Monument.

Overnight: The Roseate, Reading or Hilton Reading.

Day 5. Royal Windsor

Queen Victoria had her own personal station for her visits to Windsor. Today it houses Windsor Royal Station - a shopping centre with a daily arts and crafts market. There's a story in every stone at **Windsor Castle** – right up to the present day, with the marriage of Prince Harry and Meghan Markle. Don't miss a visit to **The Savill Gardens** at Windsor Great Park.

Overnight: Head to London and stay in the **Roseate London** or **Henley Greenlands Hotel** at Kings Cross, opened in 1854.

Day 6. London

Take a look at the magnificent architecture of Paddington Station created by Brunel. Leave your luggage at Excess Baggage Co on platform 12. London is a city with views that reward the river traveller. Take a **City Cruises** sightseeing trip from Westminster Pier. The Brunel Museum includes a scheduled Ancient Monument and the Thames Tunnel. Don't visit London without a visit to **Apsley House**, **Wellington Arch**, **The National Gallery** and **The British Museum**.

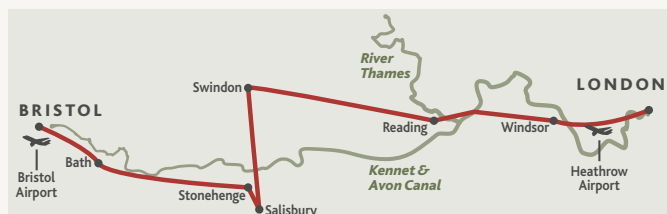
INSIDER TIP - GREAT WEST WAY DISCOVERER PASS

Paddington Station has another claim to fame apart from its connection to Brunel. It's where one of the most famous bears in literary history started his London adventures. Paddington met his adoptive family, the Browns, here – and on Platform 1 there's a statue of the little bear, complete with his signature floppy hat and suitcase.

The Great West Way Discoverer pass makes travelling the route easy and hassle free. It includes train and local bus travel along the route from London Paddington/London Waterloo to Bristol Temple Meads via the Reading and/or Basingstoke routes. Choose from a range of passes at GWR.com/GreatWestWay



Paddington Station



Places	Journey Time (Rail/Bus)
Bristol airport to city centre	30 mins
Bristol to Bath	11 mins
Bath to Salisbury	55 mins
Salisbury to Stonehenge	33 mins (bus)
Salisbury to Swindon (via Melksham)	90 mins
Swindon to Reading	30 mins
Reading to Windsor (via Slough)	35 mins
Reading to London Paddington (via Slough)	30 mins
London Paddington to Bristol	90 mins
London Paddington to Heathrow	35 mins

ITINERARY

A Luxury Break

Indulgence and style are the signatures of this seven-day tour, which is the very best that England's Great West Way has to offer.

Day 1. Surrey & Royal Borough of Windsor & Maidenhead

Hampton Court Palace was built by Cardinal Wolsey in 1515 and home to Henry VIII and all six of his wives. Explore this Royal Palace in all its grandeur, marvel at the Great Kitchens walk in the beautiful formal gardens and get lost in the hedge maze.

For an experience groups won't forget, take an out of hours private tour of the State Apartments at Windsor Castle with an expert guide. This behind-the-ropes tour takes visitors on a journey through 1,000 years of royal history. Includes tour, glass of champagne and an official guidebook.

Overnight: Overnight at The Royal Berkshire

Day 2. Henley-on-Thames / Reading

In the morning take time to float on over to Henley-on-Thames. There's no better way to experience the town's rich, rowing heritage and riverside culture than on the water. Hobbs of Henley offer public cruises, self-drive chauffeur driven days out or Midsomer Murder Tours.

In the afternoon, head to Reading. Visit The Abbey Quarter, to see the extensive Abbey Ruins, founded by King Henry 1, which tells the story of 900 years of history.

Reading is a waterways town so take a Thames river trip aboard a Thames River Cruise circular tour or stretch your legs along the Thames Path on the longest stretch of the river of any local authority in England.

If you're keen to find out more about Reading's historic past you can explore the Reading Museum, situated in the Victorian Town Hall, with its ten galleries of historic and artistic objects and see Britain's Bayeux Tapestry. Or visit The Museum of English Rural Life (MERL), which is England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues.

Overnight: Roseate Reading or Henley Greenlands Hotel

Day 3. Malmesbury / Gloucestershire

Start the day exploring Malmesbury with its rich history as England's oldest borough. The stunning 12th Century Abbey still very much in use today.

Within easy reach of the route are the Southern Cotswolds in Gloucestershire where you can visit the National Trust's Newark Park and Berkeley Castle – the oldest castle in England and home to the Berley family who built it in the late 12th Century.

Overnight: The Whatley Manor Hotel & Spa or Old Bell Hotel, Malmesbury

Day 4 and 5. Bath

Bath has been a wellbeing destination since Roman times, with No.1 Royal Crescent, Thermae Bath Spa (FIT only) and Roman Baths as popular attractions.

The Roman Baths is a must-see attraction, as this extraordinary site is where Roman bathers relaxed more than 1,600 years ago. It is even more breathtaking on a summer torchlit visit, which visitors can also combine with a glass of champagne or a three-course dinner in the Pump Room.

Overnight: Gainsborough Bath Spa Hotel.



Roman Baths

INSIDER TIP

Ultimate Luxury with The Exclusive Collection - a unique collection of hotels and spas, with a golf club, cookery school and pub thrown in for good measure. Offering amazing luxurious places to stay. Choose from The Manor House & Golf Club, Lainston House, Pennyhill Park and Royal Berkshire along or within easy reach of the Great West Way

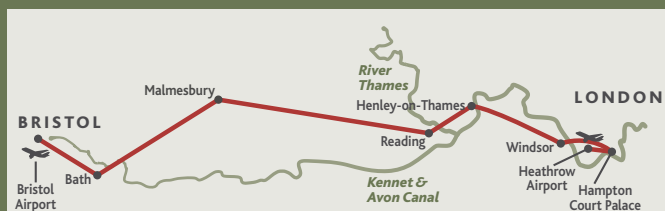
Day 6-7. Explore Bristol

Busy, buzzing Bristol is packed with things to see and do – from the historic - Brunel's SS Great Britain, Clifton Suspension Bridge or Bristol Cathedral; to the natural University of Bristol Botanic Gardens.

Enjoy a contemporary cultural experience with a street art tour, or take a first-class tour to see the last flying Concorde at Aerospace.

Bristol Packet Boat Trips offer harbour tours and river cruises with award winning commentaries. Arrange a private charter and enjoy an afternoon tea on board. Or take a ride on a high spec tandem bicycle with Bristol Tandem Hire where you can explore the cities at your own pace.

Overnight: Brooks Guest House, Bristol



Places	Miles/kms by road*
Heathrow to Hampton Court	6 miles / 9.6km
Hampton Court to Windsor	16 miles / 25.8km
Windsor to Henley-on-Thames	15 miles / 24.1km
Henley-on-Thames to Reading	8 miles / 12.9km
Reading to Malmesbury	53 miles / 85.3km
Malmesbury - Bath	24 miles / 38.6km
Bath to Bristol	14 miles / 22.5km

TRAVELLING TO AND AROUND ENGLAND'S GREAT WEST WAY

England's Great West Way makes extraordinary variety easily accessible for international visitors. Start your programme of discovery at either end of the route with easy connections from both Great West Way Airport Ambassador Bristol Airport and Heathrow Airport. Once here, there are excellent road and rail connections to make exploring easy. Even better, for those independent travellers who don't want to drive, Great Western Railway have developed a combined rail and bus ticket, the Great West Way Discoverer pass.

AIRPORT AMBASSADOR ✦

TRAVELLING THROUGH BRISTOL AIRPORT FOR YOUR GREAT WEST WAY ADVENTURE?

That means you'll have numerous transport options to get to/from iconic destinations along the Great West Way route. Hop on the frequent Airport Flyer bus to the centre of Bristol and Bristol Temple Meads train station or take a bus every 30 minutes to the beautiful city of Bath. Plus there's the option to simply grab a taxi or even hire a car to fully explore the region.

More than 120 destinations across 34 countries are served by direct flights from Bristol Airport, including many capital cities. Leading airlines, KLM, Aer Lingus, easyJet, Jet2, TUI, Ryanair and Blue Islands operate to and from Bristol, and long-haul connections can be made via major international hubs including Amsterdam, Frankfurt and Dublin. The latter is served daily by Aer Lingus, enabling convenient transfers to Boston, Chicago, New York, San Francisco and Orlando. Passengers can also clear US immigration at Dublin, saving time on arrival back in the States.

Browse all of Bristol Airport's travel options here: bristolairport.co.uk/to-and-from-the-airport



Bristol Airport



Start your Great West Way journey at Bristol Airport

Travelling to England's Great West Way

AIR

There are two main airports for easy access to the the Great West Way:

Heathrow Airport is south west of central London and on England's Great West Way. It is used by over 89 airlines flying to 214 destinations in 84 countries. (Great West Way runs past the airport.)

heathrow.com/airport-guide

Bristol Airport

Located 9 miles south west of Bristol and England's Great West Way.

bristolairport.co.uk

Other airports further afield:

Bournemouth, Southampton and Gatwick

COACH TRAVEL

National Express operates frequent, fast services from all over Great Britain to many destinations along England's Great West Way, including Amesbury for Stonehenge and the historic city of Bath. National Express's modern coaches even call at Heathrow and Bristol Airports.

nationalexpress.com

SEA

Nearest ferry connections to England's Great West Way are:

POOLE (58 miles to Bath)

Brittany Ferries - From Cherbourg (their shortest crossing)

Condor Ferries - From St Malo

PORTSMOUTH (54 miles to Reading)

Brittany Ferries - From St Malo, Caen, Le Havre, Cherbourg, Bilbao and Santander

DOVER (104 miles to Windsor)

P&O - From Calais

DFDS - From Calais and Dunkirk

FOLKESTONE (95 miles to Windsor)

Eurotunnel LeShuttle™ - From Calais

brittany-ferries.co.uk

condorferries.co.uk

poferries.com

dfds.com

leshuttle.com

Are your customers taking a cruise?

Why not combine a cruise with a Great West Way tour. Both Southampton Cruise Port and Bristol Cruise Port are within easy access of the route.

RAIL TRAVEL

Eurostar - High speed rail services operate directly to London St Pancras or Ebbsfleet (Kent) from France, Belgium and The Netherlands. eurostar.com

Great Western Railway

Operates train services from London Paddington direct to many destinations along the route before arriving at the western end, Bristol Temple Meads.

GWR.com/GreatWestWay

South Western Railway

Operates train services from London Waterloo along the route to Reading and also to places near the route e.g. Salisbury and Basingstoke.

southwesternrailway.com

London Underground - connecting St Pancras/Kings Cross to Paddington (5 stops 16 mins).

tfl.gov.uk/modes/tube/

HEATHROW OR GATWICK EXPRESS TRANSFERS

Heathrow: Non-stop trains run every 15 minutes taking 15 minutes to reach London Paddington. Or travel London Underground's Elizabeth line connecting Heathrow Airport and London Paddington to Maidenhead and Reading.

Gatwick: Gatwick Express is a non-stop train between Gatwick Airport and London Victoria, running four times an hour.

For easier transfers to the Great West Way from Gatwick there's an hourly direct train to Reading.

Travelling along England's Great West Way

However you choose to travel, the web of trails and tracks that make up England's Great West Way means you can meander off the major routes and find your own favourite slice of England.

BY ROAD The route, now the A4, remains a major highway, bringing you from Bristol to the heart of London in just a few hours. The corridor of England's Great West Way also includes the M4 motorway and other major roads which provide short detours off the route.

Travelling by coach – if you need to book a coach for your programme, contact a Destination Management Company (DMC) or the CTA (Coach Tourism Association).

BY RAIL Great Western Railway has an extensive network running along England's Great West Way. International visitors can buy the Great West Way Discoverer pass; an integrated rail and bus ticket to connect with local buses and delve deeper into the towns and villages.

The South Western franchise covers urban, suburban, regional and long-distance routes between London Waterloo and south western England, including Bristol, Bath and Salisbury.

TransWilts CIC

TransWilts Community Rail supports the Swindon to Salisbury service route in Wiltshire including Chippenham, Trowbridge, Westbury and Warminster, as well as extending north to Oxford and south to Southampton. transwilts.org

Coach Tourism Association (CTA)

coachtourismassociation.co.uk
The CTA's website provides details of local coach operators by geographic location.

LUGGAGE STORAGE

Stasher 0203 355 3544

info@stasher.com stasher.com

The perfect place to keep visitors bags safe. Premier Inn sites in Bath and Bristol from £6 per day. Free cancellations and luggage delivery options available. 20% commission paid.

VEHICLE HIRE

Auto Europe 0123 3225 114

reservations@autoeurope.co.uk
autoeurope.co.uk

Auto Europe can help travellers find their perfect rental vehicle at the most affordable prices. There is a range of convenient rental pick-up/drop off locations which include airports, train stations and Great West Way destinations such as London, Reading, Bristol, Bath, Chippenham and Newbury. Choose from a large fleet of vehicles including 5-9 seaters, motorhomes and luxury vehicles.

First Travel Solutions

0345 528 02707

travel.solutions@firstbus.co.uk
firsttravelsolutions.com

Coach, minibus and managed taxi services throughout The Great West Way and mainland Britain. Operates - all year. Vehicles: coaches (inc. double-deckers, midi coaches and full size), minibuses, executive cars and taxis (pre-booked). Group sizes 1 to 100,000.



TRAIN AND BUS TRAVEL ALONG THE ROUTE

A multi-modal solution to your customers' travel needs along England's Great West Way

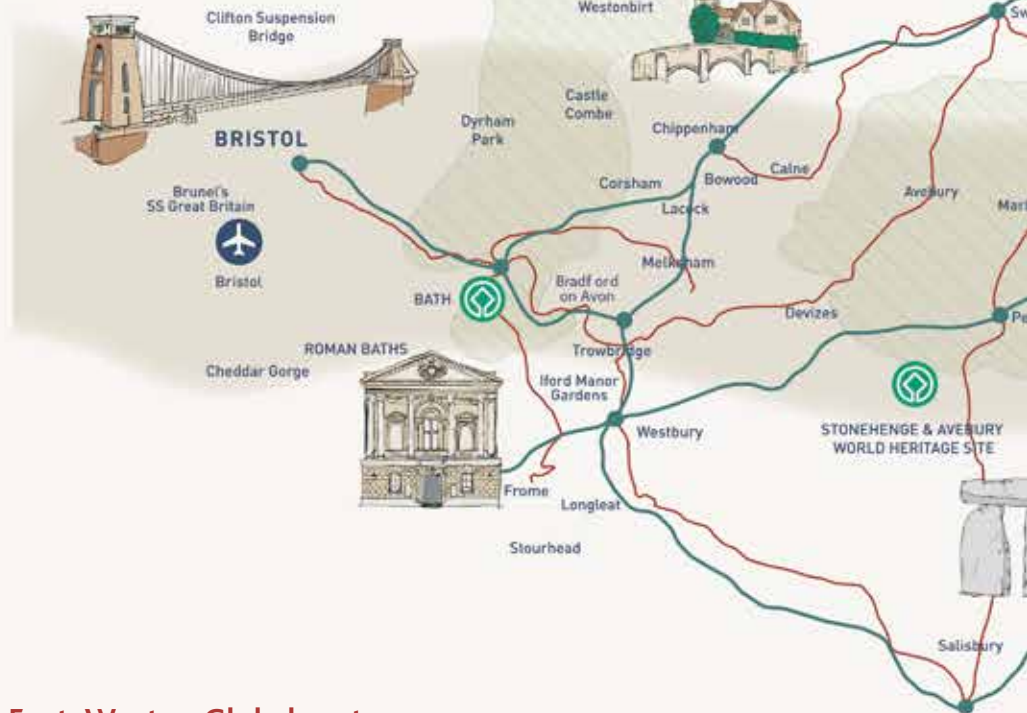
RAILWAY AMBASSADOR



GREAT WESTERN RAILWAY HAS DEVELOPED A COMBINED RAIL AND BUS TICKET, THE GREAT WEST WAY DISCOVERER PASS

The Discoverer pass allows your customers the freedom to explore along the Great West Way, connecting its extensive network of rail and more than 200 bus routes, providing a gateway to the extraordinary variety of English experiences and an opportunity to detour beyond!

With just a single ticket to travel, visitors can follow the tracks and explore the Great West Way's most iconic destinations, including London, Bristol and Bath. This historic route has been in use since the early days of rail travel, built by pioneering Victorian engineer Isambard Kingdom Brunel. The Great West Way Discoverer pass allows train and bus travel between London Paddington and Bristol Temple Meads, with options to branch off in the Thames Valley, Cotswolds and Wiltshire.



East, West or Global routes

International visitors can benefit from the Great West Way Discoverer pass, Global route, whilst UK visitors can also choose from two other routes. The various options are detailed below (based on 2024 rates), allowing visitors the opportunity to explore the areas at their leisure.

- **East route:** £83.50 for a one-day off-peak pass and £190 for a seven-day off-peak pass.
- **West route:** £29.00 for a one-day off-peak pass and £83.50 for a seven-day off-peak pass.
- **Global route (East and West routes):** a seven-day off-peak pass, costing £285 for adults (UK). International rates for adults purchasing outside the UK are £116 for a three-day pass and £152.50 for a seven-day pass.

Discounts available: 0-5 years old – free of charge; 5-15 years old – 50% (UK) or 15% (international); Railcard 10% discount (UK only).

How to buy the pass

- **In the UK:** purchase it online at GWR.com or from a local station.
- **Overseas:** three-day or seven-day discounted rate international passes (similar to a BritRail pass) and with no off-peak time restrictions, can be purchased online at ACPRail.com
- **New for 2025:** Available as M-passes for use on mobile devices. Passes also available as printed tickets completed by an ACP Rail distribution centre (courier fees may apply).
- Travel Agents can also use the ACP Rail Agent site to manage bookings and reservations. Monthly commission on sales is payable through ACP Rail. Create your account today at Agent.ACPRail.com and email: info@ACPRail.com to confirm interest in the Great West Way Discoverer pass and M-pass

Group travel by train

- For groups of 9+ people call on 03457 000 125. For more information ger.com/your-tickets/ways-to-save/group-travel or the Great West Way Discoverer pass may be a better option.



Riding the Rails with GWR's Great West Way Discoverer pass

With a Great West Way Discoverer Global pass, there are plenty of attractions to visit, including some of the country's most treasured landmarks. Here are some recommended places to include on a journey.

Roman Baths, Bath

This ancient thermal spa is just one of the reasons that the city of Bath was awarded UNESCO World Heritage status in 1987. It is one of the best-preserved attractions of its kind in the world.

Clifton Suspension Bridge, Bristol

Designed by Great Western Railway's chief engineer, Isambard Kingdom Brunel, the Clifton Suspension Bridge, spanning the Avon Gorge is a masterpiece of British creativity.

Stonehenge, near Salisbury

This 5,000 year-old landmark has intrigued and beguiled visitors for centuries. Catch the Stonehenge Tour bus from Salisbury.

STEAM - Museum of the Great Western Railway, Swindon

Discover the bygone days of steam-powered locomotion in this beautifully restored railway building.

Bradford on Avon

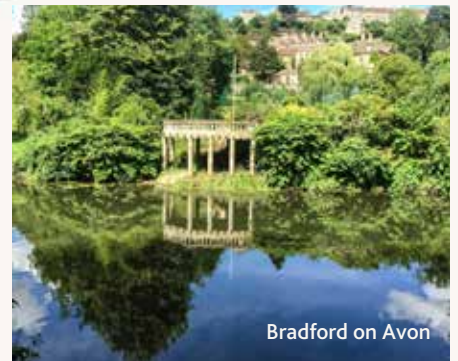
Allow time to explore this picturesque Wiltshire market town and stroll along the banks of the historic Kennet & Avon Canal.

Reading

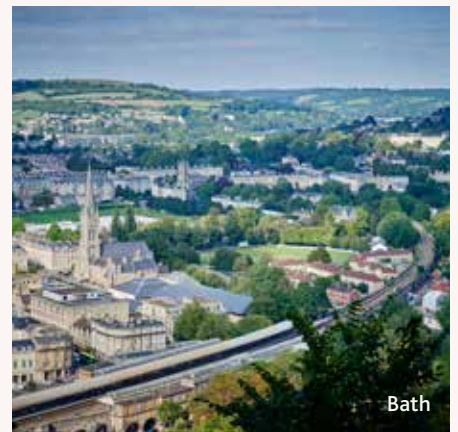
A walk around Reading uncovers its surprising 1,000 years of history. It's where the waterways of the Great West Way meet; **River Thames and Kennet & Avon Canal.** Enjoy a sightseeing boat trip.

Windsor

It was here that Prince Harry tied the knot with Meghan Markle in May 2018, and for that reason alone, include a visit to the beautiful St George's Chapel, **Windsor Castle** where the wedding was held.



Bradford on Avon

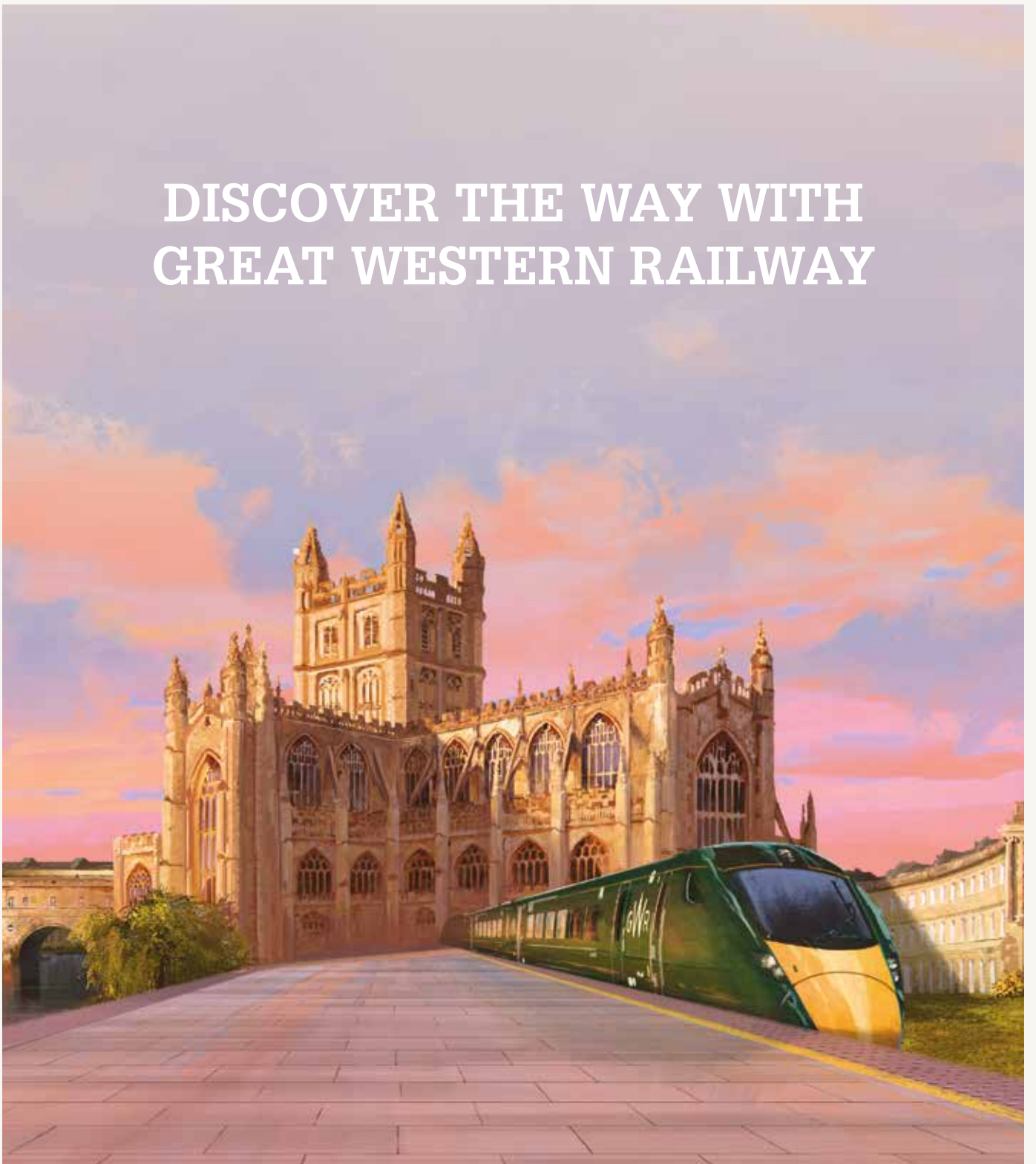


Bath



Stonehenge

DISCOVER THE WAY WITH GREAT WESTERN RAILWAY



Explore Jane Austen's Bath and other gems along the Great West Way with a combined rail and bus ticket to take you there. Buy a Great West Way Discoverer pass from just £29*

Find out more at [GWR.com/GreatWestWay](https://www.gwr.com/GreatWestWay)

*Terms apply.



Great Western Railway



STAYING ALONG ENGLAND'S GREAT WEST WAY

The Great West Way offers plenty of choice in places to stay for your customers. Whether they prefer the excitement of a city or town, or a more rural retreat, there are hotels large and small. There are self catering, camping and caravan options too. Whether it's a stylish boutique hotel, cool gastro pub, the ultimate luxury or great-value – there's a place for all your customers to lay their head.

Where to stay?

A taste of luxury from 5 star city hotel stays, country house hotels, to boutique bed and breakfasts.

- **Whatley Manor Hotel & Spa**, in the Southern Cotswolds, is five star luxury set in 12 acres of gardens. Enjoy leisurely lunches in Grey's Brasserie, a tasting menu in the Dining Room (two Michelin stars) and the Green Room where chefs prepare small plates of expertly crafted food in front of you. Immerse yourself in tranquillity at Aquarias Spa or cosy up watching a film in the cinema. Whatley was amongst one of the first UK properties to be awarded a Green Michelin Star recognising sustainable gastronomy.
- **The Gainsborough Bath Spa** occupies two Grade II listed buildings in the heart of Bath, centred around the natural thermal, mineral-rich waters.
- **Roseate Hotels** has three luxury boutique hotels along the Great West Way: **Roseate House London** (a short walk from Hyde Park), **The Roseate Reading** (described by the Evening Standard as the UK's Sexiest Townhouse Hotel!) and **The Roseate Villa Bath** (close to the heart of the city).

Woolley Grange Hotel



- **No. 15 by GuestHouse**, is set on the grandest street in Bath. The interiors are full of details and art collections that steal and entertain the eye whilst the 36 individually-designed bedrooms shine with a playful British quality and authentic Georgian grace. There's a record player in every room and all guests have access to a pantry, stocked full of delicious treats & drinks. The supremely chic cocktail bar serves cocktails and cosy suppers whilst a soothing spa offers bespoke therapies.

Historic hubs:

- **The Old Bell Hotel**, Malmesbury is Grade 1 listed and England's oldest hotel, sitting next to a 12th century Abbey in the heart of this historic market town. Restored to the height of elegance, glamour and English charm it is perfect for lovers of historic quirkiness and offers private dining.

Sustainable Stays

- **Exclusive Collection of Hotels** **Lainston House, Pennyhill Park, The Manor House and Royal Berkshire** are certified B Corporation hotels, which means they use the power of business to build a more inclusive and sustainable economy. They meet the highest verified standards of social and environmental performance, transparency, and accountability.
- **Woolley Grange Hotel** is a Jacobean Manor House set in 14 acres of stunning grounds near Bradford on Avon. It offers award-winning facilities, a beautiful spa, and great food using fresh produce from the walled kitchen garden with wheelbarrow yards rather than food miles!

Check out all the Great West Way Sustainable and eco-friendly holidays at <https://www.greatwestway.co.uk/explore/sustainable-tourism-and-eco-friendly-holidays>



Royal Berkshire Hotel



Whatley Manor Hotel & Spa, Malmesbury



Brooks Guesthouse Bristol's Rooftop Caravans

Hotels with fine dining:

Many of the accommodation providers listed on these pages offer fine dining but here's a few to highlight.

- **Whatley Manor Hotel & Spa**, Malmesbury.   A five star luxury hotel offering fine dining.
- **The Old Bell Hotel**, Abbey Row, a two AA Rosette award-winning restaurant, offers exceptional fresh, local, and seasonal cuisine at England's oldest hotel. Here, tradition combines seamlessly with a vibrant contemporary twist.
- **The Exclusive Collection including The Manor House & Golf Club** in Castle Combe and Pennyhill Park in Bagshot both have Michelin star dining with tasting menus.
- **The Roseate Group** consisting of Roseate House, London, The Roseate, Reading and The Roseate Villa Bath are all fantastic options for afternoon tea.
- **Gainsborough** - a luxury hotel in the heart of Bath where visitors can experience exquisite cuisine inspired by fresh, seasonal ingredients in a sophisticated yet informal environment.

Countryside Getaways:

If they are country lovers visitors can stay somewhere quieter, away from the hustle and bustle: bed and breakfasts offering farm-fresh produce on the table, countryside self catering cottages on working farms, or combine a stay with countryside pursuits.

- **Donnington Grove Hotel & Country Club**, Newbury is set in 500 acres of countryside and offers countryside pursuits such as fishing and clay pigeon shooting.

- **Church Farm Country Cottages** are self catering cottages on a working sheep farm between Bath and Bradford on Avon: plus indoor heated pool and glamping.
- **Cumberwell Country Cottages**, Bradford on Avon, have been converted from an old Tythe Barn. Originally a dairy farm, now Cumberwell Park Golf Club.
- **Bishopstrow Hotel** - Shake it up and enjoy dining differently in one of the fab Dining Domes, which are cosy, exciting and incredibly private.

Guesthouses & Pubs with rooms:

For a 'home from home' experience there is plenty of guesthouse accommodation and pubs with rooms, where visitors will get a comfortable room and a hearty breakfast.

- **Brooks Guesthouse**, Bath & Bristol, two city centre boutique guesthouses at affordable and flexible trade rates

Wed- Sun. Bristol has 27 rooms and three Rooftop Retro Rocket airstream caravans whilst Bath has 22 bedrooms uniquely decorated.

- **The Castle Inn** is a 12th century pub set in the heart of Castle Combe village. Offering local beverages and a modern take on traditional pub food, with a relaxed dining, an outdoor terrace, private dining spaces and 12 unique bedrooms.
- **Dukes Hotel**, Bath - a beautiful boutique guesthouse with 17 bedrooms, in one of the finest boulevards in this Heritage City.
- **The Old Bell Hotel**, this Warminster town centre Coaching Inn dates back to the 14thC. Bags of old world charm but with modern facilities, a pub, Thai Restaurant, private dining spaces and beautiful secluded Courtyard all topped off with 15 well appointed en suite rooms.



Donnington Grove Hotel & Country Club, Newbury

Group friendly hotels:

- **Woolley Grange Hotel, Bradford on Avon** is a beautiful Jacobean manor house on the edge of the Cotswolds offering a warm welcome to families.
- **Pettifers Freehouse** - 3* Southern Cotswold Hotel with fine dining rosette, local chefs, local suppliers and great local charm.
- **Best Western Plus Angel Hotel**, Chippenham is a delightful 17th century coaching inn overlooking the Market Place, refurbished to offer 50 modern bedrooms.



Holiday Inn Salisbury-Stonehenge

- **Doubletree by Hilton, Swindon**, a 171 bedroom, 4 star hotel set in the countryside, near Junction 16 of the M4 motorway, 3 miles from Swindon town centre.
- **Hampton by Hilton Bath City**.
- **Swindon Village Hotel** is conveniently located for the trade - just off the M4. 153 stylish guest rooms, a Pub & Grill, Health & Wellness Club and plenty of on-site parking.
- **Cricklade House Hotel** - is set in 30 acres of peaceful, secluded grounds on the edge of the Cotswolds. It offers a tranquility, comfort, good food and wine, with extensive recreational facilities.
- **The Chequer's Hotel** - situated in the heart of Berkshire, where the charm, magnificent surroundings, and the casual elegance of the grade II listed 18th Century Coaching Inn meets modern boutique interior design.

- **Henley Greenlands Hotel** - is set within the 30-acre Henley Business School estate in the Oxfordshire countryside. This magnificent Grade II Listed Building is steeped in history dating as far back as 1480 and comprises of 100 superior double en-suite bedrooms, many with views across the chiltern valley and the grounds leading to the River Thames.
- **Hilton Reading** - Conveniently located along the route with a pool, sauna and steam room.

Also within easy reach in Salisbury you'll find **Holiday Inn Salisbury-Stonehenge**. **The Merchant's House**, **Mercure White Hart** a three bedroomed barn conversion at **Cliffe Farm Dairy**. Whilst within easy reach at the other end of the route in Oxford try **Courtyard Marriott Oxford South**.

Eat out? Cook in? Customers can opt for self-catering holiday homes. From small apartments and cottages to grand country houses. Alternatively, serviced apartments offer hotel amenities with self-catering options.

Alternatively, serviced apartments such as **Herongate Apartments** or **Urban Creation Serviced Apartments**, offer hotel amenities with self catering options.

By the water or on the water? Have you considered offering a boating holiday on a self-drive barge or motor cruiser, or for a more relaxing break a river cruise on a hotel boat? Waterside properties offer stunning views.

- **Honestreet Boats** provide friendly canal boat holidays on the K&A Canal.
- **Sally Narrowboats**, in the Bradford on Avon Marina, are great to cruise to Bath in a westerly direction and Reading in the east.
- **Hobbs of Henley** has 2 luxury Linssen motor cruisers to cruise from Henley to Oxford or Henley to Reading.

For those who really want to get in touch with their surroundings, there are touring or camping parks, or glamping - such as **Mill Farm Glamping**, which offers all the fun of sleeping under the stars with no hammering in a tent peg (or moonlit expeditions to the bathroom!). Or why not consider hiring a campervan for your Great West Way journey with **Quirky Campers**.

If you're looking for more affordable options, for solo travellers or seasoned explorers, a hostel such as **Bristol Wing YMCA** or **YMCA Bath Hostel**, they offer a clean, affordable base to return to at the end of each day, with good food and good company!

Packaging Accommodation for Itineraries

When developing Great West Way itineraries we recommend that Ambassador accommodation along the route is contracted. However, we understand that accommodation within easy reach of the route may be required, especially when joining up programmes with other geographic regions.



Woolley Grange Hotel



Bishopstrow Hotel Domes

KEY: Group Rates Online Bookings Languages Airports Car Parking Coach Parking Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Abbey Hotel BATH BA1 1LF abbeyhotelbath.co.uk	A delightful independently owned boutique hotel in the heart of the city. Group rates for 8 or more rooms.	HOTEL**** 80 rooms	LHR12/BR597 Windsor & Eton	✓
Accommodation Windsor accommodation-windsor.co.uk	A local association of over 45 one, two and three bedroom apartments and houses in Windsor available for 7 night stays or more.	Vacation & Corporate rentals	YES LHR12/BR597 YES dependent on property Windsor Central	✓
Annexe Yew Tree Cottage BRISTOL BS30 5NG yewtreebath.co.uk	Modern self-catering accommodation, sleeping 2, set in the grounds of the lovely garden.	SELF CATERING**** Gold Award 1 room	YES LHR90/BR515 Windsor & Eton, Riverside or Windsor Central Station	✓
Apex Hotel BATH BA1 2DA apexhotels.co.uk/apex-city-of-bath-hotel	Luxury 4-star hotel in the heart of Bath and home to stylish bedrooms, a chic restaurant, vibrant bar/terrace area, and relaxing fitness and wellness facilities.	HOTEL**** 177 rooms	LHR100/BR518 Bath Spa 0.5	✓
Bailbrook House Hotel BATH BA1 7JD handpickedhotels.co.uk/bailbrookhouse	A Grade II listed hotel in the city, set in 20 acres, it consists of the historic Mansion House and Bailbrook Court.	HOTEL**** 94 rooms Max 188	YES LHR93/BR520 Bath Spa 2.8	✓
Bakers Cottage CHIPPENHAM SN14 7HX 01249 782206 themanorhouse@exclusive.co.uk, https://www.exclusive.co.uk/the-manor-house/rooms/bakers-cottage/	Sitting in the heart of England's prettiest village, Castle Combe, Baker's Cottage is located within The Manor House estate, there's a whole array of experiences from Michelin starred or casual gastropub dining, to championship course golf. Free parking conveniently opposite the cottages. This homely two bedroom cottage offers self-catering accommodation and is the perfect option for families or groups looking to go walking in the Cotswolds, enjoy cycling through the hills or simply want to explore the local area.	SELF CATERING Sleeps 4 adults or 2 adults and 3 children	YES NO - LHR90 / BR530 YES free car parking Chippenham 6.5	✓
Bath Apartment Breaks BATH BA2 6PA/BA1 2AW bathapartmentbreaks.co.uk	Two luxurious self-catering apartments in the centre of Bath, with private parking, each perfect for 4 guests.	SELF CATERING**** 2 x 2 bedroom apartments	YES LHR98/BR523 Bath Spa 1	✓
Bath Self Catering BATH BA1 1UX Alison Curran bathselfcatering.com	We are a local association of independent vacation rental properties, offering over 100 quality assessed, individual holiday rental homes in Bath and the surrounding area.	HOLIDAY RENTALS****/***** 100 properties accommodating 2-23 pax	YES LHR93/BR520 Bath Spa/Chippenham	✓
Beanhill Farm B&B CHIPPENHAM SN15 4BS beanhillfarm.net	A charming Cotswold stone farmhouse, on the edge of the Cotswolds.	B&B 1 double, 1 twin	LHR77/BR543 Chippenham 8	✓
Beeches Farmhouse & Cottages BRADFORD ON AVON BA15 1TS beeches-farmhouse.co.uk	Charming converted farm buildings and 18th century Beeches Farmhouse and garden.	B&B SELF CATERING**** 5 rooms / 3 cottages	LHR95/BR530 Bradford on Avon 1	✓
Berkeley Square Hotel BRISTOL BS8 1HB cliftonhotels.com/bristol-hotels/berkeleysquare	Nestled into Bristol's finest Georgian buildings, overlooking a peaceful square in the heart of the city.	HOTEL 42 rooms	YES LHR104/BR58 Clifton Down 0.7	✓
Berkeley Suites BRISTOL BS8 1HA berkeleysuites.co.uk	Luxury suites set apart from hotel in Georgian townhouse, full service of Berkeley Square Hotel.	HOTEL	YES LHR104/BR58 Clifton Down 0.7	✓
Best Western Plus Angel Hotel CHIPPENHAM SN15 3HD 01249 652615 reception@angelhotelchippenham.co.uk angel-hotel-chippenham.com/	A 17th century coaching inn overlooking the Market Place. It has been refurbished to offer contemporary style bedrooms. Relax in the hotel's leisure club and walled courtyard garden. A small hotel with lots of character, offers a homely, welcoming place to spend time at. The Brasserie offers the best of British cuisine and the Bar is open for coffee and bakery snacks all day.	HOTEL*** 50 rooms Max 115	YES Min 10 rooms NO LHR84/BR544 YES Chippenham 0.5	✓
Best Western Plus Centurion Hotel RADSTOCK BA3 4BD centurionhotel.co.uk	Just 9 miles away from Bath in pleasant village surroundings, the hotel offers convenience as well as character and has a 9-hole golf course and well-equipped health club.	HOTEL**** 45 rooms	YES LHR108/BR518 Bath Spa 9	✓
Bishopstrow Hotel & Spa WARMINSTER BA12 9HH 01985 804680 info@bishopstrowhotel.com bishopstrowhotel.com	Experience pure indulgence at Bishopstrow, where refined elegance meets modern luxury in the idyllic Wiltshire countryside. Unwind in the boutique spa, with its soothing thermal experiences, and let your imagination run free in a setting of charming serenity. After your spa journey, delight in farm-to-fork cuisine at The Garden Grill, where every dish is a carefully crafted delight against a backdrop of sweeping lawns and breathtaking views. Embrace tranquility, sophistication and whimsical wonderland at Bishopstrow.	HOTEL 36 bedrooms	YES Commission 8% NO LHR75/BS28 YES Warminster 1.4	✓
Blunsdon House Hotel SWINDON SN26 7AS blunsdonhouse.co.uk	On the edge of the Cotswolds: restaurants, bars, leisure club, indoor pool and golf course.	HOTEL**** 104 rooms	YES LHR69/BR557 Swindon 3.5	✓
Bowood Hotel, Spa & Golf Resort CALNE SN11 9PQ Amy Bullen 01249 822228 hotelreception@bowood.org bowood.org	One of the finest luxury hotels in Wiltshire, with beautiful spa, golf course set in stunning grounds on the Bowood Estate. A boutique-style hotel, offering luxury accommodation and leisure facilities. Free car and coach parking. Group rates 10+ rooms.	HOTEL**** 43 rooms Max 100	YES LHR80/BR540 Chippenham 4.4	✓

KEY: Group Rates Online Bookings Languages Airports Car Parking Coach Parking Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Brooks Guesthouse Bath BA1 2NA Carla Brooks 01225 425543 info@brooksguesthouse.com brooksguesthouse.com	An Award-Winning family run Boutique B&B, located 350 metres below the Royal Crescent, in a pair of VictorianTownhouses. 22 rooms all with ensuite bathrooms. Free Wi-Fi.	GUESTHOUSE**** 22 rooms Max 50	YES Min 10 max 40 Coach driver rate NO LHR100/BR518 Bath Spa 1	
Brooks Guesthouse Bristol BS1 1UB Carla Brooks 01225 425543 info@brooksguesthousebristol.com brooksguesthousebristol.com	Award winning Family run Boutique B&B, City centre location in St Nicholas Market off Corn Street in the heart of the bars and night clubs district in the old town. An Ideal base for exploring Bristol. Twenty-three ensuite rooms plus four airstream rooftop caravans All attractions easy walking distance. Discount parking available.	GUESTHOUSE**** 27 rooms Max 54	YES Min 10 max 40 Coach driver rate NO LHR103/BR59.3 YES Bristol Temple Meads 1.8	
Bruce Boats GREAT BEDWYN SN8 3PB bruce.katrust.org.uk	A fleet of four wide-beam, fully accessible boats with full size kitchen and toilet facilities for holiday hire.	Max sleeps 12, but others sleep 10, 8 and 6.	LHR60/BR564 Great Bedwyn 1	
Campwell Farm BRADFORD ON AVON BA15 2JH campwell.co.uk	Campwell Farm is an off grid, eco friendly, luxury campsite on family farm near Bath. Home to a village of bell tents set in woodland with wood burning stoves, real ready-made beds, hot showers.	SELF CATERING 9 tents, Max 36	YES LHR96/BR523 Bradford on Avon 2.5	
Castle Hotel Windsor – Sutton Hotel Collection WINDSOR SL4 1LJ castlehotelwindsor.com	The Castle Hotel is a historic hotel full of history and charm, located in the heart of Windsor, opposite Windsor Castle. Group rates, car and coach parking available.	HOTEL**** 108 bedrooms	LHR8/BR5107 Windsor 0.3	
Cheddar Mendip Heights Camping And Caravanning Club Site SOMERSET BA5 3BP campingandcaravanningclub.co.uk	Cheddar Club Site sits proudly in the middle of a vast natural playground, surrounded by spectacular landscapes, as well as plenty of outdoorsy fun in the form of walking, cycling, caving and rock climbing.	CAMPING March - November	YES LHR117/BR514 Weston-Super-Mare 15	
Chertsey Camping And Caravanning Club Site SURREY KT16 8JX campingandcaravanningclub.co.uk	Perched on the banks of the River Thames, this lovely campsite has a rural feel with it's a peaceful and scenic trail that's ideal for people of all ages and abilities.	CAMPING Open all year	YES LHR8 Chertsey 1.5	
Champing – Churches Conversation Trust NR SALISBURY SP3 4HG champing.co.uk	Champing™ is the unique concept of camping overnight in historic churches, Escape to somewhere unique and experience a church like never before. see website for details.	CAMPING 2 people	YES Various Various	
Church Farm Country Cottages WINSLEY, BRADFORD ON AVON BA15 2JH 01225 722246 stay@churchfarmcottages.com churchfarmcottages.com	Self-catering family run cottages, superbly located on a working sheep farm with indoor heated pool and a games room on-site. We welcome couples, families, dogs and larger groups. The Bowles family have farmed here for five generations. Walkers Welcome, Cyclists Welcome, Families Welcome, Pets Welcome. Farm, woodland and craft activities bookable in advance.	SELF CATERING**** Gold Award, Green Tourism Award. 2 and 4 person cottages, 12 person converted barn Accessibility Level 2 8 units Max 34	YES NO NO LHR104/BR523 YES Bradford on Avon 2.5	
Chequers Hotel NEWBURY, RG14 1JB 01635 38000 reservations@chequershotelnewbury.co.uk chequershotelnewbury.co.uk	Grade II listed, 18th century Coaching Inn, beautifully renovated with modern, bespoke, boutique interiors. The Chequer's now provides excellent hotel accommodation and delicious dining; with its own in house restaurant – The Smoke House.	HOTEL**** 56 rooms	YES NO LHR45.7/BR570.5 Newbury 1.1	
Cliffe Farm Dairy DEVIZES, WILTSHIRE SN10 4LQ cliffefarmdairy@gmail.com cliffefarmdairy.co.uk	A luxury self catering holiday cottage for six people. Set in the heart of Wiltshire surrounded by beautiful countryside. An idyllic location for walking and cycling and as a base for visiting the local area.	SELF CATERING	YES NO NO LHR80.2/BR553.2 YES Car Westbury 11	
Clifton Hotel BRISTOL BS8 1LX cliftonhotels.com/bristol-hotels/ cliftonbristol-city-centre	Great value accommodation offering unique hotel rooms.	HOTEL 59 rooms	YES LHR104/BR58 Clifton Down 0.4	
Cliveden House Hotel NR WINDSOR SL6 0JF clivedenhouse.co.uk	Italianate Edwardian mansion luxury hotel, fine cuisine, spa, in 376 acres of National Trust grounds.	HOTEL***** 47 rooms	YES LHR15/BR5106 Taplow 3.5	
Cocklebury Farm PEWSEY SN9 5PD cocklebury.farm	Authentic, luxury, self-catering farm stay in shepherds huts and barn conversions with en-suites, private gardens and fire-pits! Free car parking. Dog friendly.	SELF CATERING Sleeps 10	YES Pewsey 2.5	
Coppid Beech Hotel BRACKNELL RG12 8TF coppidbeech.com	Alpine themed hotel with 4 dining options, live music venue, nightclub, leisure club with pool.	HOTEL**** 205 rooms / Max 400	YES LHR26/BR595 Bracknell 2	
Courtyard by Marriott Oxford South ABINGDON, OXFORDSHIRE, OX14 4FP 01865 671 480 reservations@courtyardoxfordsouth.com marriott.co.uk/oxfcx	Courtyard by Marriott® Oxford South, is a short distance to iconic city of Oxford offering spacious guest rooms, complimentary car parking, meeting and event space and a 24 hour fitness suite. Hotel offers variety of room types including superior and interconnecting rooms, and an on-site restaurant with an open kitchen and urban lounge bar.	HOTEL**** 170 rooms	YES LHR55/BR582 YES Didcot Parkway 2.6 Oxford 13	
Cricklade House Hotel CRICKLADE SN6 6HA Charlotte Grace 01793 750751 events@crickladehotel.co.uk crickladehotel.co.uk	Country House Hotel on the edge of the Cotswolds with Spa, Restaurant, Whisky and Gin Bar and Golf. Entertainment ranging from tribute nights, wine dinner and live music to whisky tastings, wedding fayres and beer festivals.	HOTEL*** 45 rooms Max 95	YES Min 8+ rooms = free guide and driver NO LHR74/BR548 Free Swindon 10	

KEY: Group Rates Online Bookings Languages Airports Car Parking Coach Parking Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Crown & Anchor WILTSHIRE, SN8 3RB 01488 503040 Info@crownandanchorham.co.uk crownandanchorham.co.uk	A charming country Inn dating back to 1840, set at the foot of the North Wessex Downs. As a free house we offer our own local Ham 1840 Bitter from local Penton Park Brewery. There are 8 individually designed bedrooms created with the greatest comfort in mind. Each with an en-suite bathroom, the rooms are a subtle mixture of antiques and modern amenities, with stylish high headboards, that gives an elegance to create a tranquil and relaxing stay.	PUB RESTAURANT 8 rooms Restaurant seats 50 and a private dining area is available	YES LHR56/BR569 YES Hungerford 4	<input checked="" type="checkbox"/>
Crown and Garter HUNGERFORD RG17 9QR crownandgarter.co.uk	From 1640, refurbished in 2014 providing simple, comfortable rooms, situated in an attractive courtyard.	PUB, RESTAURANT 10 rooms Max 20	YES LHR55/BR569 Kintbury 3.3	<input checked="" type="checkbox"/>
Crowne Plaza READING EAST AND MARLOW cpreading.co.uk cpmarlow.co.uk	Fully refurbished 4 Star AA Rosette, luxury Crowne Plaza hotels ideal for groups.	HOTEL**** 168 rooms 175 rooms	YES LHR22-23/BR590-107 Winnersh Triangle 0.2 Marlow 1.1	<input checked="" type="checkbox"/>
Cumberwell Country Cottages BRADFORD ON AVON BA15 2PQ 01225 869230 enquiries@cumberwellcountrycottages.com cumberwellcountrycottages.com	Cumberwell is believed to have links with the Domesday Book Originally a dairy farm, it is now Cumberwell Park Golf Club. The cottages have been converted from an old tythe barn.	SELF CATERING**** 12 rooms Max 24	NO NO NO LHR95/BR525 Free Bradford on Avon 3	<input checked="" type="checkbox"/>
Danesfield House Hotel & Spa MARLOW SL7 2EY danesfieldhouse.co.uk	Brimming with history and set amidst 65 acres of manicured gardens by the River Thames between Marlow and Henley with award winning restaurant and luxury spa. Car and coach parking.	HOTEL**** 60 rooms Two AA Rosettes	YES LHR24 Marlow 3	<input checked="" type="checkbox"/>
Delta Hotels by Marriott Heathrow WINDSOR SL3 8PT marriott.com/en-gb/hotels/lhrwd-delta-hotels-heathrow-windsor/overview/	The newly renovated Delta Heathrow Windsor offers a seamless experience designed with the essential needs of frequent traveller in mind.	HOTEL 382 bedrooms	15% discount for accredited travel agents LHR4.7/BR5108 Langley Station 1.6	<input checked="" type="checkbox"/>
De Vere Beaumont Estate WINDSOR SL4 2JJ devere.co.uk/beaumont-estate	In picturesque Windsor, lies the historic and unique Beaumont Estate: an inspirational estate offering a leading conference venue, cutting edge meeting rooms, a stunning wedding venue along with a luxurious family hotel, all set in spectacular and extensive grounds. Contact hotel for group rates.	HOTEL**** 429 rooms	YES LHR6/BR5108 Egham 3, Windsor 2.8	<input checked="" type="checkbox"/>
De Vere Tortworth Court SOUTH GLOUCESTERSHIRE GL12 8HH devere.com/deveretortworthcourt	Nestled in over 30 acres of Gloucestershire countryside, the hotel has restaurants, bars and Leaf Spa, along with an Arboretum, with over 200 species of trees. Group & FIT rates – available on request.	HOTEL**** 201 bedrooms Sleeps max 402 Plus 14 event spaces	YES LHR86/BR520 Bristol Parkway 9	<input checked="" type="checkbox"/>
De Vere Wokefield Estate Reading, RG7 3AE devere.co.uk/wokefield-estate	Set in 250 acres of Berkshire countryside, Wokefield Estate is home to a Grade II listed Mansion House and the contemporary Wokefield Place alongside leisure facilities, outdoor gym & play area and an 18-hole championship golf course.	HOTEL 376 bedrooms across the Estate	YES LHR30/BR589 Reading Station 7	<input checked="" type="checkbox"/>
Devizes Camping And Caravanning Club Site WILTSHIRE, SN12 6RN campingandcaravanningclub.co.uk	Nestled in the heart of Wiltshire, our Devizes Club Site is a quiet secluded campsite by the Avon and Kennet Canal.	CAMPING Open year round	YES LHR81/BR534 Melksham 5	<input checked="" type="checkbox"/>
Donnington Grove Hotel NEWBURY RG14 2LA 01635 581000 enquiries@donnington-grove.com donnington-grove.com	A stunning country hotel set in 500 acres of countryside, near to K&A Canal and home to one of Berkshire's renowned championship golf courses. Treatment rooms and countryside pursuits: fishing and clay pigeon shooting. Beau's Bar and Restaurant is open daily serving breakfast, lunch, afternoon tea and dinner.	HOTEL***	YES Min 10+ rooms NO LHR46/BR573 YES Newbury 2.4	<input checked="" type="checkbox"/>
Doubletree by Hilton Bristol City Centre BRISTOL BS1 6NJ https://doubletree3.hilton.com/en/hotels/united-kingdom/doubletree-by-hilton-hotel-bristol-city-centre-BRSRWDI/index.html	Once an original 17th century glass kiln, located in the centre close to historic Bristol Harbourside.	HOTEL**** 206 rooms Max 416	YES LHR104/BR58 Bristol Temple Meads 1	<input checked="" type="checkbox"/>
Doubletree by Hilton Swindon SWINDON SN5 8UZ 01793 881777 emma.richards@hilton.com doubletree3.hilton.com/en/hotels/united-kingdom/doubletree-by-hilton-hotel-swindon-SWIHNDI/index.html	Set in the beautiful Wiltshire countryside. Enjoy proximity to the Cotswolds. Feel welcome with a warm DoubleTree chocolate chip cookie upon arrival and settle into a stylish suite offering plenty of space to relax, work or entertain, with a separate lounge. Visit our 14 Twelve Brasserie for breakfast and dinner or relax in the Bar. Dog friendly hotel.	HOTEL**** 171 rooms Max 412	YES YES 9+ rooms NO LHR69/BR544 YES Swindon 4	<input checked="" type="checkbox"/>
Dukes Bath SOMERSET BA2 4DN 01225 787 960 info@dukesbath.co.uk www.dukesbath.co.uk	Dukes invites you to stay at one of the city's most prestigious addresses. This charming boutique hotel, with 17 exquisite bedrooms, spans two magnificent Georgian townhouses on Great Pulteney Street, one of England's finest boulevards, just a five-minute walk from the heart of this World Heritage City. Renowned for exceptional service and a sensational breakfast, Dukes prides itself on its reputation for genuine hospitality and outstanding guest care, which are the cornerstone of this remarkable property.	HOTEL**** 17 Rooms, including 6 large suites 34 people max Open all year	NO NO LHR100/BR519 CAR YES COACH NO Bath Spa 1	<input checked="" type="checkbox"/>
Fosse Farmhouse CASTLE COMBE SN14 7NJ fossefarmhouse.com	18th century Cotswold stone farmhouse, with a fascinating collection of furniture and antique textiles.	B&B SELF CATERING**** 3 rooms/3 cottages	NO LHR86/BR528 Chippenham 6	<input checked="" type="checkbox"/>
Foxhangers Canal Holidays DEVIZES SN10 1SS foxhangers.co.uk	Self-drive canal narrowboats on K&A. Earliest records of 'Voxhange' date back to 798 AD.	HOLIDAY BOATS 18 boats *****/*****	YES LHR89/BR545 Chippenham 9	<input checked="" type="checkbox"/>
Francis Hotel Bath – Sutton Hotel Collection BATH BA1 2HH francishotel.com	Unique hotel located in the heart of Bath occupying 7 original 18th century townhouses overlooking Queen Square, one of the pretest squares in Bath. Group rates available.	HOTEL**** 98 rooms	YES LHR100/BR518 Bath Spa 0.6	<input checked="" type="checkbox"/>

KEY: Group Rates Online Bookings Languages Airports Car Parking Coach Parking Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Great Northern Hotel LONDON N1C 4TB gnhlondon.com	Magnificently renovated as an exquisitely designed luxury boutique hotel, with its original Grade II-listed features evoking the glamour of its extraordinary past.	HOTEL***** 88 rooms Max 176	YES LHR18/BR5128 Kings Cross/St Pancras	✓
Greenlands Hotel at Henley Business School HENLEY ON THAMES RG9 3AU 01491 418 854 info@venuehenley.com venuehenley.com	Set within the 30-acre riverside estate of Henley Business School, Oxfordshire. This magnificent Grade II listed building, once home to the WH Smith family is steeped in history, providing well-appointed accommodation along with a restaurant, comfortable lounge areas, bar and fitness facilities. Less than 3 miles from Henley, 5 miles from Marlow and a short car journey to Windsor and Oxford - you can even arrive by boat.	HOTEL 100 rooms Max 202	YES YES - Min 10 rooms NO LHR25/BR5101 YES Henley 3	✓
Grosvenor Apartments BATH BA1 6BA grosvenorapartmentsbath.co.uk	Spacious apartments in Grade I building with period features a mile from city centre, next to the nature reserve and Bath canal with parking.	SELF CATERING 2 apartments. Sleeps 6-8.	YES LHR100/BR516 Bath 1.8	✓
Guyers House Hotel & Restaurant CORSHAM SN13 0PS guyershouse.com	Guyers House is a lovely Cotswold stone country house which has evolved since the 1670's sitting amidst 6 acres of glorious gardens.	HOTEL 37 rooms	YES LHR88/BR529 Chippenham 6	✓
Hampton by Hilton Bath City, Avon Street BATH, BA1 1UP sales@hbhbath.com hilton.com/hampton/bath	Ideally situated in the centre of Bath, the Hampton By Hilton Bath City features air-conditioned rooms equipped with mini-refrigerators, 24-hour fitness suite, free Wi-Fi, and a restaurant. Boasting a large lobby and bar area, the hotel is close to the train station as well as several of Bath's famous historical attractions, 750 yards from The Circus Bath, 450 yards from Bath Abbey, Roman Baths and 0.7 miles from Royal Crescent.	HOTEL***** 202 rooms	YES YES - 10+ NO LHR99/BR519 - Bath Spa 0.1	✓
Hampton by Hilton Bristol Airport BRISTOL BS48 3AQ hamptoninn3.hilton.com/en/hotels/ united-kingdom/hampton-by-hiltonbristol- airport-BRSHXHX/index.html	Close to the airport and near popular attractions. Amenities include 24-hour fitness centre and business centre. Coach and car parking and min 10 rooms for groups	HOTEL 251 rooms Max 604	YES LHR112/BR5400yds Bristol Temple Meads 9.3	✓
Helen Browning's Royal Oak BISHOPSTONE SN6 8PP helenbrowningorganics.co.uk	A hotel/dining pub located just off the Ridgeway, so an ideal pit-stop for walkers and cyclists. Ingredients are organic, mostly from our own organic pork & beef farm.	PUB WITH ROOMS 12 rooms Dining room for groups seats 45.	YES LHR64/BR550 Swindon 7.6	✓
Heritage Luxury B&B CALNE SN11 0JH heritagebandb.co.uk	A stay here is a real treat, it is opulent being furnished with items purchased from English stately homes.	B&B 3 rooms. Max 5	YES LHR75/BR542 Calne 0.1	✓
Herongate Apartments HUNGERFORD, BERKSHIRE RG17 0YU info@herongateservicedapartments.com herongateservicedapartments.com	There are 4 self catering serviced apartments which have access to Herongate Club next door, including excellent fitness facilities, relaxation pool, sauna & steam room, gym, classes and Cafe.	SELF CATERING housekeeping option available. 4 Apartments.	YES NO NO YES Hungerford 0.6	✓
Hilton Garden Inn BRISTOL BS1 6BF bristolcitycentre.hgi.com	The hotel is set in the Temple Quay business district, just five minutes from Cabot Circus shopping quarter, relax and unwind with alfresco dining in the Recess Restaurant overlooking Temple Gardens. Group rates.	HOTEL***** 171 rooms	YES LHR104/BR59 Temple Meads 0.6	✓
Hilton Reading READING RG2 0GQ www3.hilton.com/en/hotels/ unitedkingdom/hilton-reading- LHRHRH/index.html	Beside a wildlife heritage area, 4 miles from Reading centre: sauna, indoor pool, restaurant and bar.	HOTEL***** 210 rooms	YES LHR27/BR587 Reading 2.9	✓
Hilton St Anne's Manor WOKINGHAM RG40 1ST hilton.com/en/hotels/brasadi-doubletree-st-annes- manor/?cid=&WT.mc_id=&dclid=&gclid=&AWC=	Beautiful country house in 25 acres, close to Windsor. Pamper yourself at Schmoor at the Manor .	HOTEL***** 170	YES LHR21/BR593 Wokingham 5	✓
Hobbs of Henley Holiday Boats HENLEY ON THAMES RG9 1AZ 01491 572035 boats@hobbsofhenley.co.uk	Luxury holiday boats for hire Mar-Oct for the week or weekend. Ideal for a self-drive adventure with friends or family and the perfect way to explore the River Thames.	HOLIDAY BOATS 2 boats sleeping 6 each	YES NO NO LHR22/BR594 YES Henley on Thames 361ft	✓
Holiday Inn Reading READING RG2 0SL ihg.com/holidayinn/hotels/gb/en/reading/ reaso/hoteldetail	Situated just half a mile from M4 Junction 11 and 2 miles from the centre of Reading with 202 fully air-conditioned bedrooms with high-speed Internet access and parking. Contact hotel direct for group rates.	HOTEL***** Twin, family and double rooms	YES LHR26/ BR580BR593Depends on start point	✓
Holiday Inn Salisbury-Stonehenge AMESBURY SP4 7SQ 0345 241 3535 reservations@hisalisbury-stonehenge. co.uk hisalisbury-stonehenge.co.uk	Located minutes away from Stonehenge, we are unbeatable on location. The Hotel offers guests beautifully appointed rooms, with luxurious bedding and all the mod cons you could expect such as Smart TV's, In-Room Safes, Iron and Ironing Boards. The modern open plan Lobby, Bar and Restaurant provides the perfect ambience to relax, enjoy and savour a great selection of drinks and delicious food. Complimentary coach parking, free Wi-Fi and FOC rooms subject to availability, we offer the perfect space for an unforgettable trip.	HOTEL 103 rooms Max 250	YES Coach driver 1 free room per 20 rooms booked NO LHR66/BR559 YES Salisbury 8.8	✓

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Homestead Stables MARKET LAVINGTON SN10 4NT homesteadstables.co.uk/	Cosy well equipped modern holiday cottages set in Wiltshire countryside with excellent attractions and local amenities plus Jacuzzi and ev charger. Group rates.	SELF CATERING**** Max 14	YES LHR81/BR549 Westbury 11 miles	✓
Honestreet Boats HONEYSTREET VILLAGE SN9 5PS 01672 851166 honestreetboats@gmail.com honestreetboats.co.uk	Honestreet Boats provides friendly canal boat holidays on the Kennet & Avon Canal. We want your narrowboat holiday to be as enjoyable, fun, relaxing and memorable as it can be. Unlike most other operators we can offer winter holidays. Dog-friendly.	HOLIDAY BOATS 4 boats sleeping 2-6	YES NO NO LHR71/BR560 YES Pewsey 6	✓
Hotel Boat Kailani K&A Canal, River Thames facebook.com/HotelBoatKailani	Luxury wide beam Hotel Boat, crewed and fully catered, cruising England's southern waterways.	HOTEL BOAT***** Gold Award 2 rooms / Max 4	YES Varies Depends on start point	✓
Hotel du Vin Bristol Avon Gorge BRISTOL BS8 4LD hotelduvin.com/locations/bristol-avon-gorge	Refurbished, first opened as Grand Clifton Spa in 1898, views of Clifton Suspension Bridge.	HOTEL**** 78 rooms	YES LHR105/BR58 Bristol Temple Meads 3.1	✓
Hotel du Vin Bristol City Centre BRISTOL BS1 2NU www.hotelduvin.com/locations/bristol-city-centre	The Sugar House is a restored collection of 18th century Grade II listed former sugar warehouses.	HOTEL**** 40 rooms Max 94	YES LHR103/BR59 Bristol Temple Meads 1.8	✓
Hotel du Vin & Bistro HENLEY ON THAMES RG9 2BP hotelduvin.com/locations/henley-on-thames	The classic Georgian façade of the old Henley Brewery is home to a luxurious boutique hotel.	HOTEL**** 43 rooms Max 91	YES LHR22/BR594 Henley on Thames 0.4	✓
Hotel Indigo BATH BA2 4AB	Boutique style hotel, Georgian building, boasting Hypnos beds, Spa inspired bathrooms, Egyptian cotton bedlinen. Commission rates 10%-12%.	HOTEL**** 166 bedrooms	YES LHR99/BR519 Bath Spa 0.2	✓
House of Fisher Ltd READING RG1 3BY houseoffisher.com	Fully furnished and equipped Serviced Apartments in the centre of Reading. Book 1 night or longer.	Serviced Apartments (self-catering) ****	YES LHR27/BR589 Reading varies	✓
Hurley House Hotel HURLEY SL6 5LH	A multi-award-winning boutique hotel in the heart of Berkshire, offering 10 luxurious en-suite bedrooms, an elegant and versatile wedding venue, as well as corporate meeting facilities. Free parking on site.	HOTEL***** 10 rooms	YES LHR17 Maidenhead 4	✓
Jasmine Cottage STEEPLE ASHTON BA14 6EL jasminecottage.co.uk	Jasmine Cottage is an attraction 18th century cottage offering self catering holiday let accommodation.	SELF CATERING Sleeps 6	YES LHR95.8/BR532.6 Trowbridge 4.5	✓
Knoll Hill Farm - The Place to Stay TRUDOXHILL, FROME BA11 5DP theplacetostaysomerset.co.uk	Unique luxury accommodation in an Edwardian Guesthouse and courtyard, set in a beautiful rural English village in Somerset. Group rates / Commission paid. Car parking.	HOTEL 10 rooms	YES LHR97/BR528 Frome 4.2	✓
Kris Cruisers NR WINDSOR SL3 9BU kriscruisers.co.uk	One of the largest fleets of luxury holiday cruisers on the River Thames.	HOLIDAY BOATS ****/***** 15 cruisers, sleeps 2-10	YES LHR6/BR5109 Datchet 0.1	✓
Lainston House WINCHESTER SO21 2LT 01962 776088 lainstonhouse@exclusive.co.uk exclusive.co.uk/lainston-house	This historic Hampshire house dates to the 17th century with the foundations showing an earlier building dating back to medieval times. Lainston House is home to 50 rooms and suites, each one individually designed and decorated to give you the opportunity to find the perfect one to match your reason to stay! A cosy room for a sneaky one night getaway, a wonderfully romantic four poster for a honeymoon, a fantastic family junior suite for the whole family or a suite with oodles of space for a long weekend. Explore the walking trails, experience fly fishing in the Test Valley, or get adventurous in the kitchen with our cookery school, Season - it's all yours to play with. The Avenue restaurant crafts culinary delights in an elegant dining room overlooking, you guessed it, the avenue of limes. The Wellhouse serves aromatic creations uniquely cooked on woodfire and smokers, with a relaxed and rustic vibe. And our walled kitchen garden, provides not only much of the produce that appears on your plate, but also makes for a one-of-a-kind event space.	HOTEL ***** 50 rooms	YES YES 15% commission LHR53/BR580 YES Free car parking Winchester 2.8	✓
Lansdowne Strand CALNE SN11 0EH lansdownestrand.co.uk	Grade II listed coaching inn welcoming travellers and locals for nearly 500 years, in town centre.	HOTEL 24 rooms / Max 48	YES LHR75/BR542 Chippenham 7	✓
Le Boat Benson Oxfordshire or Chertsey, Surrey leboat.co.uk/holidays/destinations/england/the-thames	Europe's No 1 boating holidays operates from two Thames bases; return-to-base or one-way cruise.	HOLIDAY BOATS Sleep 2-10 	YES LHR37/BR591 Depends on start point	✓
Leonardo Hotel Swindon SWINDON SN1 2NG leonardohotels.co.uk/hotels/swindon	Stylish and spacious rooms, bar and restaurant, 8 mins away from Swindon train station on foot.	HOTEL**** 229 rooms	YES LHR66/BR548 Swindon 0.7	✓
Lorne House NR CORSHAM SN13 8NA lornehousebox.co.uk	Childhood home of Thomas the Tank Engine author, Rev W.V.Awdry, this large Victorian villa offering beautifully designed rooms with elegant en suite wet rooms just six miles from Bath.	B&B 4 DIAMONDS 8 rooms	YES LHR96/BR525 Bath & Chippenham 7	✓
Macdonald Bath Spa Hotel BATH BA2 6NS macdonaldhotels.co.uk/bath	Luxury hotel in the heart of Bath. Stylish bedrooms with a variety of suites from imperial to presidential, plus Spa.	HOTEL ***** 131 rooms Max 250	YES LHR100/BR520 Bath Spa 1	✓
Macdonald Compleat Angler MARLOW SL7 1RG macdonaldhotels.co.uk/our-hotels/southengland/marlow/macdonald-compleatangler	17th century riverside hotel enjoys river views or cascading water over Marlow Weir.	HOTEL**** 80 rooms	YES LHR19/BR5105 Marlow 0.6	✓
Macdonald Windsor Hotel WINDSOR SL4 1LH macdonaldhotels.co.uk/our-hotels/south-england/windsor	A luxury hotel in Windsor with 120 bedrooms in the heart of this historic town.	HOTEL**** 120 rooms	YES LHR9.6 Windsor Central 0.5	✓

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Magna Carta Hotel Boat (European Waterways) RIVER THAMES europeanwaterways.com/fleet/magna-carta	Luxurious cruising in England. From Hampton Court to Henley with guided excursions.	HOTEL BOAT 4 rooms / Max 8	YES Varies Windsor 400ft	✓
Manor Farm Courtyard Cottages HAMPSTEAD NORREYS RG18 0TD stayatmanorfarm.co.uk	Manor Farm Courtyard Holiday Cottages offers luxurious self-catering cottages, ideal for large groups, sleeping up to 16 people across four cottages.	SELF CATERING 4 cottages / 16 people	YES LHR40/BR575 Newbury 7	✓
Marsh Farm Hotel SWINDON SN4 8ER chartridgevenues.com/marsh-farm-hotel/	Nestled in private gardens, romantic and charming Grade II listed country house hotel.	HOTEL*** 48 rooms / Max 93	YES LHR70/BR546 Swindon 6	✓
Meadowbank House Bed and Breakfast LIDDINGTON, SWINDON SN4 0EY meadowbankhouse.com	Beautiful and bright B&B in the North Wessex Downs. The guest sitting room has lovely views over the garden and countryside.	B&B 3 rooms Max 6	LHR69/BR551 Swindon 5	
Mendip Basecamp & Mendip Lodge BRISTOL BS25 5PQ mendipbasecamp.co.uk	A "nearly wild" campsite in the heart of the Mendip Hills, perfect for tents and small campers. Bunkhouse tents and Bunk rooms are also available plus onsite Activity Centre. Car parking free of charge.	CAMPING Open weekends and school holidays from May Half Term - end of Summer Holidays	YES BR57 Yatton 5	✓
Merchant's House Hotel SALISBURY, SP1 2AP Tel: 01722 326600 info@themerchantshousehotel.co.uk themerchantshousehotel.co.uk	A family run hotel offering 37 newly and beautifully refurbished en suite rooms. 6 superior rooms and 3 feature rooms including The Nelson Room where Nelson himself stayed.	HOTEL 37 rooms	YES LHR69.4/BR559.7 NO Salisbury 1.2	✓
Mercure White Hart Hotel, Salisbury WILTSHIRE, SP1 2SD Tel: 01722 327476 H6616@accor.com all.accor.com/hotel/6616/index.en.shtml	The Mercure White Hart Hotel is conveniently located in Salisbury's historic city centre, the closest hotel to the famous Cathedral. Stonehenge. Set in an elegant Georgian building with a charming courtyard, all fully air conditioned, and with a restaurant providing locally sourced food. Meetings and events space for up to 150 pax.	HOTEL**** 68 rooms and 12 apartments	YES YES LGW96/LHR70/BR555 Southampton 25 Bournemouth 25 YES Salisbury 0.9	✓
Mill Farm Glamping DEVIZES, WILTSHIRE SN10 1RZ 01380 828351 info@millfarmglamping.co.uk millfarmglamping.co.uk	Enjoy the best of the beautiful British countryside from the comfort of a luxurious canvas lodge on this family-run, organic farm. Meet the ducks, dairy cattle and donkeys. Farm tours plus walking, riding and fishing available.	CAMPING Can accommodate up to 18 guests	NO NO NO BR548 YES Trowbridge 10.2	
Milford Hall Hotel SALISBURY SP1 3TG 01722417411 milfordhallhotel.com	Situated in Salisbury, a short walk from the Cathedral and City Centre with its historic market square, conveniently located to visit the world-famous Stonehenge. A completely refurbished hotel with 41 newly refurbished bedrooms, and zip & link beds available. Cocktail bar on site with on-site coach drop off but no coach parking. We offer group Lunches, dinners, and afternoon teas, and an outside patio area.	HOTEL**** 41 bedrooms	NO YES NO LHR72/BR561 YES Salisbury 0.9	
Mollie's Bristol BS10 7TL mollies.com	Interiors designed by Soho House, high-spec contemporary rooms, all-day dining, affordable prices and an easy-going vibe - the classic American motel-diner brought bang up to date. 10% commission. Group rates. Free car/coach parking.	HOTEL Budget Luxe 123 rooms	YES LHR104/BR517 Bristol Parkway 4	✓
Monkey Island Estate NR MAIDENHEAD SL6 2EE monkeyislandestate.co.uk	Monkey Island Estate lies on a private island in the River Thames in the delightful village of Bray, near Windsor.	HOTEL 27 rooms, 3 suites 6 private residences	YES LHR17/BR5101 Maidenhead 2.4	✓
Moonraker Canalboats Ltd HONEYSTREET SN9 5PS moonboats.co.uk	Luxury widebeam canal boat holidays with king sized beds, Jacuzzi Whirlpool baths, log burners.	HOLIDAY BOATS***** 6 boats / sleep up to 9	YES LHR75/BR560 Pewsey 5	✓
Moxy Slough SL1 1GZ marriott.com/en-us/hotels/lonsx-moxy-slough/overview/	Moxy Slough offers a stylish base close to Windsor and London, offering a revolutionary and refreshing experience.	HOTEL 152 rooms	YES LHR9/BR5105 Slough Station 0.5	✓
New Brewery Arts - The Barrel Store CIRENCESTER GL7 1JH newbreweryarts.org.uk	19th century Cotswold stone brewery barrel store transformed into 21st century accommodation.	HOSTEL 14 rooms / Max 43	YES LHR80/BR550 Kemble 3	✓
No.15 by Guesthouse, Great Pulteney Street BATH BA2 4BS guesthousehotels.co.uk/no-15-bath/	Located on one of Bath's grandest streets in listed Georgian townhouses, with 36 one-off bedrooms, soothing spa, bar serving food all day where you will find great local and seasonal food and drink.	HOTEL 36 rooms	YES LHR100/BR520 Bath Spa 0.9	✓
Novotel Bristol Centre BRISTOL BS1 6HY all.accor.com/hotel/5622/index.en.shtml	Queen sized beds and sofa beds, ideal for twins plus bar, restaurant, gym, sauna and steam room. Car and coach parking - chargeable. Group rates for 8+.	HOTEL**** 131 rooms	YES LHR103/BR59 Bristol Temple Meads 0.2	✓
Novotel Reading Centre READING RG1 1DP accorhotels.com/gb/hotel-5432-novotel-reading-centre/index.shtml	Situated in the heart of the town, hotel has executive and superior rooms, all boasting airy, contemporary designs and warmth. Also includes a gym, sauna, steam room, and indoor heated pool.	HOTEL**** 179 Rooms	YES LHR28/BR587 Reading 0.2	

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
	Pennyhill Park BAGSHOT GU19 5EU 01276 478300 pennyhillpark@exclusive.co.uk www.exclusive.co.uk/pennyhill-park/ We've got 124 bedrooms, all individually designed and furnished complete with standout bathrooms. For those special occasions we have some incredible rooms and suites with something a bit different...how about double baths, a horizontal shower or even an eight man Jacuzzi! Our award-winning spa is vast and has the best of the best for you to explore: with over 20 spa experiences, innovative treatments and all the little luxuries perfect for escaping the stresses of normal life. Not to mention first class food experiences with our fine dining Michelin-starred restaurant in the oldest and most charming part of the house. Hillfield, our farm-to-fork restaurant and bar offers a hyperlocal seasonal menu. And for something that'll really get those tastebuds talking, we've got Latymer, Refined yet creative, this is dinner like you've never experienced before	HOTEL **** 124 rooms	YES YES 15% commission LHR16/BR5103 YES Free car parking Bagshot1.6 Sunningdale 4.7	<input checked="" type="checkbox"/>
Pettifers Hotel MALMESBURY SN16 9EW 01666 815060 info@pettifershotel.co.uk pettifershotel.co.uk	Family-run 16th C ex famous Pettifers Veterinary Apothecaries Hotel with local charm and bistro dining. Large, free car parks, main Hotel overlooks Walled Gardens and Courtyard rooms offer accessibility for all, with Cotswold Stone wet-room bathrooms. Dog and family friendly. Bistro bar dining plus Garden room for private functions (c50+). Commission rates – 5% to 20%.	HOTEL *** 22 Rooms	YES YES NO LHR64/BR533 YES Kemble mainline 3	<input checked="" type="checkbox"/>
Pinkney Court B&B/Holiday Cottages MALMESBURY SN16 0PD pinkneycourt.com	Dating back to medieval times, once owned by the Holford Family creators of Westonbirt Arboretum.	SELF CATERING 2 Cottages, 1 Flat Max 12	YES LHR88/BR532 Chippenham 12.1	<input checked="" type="checkbox"/>
Premier Suites READING RG1 2JF premierSuitesReading.com	Modern and spacious one and two bedroom serviced apartments, located in the heart of Reading - perfect for a business or leisure stay. 10% commission.	SELF CATERING Max 4	YES LHR26/BR585 Reading 1.3	<input checked="" type="checkbox"/>
Prince Hill House NR DEVIZES SN10 5SE princehillhouse.co.uk	Set in beautiful countryside, believed to have played host to Prince Rupert and godchild of Queen Victoria	B&B***** 2 cottages + 9 rooms	YES LHR80/BR540 Chippenham 14	<input checked="" type="checkbox"/>
Queensberry Hotel & Olive Tree Restaurant BATH BA1 2QF thequeensberry.co.uk	Beautiful boutique hotel in Bath, award-winning restaurant and sophisticated, modern comfort.	HOTEL**** 29 rooms / Max 63	YES LHR100/BR518 Bath Spa 1.2	<input checked="" type="checkbox"/>
Quarter Bristol BRISTOL BS8 1RZ cliftonhotels.com	The Washington, Rodney, Clifton & Berkeley; from boutique luxury, homely comfort, something in-between. With bars and cafés.	HOTEL****to***** Four hotels	YES LHR104/BR58 Bristol Temple Meads 2.1	<input checked="" type="checkbox"/>
Quirky Campers VARIOUS LOCATIONS 0330 133 1121 Bookings@quirkycampers.co.uk quirkycampers.com/uk/	Quirky Campers is the home of handmade campervans. With over 230 hand-picked, unique, privately-owned campers for hire, from a converted American Skoolie to fully electric, couples goals to family wagons, we can provide the perfect adventure for you. If you're looking to commit to something long-term then use our sales platform, peruse our converter directory or buy our 'How to Build a Campervan Guide' and give it a go yourself! Minimum 3 nights.	CAMPERVANS 2- 6 people	YES Various locations - see website for details 	<input checked="" type="checkbox"/>
Red Lion at East Chisenbury EAST CHISENBURY SN9 6AQ eastchisenbury.com	A boutique guest house across the road from the Red Lion with private decks looking out to the river Avon and countryside views.	GUESTHOUSE***** Gold Award 5 rooms Max 12 Red Lion	YES LHR72/BR556 Pewsey 6	<input checked="" type="checkbox"/>
Residence Inn Slough SL1 1GZ marriott.com/en-us/hotels/lhri-residence-inn-slough/overview/	Residence Inn Slough is designed to give longer-staying guests a home-like experience, complete with extra living space and fully equipped kitchens.	HOTEL 92 suites and studio apartments	YES LHR9/BR5105 Slough Station 0.5	<input checked="" type="checkbox"/>
Rodney Hotel BRISTOL BS8 4HY cliftonhotels.com/bristol-hotels/rodney	Within the beautiful Clifton Village, one of Bristol's smaller hotels, providing elegant accommodation.	HOTEL 31 rooms	YES LHR104/BR58 Clifton Down 0.9	<input checked="" type="checkbox"/>
Rollestone Manor, Shrewton SALISBURY SP3 4HF 01980 620216 info@rollestonemanor.com rollestonemanor.com	Rollestone Manor is situated just minutes from the Stonehenge Visitors Centre, in South Wiltshire. With Salisbury just a twenty-minute car journey, Bath just under an hour, and four minutes from the A303 we are ideally situated. The Manor house, with history going back to 1242, has seven en-suite bedrooms, plus a lounge bar and small restaurant. There are also two self-catering cottages on site, ideal if you like a little more freedom to come and go as you please.	B&B (with Restaurant) 7 rooms SELF CATERING 2 cottages	YES LHR72/BR551 YES Salisbury 10	<input checked="" type="checkbox"/>
Rose and Crown Inn SWINDON SN6 8NA	Very popular 'pit stop' for walkers and cyclists, comfortable rooms and an exceptional menu that reflects the chef's passion for fine food and insistence on the best local ingredients.	B&B 7 rooms	NO LHR61/BR557 Swindon 10	<input checked="" type="checkbox"/>
Roseate House London LONDON W2 3UL +44 20 7479 6600 info.rhl@roseatehotels.com roseatehouselondon.com	The Roseate House London offers an à la mode hotel experience. An intimate setting, redefining luxury in 47 exclusively designed rooms and suites, holds all the promises to make your stay memorable. All the rooms and suites consist of hand-crafted Bellestrata beds, antique furniture and period features, equipped with high-speed wi-fi broadband, room service and a concierge.	HOTEL***** SILVER AWARD 47 rooms	YES YES LHR16/BR5125 YES - charge Paddington 0.2	<input checked="" type="checkbox"/>
	Royal Berkshire ASCOT, BERKSHIRE SL5 0PP 01344 623322 royalberkshire@exclusive.co.uk exclusive.co.uk/royal-berkshire/ With 66 rooms and suites there is plenty of choice to make sure you find the best room for your stay at our country house. Whether you are attending a wedding, conference, event nearby - maybe Royal Ascot - or in the area to visit family and friends or local attractions along the Great West Way, you will find a warm welcome and all the comforts for a great night's sleep.	HOTEL 66 rooms	YES YES Commission rates available LHR16 / BR590 YES Free car parking Sunningdale 1.7 Ascot 2.3	<input checked="" type="checkbox"/>

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Salisbury Camping and Caravanning Club Site WILTSHIRE SP1 3SA	Situated in Hudson's Fields, our Salisbury Club Site boasts views of Old Sarum, a mighty Iron Age hill fort including the remains of a prehistoric fortress, a Norman palace, a castle and a cathedral.	CAMPING Open all year	YES LHR73/SOU26 Salisbury 1.5	✓
Sally Narrowboats BRADFORD ON AVON BA15 1UD 01225 864923 sl@sallynarrowboats.co.uk sallynarrowboats.co.uk	Situated in the Bradford on Avon Marina, its fleet of canal narrowboats allow you to cruise to Bath in a westerly direction and Reading in the east with numerous points of interest between. The fleet ranges from intimate two berth boats right up to those which can cater for groups of ten.	HOLIDAY BOATS 20 boats sleeping from 2-10	YES YES NO LHR97/BR528 YES Coach Drop off only Bradford on Avon 1.2	✓
Sheephouse Manor MAIDENHEAD SL6 8HJ sheephousemanor.co.uk	Self catering cottages, close to Windsor and Maidenhead. Pets welcome.	SELF CATERING 6 cottages sleeping 2-6	YES LHR15/BR5103 Maidenhead 2	✓
Sheraton Skyline Hotel LONDON HEATHROW UB3 5BP	Minutes from all of the airport's terminals and offering easy access to Central London, Sheraton Skyline is your ideal choice.	HOTEL 350 bedrooms	15% discount for accredited travel agents LHR1.8/Bristol114 Heathrow 1.8	
Sir Christopher Wren WINDSOR SL4 1PX sirchristopherwren.co.uk	Comprised of several characterful buildings clustered around an historic cobbled street by Eton Bridge and Windsor Castle, with a gym, spa treatments, outdoor Jacuzzi and sauna.	HOTEL**** 98 rooms	YES LHR8/BR5106 Windsor 469ft	✓
Stay in Bath BATH BA2 6LY stayinbath.org	Local association of independent small hotels, B&Bs and vacation rental properties in and around Bath.	HOTELS, B&BS, VACATION RENTALS. Over 100 properties.	YES Varies Bath Spa/Chippenham	✓
Stay at Longleat NR WARMINSTER BA12 7NW 01985 845424 longleat.co.uk/stay	Enjoy the unrivalled exclusivity of an unforgettable overnight stay at Longleat. After a day filled with adventure, retreat to one of seven beautifully renovated self-catering cottages, steeped in history and charm. Nestled within Longleat Estate's beautiful grounds and woodland, a stay in our luxury properties offers an unforgettable experience, each with a unique perspective of our astonishing kingdom. Your stay includes: Park entry for each day of your stay (on open dates), a continental breakfast each morning, a decadent welcome hamper of delicious local food and drink, the option for luxury enhancements, including Champagne afternoon tea delivered to your door and unrivalled access to the stunning surroundings of Longleat Estate.	SELF CATERING 1 x cottage sleeps 2 3 x cottages sleep 4 3 x cottages sleep 6	YES LHR93/BR530 YES free car parking Warminster 6.5	✓
Stonehenge Campsite & Glamping Pods NR SALISBURY SP3 4TQ stonehengecampsite.co.uk	New heated shower blocks/washing facilities. Plots for campervans, caravans, meadow for tents.	CAMPING**** 6 pods, 35 pitches, 12 hardstandings	YES LHR71/BR553 Salisbury 9	✓
Stonehenge Hostel NR SALISBURY SP4 0WE stonehengehostel.co.uk	Located just off the A303, many rooms have ensembles, plus self-catering kitchen, bike storage and washing/drying facilities. Onsite cafe, and free entry to Cholderton Rare Breeds Farm.	HOSTEL 14 rooms / 70 beds	LHR63/BR562 Grateley 4	✓
The Apartment, Bath BATH BA2 4LA apartmentbath.com	A luxury two-bedroom holiday home located in central Bath.	SELF CATERING Apartment with 2 bedrooms	YES LHR102/BR520 Bath 0	✓
The Bath Priory BATH BA1 2XT thebathpriory.co.uk	Luxury hotel and celebrated restaurant in four acres of award-winning gardens. Also home to The Garden Spa by L'Occitane.	HOTEL***** 33 rooms / Max 66	YES LHR98/BR518 Bath Spa 1.8	✓
The Bear Hotel DEVIZES SN10 1HS thebearhoteldevizes.co.uk	16th century Market Square coaching inn. Traditional bar and restaurant and 14th century cellar bar.	HOTEL*** 25 rooms	YES LHR55/BR547 Melksham 8.3	✓
The Bird BATH BA2 4EZ thebirdbath.co.uk	Vivacious and vibrant hotel in the centre of Bath. The bedrooms have a daring fusion of colour and comfort and guests can dine in the snazzy neighbourhood restaurant.	HOTEL 29 rooms	YES LHR102/BR520 Bath Spa 0.6	✓
The Castle Inn CHIPPENHAM SN14 7HN 01249 783030 exclusive.co.uk/the-castle-inn	This quintessentially English pub stands proudly in the old market square and has 12 ensuite bedrooms, each unique in character. Whether staying for business or pleasure, guests are guaranteed a unique experience to rest and relax in comfort. Period features, think wonky walls and exposed beams, are perfectly complemented by everything you need, including flat screen TV's and in room wi-fi, for a comfortable stay in the tranquillity of this ancient village. The menu has been thoughtfully curated, featuring seasonally inspired dishes made with local and homegrown ingredients that will delight foodies and the gastronomically curious alike.	PUB/RESTAURANT 12 contemporary and comfortable rooms	YES LHR90/BR530 YES free car parking Chippenham 6.5	✓
The Chilterns View WALLINGFORD OX10 6PQ thechilternsview.co.uk	A small cosy site with six lodges, each with their own private access, total seclusion, and a beautiful outlook over the Chiltern Hills.	SELF CATERING 6 Holiday Lodges	YES LHR33/BR593 Cholsey 6.7	✓
The Gainsborough Bath Spa BATH BA1 1QY 01225 358888 marketing@thegainsboroughbathspa.co.uk thegainsboroughbathspa.co.uk	The Gainsborough is ideally located in the centre of Bath close to the Roman Baths. At the heart of the hotel is its Spa Village where guests can bathe in luxury in Bath's natural thermal waters and enjoy a relaxing spa treatment. You can also enjoy globally inspired gourmet experiences featuring the freshest and choicest ingredients in the stylish and relaxed environment of the Gainsborough Brasserie.	HOTEL***** 99 rooms Max 180	YES YES - Min 8 rooms NO LHR99/BR518 Chargeable - valet parking £38 per night Bath Spa 0.4	✓
The Langley, a Luxury Collection Hotel IVER SL3 6DW thelangley.com	The former country estate of the third Duke of Marlborough, The Langley, a luxury collection Hotel, Buckinghamshire combines historic legacy and contemporary style.	HOTEL 41 rooms	YES LHR9/BR5112 Langley 3.5	✓
The Lodge at Newbury Racecourse NEWBURY RG14 7NZ thelodgeatnewbury.co.uk	Hotel located close to the heart of the Racecourse estate, with excellent rooms and relaxed ambiance.	HOTEL 36 rooms	YES LHR48.3/BR588 Newbury 1.4	✓

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
	<p>The Manor House & Golf Club CHIPPENHAM SN14 7HX 01249 782206 themanorhouse@exclusive.co.uk exclusive.co.uk/the-manor-house/</p> <p>Before you even arrive at The Manor House, you can feel the tingle of its magnetic energy on the long and winding drive that leads up to the idyllic 14th-century retreat, nestled in the picturesque Cotswolds village of Castle Combe in Wiltshire. Wander through our stunning Italian gardens or charming, bursting-with-history village. All 50 of our bedrooms and suites are beautiful; individually styled with their own features and oozing luxury. No two are the same. Rooms are found in the main house and in our row of mews cottages. There are an abundance of special features for you to choose from; four poster beds, spa baths, acres of space, fire places... All stunning for a romantic weekend away, to celebrate a special occasion or just to spoil yourselves! Take to the greens with our breath-taking 18-hole championship golf course, for the rolling landscapes and challenging holes. Or simply curl up with a book in one of our lounges, or unwind and indulge with a quintessential Afternoon Tea in our Drawing Room. The Estate is also home to The Castle Inn - a good old English pub. Stay for a pint or a real foodie feast in our Michelin-starred restaurant, Bybrook, one of Exclusive Collection's finest. A countryside retreat like no other.</p>	<p>HOTEL 50 rooms</p>	<p> YES YES 15% commission LHR90/BR530 YES Free car parking Chippenham 6.5</p>	<input checked="" type="checkbox"/>
<p>The Old Bell Hotel MALMESBURY SN16 0BW 01666 822344 events@oldbellhotel.com oldbellhotel.com</p>	<p>The Old Bell Hotel, also known as England's oldest hotel is located in the centre of the historic and charming market town of Malmesbury. This beautifully refurbished Grade 1 listed property is filled with high end interiors with a twist of quirky antiques, creating a cosy and warm ambience. 34 individually designed bedrooms restored with luxurious furnishings, paired with locally sourced and seasonal produce creating the perfect hospitality experience.</p>	<p>HOTEL**** 34 rooms Max 64 AA Breakfast award. Self-Catering Townhouse Suites Max 14. Restaurant.</p>	<p> YES YES group lunches and afternoon teas NO LHR86/BR537 YES Chippenham 10</p>	<input checked="" type="checkbox"/>
<p>The Old Bell Hotel WARMINSTER, BA12 9AN 01985 216611 info@oldbellwarminster.co.uk oldbellwarminster.co.uk</p>	<p>The Old Bell Hotel is a charming 14th century coaching Inn located in the Wiltshire market town of Warminster, on the edge of the Cranborne Chase and West Wiltshire Downs Area of Outstanding Natural Beauty. Just a short drive to the beautiful city of Bath and a stone's throw to Longleat. The Hotel boasts 15 en suite rooms, a pub, Thai Restaurant and function room as well as free parking.</p>	<p>HOTEL , PUB AND RESTAURANT 15 rooms</p>	<p> YES group lunches and afternoon teas LHR86/BR539 Warminster 0.2</p>	<input checked="" type="checkbox"/>
<p>The Old Post House SALISBURY SP2 0NN https://theoldposthouse.co.uk</p>	<p>Small Traditional Bed & Breakfast with 3 en-suite rooms situated in a beautiful historic village midway between Salisbury and Stonehenge. Car parking available.</p>	<p>B&B Sleeps 4</p>	<p> YES LHR66/BR540 Salisbury 5</p>	<input checked="" type="checkbox"/>
<p>The Queens Arms EAST GARSTON, WEST BERKSHIRE RG17 7ET queensarmseastgarston.co.uk</p>	<p>A beautiful country pub nestled in the Valley of the Racehorse, in an Area of Outstanding Natural Beauty with 12 en suite bedrooms, welcoming bar and restaurant.</p>	<p>PUB/RESTAURANT WITH ROOMS**** Inspected and selected by Sawdays. Winner of Good Hotel Award 12 rooms / Max 26</p>	<p> YES LHR50/BR560 Hungerford 6</p>	<input checked="" type="checkbox"/>
<p>The Riverside SALISBURY SP2 8JN 01722 338388 info@riversidesalisbury.co.uk riversidesalisbury.co.uk</p>	<p>Riverside Hotel Salisbury was built in the 1800s by the Wort family and was one of the first houses built in Harnham, Salisbury. Set in beautiful grounds leading down to the River Nadder and just a short stroll from the city centre, our charming and newly renovated hotel consists of 38 beautifully restored bedrooms, stunning views over the river to Salisbury Cathedral. All rooms have flat screen TVs, tea and coffee facilities and hospitality trays, as well as ensuite bathrooms with complimentary toiletries.</p>	<p>HOTEL 38 rooms</p>	<p> YES - LHR71/BR560 Free car/coach parking Salisbury 1.9</p>	<input checked="" type="checkbox"/>
<p>The Roseate, Reading READING RG1 3EJ +44 (0)118 952 7770 reception.TFLR@roseatehotels.com roseatehotels.com/reading/theroseate/</p>	<p>Luxury hotel housing 55 well appointed luxury bedrooms. Each room has a perfect mixture of art, lighting, sound and comfort. Every en suite bedroom is equipped with Penhaligons products and a Nespresso coffee machine. This blend of luxury and fervour permeates throughout the hotel and goes beyond amenities and decor.</p>	<p>HOTEL **** 55 rooms</p>	<p> YES YES LHR 26.8 / BR5 90.2 YES charge Reading 0.3</p>	<input checked="" type="checkbox"/>
<p>The Roseate Villa, Bath BATH BA2 6LX +44 1225 466329 reception.TRVB@roseatehotels.com roseatehotels.com/bath/theroseatevilla/</p>	<p>A luxury boutique hotel with 21 individual rooms. Every room has a bespoke Hypnos bed, goose down duvets and Egyptian cotton linen. Each attached bathroom is stocked with Penhaligon products and large fluffy bath sheets. Rooms are equipped with a flat-screen television and digital radio. The Villa also offers a private garden for guests to relax and enjoy an indulgent afternoon tea. Dog friendly hotel.</p>	<p>HOTEL **** 21 rooms</p>	<p> YES YES LHR99/BR520 Bath Spa 0.9</p>	<input checked="" type="checkbox"/>
<p>The Royal Crescent Hotel & Spa BATH BA1 2LS royalcrescent.co.uk</p>	<p>Five-star iconic hotel is a masterpiece of Georgian architecture with its stone-lined Spa & Bath House plus 45 suites and rooms. Modern British fare is served in the Restaurant and Bar.</p>	<p>HOTEL***** 45 rooms 90 Max</p>	<p> YES LHR100/BR519 Bath Spa 1</p>	<input checked="" type="checkbox"/>
<p>The Royal Oak YATTENDON RG18 0UF royaloakyattendon.co.uk</p>	<p>A beautiful olde worlde country pub in the heart of the village, with boutique bedrooms.</p>	<p>PUB/RESTAURANT 10 rooms Max 20</p>	<p> YES LHR39/BR575 Goring & Streatley/ Newbury 8</p>	<input checked="" type="checkbox"/>
<p>The Runnymede on Thames EGHAM TW20 0AG runnymedehotel.com</p>	<p>Beautiful river views, ample grounds, spa and fitness centre. 2 restaurants, riverside terrace.</p>	<p>HOTEL**** 180 rooms / 350 Max</p>	<p> YES LHR5/BR5110 Egham 2</p>	<input checked="" type="checkbox"/>
<p>The White Horse Inn CALNE SN11 8RG whitehorse-comptonbassett.co.uk</p>	<p>A traditional country pub in the Wiltshire countryside with two AA Rosette restaurant and Gold award Bed & Breakfast accommodation.</p>	<p>PUB/RESTAURANT Gold Award Michelin Guide 8 rooms</p>	<p> YES LHR75/BR543 Chippenham 12</p>	<input checked="" type="checkbox"/>
<p>Thistle Express Hotel SWINDON SN1 1TN thistle.com</p>	<p>The hotel is right in the centre of town. Breakfast for every guest and fresh tea and coffee.</p>	<p>HOTEL*** Rooms 95 / Max 210</p>	<p> YES LHR65/BR547 Swindon 0.5</p>	<input checked="" type="checkbox"/>
<p>Three Swans Hotel HUNGERFORD RG17 0LZ threeswanshotel.co.uk</p>	<p>Positioned on the Market Place. Coaching Inn since 1661 with restaurant, bar, coffee lounge and snug.</p>	<p>HOTEL*** 25 rooms</p>	<p> YES LHR53/BR565 Hungerford 0.2</p>	<input checked="" type="checkbox"/>

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Totteridge Farm Camping Pods PEWSEY SN9 5LF totteridge-farm.website	Situated in the Vale of Pewsey, adult-only campsite with its five camping pods, and separate Caravan & Motorhome Club Certified Location.	CAMPING Caravan & Motohome Club CL site. 5 camping pods. Dog friendly	NO LHR66/BRS61 Pewsey 2.7	
Tucking Mill Self Catering BATH bathselfcatering.net	Wonderful holiday homes in and around Bath. Five unique, luxury cottages and apartments.	SELF CATERING**** Max 16	YES LHR/BR Bath Spa, Freshford and Bradford on Avon	✓
Urban Apartments BRISTOL BS1 5LQ 0117 325 8104 reservations@urban-creation.com urban-apartments.co.uk	Stylish, high quality serviced apartments in Central Bristol. Perfect for your next city break or getaway, these fully equipped serviced apartments promise a stay for every occasion. Premium amenities and bespoke surroundings, these apartments range from studios to two bedrooms, offering an oasis of comfort in Bristol's most desirable area. Car parking available (STA).	SELF CATERING 77 apartments	YES LHR103/BRS8.2 Bristol Temple Meads 2.5	✓
Village Hotel Swindon SWINDON SN5 7DW 01793 279 470 reception.swindon@village-hotels.com village-hotels.co.uk/swindon	Village Hotel Swindon is a great spot for exploring Wiltshire's many beauty spots. You'll find everything you need for a great stay and more; a cool swimming pool and huge gym, a buzzing Pub & Grill with great food, ice cold beers and big screen live sport; and even a Starbucks coffee shop.	HOTEL **** 154 rooms	YES YES LHR69/BRS46 YES Swindon 3	✓
Voco Reading READING RG2 0FL ihg.com/voco/hotels/gb/en/reading/xrerd/hoteldetail	Family-friendly hotel with leisure facilities. Choice of restaurants.	HOTEL**** 201 rooms / Max 430	YES LHR26/BRS86 Reading 2.5	✓
Walton-On-Thames Camping And Caravanning Club Site SURREY KT12 3QG campingandcaravanningclub.co.uk	A tranquil, spacious, traditional campsite within the M25 motorway, which has been in the Club's care for more than 90 years.	CAMPING April - October	YES LHR10 Hersham 1	
Washington Guesthouse BRISTOL BS8 1LX cliftonhotels.com/bristol-hotels/washington	Comfortable and competitively priced. Full English or Continental breakfast, tea + coffee in room.	B&B 46 rooms	YES LHR105/BRS8 Clifton Down 0.4	✓
 Whatley Manor Hotel and Spa MALMESBURY SN16 0RB 01666 822888 reservations@whatleymanor.com whatleymanor.com	Whatley Manor is a grown-up getaway in the heart of the countryside, set in 12 acres of English country gardens. Twenty-three bedrooms are individual in design and offer luxury accommodation to relax and unwind in. Food is a huge part of the Whatley Manor experience. Executive Chef, Ricki Weston and his team have recently been awarded a Michelin Star in The Dining Room. Menus focus on using the finest British ingredients and some interesting traditional cooking techniques, all of which perfectly complement Whatley Manor's sustainability goals. Grey's has a more casual ambience and menu but is still noted for its excellent cuisine and is open for dinner daily. Aquarias Spa offers the ultimate opportunity to ease away your stresses, immerse yourself in the tranquility of this calming space, enjoy treatments with products from Sothy's and Gaia Spa. As befits a country house hotel we offer a very warm welcome to dogs, we totally understand that this important member of your family should travel with you. Whatley Manor is committed to achieving best practice in environmental and social sustainability and has partnered with NOW, a strategic partner of EarthCheck, the world's leading sustainability benchmarking and certification provider.	HOTEL ***** 23 rooms Max 46 1 Michelin star	YES YES YES LHR80/BRS37 YES Chippenham 12	✓
Woolley Grange Hotel BRADFORD ON AVON BA15 1TX 01225 864705 info@woolleygrangehotel.co.uk woolleygrangehotel.co.uk	Part of the Luxury Family Hotel collection, Woolley Grange is a Jacobean manor house set in 14 acres of English country gardens, on the southern fringe of the Cotswolds and on the edge of Bradford on Avon. It has an indoor pool and seasonal outdoor heated pool, ishga Spa, restaurant, comfy country and contemporary bedrooms, children's club and walled kitchen garden with chickens, ducks and rabbits. Two hours of free childcare per day and complimentary baby listening. Dogs welcome.	HOTEL 25 rooms Max 60	YES NO NO LHR100/BRS35 Free Bradford on Avon 1.2	✓
Your Apartment - Serviced Apartments & Aparthotels BRISTOL & LONDON yourapartment.com	200 centrally located serviced apartments & aparthotels with one, two & three bedrooms. Parking available (STA).	SELF CATERING/ APARTHOTEL 200 serviced apartments	YES Bristol Temple Meads	✓
Your Stay Bristol BRISTOL BS8 2SY yourstaybristol.co.uk	An alternative to hotel rooms, luxury serviced apartments in perfect locations around Bristol.	SELF CATERING**** Around 45 units	YES LHR103/BRS9 Bristol Temple Meads 0.5	✓
YMCA Bath Hostel INTERNATIONAL HOUSE, BROAD ST PLACE, BATH BA1 5LH 01225 325900 stay@ymca-bg.org ymcabath.org.uk	YMCA Bath offers a social enterprise hostel in the centre of Bath and all of its wonderful attractions. We have a choice of rooms from single ensuite to twins / triples / quads / family rooms and larger dorms with shared facilities. The location is perfect to explore the city by foot - with all attractions within a short walk, along with the great cafes, restaurants, bars and shops. We have a fabulous health & wellbeing centre on site offering you subsidised access to the gym and classes. As a social enterprise the money we raise from running our hostel supports our charitable work - which focuses on working with vulnerable young people and those at risk of homelessness.	HOTEL 80 rooms / 200 pax Open all year price varies with group size approx 10%; leaders free.	YES Size 10+ NO BRS20 NO Bath Spa 1	✓

WHAT TO DO ALONG ENGLAND'S GREAT WEST WAY

All along the Great West Way, doors are waiting to open, stories are ripe for telling, secrets ready to be uncovered.

The only challenge for your visitors is what to do first. Should it be historic buildings, some of which, like **Lacock Abbey**, are cared for by the National Trust, and others, like **Bowood House & Gardens**, are privately owned? Should it be a wildlife reserve, a dramatic hillside? Or perhaps a thrilling activity, like a balloon flight, or a new food experience...

This is a route with an extraordinary sense of history. There are four UNESCO World Heritage Sites to explore: the city of **Bath**, whose Roman remains are among the most important in northern Europe; Royal Botanic Gardens **Kew**, with its world-renowned plant collection; **Stonehenge and Avebury** with their enigmatic ancient standing stones; or exquisite 300-year-old **Blenheim Palace**, the birthplace of Winston Churchill.

Visitors can fill their memory banks with some amazing, truly English experiences. Take a tour to a vineyard or brewery such as **Bluestone Vineyard**, **Ramsbury Brewery** or the recently opened **Carvers Hill**, near Marlborough. Alternatively, shake it up with a **Gin Cocktail Masterclass** at **Bombay Sapphire Distillery**.

Photographers might focus on tours, like those run in **Bath**, while TV fans might feel a chill down the spine with a **Midsomer Murders Experience** at **Henley** or **Marlow**. Travellers can speed up with a motor racing experience at **Castle Combe Circuit**. Take a detour off the route to explore



McArthurGlen Designer Outlet Swindon

Waddesdon Manor, **Blenheim Palace** and **Bodleian Library** near Oxford.

The VisitEngland Quality Scheme

To be sure that they're seeing the very best of England's visitor attractions, you should look out for VisitEngland's Quality Rose Marque. Only attractions that have been independently assessed against the national standards of the Visitor Attraction Quality Assurance Scheme can earn such an accolade.

Shopping

Are you looking to build free time for shopping into your visitors' itinerary, but not sure where is best? Are your clients the

type to browse pedestrian-only shopping centres at the heart of historic towns. Or the shop-lined streets of market towns, offering shoppers a great mixture of high street names and independent retailers. The out of town **McArthurGlen Designer Outlet Swindon** offers over 90 designer stores with savings of up to 60% on fashion brands. If you are looking for traditional English shopping then a visit to a **John Lewis** store is a must. The first store was opened in Oxford Street, London in 1864 and stores can be found along the route in **Kingston**, **Reading**, **Newbury**, **Swindon** and **Bristol**.

At the regenerated carpet factory buildings of **The Guild** (formally known as **Wilton Shopping Village**), you'll discover a distinctive mix of independent and national brands.



Great Bath, The Roman Baths, Bath



Bluestone Vineyards

Arts and Entertainment

The choice of entertainment is staggering, whether it's stage, screen or canvas that will engage your clients. From refurbished theatres built in the Victorian era or arts centres providing local hubs. They offer unique entertainment packages too. For example: **The National Gallery** was founded in 1824 and tells the story of European art with over 2,600 paintings from Renaissance Italy and by the French Impressionists. It collects and cares for some of the world's greatest paintings and welcomes groups. **Wake the Tiger** in Bristol invites you to step through a portal into the parallel world of Meridia, with 27 unique spaces, this art walk-through labyrinth explores themes of connection and innovation, inspiration and discovery. **The Pound** arts centre, Corsham has a wide programme of jazz, festival, folk and world music concerts, visual art exhibitions, talks and lectures.



The National Gallery

Claims to Fame

Visitors can witness some amazing claims to fame along the Great West Way: The elegant Pulteney Bridge, Bath, lined on both sides with shops, is one of just four such structures left in the world. The English-speaking world's oldest continuously working theatre, Bristol Old Vic – built in 1766. **Windsor Castle**, the oldest and largest occupied castle in the world and one of the King's official residences. **The Roman Baths** is one of the finest historic sites in Northern Europe. At the heart of the **City of Bath World Heritage Site**, it consists of the remarkably preserved remains of one of the greatest religious spas of the ancient world. The city's unique thermal springs rise in the site and the Baths still flow with natural hot water.

Family Friendly

For visiting families, the Great West Way offers plenty of ideas to keep everyone entertained at **Hampton Court Palace** with stories of Henry VIII and his six wives, children can navigate the maze and play make-believe in the Magic Garden with its climbing towers and steam-breathing dragon. At **Windsor Castle**, watch the changing of the guard, tour the castle's defences and take the free family multimedia tour with Scorch the dragon as a guide (7-11yrs).

Bristol makes a great base for family friendly adventures; they can climb the rigging on **Brunel's SS Great Britain**, run on a giant hamster wheel, dress up like a bee or make their own animation at **We The Curious**. Heading north from Bristol is **Aerospace Bristol** for a supersonic family day out and **Berkeley Castle** where a family ticket includes: guided tour, entry to the Butterfly House (May-Sep), free quizzes and trails inside and outside the Castle, outdoor games and a dressing-up area.



Hampton Court Palace

Located in Surrey, **RHS Garden Wisley** is one of the UK's most visited and best-loved gardens, offering an inspirational day out for families and groups. Spanning 240 acres, experience the history of this passion for gardens at the Old Lab exhibition, open to the public for the first time in 100 years.

Within easy access of the Great West Way, **Longleat** will grab visitors attention with tours of the magnificent Elizabethan Stately Home, thrilling safari drive-through with monkeys, lions, tigers, wolves, zebras, ostriches etc. and other attractions such as Jungle Cruise, Hedge Maze Jungle Kingdom and Animal Adventure - its a full day out!

At **Cheddar Gorge & Caves**, visitors can wander through the magnificent gorge,

visit the caves, go on an exhilarating cliff-top walk and even dare to have a go at rock climbing or caving. There's also two Cheddar-themed escape rooms that will test your brain power as you race against the clock to try and escape.

Studley Grange Garden & Leisure Park is conveniently situated near Swindon just off the M4. Great for families and an ideal refreshment stop for groups. There's lots to see with an extensive garden centre and shops, tropical butterflies, exotic animals and café. Garden Centre demonstrations and tours are available, plus animal encounter experiences.



The Museum of English Rural Life

Guardians of the Past

More than 50 of the most famous sites along the Great West Way lie under the protection of two major charitable organisations: English Heritage and the National Trust.

English Heritage was formed in 1987, but the collection of historic buildings, monuments and sites in its care was started 100 years before. Its portfolio of over 400 properties date as far back as 5,000 years. Along the Great West Way these include **Apsley House** and **Wellington Arch** close to the start of the route in London and within easy access of the route are the world-renowned **Stonehenge and Avebury World Heritage Site** and the Iron Age hillfort of **Old Sarum**.

Since the **National Trust** was founded in 1895, it has protected almost 800 miles of coastline, nearly 250,000 hectares of land, and over 500 properties, as well as a large art collection.

Visit a Museum, Gallery or Library

You can't plan an itinerary for England's Great West Way without including a



Apsley House, London

selection of the wonderful museums offering rich insight into the local history and culture, of the towns and villages you've included in the programme. Some of these museums are free to enter, but why not make the most of a visit and pay for a guided tour, or book refreshments for your group.

American Museum and Gardens -

Situated within 120 acres of stunning grounds, the museum is home to the finest collection of Americana outside of the United States. (Charge)

Bodleian Libraries have been the academic heart of Oxford for 600 years and home to over 13 million items, including the Magna Carta, Shakespeare's first folio and the Gutenberg bible.

(Chargeable pre-booked library and Oxford city walking tours).

Chippenham Museum & Heritage Centre - Housed in an 18th century townhouse, it tells the story of this historic market town from its prehistoric origins to the present day. (Free)

Maidenhead Heritage Centre - Explores: the Romans, Great Western Railway, Vanwall racing cars, Hammer Horror films. (Free.) Plus Grandma Flew Spitfires exhibition and simulator (Charge)

National Waterways Museum, Glos - Housed in the old Llanthony Warehouse in the heart of what once was the bustling Gloucester Docks, the museum charts the 200-year history of the docks and the Gloucester & Sharpness Canal. (Charge).

Reading Museum - The story of Reading, see Britain's Bayeux Tapestry, then explore

the Abbey Quarter and the Riverside Museum. (Free and chargeable tours)

REME, Chippenham - The REME Museum preserves the heritage of the Corps of the Royal Electrical and Mechanical Engineers and has seven galleries to explore. (Charge)

The British Museum, London - The first national public museum in the world, and today is home to eight million objects. Discover the vast diversity of human cultures from the dawn of human history to the present day. (Free with chargeable temporary exhibitions)

The Holburne Museum, Bath - The collection of Sir William Holburne (1793-1874) includes: portrait miniatures, porcelain, embroideries and portraits by great artists of the eighteenth century. (Charge)

The Museum of East Asian Art, Bath - dedicated to the arts and cultures of East and South East Asia. (Charge)

The Museum of English Rural Life, Reading - England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. (Free with chargeable tours)

The National Gallery - From its home in London's Trafalgar Square, the Gallery collects and cares for some of the world's greatest paintings – and shares them with everyone to see. (Free with charge for tours)

Wiltshire Museum, Devizes - Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge; the largest collection of Early Bronze Age gold ever put on public display in England. (Charge)

LANDSCAPE & COUNTRYSIDE ALONG ENGLAND'S GREAT WEST WAY

Along the touring route, glorious and ancient landscapes straddle the Great West Way as it winds its way through gentle hills, sweeping valleys and wildflower meadows, while through Wiltshire it is dotted with prehistoric stones and mysterious white horses. In Wiltshire alone there are no fewer than eight white horses, some close to the route, others worth a detour.

THREE AREAS OF OUTSTANDING NATURAL BEAUTY

The route perfectly lends itself to the visitor who craves the peace and open space of the countryside. It passes by three Areas of Outstanding Natural Beauty (AONBs), which enjoy legal protection thanks to their exceptional landscapes. These are the Chilterns, the **North Wessex Downs National Landscape** and the **Cotswolds**.

North Wessex Downs National Landscape

North Wessex Downs National Landscape make up the third largest of Britain's 46 National Landscapes. The area lies at the heart of the chalk band that stretches across southern England and was once under a warm sea. Its landscape is very diverse; as well as the chalk habitats, there is a rich mosaic of woodland, pasture, heath and common land. It is an ancient landscape etched by the impact of humans for over

5,000 years, including fascinating features such as the World Heritage Site at Avebury, 8 Chalk White Horses, Savernake Forest, Highclere Castle, historic market towns and the Kennet & Avon Canal. The name Wessex was revived by Thomas Hardy in his novels and based on an earlier region of Saxon Britain. The word 'downs' is from Anglo-Saxon 'dun' meaning hill.

The Cotswolds National Landscape



A great way for visitors to immerse themselves in the so-beautiful-it-can't-be-real landscape of the Cotswolds is to walk some of the Cotswold Way. This is England at its prettiest.

The Chilterns National Landscape

Close to London, the southern section of The Chilterns' 324-miles falls within the Great West Way corridor. It's a haven for wildlife. Keep an eye out for red kites - the bird of prey now thrives in the region, having been reintroduced in 1989.

WILDLIFE TRUSTS

Wiltshire Wildlife Trust

Wiltshire Wildlife Trust has created living landscapes across Wiltshire by restoring, reconnecting and recreating habitats for wildlife and people. From woodlands, wildflower meadows and hedgerows to streams, rivers, chalk downland, valleys, bogs and wetlands. They manage 40 nature reserves and run a variety of events throughout the year including guided walks. The reserves offer different wildlife, vegetation and landscapes to explore along tarmac tracks, paths and boardwalks. **Blakehill Farm** is a transformed World War II air base, **Jones's Mill** has the Salisbury Avon flowing through its centre, and **Lower Moor** is a mosaic of three lakes, two brooks, ponds and wetland scrapes with Visitor Centre and toilets on site.

Wildfowl & Wetlands Trust (WWT)

London Wetland Centre

An urban oasis for wildlife and people, along the River Thames and close to central London. Stroll among the lakes, ponds and gardens. Groups can book a guided tour to discover more about the history of the Centre and its wildlife and watch wildlife in comfort from a two-storey, glass fronted observatory with the London skyline as a backdrop.



Cycling on the Great West Way

West Kennet Long Barrow, Wiltshire



ANCIENT LANDSCAPES

The National Trust cares for areas of the countryside to keep them accessible for future generations. They undertake site surveys of the historic landscape to build up a picture of each site's archaeological significance. From ancient trees to butterflies, the places are full of life.

Bath Skyline

Only a short stroll from the city centre, enter another world, onto the skyline hills above Bath and beyond, through 6 miles of meadows and ancient woodlands to secluded valleys. The limestone grassland slopes support a large variety of plants and attract a number of butterflies, great for some spring and summer wildlife spotting. The **Bath Skyline** circular walk is 6 miles (9.6 km) and will take around 3-4 hours of moderate walking. Groups are welcome and a selection of self-led walks is available.

Cheddar Gorge

England's largest gorge would have begun forming about one million years ago during the last Ice Age. Water from melting glaciers formed a river, which over time started to carve into the limestone rock creating the steep cliffs and famous Cheddar Caves. Discover the wildlife on the **Cheddar Gorge**

circular walk, 4 miles (6.4 km), 1 hour 40 minutes of moderate walking. From free-roaming feral goats and ancient rare breed Soay sheep, to rare plants and birds, including the Peregrine falcon, buzzard, kestrel and raven.

Wiltshire Landscape sites

A variety of fascinating sites across Wiltshire, including parts of the **Stonehenge and Avebury World Heritage Site**. At **Avebury** you'll find the largest prehistoric stone circle in the world as well as many other Neolithic and Bronze Age monuments, including Windmill Hill, The Sanctuary and West Kennet Long Barrow. A bit further afield, discover the Stonehenge Landscape where there are remarkable prehistoric monuments such as The Avenue, several Bronze Age barrow cemeteries and the henge monument of Durrington Walls, which contains the remains of a Neolithic village. Just outside Marlborough, Lockeridge Dene and Piggledene's unusual sarsen boulder stream, forms a striking landscape.

At Cherhill there's the white horse on Calstone and Cherhill Downs, with its stunning landscape. North of Chippenham is Sutton Lane Meadows, an unspoilt natural wildflower meadow which blooms in May and June into a spectacular display.

TWO NATIONAL TRAILS

National Trails are long distance walking, cycling and horse riding routes through the best landscapes in England and Wales. There are two National Trails crossing the Great West Way.

Thames Path National Trail

Follow the greatest river in England for 184 miles. The terrain is mostly flat and relatively gentle with water meadows, sleepy riverside villages and nature reserves interspersed with historic market towns. Then it passes Windsor Castle and some of the most famous London attractions such as Hampton Court Palace, the Houses of Parliament, the London Eye, Tower of London and more. Enjoy a walk or combine it with a boat trip.

The Ridgeway National Trail

This 87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times, as it passes through the North Wessex Downs and the Chilterns. Along the way you'll glimpse remnants of the Iron, Bronze and Stone Ages, passing stone circles, white horses and ancient woodlands.

SHOPPING IDEAS FOR ITINERARIES

Shopping is an essential part of any trip, so here's some great suggestions to add to your itineraries.

In major towns and cities along the Great West Way, high street favourites can often be found in a central shopping centre (mall) or out of town. They generally offer a wide selection of shops, restaurants and cafés. Many of the market towns showcase a strong independent and more diverse offering.



Windsor Church Street

Take time out to stop and shop along or within each reach of the Great West Way

In a rural and historic setting just on the outskirts of Salisbury is **The Guild** (formally known as Wilton Shopping Village). In its regenerated carpet factory buildings, you'll discover a distinctive mix of independent and national brands ranging from homeware, interiors, gifting and wellbeing.

Many towns and villages welcome the trade to stop and shop giving drivers a break and visitors time to explore. Not only do they offer high street names but many have independent shops and cafes which are reliant on local business. Please stop and shop at the following:

BATH – range of independent and specialist boutique shops, plus with major high street names - all within walking distance from the city centre.

BRADFORD ON AVON – Full of independents.

BRISTOL – Bristol Shopping Quarter has a mix of independents and brand names, including Harvey Nichols.

CALNE – is a great place to take a break and wander the independent shops and cafes such as Castlefields Canal and River Park which was voted Local Favorite in the South West.

CORSHAM – this historic market town is surrounded by beautiful countryside with free ranging peacocks.

CHIPPENHAM – The main shopping areas are on and adjacent to the High Street, Market Place and The Causeway and The Bridge, New Road and Hathaway retail Park. The enclosed Emery Gate Shopping Centre and open air Borough Parade Shopping Centre lie on either side of the High Street.

DEVIZES – is a historic market town with a colourful Medieval past. Discover the wide range of traditional independent shops or peruse the Thursday market.

HUNGERFORD – Shoppers will love the many antique and independent shops, boutiques, and the bustling Wednesday street market.

MALMESBURY – is a beautiful hilltop town surrounded by picturesque views. It has a rich history with a lively town centre with interesting independent shops and great places to eat and drink.

PEWSEY – is a quaint village with charming historic streets where you will find a selection of shops, cafes and pubs to visit.

READING – Oracle. Riverside indoor shopping mall with shops/restaurants.

WINDSOR – The favourite for shopping in Windsor is Windsor Royal Station, a Grade II listed royal Victorian railway station with Queen Victoria's waiting room.

INSIDER TIP

Check out the offer for groups...

McArthurGlen Designer Outlet Swindon

Not to be missed. Make sure there's time in your itinerary to stop off here. Your customers are sure to enjoy browsing in the 100+ shops with reductions of up to 60 per cent. Housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works, it is one of the largest covered designer outlets in Europe. There is also a great variety of restaurants and cafés to relax in after a day's shopping.

Please enquire about refreshment voucher for coach drivers and discount vouchers for your group.

INSIDER TIP

Don't miss

Built in 1880 as a grain mill, **Fisherton Mill** is the south of England's largest independent gallery with an award-winning onsite café & artist studios. It is a haven for discerning shopaholics and foodies alike. Set over two floors the Mill retains many original features which add to the atmosphere.

BOOKABLE EXPERIENCES, ACTIVITIES & SPECIALIST TOURS

If you're looking for ideas to include in your itineraries, then look no further. Along and within easy reach of the Great West Way there is an extraordinary variety of unique bookable experiences, activities and specialist tours not found in any other part of the county.

FOR THE ADVENTUROUS TRAVELLER

Plan a multi-adventure trip to explore the Great West Way®; a touring route that is more a lattice – of paths, trails and tracks, snaking across the countryside from ancient market towns to quaint villages. Criss-crossed by the River Thames and the Kennet & Avon Canal it offers endless opportunities for water-borne fun. There are plenty of adventures to get the heart racing; from skydiving, paddleboarding and hot-air ballooning to climbing and getting behind the wheel.

Take to the sky...

A tandem skydive with **Skydive Netheravon** is a great introduction to parachuting. Jumps are from up to 13,000 feet above the beautiful Wiltshire countryside.

Climb up high or go deep underground!

Original Wild offers climbing and abseiling around Bristol and Bath as well as canoeing, kayaking and rafting, stand up paddleboarding or custom adventures. Take a Tower Tour at **Salisbury Cathedral** climbing 332 steps to the base of the Cathedral spire where you can wonder at the medieval scaffolding supporting the spire, view the peregrine cameras during breeding season and enjoy unsurpassed views of the city and surrounding countryside.

Cheddar Gorge & Caves is perfect for those seeking adventure with a range of Rocksport activities for all abilities. Set against the stunning backdrop of one of Britain's most iconic landmarks, challenge your strength in the shadows of the gorge's awe-inspiring cliffs on a 50ft outdoor rockface climbing wall. Explore hidden, underground caverns on our caving experience or an exhilarating 30ft Blackcat freefall – both in Gough's Cave.

Try a new four-wheel experience...

There's the adrenaline rush of motor racing: visitors can get behind the wheel at **Castle Combe Circuit** near Chippenham. With a full racing calendar, whether clients want to race, watch or experience there's plenty to do! For those who like driving classic cars, let them

turn heads as they drive by in an iconic vehicle. Combine with a visit to nearby **Atwell-Wilson Motor museum**.

Get moving with a cycling adventure...

Bristol is one of Europe's most bike-friendly destinations. Share the cycling on a tandem from **Bristol Tandem Hire**, offering guidance and traffic-free routes. A detour to Swinley Forest finds the South of England's destination mountain bike trail centre. Bath and the Cotswold Hills have everything mountain bikers want from a day in the saddle; secret singletrack, quiet bridleways and tracks perfect for the rider looking for something different. Great West Way cycling holidays are available from a number of Official Tour Operators. Explore on two wheels, with bike hire and self-guided trips or guided cycle routes and travel guides.

Enjoy an aquatic adventure...

Whether customers would like to spend an hour, a day or longer on the River Thames there's plenty of choice: **Hobbs of Henley** offer rowing boats, little motor boats, launches with covers or chauffeured Edwardian launches for up to 12. To celebrate their 50th anniversary, **Thames Rivercruise** has teamed up with 'Walk Reading' to offer group chartered boat trips to visitors plus a walking tour experience. Hop on the boat for a 90 minute cruise and then hop off to explore the beautiful town of Reading with an experienced and knowledgeable guide.

A visit along the River Thames has to include a proper row at **Henley on Thames**, home to the world-famous Royal Regatta! Visitors to Windsor can take a boat trip with **French Brothers** choosing either a short 40 minute return trip or a longer 2 hour return – both offer amazing views of Windsor Castle.



Thames Rivercruise

Multi-adventure itinerary for small groups

Day 1. A walk between Marlow and Henley: Enjoy a Thames riverside walk of 8.5miles/14kms, following the Thames Path National Trail, passing locks, weirs, interesting villages, and the Henley Royal Regatta course.

Overnight: Henley Greenlands Hotel, Henley

Day 2. A walk along the Kennet & Avon Canal: Head to Devizes for a walk along the Kennet & Avon Canal to Bradford on Avon (14 miles/ 22.5kms), including the magnificent Caen Hill Lock flight near Devizes. The 29 continuous locks have a rise of 237 feet in 2 miles (72 m in 3.2 km).

Overnight: Bath Hotel, No 15 Great Pulteney

Day 3. Bath – Bike tour and twilight kayak tour: Who would have thought that the World Heritage Site of Bath would offer so many active experiences? An afternoon or evening kayaking (try a Twilight tour) with Original Wild.

Day 4. Activities with a difference: tandems, SUPs and Nordic Walking: Bristol is the perfect place for an exhilarating stay: take a ride on a tandem bike with Bristol Tandem Bike Hire.

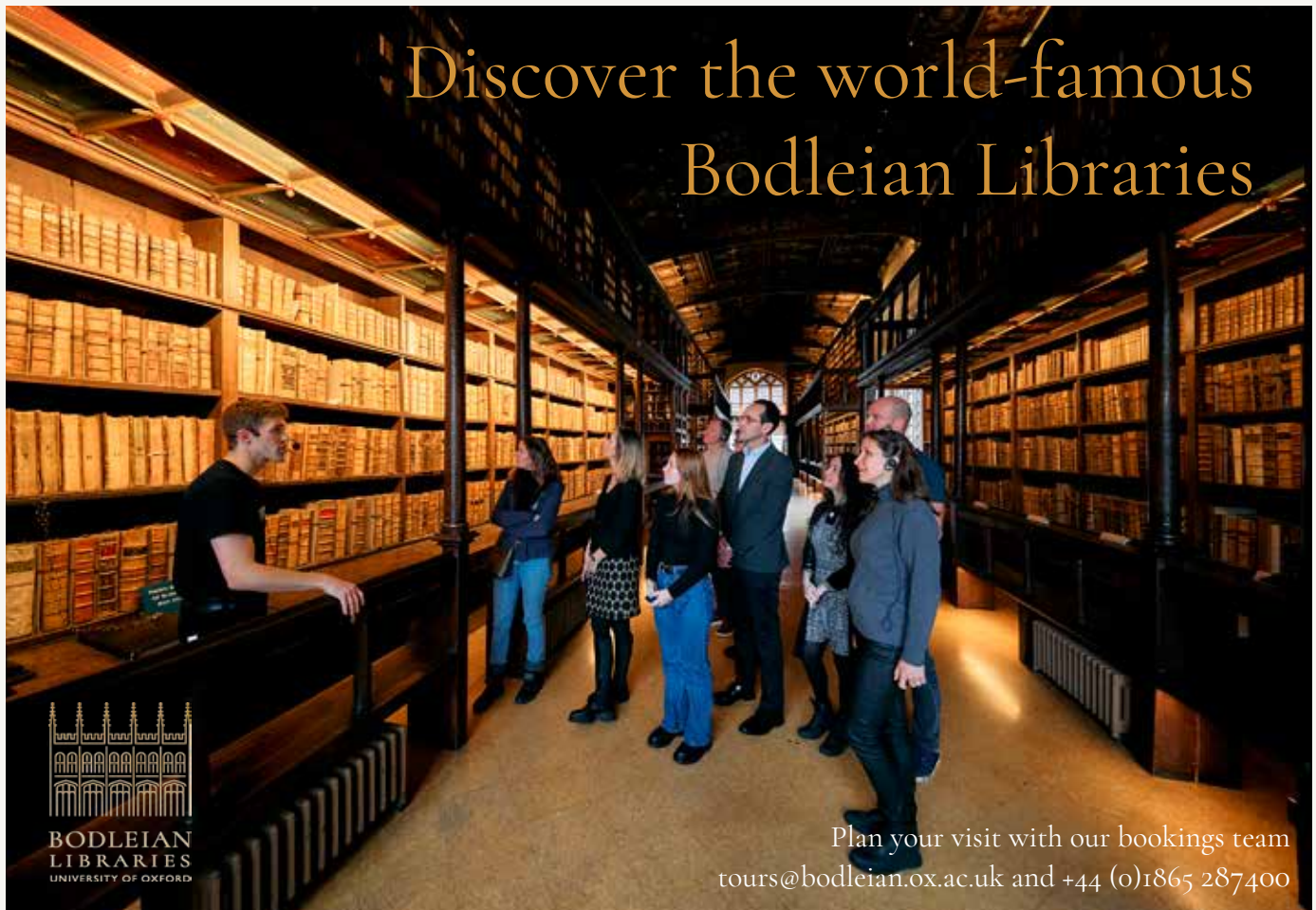


Rowing at Henley on Thames



Cycling

Discover the world-famous Bodleian Libraries



Plan your visit with our bookings team
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National
Trust



Stourhead, Wiltshire

Eighteenth-century Palladian mansion and world-famous landscape garden, described as ‘a living work of art’.

Group discounts and bespoke tours available



nationaltrust.org.uk/stourhead

01747841152



Studley Grange

Butterfly World & Farm Park

Butterfly House

Rain or shine come visit our Butterfly House in Wiltshire. Here you can walk among some of the most beautiful butterflies in the world, flying freely against a backdrop of tropical plants.



Zoo & Farm Park

Learn about owls, otters, meerkats, and a raccoon at our keeper talks. The Farm Park hosts all your farm favourites, with friendly animals always happy to meet you.

Garden Centre

For all your garden needs from shrubs, flowers, seeds and ornaments to barbecues and our extensive range of garden furniture. Also aggregates, plant pots and tools, we have a vast selection in stock.



The Garden Restaurant

The Garden Restaurant is fully air conditioned and offers fresh meals, snacks, and tempting treats. Enjoy a must-have fresh coffee or pot of tea.

Giftware & Clothing

Take time to browse our stylish ranges of giftware, from scented candles, pottery and glassware to fashionable clothing and country tweeds.



Food Hall

Come and fill your basket with treats from around the world. Exotic spices to fresh vegetables, homemade sausage rolls and pasties. This is all complemented with a complete range of soft drinks and a selection of alcoholic beverages.



SPECIALIST TOURS AND EXPERIENCES

There are many attractions who offer immersive VIP and specialist tours and experiences. These are perfect for small pre-booked groups or FIT. Please contact relevant businesses to book or find out more about trade rates, catering packages etc.

Garden Lovers

National Trust's **Stourhead House & Gardens** has a breathtaking 18th century landscape garden with lakeside walks, grottoes, and classical temples. They now have two new exclusive tours; Walled & Fruit Garden Tour (90-minute exclusive tour) with a Stourhead Gardener; and Premium Horticultural Garden Tour (120-minute exclusive tour) of the Designed Landscape, Temples, and Collection.

Learn and grow at a series of free talks, demonstrations, and interactive sessions at **RHS Garden Wisley Hilltop Live**, which takes place at RHS Hilltop – The Home of Gardening Science. See how-to

demonstrations to try at home, learn about the history of RHS Wisley, hear about scientific research going on in the labs and discover fascinating collections from the library, plus much more.

The Savill Garden guided tours immerse visitors into the Royal history and heritage of the gardens and Windsor Great Park. Perfect for groups with a passion for horticulture. Book a guided tour from the Valley Gardens to the Deer Park and iconic Long Walk.

Exclusive Private Walled Garden and Woodland Garden tours are a must see at **Bowood House and Gardens** between April – June. You can expect carpets of bluebells, and an oasis of azaleas, magnolias and rhododendrons.

The American Museum & Gardens offer 1-hour garden tours telling the evolutionary story of the gardens. Visitors can explore the Mount Vernon Garden, reconstructing parts of George Washington's garden in Virginia,

the Arboretum, originally planted at Claverton in the 19th century and the original Italianate Garden.

Behind-the-Scenes History Tours

Blenheim Palace run a series of specialist tours and experiences which take visitors behind the scenes to delve deeper into the captivating stories that have shaped the Palace and its previous residents. These tours, led by expert guides, access private rooms, passages and areas not open to the public. Delight in the opulence of the Duke's private apartments, marvel at the stunning craftsmanship and intricate details that adorn these living spaces, revealing the true essence of British heritage.

At **Longleat House** visitors can pre-book an intimate behind-the-scenes guided tour of four of Longleat's libraries, which are one of the largest and most significant private libraries in Europe. Alternatively, pre-book



INSIDER TIP

Within easy reach...

The Royal Mint Experience, in South. Wales is easily accessible from the Great West Way. It has some of the most unique and rare coins in British history on display. It continues to focus on creating memorable experiences for visitors with a variety of general tours and Experience Day packages, which include behind the scenes tours, strike your own coins and catering options.



Blenheim Palace

Image: Pete Seaward

the Treasures of Longleat House Tours which will spotlight Longleat's rarest and most significant objects and works of art.

History & Art Tours

Within easy reach of the route take a trip to **The Bodleian Libraries** who not only offer exclusive 30-, 60- or 90-minute tours of the Divinity School and Duke Humfrey's Library but they can also combine this with a tour of the Official University of Oxford college, Christ Church or a city walking tour. Or visit **Waddesdon Manor**, a French Renaissance-style chateau offering visitors a House tour to discover more about the history of the Rothchild family and its incredible historic collection.

Syon House and Garden near Richmond, offer specialist tours to see the House interiors, art and architecture, key periods in history, plus filming locations. A 30 minute 'Syon Sprint' tour or a 90-minute general tour is recommended.

Celebrating 200 years of the **National Gallery**, check out their programme of events, exhibitions and virtual experiences. These Include a range of themed tours for groups such as 'Women in Art' and 'Heroes and Villains'. Explore 700 years of wall-to-wall masterpieces and their history and stories from this world-renowned collection.

Face-to-face VIP Wild Animal Experiences

Longleat VIP tours and Experiences are a once in a lifetime opportunity, (aged 8 years+), and designed to give visitors the best behind-the-scenes access and interactions. Choose from a Safari VIP Experience - Bronze, Silver, Gold, specific animal VIP encounters with Giraffe, Lion, Tiger, Aardvark, Giant Otter, Giant Anteater or Koala. Plus a Big Cat Photographic Experience or jump in the meat-wagon for a Big Cat Feed VIP Experience. Alternatively, book an alpaca walk at **Cholderton Rare Breeds Farm** or a zoo keeper experience at **Studley Grange Butterfly World & Farm Park**.

INSIDER TIP

In & Beyond Bath offer intimate specialist tours and guiding/driver experiences for small groups and FIT. Explore the iconic landmarks with untouched treasure, revealing the soul of quintessential England. Full or half day tours could include Stonehenge & Secret England, Hidden Cotswolds & Dark Age England or bespoke experiences visiting Avebury, Lacock or Bath. Airport Transfers also available.

INSIDER TIP

Don't miss

A Stone Circle Experience at **Stonehenge** gives you a unique opportunity to be up close to this world-famous monument and wander amongst the ancient stones. Walking between the standing and fallen stones is an awe-inspiring experience, allowing you to marvel at the incredible ingenuity required to construct this 4,500-year-old monument. Visits take place outside of normal opening hours, most mornings and evenings. Each visit lasts for 45 minutes, for a maximum of 30 people. Where a group is more than 15 pax the group is divided in half, each with 30 mins in the stone circle and 30 mins around it. Spaces are subject to very limited availability.





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BLENHEIM PALACE

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Birthplace of Sir Winston Churchill

UNESCO World Heritage Site

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WHAT'S ON

KEY: TL Tour or Group Leader D Driver RV Refreshment Voucher FOC Free of charge Length of visit Languages Airports Coach Parking Railway/Bus Online Bookings

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
a'Beckett's Vineyard DEVIZES SN10 4EN abecketts.co.uk	Vineyard offering English wine tours and tastings. Groups can pre-book outside Wed-Sat opening hours.	Open all year Wed to Sat 11-4.30	Min 10 Max 30 TL/D-FOC Wine Tours	✈️ LHR80/BRS47 🚗 Westbury 10.1	✔️
Abbey House Manor MALMESBURY SN16 9AS abbeyhousemanor.com	5 acre garden beside 12th century Abbey Church with river walk, fish ponds, waterfall and roses.	Open on selected days 10-4pm	12+ group discounts Garden tour	✈️ LHR79/BRS38 🚗 Chippenham 9.9	✔️ 📄
Adam Henson's Cotswold Farm Park CHELTENHAM GL54 5FL cotswoldfarmpark.co.uk	First Farm Park in the UK. 50+ rare breed farm animals, seasonal demonstrations and activities. Indoor/outdoor play.	Feb-Dec 9.30-5	Min 20 Pre-book D-RV TL-FOC Optional group talk available	✈️ LHR81/BRS64 🚗 Kingham 11.1	✔️ 📄
	Aerospace Bristol BRISTOL BS34 5BZ Box Office 0117 931 5315 groups@aerospacebristol.org aerospacebristol.org/groups/ Opening Times Daily 10-4.30 Experiences Exhibit trail and clocking in cards Group Information Min 15 TL/D-RV-FOC Check website for price. Specialist heritage and Concorde tours available	Overview Step aboard Concorde and embark upon a fascinating journey through aerospace history. With the last Concorde ever to fly as its stunning centrepiece, Aerospace Bristol transports visitors through the decades, from the earliest days of powered flight, through two World Wars, the drama and technological advances of the space race, and on to the modern day. The highlight is the iconic Concorde, stunningly displayed in her own purpose-built hangar, in the place where she was designed and built. Catering for groups available alongside Concorde.	🕒 3-4hrs NO ✈️ LHR103/BRS14 YES 🚗 Bristol Parkway 3	✔️ 📄	
Aldwick Estate BRISTOL BS40 5AL aldwickestate.co.uk	Sample award-winning English wine at this idyllic North Somerset vineyard with a 90-minute tour and tasting session.	See website for details	Pre-booked private tour & tastings available. See website for details	✈️ LHR119/BRS4 🚗 Yatton 6	✔️
All Saints Alton Priors Church MARLBOROUGH SN8 4JX visitchurches.org.uk/visit/churchlisting/all-saints-alton-priors.html	A lovely medieval church with its Norman arch intact, simple interior with Jacobean choir stalls, a brass tomb, Sarsen stones and ancient yew tree in the churchyard.	Open Daily	Entry Free Downloadable free audio guide.	✈️ LHR75/BRS60 🚗 Pewsey 5	
American Museum & Gardens CLAVERTON MANOR, CLAVERTON DOWN, BATH, BA2 7BD reception@americanmuseum.org americanmuseum.org	The American Museum & Gardens is truly unique. Founded in 1961 to bring American history and cultures to the people of Britain and Europe, it is the only museum of Americana outside the US. Set within a Grade 1 listed Georgian manor house on the edge of Bath, the Museum houses fascinating period rooms and a remarkable permanent collection of folk, decorative arts and cultural objects, showing the diverse and complex nature of American traditions, focused primarily on the 14th-20th centuries. The Museum is situated within a Georgian estate of 125 acres of historic parkland, ancient woodland and formal gardens, with a gallery shop, café and Children's Garden. Located in an area of outstanding natural beauty, the views across the Limpley Stoke Valley from the lawns and café terrace are unrivalled.	Open mid-March to End Dec. 10-5 March to End Oct, 10-4 Nov & Dec. Closed Mondays outside school holidays.	10+ group discount TL/D-FOC	🕒 1-3hrs NO ✈️ LHR102/BRS22 NO 🚗 Bath Spa 2	✔️
Apsley House LONDON W1J 7NT 020 7499 5676 traveltrade@english-heritage.org.uk english-heritage.org.uk/visit/places/apsley-house/	The grandest address in the capital, once known as 'Number 1 London' and the London home of the first Duke of Wellington. He transformed it into a palatial residence to befit his status, and filled it with works of art and gifts from grateful rulers across Europe. Paintings by Velazquez and Rubens.	Jan-Mar Wed-Sun 11-4pm Apr-Dec Wed-Sun 11-5	Min 11+ Pre-book TL/D-FOC Pre-booked guided tours available English, German and Spanish audio guides.	🕒 1.5hrs 🇩🇪 ✈️ LHR15/BRS125 NO 🚗 Hyde Park Corner 0.3	✔️
Arundells SALISBURY SP1 2EN arundells.org	Within the magnificent Cathedral Close, home of Sir Edward Heath KG MBE, Prime Minister and Statesman.	Mar-Nov Varies	House and/or Gardens/Tours Pre-booked Bespoke Tours	✈️ LHR70/BRS59 🚗 Salisbury 0.7	✔️ 📄
Ascot Racecourse BERKSHIRE SL5 7JX ascot.com	The racecourse is home to the sport's most prestigious race meetings which take place throughout the year including Royal Ascot. Group Packages and discounts apply.	See website for details	TL/D-FOC Bespoke tours, catering packages. Discounted tickets for 10+	✈️ LHR106/BR199 🚗 Ascot 5 min walk	
Ashton Gate Stadium BRISTOL BS3 2EJ ashtongate.co.uk	Home to Bristol City & Bristol Bears. It hosts a number of prestigious sporting events and concerts!	All year		✈️ LHR106/BRS7 🚗 Bristol 2.3	✔️ 📄
Atwell-Wilson Motor Museum CALNE SN11 0NF 01249 813119 enquiries@atwellwilson.org.uk atwellwilson.org.uk	100+ exhibits are cars from 1910 onwards plus a collection of motorcycles, mopeds and bicycles. There is also interesting memorabilia, the Jack Spittle Model Lorry Collection plus a reconstructed 1930s style garage complete with vehicles. Coaches welcome, light refreshments can be provided by prior arrangement.	Apr-Oct Tue-Sun 11-5	Min 20 group discount. Larger groups via classic car clubs by negotiation. D-FOC	🕒 NO ✈️ LHR74/BRS43 NO 🚗 Chippenham 7	✔️
Avebury Stone Circle & Avebury Manor and Garden AVEBURY SN8 1RD 01672 539250 avebury@nationaltrust.org.uk nationaltrust.org.uk/avebury	Recognised as a World Heritage Site for its outstanding Neolithic and Bronze Age monuments, Avebury is a window into our ancient past. In the village, Avebury Manor and Garden, which dates from Tudor times and later, is unusual as the rooms are decorated in the style of different historical periods.	Stone circle is open all year round. Avebury Manor see website	Min 15 Group rates available. Stone circle tours. Check website for details	🕒 3+hrs NO ✈️ LHR70/BRS54 YES 🚗 Swindon 11	✔️

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Avon Valley Adventure & Wildlife Park BRISTOL BS31 1TP avonvalley.co.uk	Avon Valley Adventure and Wildlife Park brings fun and adventure together for the whole family.	See website for full timings.	Discounts available - 15% for 20+ 20% for 50+ pre-booked groups.	✈ LHR104/BR313 🚆 Keynsham 1.7	✔
Avon Valley Railway BRISTOL BS30 6HD Trish Coomber 0117 932 5538 accounts@avonvalleyrailway.org avonvalleyrailway.org/visit-us/group-visits/	Dedicated to restoring steam to the Avon Valley; 3 miles of track re-laid, locomotives and carriages restored.	Varies	20+ Group discount TL-FOC Dining + other trips	✈ LHR100/BR313 🚆 Keynsham 1.5	✔
Bailey Balloons / Virgin Balloon Flights BRISTOL & BATH BS20 0HA baileyballoons.co.uk/our-flights/ group-flights-corporate-flights	Hot air balloon flights from Bristol, Bath, South Wales, Wiltshire and Dorset.	Apr-Oct	Min 12 from £120. Can cater for any size group. Champagne Hot Air Balloon and Exclusive Flights.	✈ Varies 🚆 Temple Meads 3	✔
Barn Theatre CIRENCESTER GL7 1BN barntheatre.org.uk	For theatre-lovers, the Barn Theatre is the place to share top-class regional theatre and performing arts education.	Year round shows	Min 15+ discount. Back stage tours, group drama workshops.	✈ LHR80/BR550 🚆 Kemble 5.7	✔
Barrington Court ILMINSTER TA19 0NQ 01460 241938 barringtoncourt@nationaltrust.org.uk nationaltrust.co.uk/barrington-court	 An atmospheric fragment of old Somerset: the estate is the vision of Colonel Lyle and his architect James Edwin Forbes. It has glorious garden rooms, avenues and orchards. Displays housed in the farm buildings help to tell the story of Barrington.	See website for opening times	Groups: 15+ Group rates D FOC D-RV Check website for details	🕒 3hrs 🗣 NO ✈ LHR125/BR346 🚆 YES - Call for info 🚆 Crewkerne 7	✔
Basildon Park READING RG8 9NR nationaltrust.org.uk/basildon-park	Georgian mansion with grand 18th century reception rooms and 1950s kitchen set in 400 acres of parkland.	All year Varies	15+ D-RV	✈ LHR38/BR81 🚆 Pangbourne 1.8	✔
Bath Abbey BATH BA1 1NG bathabbey.org bathabbey.org/visiting-abbey/ educational-visits	Visitors have been welcomed for hundreds of years. Admire the architecture, enjoy the music, experience the Abbey's history.	All year. Varies	TL-FOC 1:10 Book 4 weeks+ Tours Max 12	✈ LHR104/BR319 🚆 Bath Spa 0.5	✔
Bath Bus Company KEYNSHAM BS31 2ED 01225 330444 hq@bathbuscompany.com tootbus.com	 Bath Bus Company operates open-top hop-on and hop-off over 38 stops in Bath, with tours provided by live guides or multi-lingual commentary in 10 languages. We also operate the Air Decker - a bus service providing transport between Dorchester Street, Bath and Bristol Airport.	Open all year except CD, BD & NYD	Group rate applies to 8+. Groups to pre-book. TL/D-FOC Private hire hq@bathbuscompany.com	🕒 Various 🗣 🇬🇧 🇫🇷 🇩🇪 🇮🇹 🇪🇸 🇯🇵 ✈ LHR100/BR319 🚆 YES 🚆 Bath Spa 0.2	✔
Bath Mozart Fest & Bath Bachfest BATH BA1 1NS Tel: 01225 429750 emma@bathmozartfest.org.uk bathmozartfest.org.uk	 Bath Mozartfest and Bath Bachfest are recognised as leading classical music festivals in Europe. Every year, world renowned artists perform the finest chamber and orchestral music to capacity audiences in Bath's historic venues - Assembly Rooms, Guildhall, St Marys Bathwick and Bath Abbey. 15 concerts. The festivals rely on ticket sales and sponsorship for income. Artistic Director: Amelia Freedman CBE.	Bath Mozartfest Fri 8 - Sat 16 Nov 2024 & Fri 7 - Sat 15 Nov 2025; Bath Bachfest Wed 19 - Sat 22 Feb 2025; Mon-Fri concerts 1-2pm. Eve concerts 7.30-9.3.0	Group discounts 1 in 10 tickets FOC. Please contact Bath Box Office Tel 01225 463362. info@bathboxoffice.org.uk	✈ LHR106/BR319 🚆 YES by arrangement 🚆 Bath Spa	✔
Bath Preservation Trust BATH BA1 2LR bath-preservation-trust.org.uk	The Trust owns and runs four popular museums in Bath: No.1 Royal Crescent, the Herschel Museum of Astronomy, Beckford's Tower and the Museum of Bath Architecture.	Varies	Prebook. Private visits.	✈ Varies 🚆 LHR99/BR318	✔
Bath Shopping visitbath.co.uk/things-to-do/shopping/	Bath's compact, visitor-friendly city centre is packed with retailers large and small, from one-of-a-kind independent boutiques to major high street names.			✈ LHR100/BR318 🚆 Park Bath Spa	✔
Bath Skyline National Trust South East of the city of Bath nationaltrust.org.uk/bath-skyline	Discover hidden valleys, beech woodlands and extensive views overlooking the World Heritage City of Bath with a selection of self-led walks. Groups welcome.	Daily. Dawn to dusk.	FOC Various walks and chargeable public events.	✈ LHR100/BR320 🚆 Bath Spa 1	✔
Beckford's Tower BATH BA1 9BH beckfordstower.org.uk	Neo-classical architectural folly, built 1826-1827, once home to one of the greatest collections of Georgian books, furniture and art.	Varies 29/6 - 15/12	10+ 15% TL/CD-FOC Prebook. Private visits.	✈ LHR97/BR318 🚆 Bath Spa 2.8	✔
Below Stairs HUNGERFORD RG17 0NB belowstairs.co.uk	A unique antique shop and showrooms specialising in items of the 19th and early 20th century.	Daily 10-6	Walk around with owner.	✈ LHR53/BR365 🚆 Hungerford 0.3	✔
Berkeley Castle BERKELEY GL13 9PJ Helen Berryman 01453 810303 helen.berryman@berkeley-castle.com berkeley-castle.com/groupvisits.html	 Oldest castle in England to be lived in by the family that built it almost 900 years ago. Edward II was murdered here, links with Elizabeth I, Henry VIII, Shakespeare and Francis Drake. Fabulous paintings, tapestries and artefacts on display. 8 acres of gardens and grounds. Kitchen Garden Restaurant, Film location for Poldark, Wolf Hall and Johnny English Strikes Again.	Sun-Wed April to end Oct	Guided tours £2.50 per person. Joint ticket with WWT Slimbridge available	🕒 Full day 🗣 ✈ LHR106/BR331 🚆 YES 🚆 Cam and Dursley 5	✔

























































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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Blaise Museum BRISTOL BS10 7QS bristolmuseums.org.uk	19th century mansion in 400 acres of parkland and woodlands. Everyday objects from centuries past.	Apr-Dec Varies	FOC.	✈️ LHR106/BR512 🚆 Sea Mills 2.9	✔️
Blenheim Palace WOODSTOCK OX20 1PP groups@blenheimpalace.com blenheimpalace.com	 Home of the 12th Duke and Duchess of Marlborough and the birthplace of Sir Winston Churchill, Blenheim Palace is a UNESCO World Heritage Site with over 300 years of history, 2000 acres of Parkland and Formal Gardens, events, tours and exhibitions.	All Year	15+ D/TL FOC Themed talk and tours.	🕒 N/A 🗣️ NO ✈️ LHR51/BR586 🚆 NO 🚆 Oxford 5	✔️
Bluestone Vineyard NR. SALISBURY SP4 0EW 07501 091132 info@bluestonevineyards.co.uk bluestonevineyards.co.uk	 A walking tour of the vineyard with expert guide and wine tasting of Bluestone Sparkling wines. Alternatively a self-guided tour and tasting is available. Add a delicious lunch platter including a selection of local cheese and charcuterie with artisan cracker breads, dressed home grown salad and chutney.	Open April - October. Please contact direct for tour and tasting availability.	Min group size 10 - self-guided and 14 guided, group rates	🕒 2-3hrs 🗣️ NO ✈️ LHR63/BR562 🚆 YES 🚆 Grateley 4	✔️
Bodleian Libraries OXFORD OX1 3BG +44 (0)1865 287400 tours@bodleian.ox.ac.uk visit.bodleian.ox.ac.uk	 The Bodleian Libraries, Radcliffe Camera and Weston Library are three of Oxford's most iconic libraries, located in the heart of the city. Get exclusive, behind-the-scenes access on a guided library tour, and explore the historic city of Oxford on a walking tour with one of our expert guides.	Open Daily - Mon-Fri 9-5, Sat 10-5, Sun 11-5	Min group size xxx. TL/D-FOC. Explore the Divinity School, Bodleian Library and Radcliffe camera guided tours (30, 60 or 90 mins) and City of Oxford walking tours(90-120mins)	🕒 N/A 🇩🇪 ✈️ LHR50/BR590 🚆 YES 🚆 Oxford City 0.8	✔️
Bombay Sapphire Distillery WHITCHURCH RG28 7NR 01256 890090 hello@bombaysapphire.com bombaysapphire.com/distillery/	 Uncover the secrets of Bombay Sapphire gin at the historic site of a former paper mill, nestled in the picturesque Hampshire countryside, just 15 miles from Winchester and 60 miles from London. Discover the rare production processes behind their world-famous gin and immerse yourself in one of their captivating experiences.	Open all year 11am - 6pm. Hours may vary depending on time of year.	Min 11 Group rates TL-FOC Hosted tours	🕒 2hrs 🗣️ 🇩🇪 ✈️ LHR46/BR588 🚆 YES 🚆 Overton and Micheldever 2	✔️
Boscombe Down Aviation Collection OLD SARUM AIRFIELD, WILTSHIRE SP4 6DZ bdacmarketing@gmail.com boscombedownaviationcollection.co.uk	 Tells the story of Boscombe Down and its place in the history of Flight and Flight Test. Since moving to the 1916 Belfast Truss Hangars on the historic former RFC airfield at Old Sarum, that policy has been extended to operations on the airfield and in the near Wessex region. A fun and educational experience, with the ability to get into cockpits, hear engine noise, see how the controls work on the jets and listen to air traffic control talk to aircraft.	Feb - Nov, Tues - Sun	25% reduction for Pre-booked groups of 10 +. Guided tours available.	🕒 N/A 🗣️ NO ✈️ SOU31 🚆 YES 🚆 Salisbury 3.1	✔️
 Bowood House & Gardens CALNE SN11 9NG 01249 812102 houseandgardens@bowood.org bowood.org	 Opening Times Apr - November Experiences Private Walled Garden Guided Tours and Group Tours. Group Information Min 15 for groups	Overview Discover the history of Bowood House and the Lansdowne Family, set in 100 acres of parkland. Surrounding the Georgian House is the Italian-inspired terraces, walled gardens and the herbaceous border. Explore the arboretum and mile-long lake leading to the cascade. For Children aged 12 and under there is the Adventure Playground featuring a life-size pirate ship. Also The Den and Activity Barn, which focuses on activities for inquisitive under 4's and intrepid under 7's.	🕒 4-5hrs 🗣️ NO ✈️ LHR82/BR542 🚆 YES 🚆 Chippenham 7.1	✔️	
Bozedown Alpacas WHITCHURCH-ON-THAMES RG8 7QY 01189 843827 maryjo@bozedown-alpacas.co.uk www.bozedown-alpacas.co.uk/alpaca-walking/	 Visitors can come and enjoy a fascinating walk in the beautiful countryside and lead an alpaca around our alpaca farm.	Bespoke availability contact for details.		🕒 1.5hrs 🗣️ NO ✈️ LHR33 / BR583 🚆 NO 🚆 Pangbourne 1.7	✔️
Bristol Aquarium BRISTOL BS1 5TT bristolaquarium.co.uk	Thousands of amazing aquatic creatures. Underwater tunnel, botanical house with exotic plant and tree species.	Daily 10-5	Min 15+ Talks and feeding	✈️ LHR104/BR57 🚆 Temple Meads 1.3	✔️
Bristol Blue Glass BRISTOL BS4 3EW bristol-glass.co.uk	Studio Shop and workshops offering talks and bespoke courses such as jewellery making, glass fusing, glass making-bauble blowing etc. Refreshments available.	Open all year Groups preferred Wed/Thurs	Max 25. Free entry to watch Group rates	✈️ LHR104/BR58 🚆 Temple Meads 1.1	✔️
Bristol Cathedral BRISTOL BS1 5TJ 0117 926 4879 reception@bristol-cathedral.co.uk bristol-cathedral.co.uk	 We offer group tours and guided tours. The cathedral has a shop and café and beautiful peaceful gardens. From the twelfth century this has been a place of daily prayer, and an extraordinary building.	Open all year 9-5 Admission free	Guided Tours group rates No min or max size TL/D-FOC Specialist tours on request.	🕒 Min 30 🗣️ NO ✈️ LHR100/BR58 🚆 NO 🚆 Temple Meads 1.1	✔️
Bristol Culture BRISTOL bristolmuseums.org.uk	Bristol Culture looks after five of Bristol's museums and historic houses - Bristol Museum & Art Gallery; M Shed; The Georgian House Museum; The Red Lodge Museum; Blaise Museum.	Varies	Min 10 TL-FOC Specialist tours.	✈️ Varies 🚆 Varies	✔️

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Bristol Ferry Boats BRISTOL BS1 4RB bristolferry.com	Ferry service that operates across 17 different landing stages in the Bristol Floating Harbour, running every day and to a fixed timetable. Waterbus and Private Hire available.	All year 10-6	Public Trips (with commentary) along Avon Gorge.	LHR102/BR58 Temple Meads 0.8	
Bristol Hippodrome BRISTOL BS1 4UZ atgtickets.com/bristol	Bristol's premier West End theatre hosting UK's best touring productions including West End and Broadway.	All year	Min 10+ Bespoke tours.	LHR105/BR58 Temple Meads 1.5	
Bristol Museum & Art Gallery BRISTOL BS8 1RL bristolmuseums.org.uk	Explore our collections of art, nature and history on display in this beautiful building.	Tue-Sun 10-5	Experiences Min 10+ Talks, tours, workshops.	LHR106/BR512 Temple Meads 1.9	
Bristol Old Vic BRISTOL BS1 4ED bristololdvic.org.uk	The oldest continuously working theatre since 1766 in the English speaking world. Bar and catering.	All year Mon-Fri	10+ TL-FOC Backstage Tours.	LHR104/BR58 Temple Meads 1	
Bristol Packet Boat Trips BRISTOL BS1 6UN Luke 0117 926 8157 luke@bristolpacket.co.uk bristolpacket.co.uk	Boat trips and river cruises in Bristol Harbour and on the River Avon with live commentary. Buffet or cream teas available.	All year	Max 95 Riverside Pub Lunch Cruises and Tours of City Docks.	1.5hrs NO LHR104/BR57 YES Temple Meads 1.7	
Bristol Shopping Quarter BRISTOL BS1 3DX bristolshoppingquarter.co.uk	A mix of independents and brand names, including Harvey Nichols. Don't miss Clifton, Gloucester Road, St Nicholas Markets and Park Street/Queens Road for independents.			LHR105/BR58 Temple Meads 1	
Bristol Tandem Hire BRISTOL BS1 4RN 07470 311592 bristol-tandem-hire@gmail.com bristol-tandem-hire.co.uk	Cycling for all abilities together. We are Bristol cyclists bringing the fun of the tandem cycling experience to the beautiful South West. Weekend and longer hire time periods available.	All year	Max 8 Tandems Guided tours available.	4-8hrs NO LHR103/BR59 NO Temple Meads 1	
Bristol Zoo Project BRISTOL BS10 7TP wildplace.org.uk	Wild Place Project is an animal attraction, run by Bristol Zoological Society. Meet amazing animals from across the world from the mischievous lemurs of Madagascar to magnificent European brown bears.	Open daily with timed ticketing.	Group rates available. Free coach parking.	LHR104/BR517 Bristol Parkway 4 Stagecoach No 12 bus route	
Brooklands Museum WEYBRIDGE KT13 0QN brooklandsmuseum.com	Opened in 1907, through two World Wars, into the Jet Age and beyond, it has been a place of great achievements.	Daily Varies	Packages, groups of 15+ Concorde Experiences.	LHR9/BR5107 Weybridge 0.8	
Brunel Museum LONDON SE16 4LF brunel-museum.org.uk	The Thames Tunnel was Brunel's first project opened in 1843.	Daily 10-5	Event programme.	LHR20/BR5130 Rotherhithe 0.1	
Brunel's SS Great Britain BRISTOL BS1 6TY 01179260680 groups@ssgreatbritain.org ssgreatbritain.org	Launched in 1843 as the world's first great ocean liner, visitors today can explore the cabins, see the working replica engine and head below the 'glass sea' into the dry dock. Bristol's top-rated attraction includes two award-winning museums, the ship and the historic dockyard. App translates text for multiple languages.	Open Tues-Sun, plus BHs and school holiday Mons; closed 24-25 Dec and a week in Jan.	Min 15+ Travel trade and group rates available TL/CD - FOC Private history tours on board and Group Lunches.	3-4 hrs Multiple languages LHR104/BR57.5 YES Temple Meads 1.2	
Calne Heritage Centre WILTSHIRE SN11 0SQ calneheritage.co.uk	Tells the story of all aspects of Calne's history in a series of attractive photographs and memorabilia. Plus a varied programme of exhibitions throughout the year.	Open March-Dec. Wed to Sat 10-4		BR536 Chippenham 6.5	
Camers WEYBRIDGE KT13 0QN ngs.org.uk/view-garden/14003	Set in 4 acres, a garden full of surprises with woodland with spectacular views over Severn Vale.	Appointment only May-Sep	Group Information & Experiences Min 10+	LHR9/BR5107 Bristol Parkway 10.1	
Carvers Hill MARLBOROUGH SN8 3PS 01672 551700 enquiries@carvershillestate.com carvershillestate.com	Previously a wild-flower seed farm, today 21,000 vines of Pinot Noir, Pinot Meunier and Chardonnay thrive on 14 acres in the North Wessex Downs National Landscape. We hope visitors will join us to enjoy various cultural events throughout the season. Vineyard and winery tours, plus retail shop and a Club Room for members.	TBC	Vineyard and winery tours will be bookable soon.	LHR58/BR570 Great Bedwyn 5.5	
Castle Combe Circuit CHIPPENHAM SN14 7EY Tom Davies 01249 782417 tom@castlecombecircuit.co.uk castlecombecircuit.co.uk	Castle Combe home of motorsport that's been welcoming fans of racing, car shows and events for the past 70 years. Hosting events from racing, car shows, driving experiences and more!	Seasonal and Events check website	Min 20+ Driving experiences.	8hrs NO LHR87/BR530 YES Chippenham 5	
Cerney Gardens CIRENCESTER GL7 7BX cerneygardens.com	Set around a Victorian walled garden with a woodland walk and nature trail.	Jan-Nov 10-7	TL-FOC/RV Guided tours.	LHR85/BR555 Kemble 10	
Charles Wesley's House BRISTOL BS1 3NN newroombristol.org.uk	Georgian townhouse home of celebrated hymn-writer and co-founder of Methodism, Charles Wesley and his family telling story of music and family life in 18th century Bristol. Available for private tours only.	Open all year - private bookings only.	Min 10. Private tour groups. Package visits with John Wesley's New Room.		
Chavenage House TETBURY GL8 8XP chavenage.com	Elizabethan house, where Cromwell is said to have stayed housing tapestries, pictures and relics.	Open All Year for Pre-booked tours only	Min 21 people or equivalent cost. TL/D-FOC Guided tours.	LHR91/BR536 Kemble 8	

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
<p>Cheddar Gorge & Caves CHEDDAR BS27 3QF 01934 742343 groups@cheddargorge.co.uk cheddargorge.co.uk/groups</p>	 <p>Features six exciting attractions. England's largest gorge and famous Cheddar Caves— a natural, ancient spectacle set in a unique and stunning setting – millions of years in the making! Group Day Ticket includes entry into Gough's Cave (with audio guide), Cox's Cave featuring 'Yeo's Journey: The power of water' an immersive multimedia experience, The Museum of Prehistory, Jacob's Ladder, the Lookout Tower, and the Cliff-Top Walk. Cake & Cave ticket also available.</p>	Open all year (selected dates in winter) 10– 5 (last entry 4.30pm)	Min 12, D-FOC/RV, TL-FOC over 30. Day Ticket 20% discount on standard rates. Groups up to 32 can book online	 1hr – all day  LHR 122 / BRS 13  YES FOC if booked in advance  Highbridge & Burnham 12.4	
<p>Cheddar Gorge Cheese Company CHEDDAR BS27 3QA cheddaronline.co.uk</p>	Authentic genuine traditional hand-made Cheddar cheese, made by only makers in Cheddar. Visitor Centre.	Daily 10-3.15	Min20-45 CD-RV, TL/FOC Cheesemaking. Tastings.	 LHR117/12  Worle 10.1	
<p>Cheddar Gorge National Trust CHEDDAR BS27 3QE 01934 744689 cheddargorge@nationaltrust.org.uk nationaltrust.org.uk/cheddar-gorge</p>	 <p>At almost 400 feet deep and three miles long, this is England's largest gorge, and with its weathered crags and pinnacles, one of our most spectacular natural sights. The Cheddar Yeo River gradually made its way underground, creating the famous Cheddar Caves. Please be aware that the National Trust do not own the caves at Cheddar Gorge or any of the car parking.</p>	Daily. Dawn to dusk.	Circular walk.	 4hrs  NO  LHR117/BRS12  YES  Worle 10.4	
<p>Chiltern Valley Winery & Brewery HENLEY ON THAMES RG9 6JW chilternvalley.co.uk</p>	Set in the Chilterns, Old Luxters is home to a Vineyard, Winery, Old Luxters Brewery and cellar gift shop. Tours and tastings run daily.	Open all year, 7 days a week 9-5.	Private tour groups Min 10+	 LHR27/BRS102  Henley on Thames 6.5	
<p>Chippenham Museum CHIPPENHAM SN15 3HF 01249 705020 heritage@chippenham.gov.uk chippenham.gov.uk/chippenham-museum</p>	 <p>Chippenham is home to centuries of history, from a Royal Saxon settlement for King Alfred the Great to earning a reputation as 'Little Bath' as a hotbed of Georgian high society. Book a guided tour of Chippenham' historic heart for your group. You will be guaranteed a warm welcome, with the option of refreshments in the museums Education Room. Contact us to discuss your individual requirements.</p>	Mon-Sat 10-4	FOC Walks, talks and special events.	 1hr  NO  LHR85/BRS36  NO  Chippenham 0.8	
<p>City Cruises LONDON SE16 4TU citycruises.com/groups</p>	Largest cruise operator on the River Thames: sightseeing cruises, dining cruises and private hire.	All year	20+ incl. 1 FOC Bespoke packages.	 LHR16/BRS126  Bermondsey 0.8	
<p>Cholderton Rare Breeds Farm Park NR SALISBURY SP4 0EW 01980 629438 info@choldertonrarebreedsfarm.com choldertonrarebreedsfarm.com</p>	 <p>Close to the A303/A338 and minutes from Salisbury and ancient Stonehenge, the petting farm is home to a huge selection of farm animals including rare breeds. Enjoy their daily program of animal activities and their 4 play areas. The café, bar and kitchen offers seasonal, fresh meals, plus sweet treats including barista coffees. Stay in the 70-bed Stonehenge Hostel onsite, offering private and dorm accommodation, some with ensuite facilities.</p>	Open Daily 10-6, Winter 10-4	Min group size 8. Unique farm experiences including Alpaca Walks and Pig Racing. Tailored Bluestone Vineyard guided tours. Tour group rates, educational workshops and catering packages available.	 2-3hrs  NO  LHR63/BRS62  YES  Grateley 4	
<p>Clifton Suspension Bridge Trust BRISTOL BS8 3PA Laura Hilton 0117 974 4664 visitinfo@cliftonbridge.org.uk cliftonbridge.org.uk/travel-trade</p>	 <p>The Clifton Suspension Bridge, spanning the picturesque Avon Gorge was designed by the famous engineer Isambard Kingdom Brunel. For almost 150 years this Grade I listed structure has attracted visitors from all over the world. It is entirely funded by tolls - which have paid for its upkeep since it first opened to the public on 8 December 1864.</p>	The bridge 24/7 Visitor Centre 10-5	Groups rates for guided bridge tours (10 – 60) and Underground Vault Experience (max 15). Educational, workshop, and tour packages available for all ages. Contact for more details.	 1hr    LHR106/BRS7  YES  Bristol Temple Meads 3.5	
<p>Cliveden National Trust NR WINDSOR SL6 0JA nationaltrust.org.uk/cliveden</p>	Stunning gardens, woodland and riverside for a perfect group day out. Skipped boat cruises and self-drive electric boats, rowing boats and canoes available to hire.	All year Varies	House tours available Mon, Tues & Thurs, 11am-12.30pm, not pre-bookable.	 LHR14/BRS112  Cookham 3	
<p>Cobbs Farm Shop & Kitchen READING RG7 5EA & HUNGERFORD RG17 OSP cobbsfarmshops.co.uk</p>	A series of converted cow sheds, converted into a farm shop with delicatessen, butchery, florist and café and serving food all day.	Shop: Mon-Sat 9-6, Sun 10-5 Café: Mon-Sat 9-5, Sun 10-4	Butchery workshops; regular dates throughout the year or private workshops for small groups. Family fun events & floristry workshops. Please see website for updates.	 LHR33/BRS83 &  LHR54/BRS66  Theale 1.1 &  Hungerford 1.8	
<p>Cotswold Water Park SOUTH CERNEY GL7 5TL +44 (0)1285 868096 info@waterpark.org waterpark.org</p>	 <p>The Cotswold Water Park is an area of 42 square miles with more than 180 lakes set across Wiltshire, Gloucestershire and West Oxfordshire. Within the Cotswold Water Park there are many different leisure providers offering land and water sports and a variety of places to stay. This stunning wetlands landscape is also an ideal destination for watching wildlife all year round.</p>	Open all year Free to access	Parking available.	 N/A  NO  NO  YES  Kemble 5  Bus service runs to Spine Road East	







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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Corinium Museum CIRENCESTER GL7 2BX coriniummuseum.org	Collection of finds from the Roman town Corinium, showing the Cotswolds from prehistoric landscape to today.	All year Daily	10+ Pre book D-FOC Talks, films, private tours.	 LHR80/BR548  Kemble 4.3	✓
Corsham Court CORSHAM SN13 0BZ corsham-court.co.uk	Privately owned with art collection including Van Dyck, Reynolds; Robert Adam mirrors and tables; gardens.	Varies	Min/Max 15-45 Prebooked private tours.	 LHR87/BR529  Chippenham 4.3	
Cotswold Woollen Weavers LECHLADE GL7 3JJ cotswoldwoollenweavers.co.uk	Making woollen cloth since 1982. Museum and 18th century buildings, exhibitions, shop and café.	Daily Varies	Free entry Talks and tours.	 LHR70/BR568  Charlbury 13.7	✓
Crofton Pumping Station NR MARLBOROUGH SN8 3DW croftonbeamengines.org	A Georgian pumping station housing two great steam powered beam engines set in picturesque grounds overlooking the canal. One of the most important surviving Industrial Revolution sites in England.	May - Sept, Sat, Sun and B/H Mon from 10.15 to 16.00.	Groups of up to 50 accepted with pre-booking. Discount for groups over 10.	 LHR59/BR566  Bedwyn 2	✓
Crop Circle Exhibition & Information Centre HONEYSTREET VILLAGE, PEWSEY VALE SN9 5PS cropcircleaccess.com	A multi-media crop circle exhibition and garden terrace café, Latest up to date crop circle reports and crop circle tours and talks available at certain times of year.	Open 11-5 daily	Guided tours & tea July-Aug Wed- Sat 3.30 - 5.	 LHR70.7/BR560  Pewsey 5	✓
Didcot Railway Centre DIDCOT OX11 7NJ didcotrailwaycentre.org.uk	Unique collection of Great Western Railway steam engines, coaches, wagons, buildings and small relics.	Oct-Mar weekends , Apr- Sep daily Sep.	Min 10 + D-FOC/RV Behind the scenes workshop tours.	 LHR47/BR584  Didcot Parkway 0	✓
Donnington Castle Gatehouse NEWBURY RG14 2LE english-heritage.org.uk/visit/places/ donnington-castle/	Striking gatehouse of 14th century Donnington Castle. Henry VIII and Elizabeth I may have stayed here.	All year	FOC.	 LHR45/BR573  Newbury 2.8	
Dorney Court WINDSOR SL4 6QP dorneycourt.co.uk	A charming Grade 1 listed Tudor Manor House, home to the Palmer family for almost 500 years.	Limited. See website	Min 20+ Pre-booked tours.	 LHR15/BR5104  Taplow 2	✓
Dr Jenner's House Museum and Garden BERKELEY GL13 9BN jennermuseum.com	Queen Anne house-turned-museum that belonged to Edward Jenner, pioneer of the world's first vaccine. The museum tells an immersive story of the fight against smallpox in a picturesque setting.	Apr-Nov Sun-Wed	Min 12 D-FOC/RV Pre-book school workshops, expert talks & conference space.	 LHR105/BR530  Cam and Dursley 4	✓
Dyrham Park NR BATH SN14 8HY 0117 9371333 dyrhampark@nationaltrust.org.uk nationaltrust.org.uk/dyrham-park	 A 17th-century baroque mansion house and garden in 270 acres of ancient parkland, full of magnificent trees, deer and breathtaking views. Splendid borders, idyllic ponds and a wildflower orchard are all features of the stunning West Garden. There's a tea room and a National trust gift shop.	See website for opening times	Min15 TL/D-FOC Check website for details.	 2hrs  NO  LHR93/BR524  YES Bath 9	✓
Electric Bear Brewing Company BATH BA1 3JL electricbearbrewing.com	Electric Bear Brewing Co. was born out of our love for creating great tasting, artisan beers. which can be tried in our taproom. Brewery Tours including tasting can be booked for groups outside taproom opening hours.	See website for details	Min 8, max 20.	 LHR100/BR517 	✓
Electric Picture House Cinema WOTTON-UNDER-EDGE GL12 7AE wottoncinema.com/index	Opened in 1911, the building was reputed to contain cellars dating back to the Cromwellian period.	Open daily	Max 8.	 LHR104/BR532  Cam and Dursley 7	✓
Escape Experience WINDSOR SL4 1RH escapewindsor.co.uk	Entertaining, interactive and immersive experience in four themed rooms including Royal Castle themed Crown Jewels Heist; steal the treasure without getting caught! Duration 1 hour. Coach parking.	Open all year, daily 9 - 9	Max 30 per group	 LHR7.3/BR5101  Windsor Central, Windsor & Eton Riverside	✓
Escape in 60 Escape Rooms WINDSOR SL4 5JB escapein60windsor.com	Escape in 60 offers three exciting escape room experiences. Escape the Castle is based on escaping Windsor Castle, and if you manage to escape, you may even hear a special message from King Charles himself!	Open all year. Mon-Fri 9.45- 9.30, Sat & Sun 9.45-7.	Group size 24 max. Pre-booking recommended.	 LHR9.6/BR5105  W & E Riverside 1 W & E 0.5	
Fairytale Farm CHIPPING NORTON OX7 5QH fairytalefarm.co.uk	Meet animals, play in the sandpit by the café or play in the indoor play area. Disabled children friendly.	Daily Feb-Dec	Min 12 TL-FOC Various.	 LHR61/BR580  Charlbury 7	✓
Farleigh Hungerford Castle FARLEIGH HUNGERFORD BA2 7RS english-heritage.org.uk/farleigh	Fortified mansion, occupied for 300 years by the remarkable Hungerford family. Chapel and Shop.	Open daily Apr- Oct, weekends in winter.	Min 11 TL/D-FOC Guided Tours.	 LHR98/BR525  Trowbridge 3.5	✓
Farnborough Air Sciences Trust Museum FARNBOROUGH GU14 6TF airsciences.org.uk	It houses a replica of the first aeroplane to make a powered, controlled and sustained flight in Great Britain, the Cody Flyer.	Sat, Sun and BH Mon	Group Bookings Guides.	 LHR25/BR5104  Farnborough 1.2	✓

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Fisherton Mill - Gallery, Cafe and Artist Studios SALISBURY SP2 7QY Tel: 01722 500200 admin@fishertonmill.co.uk	 Built in 1880 as a grain mill, Fisherton Mill is the south of England's largest independent gallery with an award-winning onsite Café and artist Studios. Notably, it is the only eatery in Salisbury to be included in the Good Food Guide 2024 and has recently received a Visitor Experience Award in recognition of outstanding customer service. Outside there is sunny courtyard seating and on the first floor are creative studios where you can visit artists and designers at work and take in the exhibitions in the Main Gallery.	CAFÉ Mon - Fri: 9.30- 5, Sat: 9.30- 5.30		🕒 30mins + 🚫 NO 🚗 LHR70/BRS50 🚫 NO 🚶 0.2	✔️
Fleet Air Arm Museum YEOVILTON BA22 8HT fleetairarm.com	4 exhibition halls, over ninety aircraft, 2m records and 30,000 artefacts, Europe's largest naval aviation Museum.	All year. See website.	Min 15 TL/D-FOC	✈️ LHR100/BRS40 🚶 Yeovil Junction 21	✔️
Flyup 417 Bike Park GLOUCESTER GL3 4SS 417bikepark.co.uk	Mountain bike facility offering a variety of riding disciplines with bike hire and a café.	Wed-Mon	Min 12 TL-FOC	✈️ LHR92/BRS49 🚶 Cheltenham 5.6	✔️
French Brothers Boats WINDSOR SL4 1QX Don Yates 01753 851900 don@frenchbrothers.co.uk frenchbrothers.co.uk	 French Brothers riverboats on the Thames operate at Windsor, Runnymede and Maidenhead. A family run business established in 1978, French Brothers offer public and group boat trips as well as private charters and have a cruise to suit all tastes and budgets. They have a fleet of 16 craft including two genuine coal fired steamboats, as well as modern vessels.	All year round. Public sailings for individuals.	Groups 20+ TL FOC offers as well available, see T&Cs or speak to sales team. Commentary and Steam days on Victorian steam vessel.	🕒 40mins-2hrs 🚫 NO 🚗 LHR17/BRS100 🚫 NO 🚶 W&E Central 0.2 W&E Riverside 0.2	✔️
Fudge Kitchen BATH BA1 1LY & WINDSOR SL4 1PL fudgekitchen.co.uk	American-style fudge produced using ancient methods, more than 20 flavours.	Mon-Sat	Experiences 3-8 Fudge making demo.	✈️ Varies 🚶 Station Varies	✔️
Glenside Hospital Museum BRISTOL BS16 1DD glensidemuseum.org.uk	Collection of artefacts and photographs provide a picture of life and work in the former psychiatric hospital.	All year Wed/Sat 10-1	Free, a donation appreciated.	✈️ LHR100/BRS12 🚶 Bristol Parkway 4	✔️
Graft BRISTOL BS2 8XG graftworkshop.co.uk	Graft offers bespoke murals and graffiti workshops and tours in and around Bristol.	All year round	Discount pp on groups of 10+ 15+ TL-FOC Bespoke workshops and tours.	✈️ LHR103/BRS8 🚶 Temple Meads 1	✔️
Hampton Court Palace EAST MOLESEY KT8 9AU groupsandtraveltrade@hrp.org.uk hrp.org.uk/hampton-court-palace	 Hampton Court Palace is an awe-inspiring and flamboyant showcase for kingship. Its vast and never ending vistas, courtyards, gardens and parkland, along with its magnificent State Apartments, rivaling the great palaces of Europe, are designed to impress.	Summer: 10-5.30 (Last admission 16.30). Winter: 10-4 (Last admission 3)	Group discount for 15 or more visiting together. Pre-booking online recommended. Group guided tours available for an additional charge.	✈️ LHR6/BRS118 🚶 Hampton Court 0.3	✔️
Henley Rowing Association HENLEY ON THAMES RG9 3JD henleyrowingassociation.com	Tailormade Henley Rowing Experience with a coach or an Olympian. Suitable for all ages. Duration approx. 1 hour.		Group rates available	✈️ LHR22/BRS93 🚶 Nearby 1mile	✔️
Highclere Castle NEWBURY RG20 9RN highclerecastle.co.uk	Highclere Castle (Downton Abbey) has a rich, heritage and is home to the 8th Earl and Countess of Carnarvon.	Apr-Sep 9.30-5	20+ prebooked TL/D-FOC D-RV Guided tours.	✈️ LHR48/BRS81 🚶 Newbury 5.6	✔️
Hobbs of Henley Boat Hire hobbsofhenley.com	Self-drive boat hire and public river trips along the Thames in Henley.	Daily from Apr-Sep		✈️ LHR22/BRS93 🚶 Henley 200m	✔️
Hobbs of Henley Boat Trips HENLEY ON THAMES RG9 1AZ 01491 572035 jonathan@hobbsofhenley.co.uk hobbsofhenley.com	 Explore Britain's historic River Thames. Enjoy a public cruise or private charter. Cruises vary from sightseeing, Midsomer Murders, Vintage Afternoon Tea, Gin & Fizz, Jazz or comedy. Self-drive boat hire also available from an hour to all day. Choose from a rowing boat to a motor boat or chauffeured launch.	Daily from Apr-Sep Themed cruises extra dates.	Min 20 TL/D-FOC Live commentaries Gin Tasting Cruises with our own Gin - Mr Hobbs Gin!	🕒 2hrs 🚫 NO 🚗 LHR22/BRS93 🚫 No 🚶 Henley 200m	✔️
Honesty Cookery School cookeryschool.honestygroup.co.uk	Small classes in a barn with impressive countryside views. Lunch and refreshments available.	Sep-Jul	Courses max 8, Functions max 50. Cookery courses.	✈️ LHR44/BRS80 🚶 Newbury 5	
Hookhouse Pottery TETBURY GL8 8TZ hookhousepottery.co.uk	Pottery including one-off pieces, domestic ware and garden pots. Exhibitions and courses.	Open daily 10-6	Min 15 Garden visits by arrangement.	✈️ LHR90/BRS34 🚶 Kemble 10	✔️
Houses of Parliament LONDON SW1A 0AA parliament.uk/visiting/access/groups-and-travel-trade/	Explore 1000 years of history, politics and stunning art and architecture.	Check website	Ticketed tours for groups. Themed tours.	✈️ LHR17/BRS127 🚶 Westminster Underground 0.1	
Iford Manor Gardens BRADFORD ON AVON BA15 2BA 01225 863146 info@ifordmanor.co.uk ifordmanor.co.uk	 Romantic, award-winning, Grade I listed garden created by Edwardian architect Harold Peto. Tucked away at the bottom of a tranquil valley, paths twist and turn round ancient statues, columns, terraces and architecture, leading you on in anticipation of the next delight. Steeped in history and architecture, a visit to the beautiful, family-owned Italianate gardens is often described as like stepping into another world. Lunch and refreshments available.	Apr - Sept: Weds - Sun; 11am - 4pm. Private visits also available. No groups on Saturdays or Sundays.	FIT - book online to guarantee entry; Groups (15+) must prebook. No groups on Sundays. TL/D-FOC D-RV Introduction given; tours, lunch, refreshments and private visits available.	🕒 2-2.5hrs 🚫 NO 🚗 LHR100/BRS23 🚶 YES - Must book Freshford 1.4	✔️

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John Wesley's New Room BRISTOL BS1 3JE newroombristol.org.uk	World's Oldest Methodist building, built in 1739. Museum and chapel telling story of the Wesleys and their work in Bristol. Visitor centre café, library, book and gift shop. Pre-booked group lunches and tours available.	Open all year - times vary - see website for details.	Min 10. House tours and concert performance opportunities available.	✈ LHR103/BRS9 🚆 Temple Meads 1.3	✓
Kelmscott Manor Nr LECHLADE, GL7 3HJ 01367 252486 admin@kelmscottmanor.org.uk kelmscottmanor.org.uk	 Kelmscott Manor was the iconic country home of William Morris; poet, designer, craftsman, socialist and founding father of the Arts and Crafts movement. Visitors will find an outstanding collection, from early 17th Century furniture to a unique collection of furnishings. Its collections span over 300 years and reflect the lives, ideas and creative legacy of those who lived and stayed there. The domestic charm and ambience of the house is still retained, despite having influenced Pre-Raphaelite art and design and the Arts & Crafts Movement.	Open April - Oct Thurs, Fri & Sat 10.30-5, (pre-booked coach groups on Wed only)	Pre-booked groups tours of 25+ pax are available on a Wednesdays. Thurs, Fri & Sat FIT bookings up to 10 pax can be booked online.	🕒 3hrs - 🗣 NO ✈ LHR66/BRS66 - 🚆 Railway Swindon 15 plus Bus S6 bus stopping at Faringdon	✓
Kennet and Avon Canal Museum DEVIZES SN10 1EB katrust.org.uk	The only museum explaining the building, working life, demise and restoration of the Kennet & Avon Canal. Beautifully set in a former bonded warehouse, this museum explained the building working life, demise and restoration of the K & A Canal.	Daily 10-4 Admission by donation	Prebook for Guided Tours.	✈ LHR80/BRS47 🚆 Chippenham 11.4	✓
Kennet Horse Boat Company HUNGERFORD RG17 9UY 01488 658866 info@kennet-horse-boat.co.uk kennet-horse-boat.co.uk	 The Kennet Horse Boat Company's horsedrawn canal cruises offer a slow paced, traditional horse-drawn public boat trips and self-drive day boat hire. Our horses, heavy crossed-shires, Freddie and Monty are bedecked in traditional harness. The boat is purpose built with weather protection, to the traditional style of canal boats in the 1800's and decorated in the bright colours of the 'roses and castles' canal style. Groups can pre-book a private charter with catering, licensed bar, souvriners and toilet onboard.	Open daily from Easter to end of September. See website for timings	Group rates, group size min 25 - max 53 (with food) or 64 (without food),	🕒 2 - 4 hrs or all day - 🗣 NO ✈ LHR53/BRS68 - 🚆 Kintbury 0.6	✓
Kenton Theatre HENLEY ON THAMES RG9 2BP kentontheatre.co.uk	The fourth-oldest working theatre in the UK (1805). Seating 240: programme of comedy, drama, music, talks.	All year	Group Rates 10+ Theatre tours for small groups.	✈ LHR20/BRS100 🚆 Henley on Thames 0.5	✓ 📄
Kew Palace RICHMOND TW9 3AE hrp.org.uk/kew-palace	Smallest of the royal palaces, built in 1631. Kew reflects the domestic life of Georgian kings and queens.	Apr-Sep	Entry via Royal Botanic Gardens ticket.	✈ LHR8/BRS120 🚆 Kew Gardens 1.2	✓
Lacock Abbey, Fox Talbot Museum and Village LACOCK SN15 2LG 01249 730459 lacockabbey@nationaltrust.org.uk nationaltrust.org.uk/lacock	 Located at the heart of the village within its own woodland grounds, this country house was built upon the foundations of a former nunnery. Experience the atmosphere of the medieval rooms and cloister court, giving a sense of the Abbey's monastic past. The museum celebrates the achievements of former Lacock resident, William Henry Fox Talbot, famous for his contributions to the invention of photography.	Check website for details	Group Rates 16+ Check website for details	🕒 4hrs 🗣 NO ✈ LHR89/BRS32 YES - FREE 🚆 Melksham 3	✓
Lido Bristol BRISTOL BS8 2BJ lidobristol.com	A restored Victorian swimming pool; nestled at the heart of historic Clifton, comprising of a spa, restaurant, outdoor heated pool, sauna, hot tub and steam room.	Spa 7-10 Public Swim Mon-Fri 1-4 Dining Mon-Fri 8-11 Sun 9-10.30	Swim and eat packages up to 6 people. Various experiences including Twilight Spa Day.	✈ LHR104/BRS8 🚆 Clifton Down 0.4	✓ 📄
Live Escape Salisbury SALISBURY SP1 1EL 07917 70179 play@live-escape.co.uk live-escape.co.uk	 Immersive experiences in a Medieval venue in Salisbury. Including escape rooms, puzzle chests, tabletop games, and The Medieval Games. For groups of 2-16 people. Great for families, friends and team building.	Open all year	Small groups up to 11. Pre book only. Exclusive out of hours.	🕒 N/A 🗣 NO ✈ LHR69/BRS59 NO 🚆 Salisbury 1-2	✓
Loddon Brewery READING RG4 9QD loddonbrewery.com	Set in a beautiful 300-year-old barn with the Loddon Taproom; sample a pint of Loddon beer.	Taproom: Thu-Sat	Min 15 Tour, supper and beer.	✈ LHR25/BRS89 🚆 Reading 3.6	✓
 Longleat WARMINSTER BA12 7NW 01985 624020 groups@longleat.co.uk longleat.co.uk/groups	 Overview Longleat was the first drive-through Safari out of Africa. Over 50 years on, it remains one of the UK's leading attractions. Boasting animals, Elizabethan architecture and 900 acres of 'Capability' Brown parkland, Longleat truly is the perfect choice for a day out. Longleat House, the beating heart of Longleat, is the current home to the 8th Marquess of Bath and the Thynne family, and may be explored on a visit. Longleat's eccentric history, and astonishing attractions, cements it as one of Britain's most remarkable visitor attractions. Opening Times Selected Dates throughout the year, check website for details Group Information D-FOC/RV, TL-FOC over 30. Experiences Safari Park, Stately Home, animal encounters, adventure activities, seasonal events.			🕒 Half - full day 🗣 NO ✈ LHR96/BRS36 YES 🚆 Frome 4.7 Warminster 5.2 Westbury 9	✓ 📄








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Lydiard Park SWINDON SN5 3PA lydiardpark.org.uk	Historic estate: Palladian House, Church, Walled Garden in 260 acres, with Café and Tea Rooms.	Daily 7.30-dusk	Max 20 D/TL FOC	✈️ LHR70/BRS45 🚗 Swindon 4	✓
Lytes Cary Manor nr SOMERTON TA11 7HU 01458 224471 lytescarymanor@nationaltrust.org.uk nationaltrust.co.uk/lytes-cary-manor	 Lytes Cary Manor is an intimate manor house with Arts and Crafts-style garden.	See website for opening times.	Groups: 15-54 D FOC/ D-RV Check website for details.	🕒 2hrs NO ✈️ LHR114/BRS36 🚗 YES - call for info 🚗 Yeovil Pen Mill 8	✓
M Shed BRISTOL BS1 4RN bristolmuseums.org.uk	From prehistoric times to the present day, M Shed tells the story of the city and its unique place in the world.	Tue-Sun: 10am5pm	FOC. Tours, talks and rides chargeable. 1 in 10 free.	✈️ LHR104/BRS8 🚗 Temple Meads 1.1	✓
Maidenhead Heritage Centre and the ATA Collection MAIDENHEAD SL6 1SL 01628 780555 info@maidenheadheritage.org.uk maidenheadheritage.org.uk	 Exhibition exploring the story of the Maidenhead area from the Romans, via Brunel's Great West Railway and our heyday as a riverside resort to Vanwall racing cars, Hammer Horror films and scandals at Cliveden. Our unique ATA collection tells the story of the male and female volunteers of the Air Transport Auxiliary, who supported the activities of the RAF during WWII. The gallery includes photographs, priceless artefacts and documents and a popular Spitfire Simulator Experience.	10-4 Tue-Sat, groups by appointment	Max 20 must pre-book. Admission charge dependent on experiences booked. Talks, ATA introduction film, Spitfire Simulator Experience.	🕒 1hr NO ✈️ LHR15/BRS100 🚗 YES - Call for info 🚗 Maidenhead 0.4	✓
Mapledurham Watermill READING RG4 7TR mapledurhamwatermill.co.uk	A watermill has been at Mapledurham for over 1,000 years. Tour: St Margarets Church and Archimedes Hydro Turbine.	Groups only Easter-Sep	Min 20 Boat Min 40 Afternoon Tea/boat trip	✈️ LHR31/BRS92 🚗 Tilehurst 9.3	✓
Marble Hill - English Heritage TWICKENHAM TW1 2NL 020 8892 1900 marblehillpark@english-heritage.org.uk english-heritage.org.uk/visit/places/ marble-hill/group-visits/	 Explore this historic riverside home in the heart of Richmond. Inside the house, visitors can discover a taste of Georgian life with conserved interiors and displays that tell the story of Henrietta Howard, the owner. Outside, explore over sixty acres of riverside parkland, with restored gardens, reinvigorated woods and even a nine pin bowling alley. Plus a family trail, Georgian games in the garden and a fun playground too. The house is free to enter.	Open Daily Apr - Nov, Wed - Sun 10-5	Guided tours available - House and/or Landscape Tour - charged. Complete booking form. See trade admission prices and opening details english-heritage.org.uk/link/60af6e3cd74f4bac9777b4b5976162f8.aspx	🕒 2hr NO ✈️ LHR6/BRS121 🚗 YES 🚗 St. Margarets 0.5 🚗 Twickenham 1 🚗 Richmond 1.3	✓
Marlborough College Summer School MARLBOROUGH SN8 1PA summerschool.co.uk	For those looking for an inspirational learning experience, Marlborough College Summer School offers over 500 courses mid-July/mid-August for adults and young people. Min 5 half days.	4 weeks during Jul-Aug	The Summer School is available for group bookings.	✈️ LHR69/BRS45 🚗 Pewsey 7	✓
Mary Shelley's House of Frankenstein BATH BA1 2NT 01225 541 542 info@houseoffrankenstein.com houseoffrankenstein.com	 "In 1816, Mary Shelley wrote much of the world's first science fiction novel, Frankenstein, while living in Bath. Mary Shelley's House of Frankenstein is an award winning, multi-sensory exhibition chronicling Shelley's unconventional life and the lasting legacy of her famous creation. Featuring vintage artefacts, gothic curiosities and special effects. We also present an 8ft animatronic Creature, authentically reproduced for the first time exactly as Mary Shelley imagined.	Open all Year	Up to 20 people every 15 minutes. For larger parties we would manage entry in smaller groups. TL/D-FOC	🕒 45 mins - 1 hour NO ✈️ LHR99.6/BRS18.3 🚗 NO 🚗 Bath Spa 0.9	✓ 📄
Matilda Canal Boat Trips READING 01380 721279 katrust.org.uk/matilda	Enjoyable canal trips lasting around 45 minutes. Bespoke Cream Tea trips available by arrangement.	May - October	Max 8. Regular weekend trips or bespoke private charters available. Pre-booking essential.	✈️ LHR/LGW 🚗 Reading 0.5	✓
 McArthurGlen Designer Outlet Swindon SWINDON SN2 2DY 01793 507600 enquiries@swindondesigneroutlet.com swindondesigneroutlet.com	 Overview Swindon Designer Outlet is housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works and is one of the largest covered designer outlets in Europe. Shoppers will adore the quality mix of high street and designer brands, reduced by up to 60 per cent, at over 100 top name stores including Reiss, Joules, Dune, Converse, Hugo Boss, Ted Baker, Hobbs, Le Creuset, Yankee Candle and Molton Brown. There is also a great variety of restaurants and cafés to relax in after a day's shopping.	Opening Times Mon-Fri 10-8 Sat 9-7 Sun 10-6	Group Information A package of exclusive benefits reserved for groups of 8 or more.	🕒 1hr YES ✈️ LHR70/BRS47 🚗 YES 🚗 Swindon 1	✓
Mendip Activity Centre BRISTOL BS25 5PQ mendip.co.uk	250 acre multi-activity in the heart of the Mendip Hills. Onsite activities include archery, air rifle, axe throwing, dry slope skiing, snowboarding and tobogganing. Rocksports quarry and watersports sites nearby. Car parking free of charge.	Open 7 days a week, all year. Pre-booking required	No min or max groups sizes. Pre-booking required. Suitable for coach parking.	✈️ BRS7 🚗 Yatton 5	✓

KEY: TL Tour or Group Leader D Driver RV Refreshment Voucher FOC Free of charge 🕒 Length of visit 🗣 Languages ✈ Airports 🚐 Coach Parking 🚆 Railway/Bus 📄 Online Bookings

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
 Mompesson House SALISBURY SP1 2EL 01722 335659 mompessonhouse@nationaltrust.org.uk nationaltrust.org.uk/mompesson-house	A homely and welcoming eighteenth-century townhouse with exquisite plasterwork, a tranquil garden and a charming walled garden, tea-room and second-hand bookshop.	Check website for opening times.	Groups welcome. Please call or email in advance to discuss group rates and pre-book. Introductory talks available. Duration: 1-2 hrs.	🕒 1hr NO ✈ LHR71/BRS59 NO 🚆 Salisbury 0.6	✓
 Montacute House MONTACUTE TA19 6XP 01935 823289 montacute@nationaltrust.org.uk nationaltrust.co.uk/montacute-house	Montacute House is a masterpiece of Elizabethan Renaissance architecture and design. With its towering walls of glass, glow of ham stone and surrounding garden, it is a place of beauty and wonder.	See website for opening times.	Groups: 15 Check website for details.	🕒 3hr NO ✈ LHR120/BRS42 YES - Call for info 🚆 Yeovil Pen Mill 5	✓
Moor Beer Company BRISTOL BS2 0QS moorbeer.co.uk	We are a multiple-award-winning craft brewery producing a range of modern real ale, with a taproom.	All year Wed-Sun	TL FOC Pre-booked Group tours	✈ LHR103/BRS9 🚆 Temple Meads 1.2	✓
Museum of Berkshire Aviation NR READING RG5 4UE museumofberkshireaviation.co.uk	Berkshire's aviation history at the historic site of Woodley Airfield, several aircraft, pictorial records and priceless archives.	All year. Check website.	Special arrangements for groups outside above times	✈ LHR 23/BRS94 🚆 Winnersh Triangle 2 or Reading Central 4	
 Museum of East Asian Art BATH BA1 2QJ 01225 464640 info@meaa.org.uk meaa.org.uk	Only museum in the UK solely dedicated to East and South East Asia, with a collection of over 2,000 objects. Spread over three floors of a converted Grade II listed Georgian townhouse, it is a sanctuary of tranquillity: ceremonial jade objects as luminous today as they were over thousands of years ago sit alongside imperial household items, Ming vases, bronze Buddhas, Chinese Blue and White porcelain.	All year Tue-Sat 10-5 Sun12-5.	No group discounts but bespoke group visits. Handling sessions, curator's tour with special focus on a particular theme. Bespoke experience charges apply.	🕒 N/A NO ✈ LHR99/BRS18 NO 🚆 Bath Spa 0.9	
MV Barbara McLellan Canal Boat Trips BRADFORD ON AVON BA15 1LE bmac.katrust.org.uk	Enjoyable canal trips lasting from 1 – 4 hours (most are 2 – 2½ hours), some with Ploughman's Lunch, Cream Tea or Full Afternoon Tea.	Easter – Dec Most public trips depart at 2pm.	Private charters on any length for up to 20 people available on request. Wide variety of themed trips.	✈ LHR90/BRS26 🚆 Bradford on Avon 0.5	
MV Jubilee Canal Boat Trips NEWBURY RG14 5AS jubilee.katrust.org.uk	Jubilee is a traditional narrowboat purpose built for carrying passengers, seating up to 29. Public trips 75mins.	Thu/Sat/Sun Easter-Oct Public trips 75 mins.	Private charters available on request. Seasonal and themed trips.	✈ LHR44/BRS73 🚆 Newbury 0.5	
MV Kenavon Venture Canal Boat Trips DEVIZES SN10 1EB kv.katrust.org.uk	A relaxing cruise through Devizes passing neatly tended gardens before opening up towards the Vale of Pewsey, turning just past Devizes Marina. Public trips of an hour and three quarters.	Wed/Sat/Sun Easter-Oct Depart at 2.30	Private charters available on request. Seasonal and themed trips.	✈ LHR76/BRS38 🚆 Melksham 8.4	
MV Rose of Hungerford Canal Boat Trips HUNGERFORD RG17 0EQ rose.katrust.org.uk	A wide-beamed passenger trip boat (capacity 50), with sliding windows for warm days and fully enclosed with heating if cold. Accessible with wheelchair lift. Public trips 1 - 2.5hrs.	Wed/Sat/ Sunday Easter-Oct	Private charters available on request. Seasonal and themed trips.	✈ LHR53/BRS65 🚆 Hungerford 0.4	
National Garden Scheme SURREY, GU4 7RT ngs.org.uk/	Visit a wide range of exceptionally beautiful gardens, from extensive country landscapes and romantic cottage gardens, to urban hideaways and ancient woodlands.	Various	Many gardens welcome groups for private, pre-booked visits. Guided tours and refreshments are often also available.	✈ Various 🚆 Various	✓
 National Waterways Museum GLOUCESTER, GL1 2EH 01452 915676 gwm@canalrivertrust.org.uk, canalrivertrust.org.uk/places-to-visit/ national-waterways-museum-goucester	Housed in a Victorian grain warehouse in the heart of the Gloucester Docks, the National Waterways Museum, Gloucester tells the fascinating story of the local waterways and the docks. You will discover how the waterways shaped the lives of those who travelled and worked on them through exhibits, films and artworks. Take a trip on Queen Boadicea II on a 45-minute cruise along the Gloucester and Sharpness Canal.	Tuesday- Saturday, 10-4. Boat trips April - October.	Educational curriculum linked workshops and Canal River Challenge badge available for youth groups. Group Rates available. TL/FOC	🕒 - - ✈ LHR92/BRS44 - 🚆 Gloucester station 1.1	✓
 Newark Park WOTTON-UNDER-EDGE GL12 7PZ 01453 842644 newarkpark@nationaltrust.org.uk nationaltrust.org.uk/newark-park	Tudor hunting lodge to intriguing historic home, set in a spectacular estate on top of the Cotswold escarpment. The 'New Worke' was built in 1550 by Nicholas Poyntz, previously an influential English courtier to Henry VIII. It was lovingly restored by a Texan architect in the 1970s and 80s. The garden and estate showcase a range of seasonal specials.	Check website for opening times.	Group Rates 16+ Check website for details.	🕒 2-3hrs NO ✈ LHR98/BRS32 YES - Call for info 🚆 Cam & Dursley 8	✓
New Brewery Arts CIRENCESTER GL7 1JH newbreweryarts.org.uk	Thriving Craft centre with Craft Shop, busy Café, Exhibition Gallery, and on-site Craft makers.	Daily all year	Max 43 Workshops	✈ LHR80/BRS49 🚆 Kemble 3	✓








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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Newbury Racecourse NEWBURY RG14 7NZ newburyracecourse.co.uk	Set in the heart of Berkshire, Newbury Racecourse is one of the country's leading horseracing venues staging both flat and jump racing.	29-30 race days every year. Open all year round for conferences, exhibitions and other events.	No min or max, group discounts vary Min 10+ to 40+. D-FOC Flat and jump horse racing, Behind the Scenes Tours, Trips to the Start or a Jump. Additional entertainment inc live music.	✈️ LHR48/BR575 🚗 Newbury 1.4	✔️ 📄
No.1 Royal Crescent BATH BA1 2LR no1royalcrescent.org.uk	Step back in time to the late eighteenth century in this sumptuous Georgian townhouse museum.	Tues-Sun 10-17.30 Feb-Dec	Group rates TL-FOC. Pre-booked & self guided tours	✈️ LHR99/BR518 🚗 Bath Spa 1.2	✔️ 📄
Noah's Ark Zoo Farm BRISTOL BS48 1PG noahsarkzoo.co.uk	Set in over 100 acres, with over 100 species of animals including: African Elephants, Lions, White Rhinos, Giraffe, Zebras and Lemurs.	Open all Year	20% discount for groups of 24-50, 25% discount for groups of 51-99	✈️ LHR113/BR57 🚗 Temple Meads 7.7	✔️ 📄
Old Sarum SALISBURY SP1 3SD 01722 335398 bookings@english-heritage.org.uk english-heritage.org.uk/visit/places/old-sarum/	 There's over 2,000 years of history to discover at Old Sarum – a city lost to time. Conquer the medieval castle, marvel at the views and stand where Salisbury's original cathedral once stood.	Open daily, except 24-26 Dec	Min 11+ D/TL-FOC Pre-booked guided tours available. Guided tours.	🕒 1-2hrs NO ✈️ LHR72/BR559 NO 🚗 Salisbury 2.1	✔️
Oxford Castle & Prison OXFORD OX14 2RJ oxfordcastleandprison.co.uk	Discover 1,000 years of Oxford's history. Costumed character guides reveal the rich history of the castle.	Daily 10-5	Min 15 Combine with river cruise.	✈️ LHR44/BR583 🚗 Oxford 0.5	✔️
Parade House TROWBRIDGE BA14 8HQ 01225 592135 paradehousetrowbridge.co.uk	 A beautiful Grade 1 Listed Georgian townhouse offering a range of Regency themed tours and experiences. Plus Afternoon Cream Teas, a luxury 24-seat cinema, bar and special event venue.	See website for event dates and pre-booked visitors only outside of these times.	Book a truly memorable 'British Bridgerton style experience' with a personal history tour and an elegant Full Afternoon Cream Tea in the Ballroom. Pre-book Regency dance costumed performances by the Jane Austen Dancers of Bath and costume hire. 10% discount for trade bookings.	✈️ LHR88/BR531 🚗 Coach drop off available outside Trowbridge 0.2	
Parkway Shopping NEWBURY RG14 1AY shopatparkway.com	An exclusive range of top fashion and lifestyle brands in Newbury town centre with excellent facilities and a wide selection of shops, restaurants and cafés.	Open all year Mon-Sat 9-6, Sun 10.30-4.30		✈️ LHR45/BR573 🚗 Newbury 0.6 miles	
Petersham Nurseries RICHMOND TW10 7AB petershamnurseries.com	Celebrating aspects of the home, garden and food, we embrace positive living.	Mon-Sun 12-5	Supper Clubs	✈️ LHR8/BR5122 🚗 St Margarets 1.7	
Prior Park Landscape Garden BATH BA2 5AH 01225 833977 priorpark@nationaltrust.org.uk nationaltrust.org.uk/prior-park-landscape-garden	 18th-century landscape garden created by Bath entrepreneur and philanthropist Ralph Allen with advice from the poet Alexander Pope, and 'Capability' Brown. Visit the restored reflections and cross the Palladian bridge, one of only four in the world.	Check website for opening times.	Min 15 Check website for details.	🕒 1-2hrs NO ✈️ LHR101.4/BR520.3 NO 🚗 Bath Spa 1	✔️
Ramsbury Brewing & Distilling Company MARLBOROUGH SN8 2NN 01672 541407 brewery@ramsbury.com ramsburyestates.co.uk	 Discover sustainable real ales and spirits. Crafted from the local land with our own barley and wheat to brew the finest beers and distillery award winning spirits. Brewery Tours & experiences, shop, pub and unique venue for hire.	Mon-Fri: 9-5 Sat-Sun: 10-3 Pre-booking is essential for all tours & experiences.	Visit for a pint in the garden, a browse around the shop or choose from our bespoke gin experience where visitors can create their own gin! There are brewery & distillery tours, or even venture across the farm with our Estate experience tour.	✈️ LHR64/BR558 🚗 Hungerford 10	
Reading Abbey Quarter READING RG1 1QH 0118 937 3400 museum.visiting@reading.gov.uk readingabbeyquarter.org.uk	 Lying at the heart of Reading, the Quarter has witnessed 900 years of history. Start your visit at Reading Museum, discovering the story of Reading's royal abbey and the Norman Conquest. Then stroll through the Quarter and the beautiful Forbury Gardens, discover historic churches and monuments, before finishing in the spectacular Abbey Ruins, burial place of King Henry I.	All year dawn till dusk	Min 10 Guided tours. Group rates, up to 20 people. Abbey Quarter, Abbey Gateway or Abbey Gateway Rooftop tour.	🕒 1hr NO ✈️ LHR26/BR587 NO 🚗 Reading 1.1	✔️ 📄
Reading Museum READING RG1 1QH 0118 937 3400 museum.visiting@reading.gov.uk readingmuseum.org.uk	 Explore ten galleries of historic and artistic objects in Reading's Victorian Town Hall. Discover archaeology from Roman Silchester and Reading Abbey, view vintage Huntley & Palmers biscuit tins, explore our famous Victorian copy of the Bayeux Tapestry, and don't miss changing exhibitions in the Art Gallery. Take a look in our shop, or relax in the café.	All year Tue-Fri 10-4; Sat 10-5 (closed Xmas and Bank Holidays)	Min 10 Guided tours and talks available - see website for details.	🕒 1hr NO ✈️ LHR26/BR587 NO 🚗 Reading 0.1	✔️
Reading Rep Theatre READING RG1 4HJ readingrep.com	Reading Rep is one of the UK's leading producing theatres. From early years shows to Shakespeare, Christmas fun and striking adaptations Reading Rep is a great night out for theatre lovers.	Opening times vary depending on show times.	Min group size 10, discounts available for group bookings.	✈️ LHR25.1/BR586.65 🚗 Reading 1.8	✔️ 📄
REME Museum LYNEHAM SN15 4XX 01249 894869 enquiries@rememuseum.org.uk rememuseum.org.uk	 The award-winning REME Museum provides a unique, interactive visitor experience for all ages. There are 7 galleries to explore. From the battlefields of WWII to Afghanistan, to winning medals at the Olympics discover the fascinating history of the British Army's Royal Electrical and Mechanical Engineers. With impressive displays and plenty of interactives there is lots to see and do.	All year Tue-Sat, BH Mondays and Sun Feb-Nov (closed Xmas) 10-4.30	Min 10 Group rates. TL/D-FOC Event days - check What's On.	🕒 2hrs NO ✈️ LHR77/BR540 YES 🚗 Chippenham 10	✔️






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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Renegade Brewery YATTENDON RG18 0XT renegadebrewery.co.uk	Renegade Brewery has a taproom, kitchen and shop and is open for breakfasts and lunches, plus a state-of-the-art brewery and packaging line, producing traditional cask ales and innovative craft beers.	Open Daily See website for details	Bespoke tours can be booked.	✈ LHR38.2/BRS75.4 🚆 Reading 12.6	
RHS Garden Wisley WOKING GU23 6QB Tel: 01483 224234 groups@rhs.org.uk rhs.org.uk/gardens/wisley	 RHS Garden Wisley the historic home of the RHS and one of the UK's most visited and best-loved gardens offers year-round inspiration, less than an hour from central London. Visitors can explore gardens created by RHS Chelsea Award Winners, discover garden design trends, and shop unique British plant and gifts.	Mar-Oct, Mon - Fri 10-6, Sat Sun 9-6; Nov-Jan, Mon-Fri 10-4.30, Sat-Sun 9-4.30.	Group rates 15+; VIP less than 14. TL/D-FOC RV. Pre-booking required. Duration 2 – 6 hrs. Private guided tours additional cost (60-90mins) Group catering available. Free downloadable map of garden available online.	🕒 N/A 🗣 LHR20.6/BRS125 ✈ Woking 6	📄 📄
River & Rowing Museum HENLEY ON THAMES RG9 6LF rrm.co.uk	Four permanent galleries dedicated to Rowing, Rivers, the work of British Artist John Piper and the history of Henley. Plus Café	Open Thurs- Mon 10-4	Min 10 TL-FOC Local history & art tours. Audio guides.	✈ LHR22/BRS94 🚆 Henley on Thames 0.7	✓
Roves Farm SWINDON SN6 7QG rovesfarm.co.uk	A working livestock farm with excellent indoor and outdoor facilities for all ages.	Daily 2 Jan-23 Dec	Group Rates 20+ 3yrs+ Bespoke group visits.	✈ LHR70/BRS59 🚆 Swindon 7.4	📄
Royal Botanic Gardens, Kew RICHMOND TW9 3AE kew.org	A UNESCO World Heritage Site, home to the largest collection of living plants and fungi in the world.	Open daily	Group rates 15+. Pre-booked guided tours available.	✈ LHR9/BRS119 🚆 Kew Gardens 0.7	📄
Royal Farms Windsor Farm Shop WINDSOR.SL4 2RQ windsorfarmshop.co.uk	The Farm Shop and coffee shop is just a short distance away from the Great Park and Windsor Castle.	Daily	Pre-booked groups.	✈ LHR7/BRS107 🚆 Datchet 1.5	
Royal West of England Academy BRISTOL BS8 1PX rwa.org.uk	Bristol's first art gallery, located in a Grade II* listed building, the UK's only regional Royal Academy of Art.	All year	Max 50 Tours, talks, workshops.	✈ LHR104/BRS8 🚆 Clifton Down 0.5	📄
RSPB Ham Wall MEARE BA6 9SX rspb.org.uk/days-out/reserves/ham-wall	A fantastic wetland teeming with wildlife - from water voles and otters to bitterns and kingfishers and follow secluded paths through the mystical landscape.	Open Daily - see website for details	Pre-booked guided tours for groups available.	✈ BRS20 🚆 Bristol 29	
Salisbury Cathedral SALISBURY SP1 2EJ 01722 555120 groups@salcath.co.uk salisburycathedral.org.uk	 Over 800 years of history under one roof, the Cathedral is an architectural treasure. Boasting the tallest Spire in the country, it is home to the world's oldest working mechanical clock and one of only four 1215 Magna Carta still in existence. Details of free experiences/demonstration on the website. Special rates for prebooked groups and FITs.	Open daily: Mon-Sat 9:30-5, Sun 12:30-4; Winter opening 30 mins later	Min 10 D-RV TL/Guide FOC Floor tours/introductory talks FOC Special behind-the-scenes tours available to groups including Tower, Library and Works Yard POA	🕒 1hr 🗣 Self guiding leaflets and pre-booked tours. ✈ LHR70/BRS58 🚆 YES Salisbury 0.8	📄
Salisbury Museum SALISBURY SP1 2EN salisburymuseum.org.uk	Situated in a glorious medieval building, visitors can see collections of archaeology, art, costume, ceramics and the history of Salisbury, plus temporary exhibitions throughout the year, a cafe and shop.	Open daily 10-5	Groups of 10+, group rates, self-guided tours, introductory talks & behind the scenes tours, booking essential.	✈ LHR71.2/BRS58.1 🚆 Salisbury 1.1	✓
Sally Lunn's BATH BA1 1NX sallylunns.co.uk	A living museum where you can enjoy the world-famous historic local delicacy in Bath's oldest house c1482.	Open daily	Min 8-60 prebooked Private dining (8-18)	✈ LHR46.5/BRS79 🚆 Bath Spa 0.7	✓
Sally Narrowboats BRADFORD ON AVON BA15 1UD 01225 864923 sl@sallynarrowboats.co.uk sallynarrowboats.co.uk	 Situated in the Bradford on Avon Marina, its fleet of canal narrowboats allow you to cruise to Semington and Avoncliff with our day boat hire. The fleet ranges from intimate two berth boats right up to those which can cater for groups of ten.			🕒 N/A 🗣 NO ✈ LHR97/BRS28 🚆 YES Bradford on Avon 1.2	✓
Salter's Steamers Ltd OXFORD OX1 4LA salterssteamers.co.uk	Offer all manner of boat trips eg. private charter, daily cruises or self-drive boat hire.	Daily, all Year 9-5.30	Max group: 150. Group rates on scheduled services: 20+ 10% discount Added value tours, workshops, talks.	✈ LHR100/BRS19 🚆 Oxford 0.9miles	✓
Sandham Memorial Chapel NEWBURY RG20 9JT nationaltrust.org.uk/sandham-memorial-chapel	Large-scale murals by Stanley Spencer. Exhibition area, shop and Visitor Centre.	Prebooked Mon-Tue	8-25 in Chapel Talks and workshops	✈ LHR46/BRS74 🚆 Newbury 6.5	✓
Shaw House NEWBURY RG14 2DR westberkshireheritage.org	Built in 1581 by Thomas Dolman II, this house is a historic point of interest for everyone, with events and activities taking place throughout the year.	Feb-Sept Sat-Sun 11-4 Holidays Mon- Fri 10-4	Max 100 The café Max 40 TL-FOC Seasonal Fairs, Theatre	✈ LHR46/BRS73 🚆 YES Newbury Town Centre 1	✓
Skydive Netheravon Army Parachute Association NETHERAVON SP4 9SF Julie Cooper 01980 670734 coursesmanager@netheravon.com netheravon.com	 Imagine skydiving with some of the best military instructors in the country! Tandem jump, or learn to jump solo over the Wiltshire countryside. Special anniversary, charity or just because you can! Be different from the rest and experience a day to remember.	Feb-Dec Wed/Fri from 12 noon Sat/Sun/ BH Mon from 8am	Group jumps from 10-30. 10+. Booking essential. The experience of a lifetime, jump from 13000ft over Wiltshire.	🕒 3-4 hours min 🗣 NO ✈ LHR71/BRS60 🚆 YES call for details Salisbury 11	📄
Smoke & Mirrors Hungerford RG17 0SN hauntedmysteryweekend.co.uk	MURDER MYSTERIES. Bespoke events for public, private events at a venue of your choice.			✈ Varies 🚆 Varies	












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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
St Augustines Farm ARLINGHAM GL2 7JR staugustinesfarm.co.uk/	Countryside farm: farm animals, play area, farm museum, picnic area, café and gift shop.	Easter-Sep 1-5	Calf bottle feeding.	LHR102/BRS543 Cam and Dursley 9.1	✓
STEAM-Museum of the Great Western Railway SWINDON SN2 2EY steam-museum.org.uk	Museum in a beautifully restored Grade II listed railway building. Get close to magnificent locomotives.	Daily	15-300 TL/D-FOC.	LHR71/BRS48 Swindon 1.5	✓
St Peter's Church MARLBOROUGH SN8 1HQ 01672 511453 annmarienewbigin@googlemail.com stpetersmarlborough.org.uk	 St Peter's Church is a 15th century building with an extensive Victorian restoration from the 19th century. Historic links date back more than 500 years to the former castle on the mound and the ordination of Thomas Wolsey, who eventually became a Cardinal. Learn about its history through self-guided tours. See the best views of Marlborough at the top of the Tower, open by appointment to visitors willing to climb the 137 steps to the top. Coffee shop serves cakes, light refreshments and an extensive lunch menu.	Open all year. Wednesday - Sunday 10.00 - 3.30pm	Self-guided tours, tower tours and community events	N/A NO LHR63/BRS57 NO Pewsey 6	
St Saviour's Church TETBURY GL8 8DS visitchurches.org.uk/visit/churchlisting/st-saviour-tetbury.html	Magnificent Victorian church in ornate medieval style, designed by local architect, assisted by A W Pugin and John Hardman.	Daily	Entry is free.	LHR85/BRS37 Kemble 8.1	✓
	 Stonehenge AMESBURY SP4 7DE 0370 333 1181 bookings@english-heritage.org.uk english-heritage.org.uk/stonehenge Opening Times Varies please check website Experiences Audio tour app, orientation leaflet and Stone Circle Experience Group Information Min 11 TL/D-FOC	Overview The world-famous prehistoric Stone Circle of Stonehenge is the ultimate must-see attraction for all visitors to England. English Heritage has transformed the setting of this World Heritage Site, helping to make your group's visitor experience truly unforgettable. With coach parking for 52 60-seaters and a fast track shuttle service to take groups directly from the coach park to the Stone Circle, your group's visit will be seamless. For a truly memorable experience, arrange a prebooked out-of-hours Stone Circle Access visit.	2hrs Various LHR70/BRS53 YES Salisbury 8.9 - the Stonehenge Tour Bus will transport you on the thirty minute trip from Salisbury to Stonehenge	✓	
Stonor Park HENLEY ON THAMES RG9 6HF Stonor.com	Home to the Stonor family for over 850 years with medieval buildings and catholic chapel dating back to the 12th century, plus deer park, gardens and café.	Open all year for pre-booked groups.	Min 20 TL-FOC Private guided tours.	LHR96/BRS36 Henley on Thames 5.4	✓
Stourhead MERE BA12 6QD Stourhead Estate Office 01747 841152 stourhead@nationaltrust.org.uk nationaltrust.org.uk/stourhead	 Palladian house and world-famous landscape garden with its magnificent lake reflecting classical temples, mystical grottoes, and rare and exotic trees. Uncover the fascinating history of Stourhead house.	Check website for opening times.	Min 15 TL/D-FOC. Pre-booked specialist tours and group rates available. Check website for details.	2hrs NO LHR93/BRS37 YES Gillingham 6.5	✓
Strawberry Hill House & Garden TWICKENHAM TW1 4ST 020 8744 1241 enquiry@strawberryhillhouse.org.uk strawberryhillhouse.org.uk	 Strawberry Hill House & Garden has been open to visitors for over 250 years. Created by Horace Walpole in the 18th century, Strawberry Hill is internationally famous as Britain's finest example of Georgian Gothic revival architecture.	Sun-Wed	Min 15 Groups should pre-book. TL-FOC Specialist painted glass tours, general tours.	2-4hrs NO LHR5/BRS119 YES Strawberry Hill 0.3	✓
Studley Grange Garden and Leisure Park SWINDON SN4 9QT 01793 852400 info@studleygrange.co.uk studleygrange.co.uk	 Situated just outside Swindon, and within close proximity to the M4, Studley Grange is ideal for "comfort breaks" an enjoyable addition to your programme. Find beautiful gifts plants and an array of horticultural items in our Garden Centre. Discover the natural beauty of tropical butterflies, whilst walking amongst them, see a range of exotic animals, reptiles and the usual farm favourites in the animal park. Visit our independent retailers for an individual shopping experience and pop in to the Butterfly Café for delicious freshly prepared food.	Open daily from 10am	Min 10 TL/D-FOC. Group rates. Term time packages for coach groups with talks, tours and catering. Free coach parking.	NO LHR68/BRS45 NO Swindon 4	✓
SUP Bristol BRISTOL BS1 6XG supbristol.com	SUP Bristol offers stand up paddle boarding tours of Bristol's historic harbourside.	Apr-Oct 7 days a week	Min 6+ Stand up paddleboarding tours of Bristol.	LHR106/BRS58 Bristol Temple Meads 2	✓
Swinley Bike Hub BRACKNELL RG12 7QW swinleybikehub.com	Swinley Bike Hub; an independent, rider owned hire centre, coaching academy & trail shop. It offers bikes (hire/demo/sale), trail clothing, trail protection, and trail items for your ride.	Apr-Oct Mon-Sat: 9-6 Sun: 9-5 Nov-Mar Mon-Sun: 9-4	Coaching max 6 Guiding max 10 Packages with GWW hotels Guided Rides, MTB and Offroad Skills Coaching, Workshop.	LHR20/BRS99 Bracknell 2.2	✓
Syon House & Park MIDDLESEX TW8 8JF 020 8560 0882 info@syonpark.co.uk syonpark.co.uk	 A ducal castle on the site of a former abbey. Stunning Robert Adam interiors, beautiful Capability Brown landscapes, and an incredible history. Private guided tours are available for pre-booked groups for the House and/or gardens. Specialist tours are available on request such as House interiors, art and architecture, key periods in history, plus filming locations.	March - Oct. Wed - Sun 10.30 - 16.30 guided tours Wed & Thurs only.	Tours can be tailored to suit the group and length of visit. A 30 minute 'Syon Sprint' tour and a 90-minute general tour is available.	2hrs + LHR77/BRS118 YES Syon Lane	
Tewkesbury Abbey TEWKESBURY GL20 5RZ tewkesburyabbey.org.uk	12th century Abbey Church built in 1121, contains fine architecture, stained glass and organs. Shop and café.	Daily	Free entry. Cost for tours. Pre-booked tours	LHR98/BRS59 Ashchurch for Tewkesbury 2.5	✓
Thames Path National Trail RIVER THAMES nationaltrail.co.uk/en_GB/trails/thames-path/	Gentle long distance walking trail through peaceful water meadows rich in wildlife, historic towns, cities and villages, following England's best known river for 185.2miles (298km).	All year, check conditions	FOC Combine with a boat trip one-way	Various Various	





KEY: TL Tour or Group Leader D Driver RV Refreshment Voucher FOC Free of charge ⌚ Length of visit 🗣 Languages ✈ Airports 🚗 Coach Parking 🚆 Railway/Bus 📄 Online Bookings

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Thames Rivercruise READING RG4 8AH 0118 948 1088 bookings@thamesrivercruise.co.uk thamesrivercruise.co.uk	 Passenger vessels on the River Thames between Goring and Henley. Scheduled trips from Reading incl. Saturday Sundowner, Sunday Lunch & more. Guided commentary and hand out guides.	Open all year	Groups Private charters available 12-120 TL/D-FOC Wind in the Willows tours, Sunday Lunch and Cream Tea Cruises	🕒 2-3 NO ✈ LHR26/BRS86 🚆 YES 🚆 Reading 0.8	✔️
Thatchers Cider SANDFORD BS25 5RA thatcherscider.co.uk	Fourth generation cider makers with an unrivalled range of premium ciders. On the tour of the cider mill you'll learn about how we've been making cider for over 117 years.	Wed-Sat	Groups: 15-30 guided tour with cider tasting	✈ LHR126.5/BRS7.8 🚆 Worle 4.8	✔️
Theatre Royal Windsor WINDSOR SL4 1PS theatroyalwindsor.co.uk	Its repertoire is wide, ranging from classic plays and traditional pantomime to new works. Plus Theatre tours.	Open all year	Min 11. Tours run twice weekly (Thu & Sat afternoons).	✈ LHR10/BRS106 🚆 W&E Riverside 0.1	✔️
The British Museum LONDON WC1B 3DG info@britishmuseum.org https://www.britishmuseum.org/visit/group-visits	 The British Museum was the first national public museum in the world, and today is home to eight million objects. Discover the vast diversity of human cultures from the dawn of human history to the present. In 2022, the British Museum hosted The World of Stonehenge exhibition, revealing that the Britain and Ireland of four millennia ago were places of big ideas, commerce and travel. For details on future temporary exhibitions see website.	Open daily, 10.00-17.00 (Fridays: 20.30) Last entry: 16.00 (Fridays: 19.30)	Private guide tours, out of ours tours, exhibition discounts are available. Timed tickets required. Groups of 10+ must book in advance.	🕒 N/A NO ✈ LHR17.8 🚆 YES Montague Place (cost) 🚆 Euston 1 🚆 King's Cross 1.1 🚆 St Pancras 1.1	✔️
The Churches Conservation Trust WILTSHIRE, GLOUCESTERSHIRE, BRISTOL, BERKSHIRE visitchurches.org.uk/	National charity protecting over 350 historic churches at risk. Visit our churches along the Great West Way.	Check website	Entrance is free	✈ Various 🚆 Various	✔️
The Courts Garden BRADFORD ON AVON BA14 6RR 01225 782875 courtsgarden@nationaltrust.org.uk nationaltrust.org.uk/the-courts-garden	 Full of variety, this charming garden shows the English country style at its best. Peaceful water gardens and herbaceous borders, with organically shaped topiary, demonstrate an imaginative use of colour and planting, creating unexpected vistas. Stroll through the arboretum with its wonderful species of trees and naturally planted spring bulbs.	Check website for opening times.	Check website for details.	🕒 2-3hrs NO ✈ LHR93/BRS30 🚆 Nearby 🚆 Bradford on Avon 2.5	✔️
The Georgian House Museum BRISTOL bristolmuseums.org.uk	Discover what a Bristol sugar plantation and slave owner's home might have looked like around 1790. Coach parking.	Open Apr-Dec	Groups of 10 or more must prebook. Specialist tours.	✈ LHR103/BRS8 🚆 TempleMeads 1.5	✔️
The Grand Pier WESTON-SUPER-MARE BS23 1AL grandpier.co.uk	Leading indoor theme park destination in the South West: rides, attractions and games for all the family.	Daily	Min 25. Group rates. Guided talks, events.	✈ LHR126/BRS15 🚆 Weston-Super-Mare07	✔️
The Guild - formally Wilton Shopping Village WILTON SP2 0RS Tel: 01386 298026 hello@theguildwiltshire.co.uk	A rural and historic setting of regenerated carpet factory buildings, where you'll discover a distinctive mix of independent and national brands ranging from homeware, interiors, lifestyle, gifting and wellbeing.	Mon - Sat: 9.30-5.30, Sun: 10.30-4.30	Please enquire about trade offers.	✈ LHR75/BRS51 🚆 Salisbury 2.7	✔️
The Herschel Museum of Astronomy BATH BA1 5NA herschelmuseum.org.uk	This Georgian town house was the home of William and Caroline Herschel. In the garden, using a home-made telescope, William discovered the planet Uranus in 1831 before becoming the King's astronomer.	Daily Feb-Dec	Groups 15+ required to pre-book. Exclusive 'out of hours' visits available.	✈ LHR100/BRS18.8 🚆 Bath Spa 0.8	✔️
The Holburne Museum BATH BA2 4DB 01225 388569 enquiries@holburne.org holburne.org	 This beautiful Georgian, Grade I listed building (which doubles up as Lady Danbury's house in the popular Bridgerton) is just a short walk from the centre of town. The Holburne is a treasure house of paintings, miniatures, porcelain, ceramics, silver and embroidery and is particularly renowned for its eighteenth century British paintings. As well as enjoying the collection, Holburne shows world class temporary exhibitions throughout the year and the fantastic garden café.	Open Daily Mon-Sat 10-5 Sun/BH 11-5 Café open 10 - 4	Bespoke group packages TL-FOC Curatorial tours and events.	🕒 2.5-3hrs NO ✈ LHR93/BRS19 🚆 YES 🚆 Bath Spa 1	✔️
The Holfords of Westonbirt Trust TETBURY GL8 8QG holfordtrust.com	Robert Stayner Holford invested wealth into the Westonbirt estate and his collection of art and books.	Apr-Oct	Group bookings for tours Afternoon tea.	✈ LHR89/BRS33 🚆 Cam & Dursley 13	✔️
The Jane Austen Centre BATH BA1 2NT 01225 443000 groups@janeausten.co.uk janeausten.co.uk	 A permanent exhibition that explores Jane's time in Bath and the influence it had on her books, characters and personal life. Includes Regency Tea Room and Gift Shop. Situated in an original period property, visits are enhanced by knowledgeable guides in Regency costume. There are talks, activities and contemporary exhibits, including the opportunity to dress up in Regency costume and view an exclusive film.	Apr-Nov 9.45-5.30 Jul-Aug 9.30-6 Nov-Mar 10-4	Min 12-25 prebooked Various packages available and bespoke. For groups 45+ out of hours visits.	🕒 1-3hrs YES ✈ LHR96/BRS18 NO 🚆 Bath Spa 0.9	✔️
The Matthew of Bristol BRISTOL BS1 4RN matthew.co.uk	A modern reconstruction of the original Matthew that John Cabot sailed to Newfoundland in 1497. Part of Bristol's maritime heritage with a busy schedule of public boat trips, events and private hire.	Open all year Tues-Sun. Public & private trips from April-Oct.	Groups 15- 40 max on public trips ad private hire.	✈ LHR104/BRS8 🚆 Bristol Temple Meads 1.1	✔️
The Merchant's House MARLBOROUGH SN8 1HN themerchantshouse.co.uk	17th Century Silk Merchant's House with nationally acclaimed wall paintings and decorative features plus garden.	Tours Apr-Oct, Mon-Sat See website for times.	D-FOC Special/ group tours on request.	✈ LHR62/BRS57 🚆 Bedwyn 6.7	✔️
The Mill at Sonning Theatre SONNING RG4 6TY millatsonning.com	Set majestically on the banks of the Thames, this intimate dinner-theatre immerses visitors into spectacular productions alongside a meal included in the riverside restaurant. Tea and Tours available. Coach/car parking.	Performances 2.15 & 8.15; Meals 12.15 & 6.15; Bar Tues-Sat 11-5.	Groups rates (10+) 10% discount. Tea & Tours 5.0max. 4 - 5 hrs visit.	✈ LHR23/BRS88 🚆 Twyford 2.3	✔️

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
<p>The Museum of English Rural Life (The MERL) READING RG1 5EX Susanna Ivy 0118 378 8660 merlevents@reading.ac.uk merl.reading.ac.uk</p>	 <p>The Museum of English Rural Life (The MERL) is England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. The MERL contains an astonishing array of items which tell an important part of the history of England. The museum brings this extraordinary collection of objects, archives, photographs and books to life in nine new, innovative and intriguing galleries.</p>	<p>Tue-Fri 9-5 Sat/Sun 10-5 Evenings by arrangement available.</p>	<p>Booking required for 10+, max 45. Groups package: 15-minute intro, volunteer to accompany group and coach parking. Room and refreshment packages available. Check website for details.</p>	<p>🕒 2hr 🗣️ NO ✈️ LHR21/BRS86 🚗 YES - Free 🚶 Reading 1</p>	<p>✔️</p>
<p>The National Gallery LONDON WC2N 5DN TravelTrade@nationalgallery.org.uk nationalgallery.org.uk</p>	 <p>The National Gallery tells the story of European art, masterpiece by masterpiece. From its home in London's Trafalgar Square, the Gallery collects and cares for some of the world's greatest paintings – and shares them with everyone to see. Founded in 1824, the collection has more than 2,600 paintings from Renaissance Italy and by the French Impressionists.</p>	<p>Open daily 10-6.</p>	<p>Groups 10+, 1-hour intimate expert-led tour of this world-renowned collection. Tours generally run on Tues/Thurs/Sat (subject to change and availability). TL/FOC. Pre-booked private tours with guide available.</p>	<p>🕒 1hr+ 🗣️  ✈️ LHR16/BRS126 🚶 Charing Cross 0.2</p>	<p>✔️</p>
<p>The Old Court WINDSOR SL4 3BL oldcourt.org</p>	<p>The Old Court Artspace is a performance and event venue for live music, creative events, drama and films.</p>	<p>Open all year</p>	<p>Live performances, music, drama, comedy and film.</p>	<p>✈️ LHR10/BRS106 🚶 Windsor 1</p>	
<p>The Oracle READING RG1 2AG www.theoracle.com</p>	<p>Riverside indoor shopping mall with 90 shops plus restaurants, cafés, bars and cinema.</p>			<p>✈️ LHR26/BRS89 🚶 Reading 0.5</p>	
<p>The Pound Arts Centre CORSHAM SN13 9HX Box Office 01249 701628 box.office@poundarts.org.uk poundarts.org.uk</p>	 <p>Three annual seasons of professional live performances, film, participatory arts events and exhibitions. A welcoming and vibrant venue in the centre of Corsham with a 100-seat auditorium, an exhibition space, café bar, parking and baby-friendly facilities. Includes rehearsal and workshop spaces, studios housing three resident visual artists and a community workshop.</p>	<p>Mon-Fri 10-6 Sat 10-4</p>	<p>Group discounts available.</p>	<p>🕒 2hrs 🗣️ NO ✈️ LHR95/BRS41 🚗 YES 🚶 Chippenham 4.6</p>	<p>✔️</p>
<p>The Red Lodge Museum BRISTOL BS1 5LJ bristolmuseums.org.uk</p>	<p>400 years of history. From 'royal party house' of the 16th century to Victorian reform school for girls.</p>	<p>Apr-Dec Sat-Sun</p>	<p>Free Entry Specialist tours/ events.</p>	<p>✈️ LHR103/BRS12 🚶 Temple Meads 1.9</p>	
<p>The Ridgeway nationaltrail.co.uk/ridgeway</p>	<p>87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times.</p>				
	 <p>The Roman Baths BATH BA1 1LZ 01225 477785 romanbaths_bookings@bathnes.gov.uk romanbaths.co.uk/groups</p> <p>Opening Times: For opening times and prices please see website for details as these vary throughout the year.</p> <p>Experiences: Visits outside public opening times such as torchlit Summer Lates are available plus educational visits and activities.</p> <p>Group Information: Min 20+. Advance booking is essential and must be made at least two working days in advance. TL/CD-FOC. Groups prices & T's & C's available online.</p>	<p>Overview: The Roman Baths, one of the finest historic sites in Northern Europe. At the heart of the City of Bath World Heritage Site, it consists of the remarkably preserved remains of one of the greatest religious spas of the ancient world. The city's unique thermal springs rise in the site and the Baths still flow with natural hot water, which once heated a sophisticated bathing complex where Romans came to relax and socialise. This incredible Roman site allows visitors to experience a world dating from the first to the fourth century AD.</p>	<p>🕒 2hr 🗣️ 12 languages ✈️ LHR100/BRS19 🚗 YES 🚶 Bath Spa 0.5</p>	<p>✔️</p>	
	 <p>The Royal Mint Experience BLLANTRISANT, PONTYCLUN CF72 8YT 0800 032 2154 Traveltrade@royalmint.com royalmint.com/the-royal-mint-experience</p> <p>Opening Times Open daily from 10-5.</p> <p>Group Information Tours run daily. Exclusive group rates from just £10pp plus discounted meal packages available. TL/D-FOC; D-RV</p>	<p>Overview Explore 1,100yrs of history at The Royal Mint For a fun and memorable day out that you will treasure forever, look no further than The Royal Mint Experience- Voted as one of Wales top tourist attractions.</p> <p>Join an award winning tour that will take you behind the scenes of our circulating coin facility and hear all about the process that goes in to creating the very coin in your pocket. Following this you are free to explore our exhibition housing a collection of items with unrivalled importance dating back as far as 886AD right up to modern day.</p>	<p>🕒 2.5hr 🗣️ 12 languages ✈️ LHR143/BRS55 🚗 YES free parking for coach and cars 🚶 Cardiff Central 14 or Pontyclun 2.5</p>		
<p>The Savill Garden WINDSOR GREAT PARK 01753 847543 groups@windsorgreatpark.co.uk windsorgreatpark/groups</p>	 <p>Recognised as one of the finest woodland gardens in the country, this haven of beautifully designed gardens and woodland combines both traditional and contemporary styles, with royal connections throughout.</p>	<p>Open all year</p>	<p>Group rates available. Min group size 10. TL/D - FOC. D - RV. See website for groups guide</p>	<p>🕒 2hrs ✈️ LHR6.8/BRS110 🚗 YES Coach parking 🚶 Egham 2.8 Ascot 6.5</p>	<p>✔️</p>
<p>The Stonehenge Tour SALISBURY SP1 1BB 01202 338420 enquiries@thestonehengeour.info thestonehengeour.info/</p>	 <p>Operated by Salisbury Reds, this tour takes visitors back in time to discover the magnificent Stonehenge. Hop-on hop-off the bus with pick-ups from Salisbury railway station and the city centre. It runs via Old Sarum, through beautiful Wiltshire countryside to Stonehenge. The on-board audio commentary is in 10 different languages and there is an option for an all-inclusive ticket to Stonehenge (with priority entrance) and Salisbury Cathedral. Online tickets valid for 6 months from the day of purchase. Tickets can be purchased directly from the driver.</p>	<p>Open all year</p>	<p>Max 79 pax.</p>	<p>🕒 N/A 🗣️  ✈️ LHR 70/BRS 60 🚗 NO 🚶 Salisbury 0</p>	<p>✔️</p>

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
The Vyne BASINGSTOKE RG24 9HL nationaltrust.org.uk/the-vyne	House, gardens and tea-room. Be transported back to 1535 when Henry VIII visited with Anne Boleyn.	Daily times vary.	Min 15 House tours.	 LHR35/BR584 Basingstoke 4	
The Watermill Theatre NEWBURY RG20 8AE watermill.org.uk	The Watermill Theatre is one of Britain's leading regional theatres and productions range from Shakespeare and musicals to classics, new plays and youth theatre productions.	See website for opening times and events schedule	Group and school rates available. Courses and workshops.	 LHR46/BR570 Newbury 3	 
The Wave BRISTOL BS35 5RE thewave.com	An inland-surfing experiences on safe waves, all year round. Lessons available and spectators welcome.	7am-8pm. Surfing during daylight hours.	Up to 16 book online. 16+ complete booking form. Activity Weekends.	 LHR100/BR519 Bath Spa 0.5	 
Tintinhull Garden TINTINHULL BA22 8PZ 01458 224471 tintinhull@nationaltrust.org.uk nationaltrust.org.uk/tintinhull-garden	 Tintinhull Garden is a place of floral beauty, tranquillity and innovation - a gardener's garden paradise.	See website for opening times.	Groups: 15-40 D FOC/ D-RV Check website for details.	 1.5hr  NO  LHR117/BR536  NO  Yeovil Pen Mill 7	
Tower of London LONDON EC3N 4AB hrp.org.uk/tower	Home of the Crown Jewels, Beefeaters and legendary Ravens, explore nearly 1000 years of history at London's iconic castle and UNESCO world heritage site. Duration 3-4 hrs.	Daily, times may vary. Check website for details.	Min 15+. Group rates, private tours, meal vouchers and audio guides.	 LHR18/BR5128 Fenchurch St 0.5	
Trowbridge Museum TROWBRIDGE BA14 8AT trowbridgemuseum.co.uk	Visit Trowbridge Museum to discover 1000 years of the town's history, the production and quality of its West of England woollen cloth and how it became the county town of Wiltshire.	Open all year Tue-Fri 10-4 Sat 10-4.30	Adult workshops, guided walks and children's activities.	 LHR98/BR528 Trowbridge 0.6	
Turner's House Twickenham Matthew Morgan 020 8892 5485 housedirector@turnershouse.org www.turnershouse.org	 Turner's House in Twickenham offers a unique insight into the life of Britain's greatest landscape painter, JMW Turner. Designed by Turner and completed in 1813, the house was a quiet retreat, away from the pressures of the London art world, to which he would invite friends and indulge in his passion for fishing. The design of the house is as idiosyncratic and unique as any of Turner's paintings. Turner's House offers a rare opportunity to experience the private life of this great artist.	Wed-Sat 12-4	Guided tours are available on the hour at 1, 2, and 3pm. Private and connoisseur tours are also available to pre-book.	 1hr  NO  LHR6/BR5120  NO  St Margarets 0.2	 
Tyntesfield BRISTOL BS48 1NX 01275 461900 tyntesfield@nationaltrust.org.uk nationaltrust.org.uk/tyntesfield	 Tyntesfield is a Victorian Gothic estate in the care of the National Trust comprising a country house, formal gardens, woodland, parkland, kitchen garden, restaurant, café, play areas and shop.	Open all year	Minimum group size 15. Check website for details.	 2hr  NO  LHR103/BR56  NO  Nailsea/Backwell 3.8	
University of Bristol Botanic Garden BRISTOL BS9 1JG 0117 428 2041 botanic-gardens@bristol.ac.uk bristol.ac.uk/botanic-garden/	 Filled with a huge diversity of plants, including many exotic species set in a striking Victorian house. The 1.77 hectare garden is home to four core plant collections.	Open all year	10+ D-FOC-RV Curator's tours.	 N/A  NO  LHR105/BR59  NO  Clifton Down 1.3	
Vaughan's Cookery School DEVIZES SN10 2HJ vaughanskitchen.co.uk	Well established cookery school providing a range of classes and courses. 2 - 2.5 hours.	Open all year	Max 15 TL-FOC Professional courses and bespoke cooking sessions.	 LHR80/BR550 Melksham 8.8	 
Vintage Days Out OXFORDSHIRE/THAMES vintagedaysout.com	Combining vintage cars, vintage boats and historic houses to provide memorable days out .	All year	Max 12 Half days or Day	 LHR/BRS varies Cholsey varies	
Waddesdon Manor AYLESBURY HP18 0JH 01296 653 285 groups@waddesdon.org.uk waddesdon.org.uk	 Waddesdon Manor is an impressive French Renaissance-style château with sweeping landscapes and manicured gardens. Originally developed in the 1870s and 1880s for Baron Ferdinand de Rothschild to house his collections of decorative arts, Old Master paintings and 18th-century portraits. Waddesdon was left to the National Trust in 1957 and its now managed by the Rothschild Foundation. Today, focal points in the garden include an iconic Victorian-style Parterre - famed for its colourful seasonal bedding, an ornate Rococo-style Aviary - conserving rare birds, Pulham rockwork and 3D bird bedding sculptures that are examples of the Rothschild's pioneering gardening.	Open March- Oct & mid-Nov- Jan (Christmas), Wed-Sun. See website for details.	D-RV. Groups of 15+. Group rates for pre-booked pre-paid visits. NT members free. Private tours of the House and Gardens, Wedding Cake and catering packages available.	 LHR45/BR5102 YES Pay Parkway 4 miles	
Wadworth Brewery Shop & Tours DEVIZES SN10 1AG Wadworth.co.uk	Purchase Wadworth beers and lagers, plus branded clothing, hats, glasses, bags, and local produce. Take a tour of the Wadworth pubs in Devizes and find out about the iconic Northgate Brewery, the history of Wadworth and the beers, plus the future of Folly Road Brewhouse.	Open Daily Mon - Sat 9 - 5	Tours start at The Bear Hotel 3pm. Duration 2-3 hrs including meal from the ale trail menu.	 LHR76.3/BR536.3 Melksham 8.1 Chippenham 11.6	 
Wake the Tiger BRISTOL BS2 0YA info@wakethetiger.com wakethetiger.com	 Wake The Tiger is the world's first Amazement Park and Bristol's award-winning, immersive & interactive visitor attraction for all ages. Step through a portal into the alternate world of Meridia where you will explore more than 40 unique spaces, offering affordable fun for everyone.	Open daily in Summer hols 10- 6. Otherwise open Weds - Sun 10am - 6pm	TL-D/FOC 10% discount for groups of 10+ adult/child tickets. Competitive pricing including Family tickets	 2-3hrs  -  LHR100/BR58 coach/car (paid)  Bristol temple meads 1.7	 
We The Curious BRISTOL BS1 5DB 0117 915 1000 info@wethecurious.org wethecurious.org	 We The Curious removes boundaries around science - connecting art, people and ideas in a united culture of curiosity. Its Bristol harbourside venue offers over 250 hands-on activities, live science shows, collaborative experiments and the UK's only 3D planetarium. A day of play and discovery for all ages.	Open all year except Xmas.	Min 10 Group rates. Planetarium shows, adult education workshops.	 3-4hr  NO  LHR104/BR57  YES  Bristol Temple Meads 1	 

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Wellington Arch LONDON W1J 7JZ 020 7930 2726 traveltrade@english-heritage.org.uk english-heritage.org.uk/wellingtonarch	 Proudly standing opposite Hyde Park and Apsley House, Wellington Arch is a famous landmark for visitors and Londoners alike. Topped by the biggest bronze sculpture in Europe, it was originally intended as a grand outer entrance to Buckingham Palace.	Apr - Oct Wed - Sun 10am - 5pm Nov - Mar Wed - Sun 10am - 4pm	Min 11+ D/TL Pre-booked guided tours available.	 45mins  NO  LHR15/BRS125  NO  Hyde Park Corner 0.3	
Wells Cathedral WELLS BA5 2UE wells cathedral.org.uk	The earliest English cathedral built in the Gothic style being erected between 12th-15th centuries.	Daily	Min 10 D/TL-FOC Themed tours.	 LHR109/BRS16  Castle Cary 13	
West Berkshire Museum NEWBURY RG14 5AS westberkshireheritage.org	The museum tells the story of West Berkshire; from the rocks under our feet to the stories of the people who have lived here; our early ancestors, to well-known local characters.	Wed - Sun, 10am - 4pm	FOC Donations welcome Adult Craft Workshops, Family Activity Days.	 LHR46/BRS75  Newbury 0.5	
Westonbirt, The National Arboretum TETBUTY, GL8 8Q forestryengland.uk/westonbirt	Westonbirt Arboretum is a beautiful garden of trees from all over the world. Containing over 15,000 trees, 2,500 species, and five national collections.	Open all year 9-5 last admission is 4:30pm Mar-Nov, 4pm Dec-Feb	Min 10 TL/D-FOC, CD-RV Walk through the leafy canopy of the trees on the STIHL Tree Top Walkway.	 LHR89/BRS32  Kemble 10	
Whitchurch Silk Mill WHITCHURCH RG28 7AL whitchurchsilkmill.org.uk	Whitchurch Silk Mill is a Georgian water mill that weaves silk using 19th century machinery and the oldest silk mill in the UK still in its original building.	Open all year Tue-Sun 10.30-5	Group tours and rates 10-50.	 LHR49/BRS86  Whitchurch 0.7	
Wilton Windmill Society MARLBOROUGH SN8 3SW David Jackson, 07712 010501 or 07736 564349 david.jackson@widmoor.co.uk or groups@wiltonwindmill.co.uk wiltonwindmill.co.uk	 Wilton Windmill is the only working windmill in Wessex, milling wholemeal flour, with a picnic area giving breathtaking views across the North Wessex Downs National Landscapes. Public tours and private tours are available.	Easter--End Sept Sun and BH Mondays 2-5	Groups: 4 people to 50 people. Group rates. Guided tours of the windmill.	 1hr  NO  LHR59/BRS72  YES  Bedwyn 2	
Wiltshire Landscape Sites National Trust wiltshire.countryside@nationaltrust.org.uk www.nationaltrust.org.uk/wiltshire-landscape	 The sites offer a variety of fascinating unspoilt countryside sites across Wiltshire, peppered with a rich variety of archaeological remains. Looked after by the National Trust Wiltshire Landscape rangers these are a haven for wildlife, stunningly beautiful and the perfect places to escape from the stresses of life. They include parts of the Stonehenge and Avebury World Heritage Site and Cherhill Downs.			 N/A  Various  Various  Various  Various	
Wiltshire Museum DEVIZES SN10 1NS 01380 727369 hello@wiltshiremuseum.org.uk wiltshiremuseum.org.uk	 Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge - the largest collection of Early Bronze Age gold ever put on public display in England. The museum tells Wiltshire's story including the Romans and Saxons as well as Wiltshire's Environment.	Mon-Sat 10-5	Min 10 Group rates. TL/D-FOC Museum workshops.	 3hr  NO  LHR80/BRS47  YES  Chippenham 12	
Wiltshire Music Centre BRADFORD ON AVON BA15 1DZ wiltshiremusic.org.uk	A first-class concert hall bringing the best in classical, contemporary, jazz, folk, and comedy to the area. Community activities and creative workshops also available to book.	All year	Min 10 TL-FOC Unique music-based team building activities.	 LHR95/BRS29  Bradford on Avon 1	
Wiltshire Wildlife Trust Nature Reserves wiltshirewildlife.org	WWT manage 40 nature reserves in Wiltshire and run a variety of events throughout the year including guided walks.	Daily	Free of charge.	Multiple sites	
Wiltshire Wildlife Trust Blakehill Farm CRICKLADE SN6 6RA wiltshirewildlife.org/blakehill	The grassland is home to brown hare, roe deer, kestrel and skylarks.	Daily	Free of charge.	 LHR75/BRS48  Swindon 9	
Wiltshire Wildlife Trust Jones's Mill PEWSEY SN9 5JW wiltshirewildlife.org/jones-mill	Jones's Mill is a fen, made up of wet woodland, ponds and wet grassland. Its peaty soils are fed by natural springs. The reserve is home to wildlife that thrives in wet conditions.	Daily	Free of charge.	 LHR66/BRS58  Pewsey 0.9	

KEY: TL Tour or Group Leader D Driver RV Refreshment Voucher FOC Free of charge 🕒 Length of visit 🗣 Languages ✈ Airports 🚐 Coach Parking 🚆 Railway/Bus 📄 Online Bookings

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product	
Wiltshire Wildlife Trust Lower Moor CRICKLADE SN6 9TN wiltshirewildlife.org/lower-moor	Lower Moor is a mosaic of three lakes, two brooks, ponds and wetland scrapes linked together by boardwalks, ancient hedges, woodland and meadows. Visitor Centre and toilets on site.	Daily	Free of charge.	✈ LHR80/BRS45 Kemble 4		
Windsor Carriages WINDSOR SL4 windsorcarriages.co.uk	A carriage ride. Enjoy the spectacular approach to Windsor Castle on The Long Walk, featured at The Royal wedding of Prince Harry and Meghan Markle.	All year, various days 10.30-1.30	Private Hire max 4. Various tours 25-50 mins. Multiple carriages may be available on request.	✈ LHR10/BRS106 W&E Central 0.3		
 Windsor Castle-Royal Collection Trust WINDSOR SL4 1NJ 0303 123 7300 traveltrade@rct.uk rct.uk	Overview Windsor Castle is the oldest and largest occupied castle in the world. Founded by William the Conqueror in the 11th century, it has been the home of 40 monarchs. Visitors get to learn and experience 1,000 years of royal history in the State Apartments. Many of these rooms were built for Charles II and are furnished with masterpieces from the Royal Collection, including paintings by Rembrandt, Van Dyck and Holbein. A visit also includes St George's Chapel, the final resting place of Her Late Majesty Queen Elizabeth II (excludes Sundays).	Opening Times Thurs-Mon (closed Tues & Wed) Mar-Oct, 9:30- 5:15 (last admission 4) Nov-Feb, 9:45 - 4:15 (last admission 3)	Experiences Self-Guided tours	Group Information Min 15	🕒 3hr 🗣 🇫🇷 🇮🇹 🇪🇸 🇩🇪 🇬🇧 🇵🇹 🇷🇺 ✈ LHR10/BRS106 YES W&E Riverside 1.2 Windsor & Eton Central 0.3	📄
Windsor Duck Tours BERKSHIRE, SL4 1PS windsorducktours.co.uk	A unique 60 minute amphibious sightseeing tour beginning in the heart of Windsor, at the base of could include 'Swan Splash Tour' or 'Mallard Tour', which is 50/50 between road and river.	Daily 10-5	Min 17 D-FOC Bespoke tours.	✈ LHR10/BRS106 W&E Central 0.3	✓	
 Windsor Great Park WINDSOR Windsorgreatpark.co.uk	Part of the Windsor Estate, Windsor Great Park is an ancient Royal landscape of forests, grasslands, lakes and gardens. Visit and you will discover 1,000 years of history including historical monuments, rare wildlife and National Collections of plants and Champion Trees.	Open all year	FOC	✈ LHR6.8/BRS110 Car parking available (charges apply) No coach parking Egham 2.8 Ascot 6.5		
Windsor Guildhall WINDSOR SL4 1LR rbwm.gov.uk/guildhall	Just a few steps away from Windsor Castle, The Windsor Guildhall is a grade one listed building with stunning rooms available for private groups to hire for meetings and events.	Mon – Sat including evenings	TL/D-FOC. Guided Tours can be arranged.	✈ LHR10/BRS106 Windsor & Eton Central 0.5	✓	
Windsor Royal windsorroyal.co.uk	With leading brand names plus exciting independent stores and restaurants, Windsor Royal is a vibrant place to shop, dine, relax, and experience the best of Windsor. A unique mix of shopping, eating, heritage, and attractions all year round.	Open daily	Unique experience.	✈ LHR10/BRS106 Windsor & Eton Central 0.2 / Riverside 0.4		
Witney Blanket Hall WITNEY OX28 6HL cotswoldwoollenweavers.co.uk/blankethall.html	Built in 1721. For 120 years, every blanket woven in the town came to the Hall to be weighed/measured.	Closed Mondays	Entry is free Guide books, themed events.	✈ LHR54/BRS75 Oxford 11.5		
WWT London Wetland Centre LONDON SW13 9WT www.org.uk/london	A Nature Reserve providing a safe haven for a wide range of wildlife and delivers a slice of the great British countryside to the heart of our concrete capital city.	Open daily except Christmas Day. Visit website for details.	15% group discount - minimum 12+. Guided Tour & unique experiences available upon request.	✈ LHR10/BRS123 Barnes 0.9	📄	
WWT Slimbridge Wetland Centre GLOS GL2 7BT www.org.uk/slimbridge	Slimbridge Wetland Centre is set within 325 hectares. Enjoy amazing wildlife up-close.	Daily	Min 12 D-FOC-RV Guided tours/talks.	✈ LHR118/BRS35 Cam and Dursley 3.5	✓	
Wyvern Theatre SWINDON SN1 1QN swindontheatres.co.uk	A 635 seat venue in the heart of Swindon offering a mixed theatre programme	All year round	Discounts for 8-19, 20+ and 40+ TL-FOC	✈ LHR66/BRS48 Swindon 0.6	📄	

PLACES TO EAT & DRINK

Hungry travellers along the Great West Way will discover a wealth of foodie delights. From coffee shops, tea shops to pubs, Michelin star and Sawday inspected restaurants and new cuisines.

Some food traditions have been passed down through generations of Brits, such as Sunday roasts and Friday fish and chips. Many pubs serve up these great dishes along the route – together with that other pub standard of bread, cheese and pickles, the 'ploughman's lunch'. Gastropubs offer newer cuisines and restaurants are keen to gain a Michelin star or two.

Michelin Star Dining

The Dining Room, at **Whatley Manor**, Malmesbury, under the direction of Executive Chef, Ricki Weston, holds a green Michelin star for sustainable gastronomy.

The Exclusive Collection's **The Manor House & Golf Club**, Castle Combe and **Pennyhill Park**, Bagshot both have Michelin star dining with tasting menus.

Afternoon Tea Stops

Include the quintessentially British treat 'Afternoon Tea' in your programme. The Great West Way offers an afternoon tea for every tour. Or partake of afternoon tea, in the Double winner of the UK Tea Guild's 'Top Tea Place', **The Bridge Tea Rooms**, Bradford on Avon. Step back into the Victorian era with its décor and list of regal afternoon teas including the Queen Victoria - perfect for a group up to 50. **The Tutti Pole**, Hungerford is a tea shop and family restaurant and was originally the place where 'Tutti Poles' were made for an historic local ceremony, still continued today.

Pre-book a visit to the **The Parade House**, in Trowbridge where visitors are treated to a unique Bridgerton style Cream Tea experience. This includes an elegant full afternoon cream tea in the Ballroom, whilst watching performances from the Jane Austen Dancers of Bath. Visitors are invited to join in and learn a few steps if they so wish.



Other places for indulgent afternoon teas: **The Gainsborough Hotel**, Bath, **The Old Bell** in Warminster or stop off for a cream tea at The Savill Garden in Windsor Great Park.

Or take a refreshment break at the many cafes along the **Kennet & Avon Canal**. A Guide to the Kennet and Avon Canal is available here... there's plenty of choice!



Authentic Pubs & Inns make for great lunch or dinner stops

Good food is at their heart with ales and ciders from traditional hand pumps. The Old Bell Hotel, Warminster offers both Pub Classics or its Thai Chilli Restaurant.

The Crown & Anchor in Ham in Wiltshire has 2 Rosette awards for Culinary Excellence. It offers Ham 1840 Bitter from its local Penton Park Brewery.

The restaurant seats 50 and it has a private dining area for intimate gatherings and small groups.

Kitchens with a difference

Claytons Kitchen, Bath is a very different type of 'kitchen' offering seasonal British-Mediterranean dishes in a casual setting.

Vineyards and Breweries

Step behind the scenes and discover how your favourite English tipples are created with a visit to a brewery, vineyard or even a gin distillery as part of your Great West Way adventure.

Carvers Hill Estate is a vineyard and winery near Marlborough in Wiltshire. Planted in the spring of 2021 - new vineyard and winery tours must be pre-booked. They also run cultural events and have a winery and cellar retail shop, plus a Club Room for members.

Bluestone Vineyards in Cholderton near Salisbury offer Signature Vineyard Walk and Wine Tasting Tours - you can also add a delicious cheese and charcuterie platter.

Ramsbury Brewery...

Within easy reach of the route - don't miss a visit to the **Bombay Sapphire Distillery**, Lavistoke Mill. The distillery showcases the care, skill and artistry behind every drop of Bombay Sapphire, and allows visitors to discover the flavours of the botanicals which make Bombay Sapphire gin so unique.



DINING EXPERIENCES AT OUR GREAT WEST WAY AMBASSADOR HOTELS

As well as offering great dining experiences, our Ambassador hotels are a great place to start the evening with a pre-dinner drink!

Book a culinary experience at **Whatley Manor**, Malmesbury, where visitors can dine in the Dining Room, Grey's Brasserie and the Green Room, where chefs prepare small plates of expertly crafted food in front of you.

Bishopstrow Hotel & Spa - award-winning, 2AA-rossette restaurant is one of the most enjoyable dining experiences in Wiltshire. Seasonal menus, wonderful wine lists and contemporary dining spaces including the Dining Domes for a chilled glass of Taittinger Champagne and a three-course lunch, dinner or afternoon tea.

Enjoy lunch or dinner at **The Old Bell Hotel**, Malmesbury, reputed to be the oldest hotel in England. Experience the cosy charm, delicious food and personal hosting. The talented one Rosette, Head Chef offers a wide range of Modern British Classics with a European Twist.



Whatley Manor Dining Experience



Old Bell Hotel, Malmesbury




KEY: TL - Tour or Group Leader D - Drive FOC - Free of charge

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
137 Distillery NEWBURY RG14 5HB thenewburypub.co.uk	A fun, hands-on experience gin making experience. Enjoy tasting, distilling, and creating your very own bespoke gin blend.	PUB RESTAURANT & GIN DISTILLERY Daily 12-10pm	Groups welcome 10-400 people, discounts for group bookings.	✓
1423 China Kitchen Windsor SL4 1PA	Located in the oldest building in town dating back to 1423, ranked the best Chinese restaurant in Windsor. Offering Oriental cuisines, from Dim Sum to Noodles, Rice, Curry and Fresh Seafood, we even offer group Fish and Chips and Chinese Afternoon tea.	RESTAURANT Sun-Thurs 10:30-03:00am Fri-Sat 10:30-05:30am	Specialized in group visits - up to 110 max. (80 indoors / 30 outdoors) can arrange takeaway to surrounding hotels and airports	✓
Aldermaston Tea Rooms ALDERMASTON RG7 4JS	Traditional Tea Rooms where you can enjoy our lovely setting by the canal. Leaf tea, cream teas, apple pie, canalman's lunch, whippy ice cream and much more.	TEA ROOMS Thu/Fri 11-4 Sat/Sun 9-5	Groups prebooked	✓
Canal Trust Café BRADFORD ON AVON BA15 1LE	Former Lock Keeper's cottage. Family-run and quaintly-decorated café. Indoor and outside seating areas., including beautifully-kept garden overlooking the canal.	CAFÉ Open daily 9.30-4.00.	Groups max 20 prebooked	✓
Clayton's Kitchen BATH BA1 2EN claytonskitchen.com	Robert Clayton, the restaurant's Chef Patron creates uncomplicated dishes that explore and showcase the freshest and very best ingredients. Inspired by Mediterranean and modern French cuisine	RESTAURANT Open Wed-Sun (see website for times)	Private dining is available for up to 60 guests	✓
City Pub Group BRISTOL & BATH citypubcompany.com	Bath pubs include - The Bath Brewhouse & The Cork; plus King Street Brewhouse in Bristol. Great character, fantastic beer, delicious food and excellent service.	PUB	Groups 8-120	✓
Cobbs Farm Shop & Kitchen HUNGERFORD RG17 0SP AND READING RG7 5EA cobbsfarmshops.co.uk	Enjoy breakfast, homemade fresh meals and light bites as well as visiting the farm shop, traditional butchery counter and delicatessen. Hungerford is also a vineyard, and has a florist and fishmonger, plus Play Barn for the children.	CAFÉ Daily 9-5	Groups Max 30 TL/D-FOC subject to group size Coach parking by appointment	✓
Crown & Anchor WILTSHIRE, SN8 3RB 01488 503040 Info@crownandanchorham.co.uk crownandanchorham.co.uk	 A charming country Inn dating back to 1840 offering a range of real ales and a selection of lagers and cider, with an extensive and competitively priced wine list. The restaurant seats 50 and a private dining area has been created to cater for groups.	PUB RESTAURANT	Pre -booking for groups required	✓
Diversitea Café CIRENCESTER GL7 2NY diversiteacafe.co.uk	Café specialising in tea served on vintage china, with cakes, toasted sandwiches, paninis and soup.	CAFÉ Mon-Sat Varies	Groups 20-40 TL/D-FOC	✓
Divine on the Green CALNE SN11 0JQ divineonthegreen.co.uk	Family-owned Cafe/Wine Bar - Breakfast, lunches and homemade cakes. Great coffee, leaf teas, wine list.	CAFÉ/WINE BAR Café: Tue-Sat Bar: Fri	Wine Tastings	✓
Electric Bear Brewing Company BATH BA1 3JL electricbearbrewing.com	Electric Bear Brewing Co. was born out of our love for creating great tasting, artisan beers which can be tried in our taproom. Opening hours available on our website.	Thurs & Fri 5-10, Sat 2-10, Sun 2-6		
Fisherton Mill Gallery, Cafe and Artist Studios SALISBURY SP2 7QY Tel: 01722 500200 admin@fishertonmill.co.uk	 Built in 1880 as a grain mill, Fisherton Mill is the south of England's largest independent gallery with an award-winning onsite Café and artist Studios. Notably, it is the only eatery in Salisbury to be included in the Good Food Guide 2024 and has recently received a Visitor Experience Award in recognition of outstanding customer service. Outside there is sunny courtyard seating and on the first floor are creative studios where you can visit artists and designers at work and take in the exhibitions in the Main Gallery.	CAFÉ Mon - Fri: 9.30 - 5, Sat 9.30- 5.30		✓
Giggling Squid Windsor SL4 1PR gigglingssquid.com	Plentiful dishes, bold flavours and exotic ingredients to be enjoyed together. Set menu available.	RESTAURANT Open daily 12-22.30	Pre-booked groups of up to 45pax.	✓
Gilbeys WINDSOR SL4 6AF	Situated in Eton High Street, with accommodation. The food is modern British with a French twist.	BAR, RESTAURANT & TOWNHOUSE	Private Dining for 16	✓
Green Park Brasserie: Steakhouse & Jazz Bar BATH, BA1 1JB greenparkbrasserie.com	One of Bath's leading independent restaurants, Green Park Brasserie host live jazz, funk, soul and swing 4 nights a week in the historic old railway station in Bath city centre.	Open 7 days a week	For indoor Brasserie dining up to 6, booking recommended. Two heated terraces for casual groups seating 150 guests - no bookings taken.	✓
Helen Browning's Royal Oak BISHOPSTONE SN6 8PP helenbrowningorganic.co.uk	Dining pub with rooms, and farm shop, on organic farm. Seasonal organic menu using homegrown pork, beef, and vegetables. Real ales and lagers from Arkells. Ideal pit-stop for walkers and cyclists.	PUB RESTAURANT Mon-Fri 7-11, Sat8-11, Sun 8-10		✓
Henry's Restaurant BATH BA1 2QP henrysrestaurantbath.com	Join chef Henry Scott and his team for modern dining in a humble, rustic setting with tasting menus showcasing the wonderful local produce. Set menu for lunches and evening tasting menu available for groups.	Open for lunch 12.00-13.45 Wed - Sat, and dinner 18.00-20.30 Tues -Sat	Contact to pre-book groups of 6+	✓

KEY: TL - Tour or Group Leader D - Drive FOC - Free of charge

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
Honesty Hungerford HUNGERFORD RG17 0HE coffeeshops.honestygroup.co.uk	Our flagship coffee shop is the perfect place for coffee and light snacks from the Honesty range.	COFFEE SHOP Mon-Sat 8.30-5/Sun 9.30-4	Max 25 Private area for lunches, teas. Contact for rates. Parking yes	✓
Honesty Mill Café HONEYSTREET SN9 5PS 01672 851155 honestymillcafe@gmail.com honestymillcafe.co.uk	 The friendly canalside Café providing delicious freshly cooked food in a relaxing Canalside setting, close to The India shop stocking Honesty Handmade products, and Honesty Canal boats. Popular with cyclists.	CAFÉ Mon-Sat 9-5, Sun 10-5	Groups 8-20 D-FOC	✓
Lavender Bakehouse & Coffee Shop STROUD GL6 8NW lavenderbakehouse.co.uk	Breakfast, lunch to afternoon tea, home cooked; cakes and patisserie baked every day. New gift shop	COFFEE SHOP Daily times vary.	D-FOC	✓
No.10 Tea Gardens BRADFORD ON AVON BA15 2HD Avonclifftea.com	An independent tea garden located next to the picturesque aqueduct at Avoncliff.	TEA ROOMS Mar-Oct Fri-Sun		
Patch on the Plaza WINDSOR SL4 1RH patchwindsor.co.uk	Outdoor restaurant and bar. Group menu's available.	RESTAURANT Open Mon/Tues 5-11, Wed-Sun 12-11	Pre-booking required for groups max 120, 10% commission, Private dining and events hire available	✓
Pieminister BRISTOL & BATH pieminister.co.uk	Pies made locally using responsibly-sourced ingredients including vegetarian, vegan and gluten free options.	RESTAURANT 12pm-10pm	10+, 3 tiers of set menus for tour groups from £10. Private hire and bespoke packages.	✓
Purezza BRISTOL BS7 8AS purezza.co.uk	The UK's most sustainable pizzeria, offering Neapolitan-inspired and plant-based dishes with extensive vegan menu and gluten free options.. Winner of the National Pizza Awards and World Pizza Championships.	12-10 Sun-Thurs, 12-11 Friday-Saturday	Book up to 12 online, call for more	✓
The Bell at Ramsbury (Ramsbury Brewing & Distilling Company) MARLBOROUGH SN8 2NN 01672 541407 brewery@ramsbury.com ramsburyestates.co.uk	 Discover sustainable real ales and spirits. Crafted from the local land with our own barley and wheat to brew the finest beers and distillery award winning spirits. Visit the estate pub for a pint in the garden which won AA pub of the year in 2017.	PUB Mon-Fri: 9-5 Sat-Sun: 10-3		
Red Lion at East Chisenbury EAST CHISENBURY SN9 6AQ eastchisenbury.com	From the local, hand-pumped beer and selected ciders to scotch eggs and tasting menus - if it can be made in-house, it will. Private room with window into the kitchen to watch the team prep.	PUB RESTAURANT 3 AA Rosette	Private room for up to 25	✓
Renegade Brewery YATTENDON RG18 0XT renegadebrewery.co.uk	Renegade Brewery has a taproom, kitchen and shop and is open for breakfasts and lunches, plus a state-of-the-art brewery and packaging line, producing traditional cask ales and innovative craft beers.	Open Daily See website for details	Bespoke tours can be booked.	✓
Rick Stein MARLBOROUGH SN8 1HQ rickstein.com	Located at Lloran House on the High Street in Marlborough, guests can enjoy some of Rick's most iconic seafood dishes.	RESTAURANT Mon-Fri: Lunch 12-3 Dinner 6-10, Sat: 12-10, Sun: 12-9	Exclusive room hire max 20, or group dining max 30. Tailored set menus for groups.	✓
Sign of the Angel LACOCK SN15 2LB signoftheangel.co.uk	A 15th century coaching inn with rooms - great tasting food and drink, large open fires.	PUB RESTAURANT 2 AA Rosette	Min 18 TL or D FOC	✓
Stonehenge Inn NR SALISBURY SP4 8BN thestonehengeinn.co.uk	Closest inn to Stonehenge, with ample seating for groups large or small.	PUB RESTAURANT 12-9 (7 days a week)	Groups 10 - 110. 1 free place in 20. Bespoke group packages, TL/D FOC. Ample Coach parking.	✓
Swoon BATH & BRISTOL swoononaspoon.co.uk	Artisan Gelato and authentic Italian coffee; a slice of Gelato cake or enjoy a Swoonshake!	GELATO & COFFEE BAR 10-10.30pm	TL/D-RV	✓
The Bath Brew House BATH BA1 2BX thebathbrewhouse.com	A micro brewery set in the heart of Bath offering home brewed ales, home cooked food.	PUB Mon-Thu 12-midnight Fri-Sat 12-1am Sun 12-3pm	Group bookings page Separate area for private bookings TL/D-FOC	✓

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Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
The Beehive CHELTENHAM GL50 2XE steve.collins@hatton-hotels.co.uk	Pies, fresh beer battered cod & chips and gourmet burgers or bespoke catering.	12-2.30 daily, 6-9.30 (except Sun)	Tour menus/rates, 1 in 20 FOC	✓
The Bridge Tea Rooms BRADFORD ON AVON BA15 1BY Roy Hayward 07941 632531 royhayward@btinternet.com thebridgetearooms.co.uk	 Step back in time to the glorious Victorian era, double winner UK's 'Top Tea Place', and one of the finest spots for afternoon tea. Based in a former blacksmith's cottage (circa 1502) the Hansel & Gretel-style exterior leads onto the cosiest of dining rooms. Afternoon teas ranging from the Bridge Cream Tea to the Empire High Tea. Afternoon Tea bookings available from 11am.	TEA ROOM Thurs -Mon 10-4.15 (last orders) (closed Tues & Wed)	15% discount available for 20+ on Afternoon Tea. Separate space seats up to 27. Open any day for pre-booked groups for up to 45 guests.	✓
The Old Bell Hotel WARMINSTER BA12 9AN 01985 216611 info@oldbellwarminster.co.uk oldbellwarminster.co.uk	 Breakfasts, coffee/tea stops, lunches, afternoon teas and dinners Offering both Traditional and Asian Food (speciality is Thai Food but can provide other Asian cuisines). Town Centre location. Drop off available outside hotel.	PUB RESTAURANT Open every day	Pre booking required Available upto 60 people Private rooms or Pub/ Restaurant available Group Rates D-FOC	✓
The Queens Arms EAST GARSTON RG17 7ET queensarmseastgarston.co.uk	The Queens Arms is an award-winning pub, restaurant and hotel with its own private lodge.	PUB RESTAURANT		✓
The Royal Windsor WINDSOR SL4 1QD theroyalwindsor.co.uk	The Royal Windsor Pub offers freshly cooked food, house-infused cocktails, craft beers, and lots and lots of fun!	PUB All year, daily, Mon-Thu: 11-midnight Fri/Sat 11-1am Sun 11-11pm	10+	✓
The Snooty Fox TETBURY GL8 8DD snooty-fox.co.uk	In the heart of the town, the bar offers real ales, local ciders, lunches, afternoon teas and dinner.	PUB RESTAURANT 12-2.30, 3-5.30, 6-9	Groups: 1 in 20 FOC Private room Max 50	✓
The Swan at Stoford NR SALISBURY SP2 0PR theswanatstoford.co.uk	A historic coaching inn with a lovely restaurant serving food all day.	PUB RESTAURANT	Max 110, Private area for groups	✓
The Tea Shop by the Canal Newbury RG14 5AS teashopbythecanal.co.uk	A warm and friendly teashop in a unique Grade II listed building. We aim to blend the comfort and warmth of Italian cultures with the rituals of English cream teas.	TEA SHOP Open Daily Mon-Sun 9.30-4.30.	Groups can pre-book for afternoon tea.	✓
The Tutti Pole HUNGERFORD RG17 0DN 01488 682515 fiona@thetuttipole.co.uk thetuttipole.co.uk	 A family-run restaurant established in 1981 that offers a warm welcome and friendly service along with a vast choice of quality homemade food from light snacks to full meals. Situated close to the Kennet & Avon Canal in a Grade II listed building. The extensive menu offers lots of choice from breakfasts, morning coffee, lunch to afternoon teas. The family are involved in the Hocktide ceremonies and can offer a brief talk on the history of Hocktide for groups.	RESTAURANT Wed-Sun 10-4	Seating for 60 inside and 34 outside. Advance booking for groups of 30+ bespoke menu / rate.	✓
Three Tuns Freehouse GREAT BEDWYN SN8 3NU tunsfreehouse.com	Village pub serving ales from around the South West, alongside a selected wine list and a growing selection of small batch gins and with beautifully cooked, full flavour dishes.	PUB RESTAURANT Tue-Thu 10-3, 6-11, Fri-Sat 10-11, Sun 10-6	Max 40	
Visit Hillbrush 1 Norwood Park, Castle Street, Mere BA12 6FE visit.hillbrush.com	A Visitor Centre with a shop, brush museum and restaurant.	VISITOR CENTRE		



Tutti Pole Tea Rooms

USEFUL INFORMATION

FOR TRAVELLING ENGLAND'S GREAT WEST WAY

Business hours

English trading hours can be a little different from those around the rest of the world, so this information may help:

Banks Normal weekday hours for most major banks are 09.00/09.30 to 16.30/17.00, Saturdays (not all) 09.00 to 12.00/13.00. However, cash machines (ATMs) are widely available around the clock on high streets and in supermarkets, and sometimes in filling stations.

Shopping From Monday to Saturday, most shops trade all day from 09:00 to 17:30/18:00, with supermarkets routinely open until 20:00 or later; convenience stores and large supermarkets often stay open until 23:00, and a few trade 24 hours a day, six days a week. In many towns and cities a wide range of retailers also have late-night opening, often on Thursdays, until 20:00 (this is more widespread around Christmas). Many shops are open on Sundays between 10.00/11.00 to 16.00/17.00 (and smaller convenience stores trade even later).

Changing money

Changing foreign currency or travellers' cheques is usually not a problem at banks or at licensed money-changers such as Travelex or Amex in cities and major towns. Credit cards and Apple-pay etc. is widely accepted.

Climate

The English climate is a temperate one: summers are warm (but not usually as hot as continental Europe) and winters are relatively mild, rarely dipping below 0°C in the daytime. Rain is possible at any time, but it certainly doesn't rain every day as some non-Brits believe! The Great West Way runs through a region that generally doesn't have extreme weather, with usually milder temperatures than the north of the country.

Accommodation availability is better outside of main season/school holiday times which are busier with families. You will find it good value at other times.

May and June are lovely months to visit, often with lots of sunshine, warm temperatures and everything in full bloom. But the early autumn (September and October) can be beautiful, with still-mild, sunny days, crisp evenings and gardens full of glorious autumn colours.



Travelling by Train

Food

England has enjoyed a food revolution in recent years. Although we've always had our hearty national dishes such as roast beef and lamb or fish and chips, we've also been open to incorporating cuisines from around the world into our cooking. Today, we use some of our best produce – superb meats, fresh locally grown vegetables and fruit, seafood, game and wonderful cheeses in a range of dishes. All of this is available in a huge choice of restaurants, markets, delicatessens (delis) and cafés, especially in the major cities, but often in rural populated areas too.

Accommodation providers generally serve breakfast between 06.00 to 10.00, lunch from 12.00 to 14.00/15.00 and dinner usually starts around 18.00 to 21.00/22.00. Eating out in pubs and restaurants may be slightly different and some are open all day until late, although some pubs stop serving food 14.00/15.00 to 18.00/19.00.

It's common, but not obligatory, to tip in restaurants and cafés if the service warrants it. A gratuity of around 10% of the bill is usual. Some establishments will include it on the bill but the charge is often discretionary, and if so it's your choice to pay it or ask for it to be removed.

Public holidays

The following is a list of the main national English public holidays (also known as 'bank holidays'). There may also be some local public holidays, or extra days in some years, and it may be best to check on these before travelling. Many shops remain open on public holidays, except for some days at Christmas or Easter. Banks will be closed.

- New Year's Day: January 1 (if this falls on a weekend, the following Monday will also be a public holiday to compensate)
- Good Friday and Easter Monday: the Easter holidays change every year; they can be in March or April
- May Day or Early May Bank Holiday: the first Monday in May
- Spring Bank Holiday: last Monday in May
- Summer Bank Holiday: last Monday in August
- Christmas Day: December 25 (if this, or Boxing Day, falls on a weekend, the following Monday and/or Tuesday will also be a public holiday to compensate)
- Boxing Day: December 26

GAZETTEER

The gazetteer provides a geographical location for all the businesses listed in this directory, to help you plan your itineraries. Many of them have selected to be listed under their nearest large town or city. **Those highlighted in colour are Great West Way Ambassadors** who are looking forward to welcoming you and your customers along the route, or are within easy access.

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Don't forget we are here to help.

In the listings we refer to Bookable Trade Product – this means that the business may already offer net rates, trade discounts or commission on product, or is prepared to negotiate on this depending on availability or volume.

We are working with the industry on an ongoing basis to encourage more trade-friendly product, so check with the Great West Way team if you need help.

Contact Flo Wallace

flowallace@GreatWestWay.co.uk
GreatWestWay.co.uk/traveltrade



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